THE IMPACT OF ORGANIZATIONAL CULTURE AND JOB MOTIVATION ON EMPLOYEES PERFORMANCE AT PT. X



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INTERNATIONAL BUSINESS MANAGEMENT FACULTY OF BUSINESS WIDYA MANDALA CATHOLIC UNIVERSITY SURABAYA 2016

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INTERNSHIP REPORT Addressed to BUSINESS FACULTY WIDYA MANDALA CATHOLIC UNIVERSITY SURABAYA

To Fulfill the Requirements for the Economy Bachelor Degree International Business Management Program

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FOREWORDS

All praise and gratitude I prayed for the presence of Almighty God who has bestow His blessings, grace, and guidance, so that I can complete the Final Thesis entitled "The Impact of Organizational Culture and Job Motivation on Employees Performance at PT. X", which is organized as one of the requirements to obtain a Bachelor's degree at the Faculty of Business, Widya Mandala Catholic University of Surabaya.

This final thesis cannot be done properly without guidance and assistance from various parties. Therefore, on this auspicious occasion, I sincerely want to thank to:

- 1. Mr. Y.B. Budi Iswanto MA., Ph.D., Chairman of the International Business Management program who has helped the smooth implementation of the thesis.
- 2. Mr. Rey Taganas, Ph.D., the coordinator of International Business Management program who has an important role in the sustainability of this study program.
- 3. Mr. Y.B. Budi Iswanto MA., Ph.D., thesis advisor who patiently guiding, directing, and giving advice during the preparation of this thesis.
- 4. Company which are giving permission to do research.
- 5. Employees of PT. X who was willing to become respondents in the study.
- 6. Both of my parents, who always provides encouragement, advice, and prayers for the preparation of the thesis.
- 7. All of my friends who has already shared opinions and knowledges.
- 8. All parties who cannot be mentioned one by one which has given encouragement and support during the preparation of this thesis.

There are limitations in writing this thesis. Therefore the criticism and constructive suggestions will be accepted with pleasure for further

improvement. Hopefully this paper can be useful for the education world.

Surabaya, June 16th, 2016

Elisabeth Sapati

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ABSTRACT

This research is motivated by curiousity about what exactly the main factor that trigger the employees performance at PT. X. The purpose of this research are to investigate the impact of organizational culture and job motivation on employees performance at PT. X. This research use quantitative method by distribute questionnaires to 107 respondents and analyze it using multiple regression technique. The research object for this research is employees of PT.X.

Research result by questionnaire showed that organizational culture and job motivation have impact on employees performance at PT.X. From the analysis using standardized coefficient beta, found that job motivation has stronger impact on employees performance rather than organizational culture.

Keywords: organizational culture, job motivation, employees performance