

SEARCHING STRATEGY

Jurnal Nasional Terakreditasi &
Internasional Bereputasi

Stefanus Redhitya Istiawan
Staff Layanan Pemakai Perpustakaan



PENGANTAR

- ❖ Terakreditasi Sinta (S1 dan S2)
- ❖ Diterbitkan oleh Penerbit Berputasi (Jurnal Internasional)
- ❖ Terakreditasi Scimago (Jurnal Internasional)
- ❖ Terindek di Scopus (Jurnal Internasional)

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(Scient and Technology Index)

 SINTA

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Previous 1 2 3 4 5 Next

Page 1 of 20 | Total Records 197



JURNAL STUDI KOMUNIKASI DAN MEDIA ✓

Google Scholar Website Editor URL

Balai Pengembangan Sumber Daya Manusia dan Penelitian (BPSDMP) Kominfo Jakarta

P-ISSN : 19785100 | E-ISSN : 24076195 Subject Area : Education

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9,38 Impact 20 HS-index 2,965 Citations 5yr 3,099 Citations



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6,00 Impact 17 HS-index 1,316 Citations 5yr 1,127 Citations



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Top Journals by Impact

- Linguistics and Literature... (55) : 115,625
- JURNAL HUKUM (53) : 177
- JURNAL EKONOMI DAN BISNIS... (54) : 159,5
- Jurnal Ilmiah Matematika... (55) : 149,765
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- Jurnal Teknik dan Sistem... (55) : 145,286
- Jurnal Komunikasi Yustisia (55) : 86
- MATHEMATICAL JURNAL PENDIDIKAN... (51) : 78,08
- Jurnal Online Program Studi... (54) : 74
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- Journal Of Administration... (52) : 61,8008

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Sort by Impact

Search journals

9,906 Total Journals

1,442 Total Publishers

Accreditations Level

Not Accredited: 3 (30.45%)

S1: 148 (1.48%)

S2: 10,465 (104.65%)

S3: 3113 (31.13%)

S4: 3370 (33.70%)

Results for "psikologi"

Previous 1 2 3 4 5 Next

Page 1 of 8 | Total Records 75



PSIKOHUMANIORA: JURNAL PENELITIAN PSIKOLOGI ✓

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P-ISSN : 25029343 | E-ISSN : 25277458 Subject Area : Health, Education, Social

S1 Accredited Scopus Indexed Garuda Indexed

4,69 Impact 19 HS-index 1,304 Citations 5yr 1,319 Citations



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P-ISSN : 08533997 | E-ISSN : 26158558 Subject Area : Humanities, Education, Art, Social

S2 Accredited Garuda Indexed

11,00 Impact 14 HS-index 872 Citations 5yr 1,024 Citations



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- Indonesian Journal of Edu... (51) : 147
- Jurnal Teknik dan Sistem... (55) : 145,286
- Jurnal Komunikasi Yustisia (55) : 86
- MATHEMATICAL JURNAL PENDIDIKAN... (51) : 78,29
- Jurnal Online Program Studi... (54) : 74
- ELT in Focus (55) : 64
- Journal Of Administration... (54) : 61,8079
- Manajemen Organisasi Jurnal... (54) : 59,6

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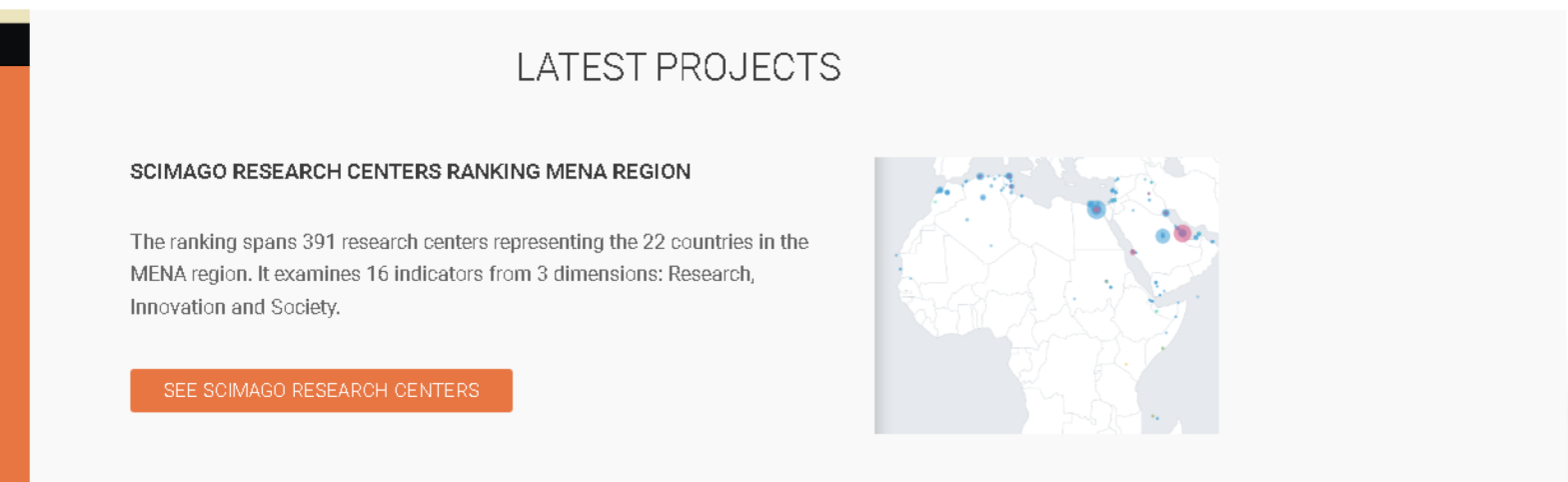
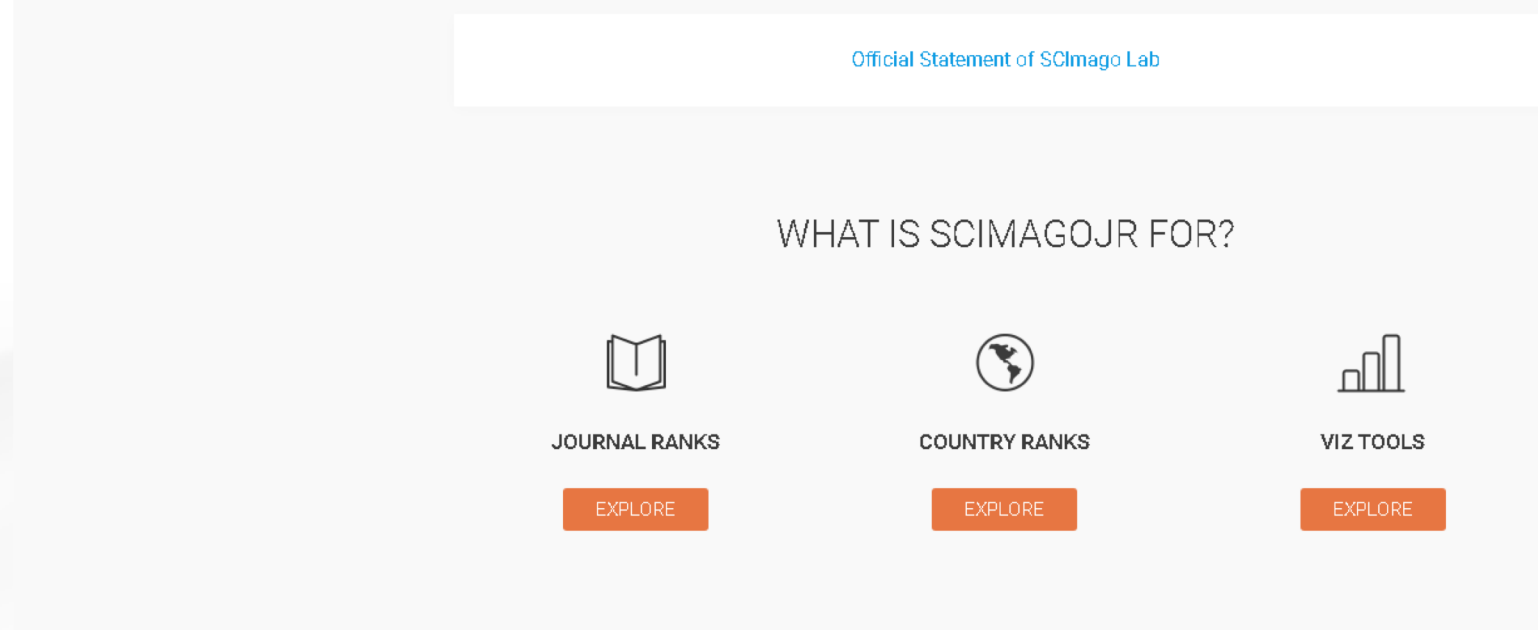
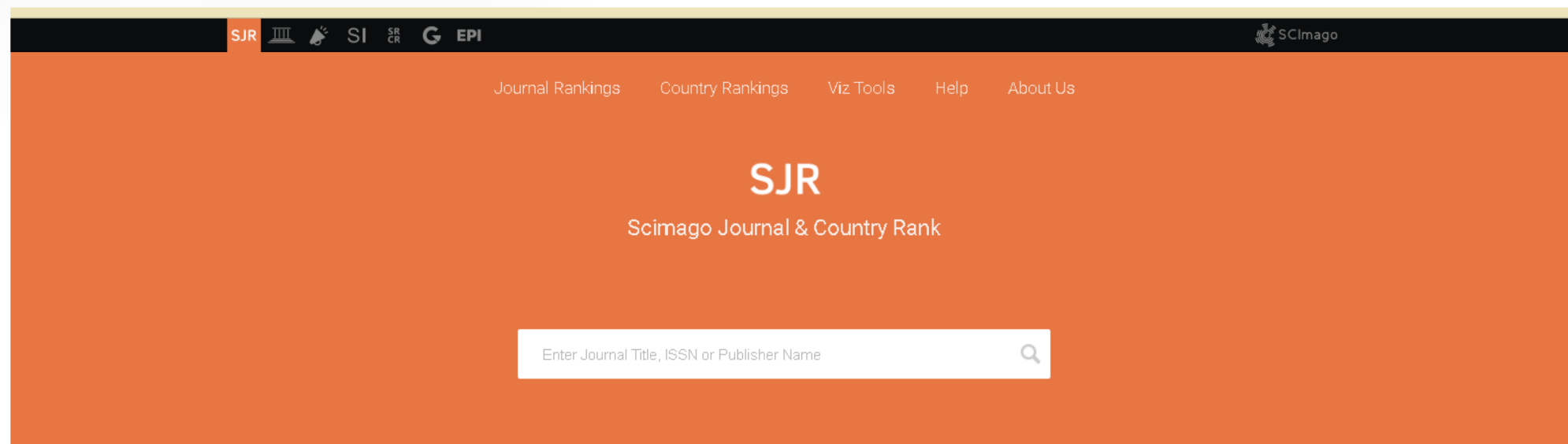
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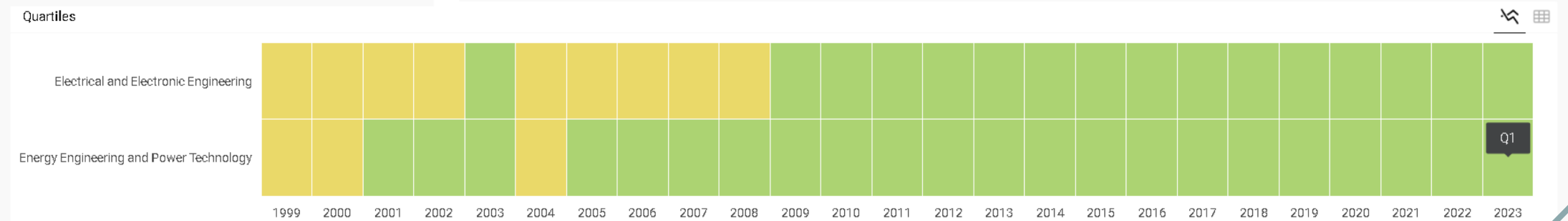


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Electric Power Systems Research

COUNTRY	SUBJECT AREA AND CATEGORY	PUBLISHER	H-INDEX
Netherlands	Energy └ Energy Engineering and Power Technology	Elsevier B.V.	146
Universities and research Institutions in Netherlands	Engineering └ Electrical and Electronic Engineering		
Media Ranking in Netherlands			
PUBLICATION TYPE	ISSN	COVERAGE	INFORMATION
Journals	03787796	1977-2024	Homepage How to publish in this journal Contact



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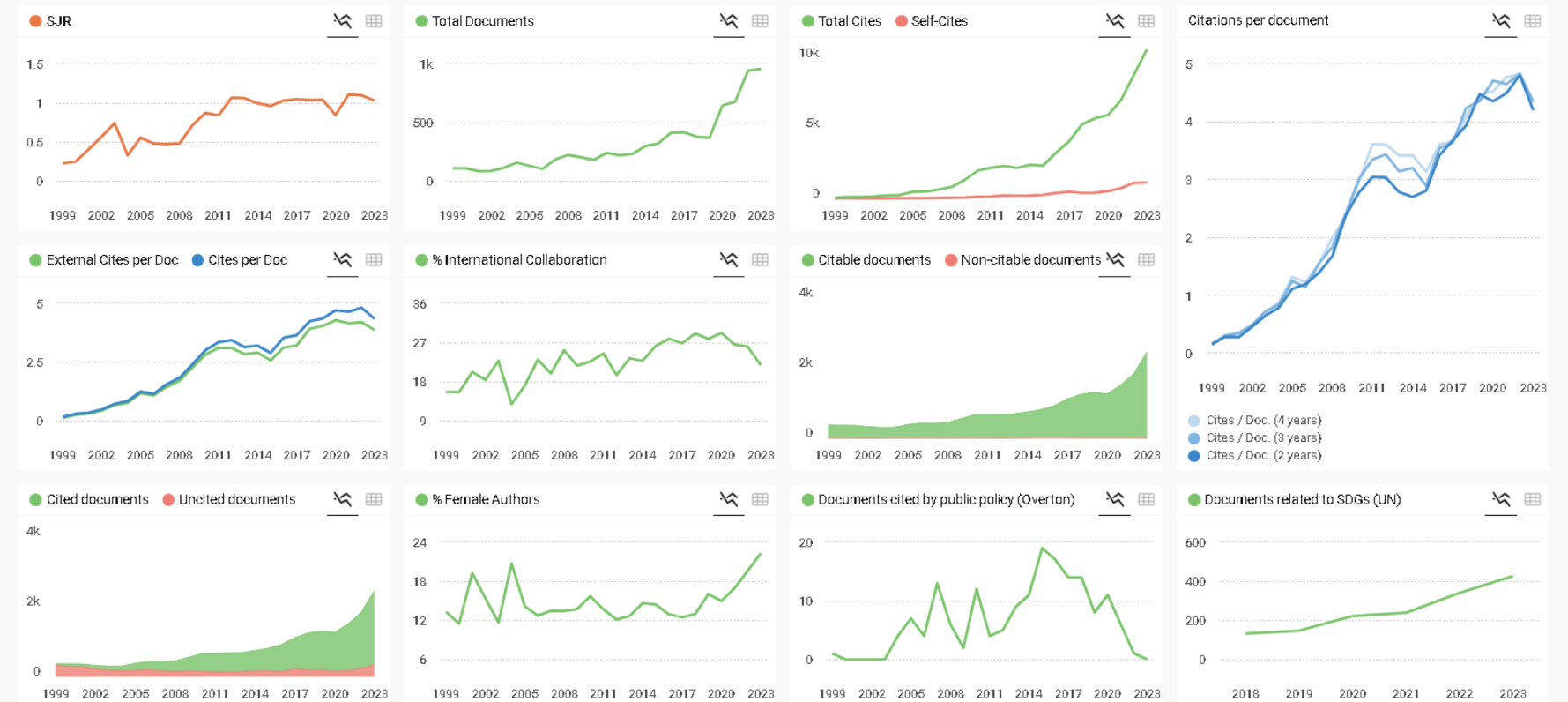
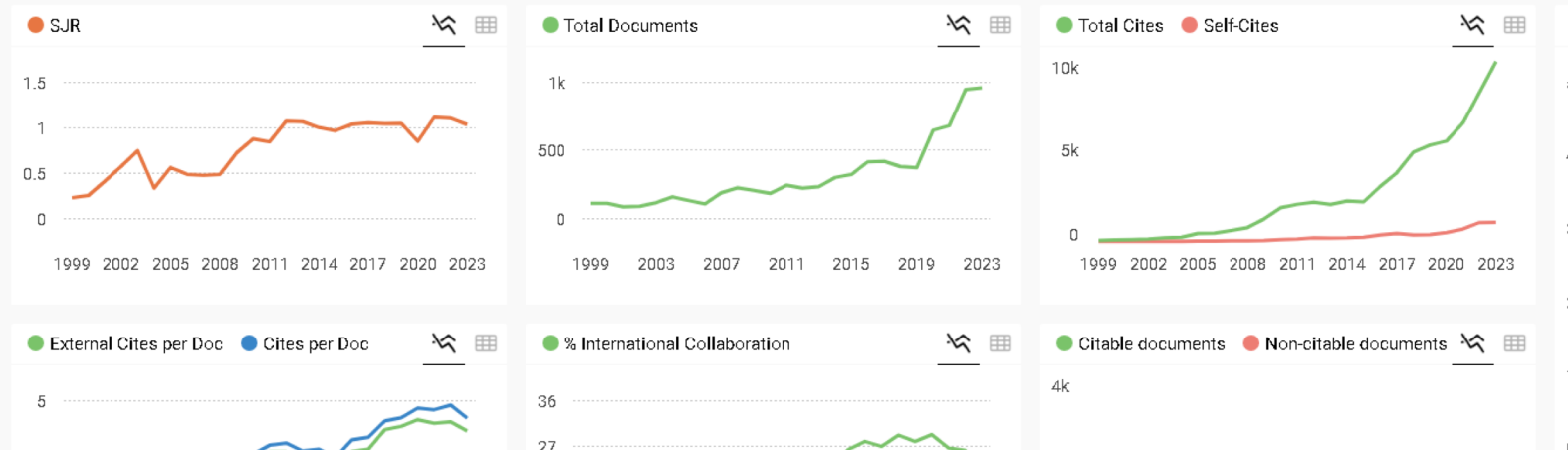
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1 International Journal of Electrical Power and Energy GBR 83% similarity	2 IET Generation, Transmission and Distribution GBR 79% similarity	3 International Journal of Emerging Electric Power DEU 78% similarity	4 WSEAS Transactions on Power Systems GRC 78% similarity	5 International Transactions on Electrical Energy Systems GBR 78% similarity
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SJR 2023 1.03

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Grover, P., Kar, A.K.

Journal of Retailing and Consumer Services

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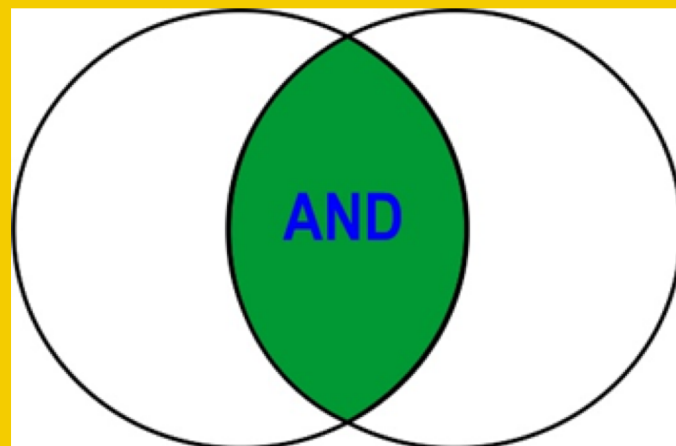
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- ***AND***
- ***OR***
- ***NOT***

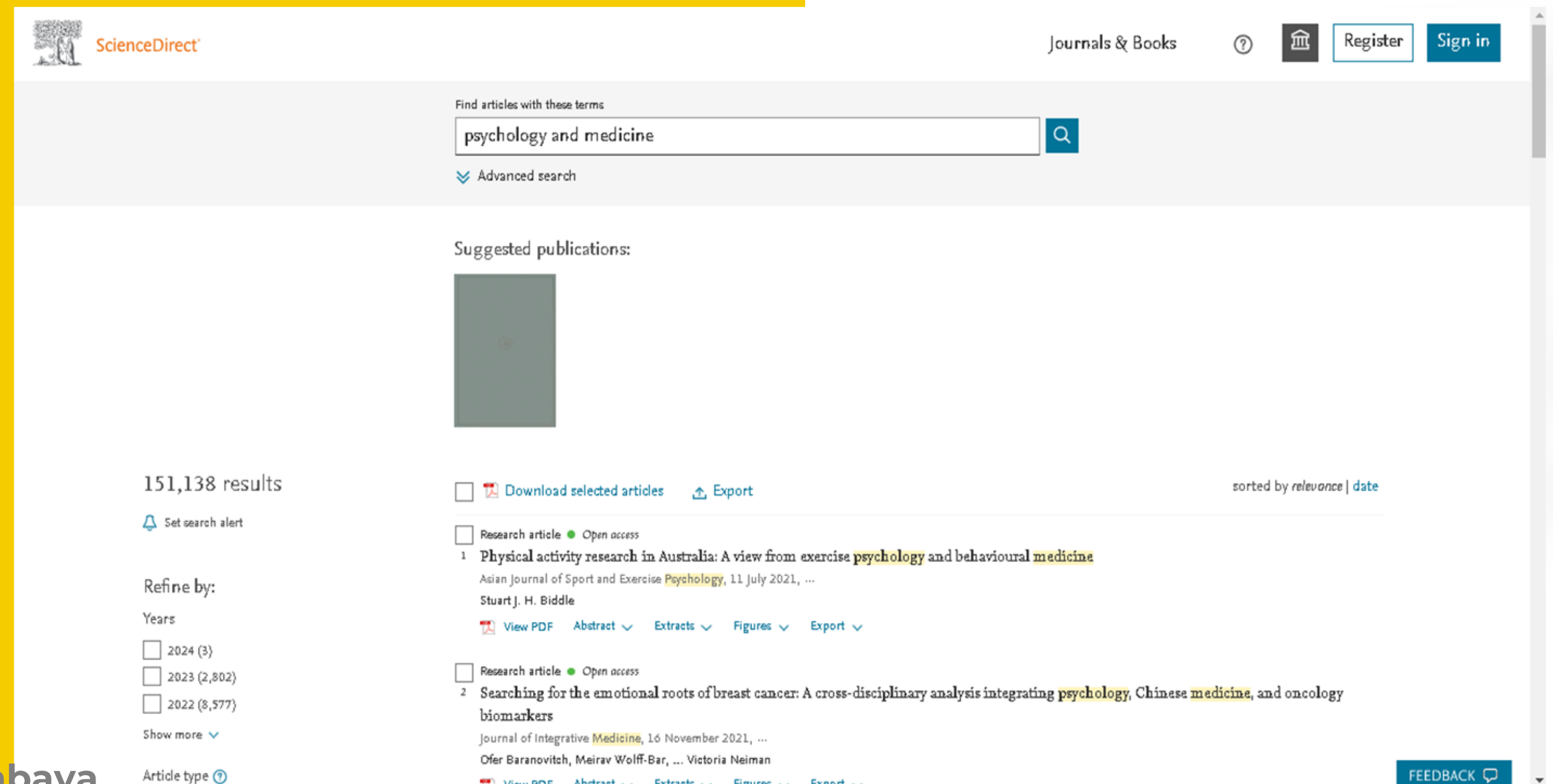
PENGUNAAN BOOLEAN OPERATOR

AND

Penelusuran Informasi dengan menggunakan operator ini akan memunculkan hasil yang merupakan gabungan dari kedua kata kunci. Operator ini digunakan untuk mempersempit hasil pencarian.



Contoh:
psychology and medicine

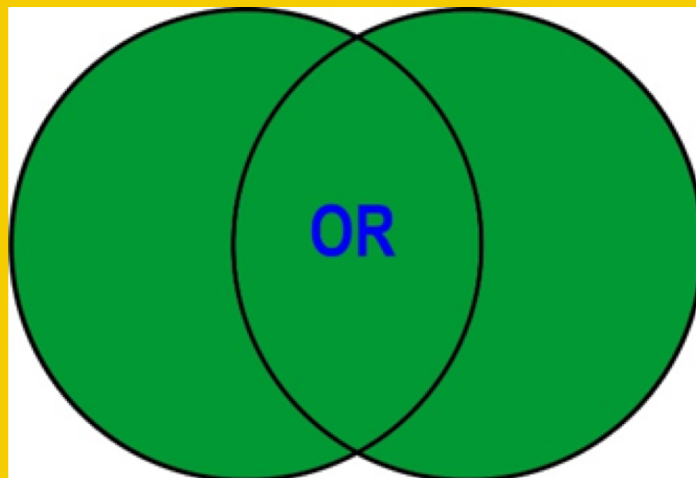


The screenshot shows the ScienceDirect search interface. At the top, the ScienceDirect logo is on the left, and navigation links for 'Journals & Books', 'Register', and 'Sign in' are on the right. The search bar contains the query 'psychology and medicine'. Below the search bar, there are links for 'Advanced search' and 'Suggested publications'. The search results section shows '151,138 results' and a 'Set search alert' button. On the left, there is a 'Refine by' section with filters for 'Years' (2024 (3), 2023 (2,802), 2022 (8,577)) and 'Article type'. The main results list shows two articles: 1. 'Physical activity research in Australia: A view from exercise psychology and behavioural medicine' by Stuart J. H. Biddle, published in the Asian Journal of Sport and Exercise Psychology. 2. 'Searching for the emotional roots of breast cancer: A cross-disciplinary analysis integrating psychology, Chinese medicine, and oncology biomarkers' by Ofer Baranovitch, Meirav Wolff-Bar, and Victoria Neiman, published in the Journal of Integrative Medicine. Each article has options to 'View PDF', 'Abstract', 'Extracts', 'Figures', and 'Export'.

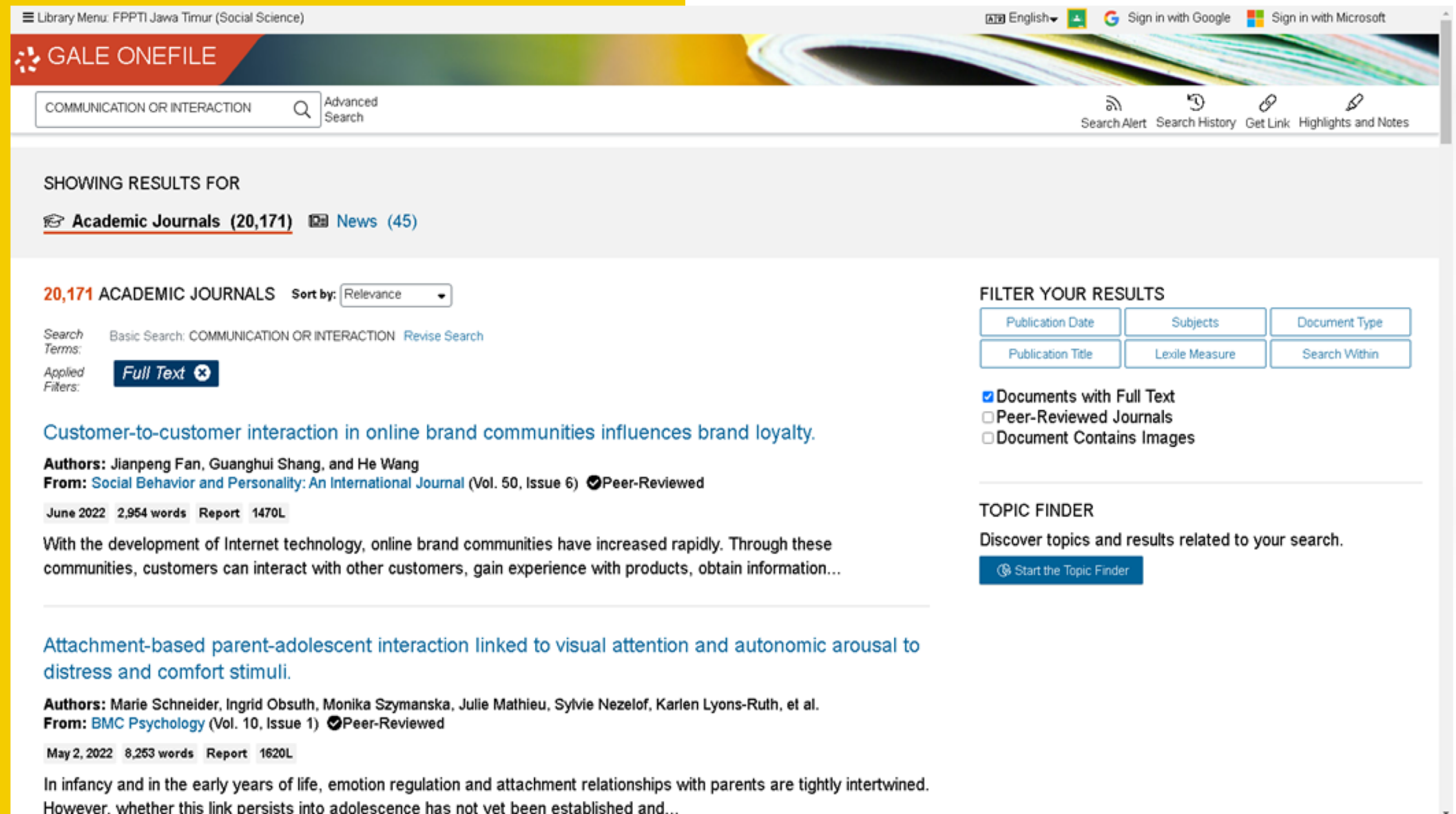
PENGUNAAN BOLEAN OPERATOR

OR

Penelusuran Informasi dengan menggunakan operator ini akan memunculkan hasil yang mengandung salah satu kata kunci atau kedua kata kunci. Operator ini digunakan untuk memperluas hasil pencarian.



Contoh:
communication or interaction

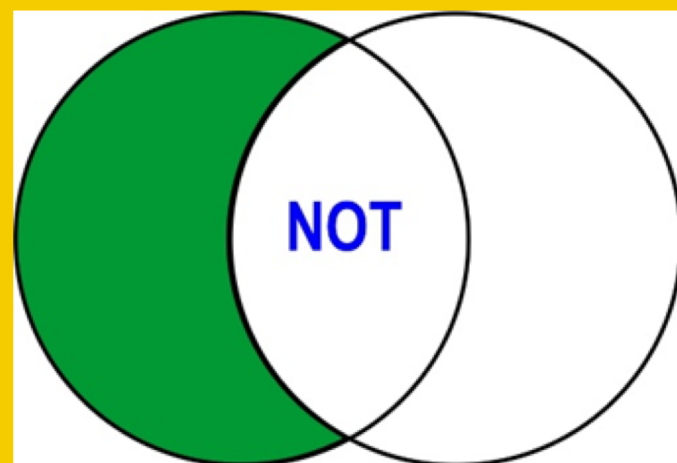


The screenshot shows the GALE ONEFILE search results page. The search query is 'COMMUNICATION OR INTERACTION'. The results are displayed for 'Academic Journals (20,171)' and 'News (45)'. The page shows two search results. The first result is titled 'Customer-to-customer interaction in online brand communities influences brand loyalty.' by Jianpeng Fan, Guanghui Shang, and He Wang, published in 'Social Behavior and Personality: An International Journal' (Vol. 50, Issue 6) in June 2022. The second result is titled 'Attachment-based parent-adolescent interaction linked to visual attention and autonomic arousal to distress and comfort stimuli.' by Marie Schneider, Ingrid Obsuth, Monika Szymanska, Julie Mathieu, Sylvie Nezelof, Karlen Lyons-Ruth, et al., published in 'BMC Psychology' (Vol. 10, Issue 1) in May 2022. The page also includes a 'FILTER YOUR RESULTS' section with options for 'Publication Date', 'Subjects', 'Document Type', 'Publication Title', 'Lexile Measure', and 'Search Within'. There are also checkboxes for 'Documents with Full Text', 'Peer-Reviewed Journals', and 'Document Contains Images'. A 'TOPIC FINDER' section is at the bottom right, with a button to 'Start the Topic Finder'.

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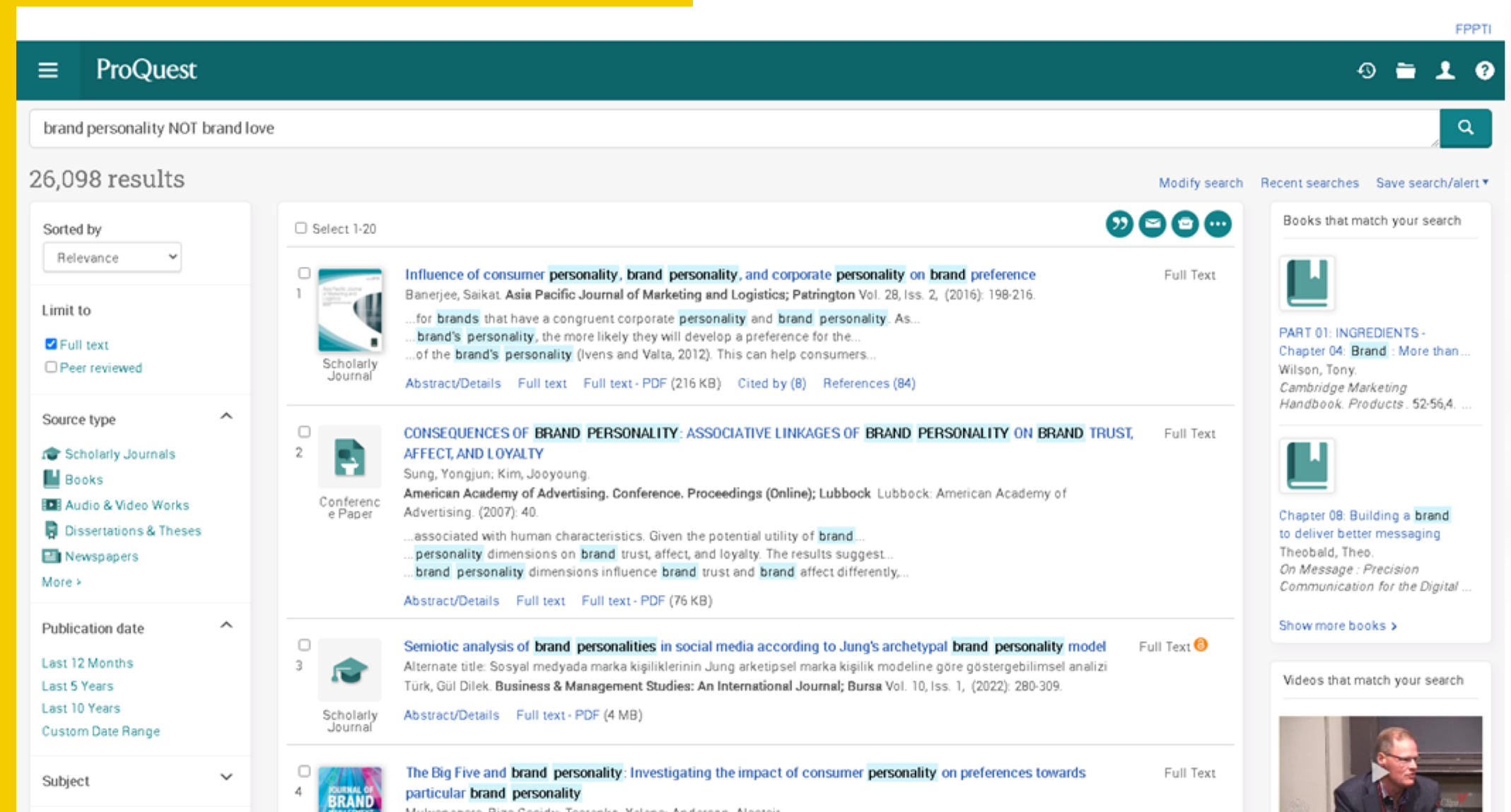
OR

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Contoh:

brand personality not brand
love



ProQuest

brand personality NOT brand love

26,098 results

Sorted by: Relevance

Limit to: ☒ Full text ☐ Peer reviewed

Source type: ☒ Scholarly Journals ☐ Books ☐ Audio & Video Works ☐ Dissertations & Theses ☐ Newspapers [More >](#)

Publication date: ☐ Last 12 Months ☐ Last 5 Years ☐ Last 10 Years ☐ Custom Date Range

Subject: ☐

1  **Influence of consumer personality, brand personality, and corporate personality on brand preference** Full Text
Banerjee, Saikat. *Asia Pacific Journal of Marketing and Logistics*; Patrington Vol. 28, Iss. 2, (2016): 198-216.
...for brands that have a congruent corporate personality and brand personality. As...
...brand's personality, the more likely they will develop a preference for the...
...of the brand's personality (Ivens and Valt, 2012). This can help consumers...
[Abstract/Details](#) [Full text](#) [Full text - PDF \(216 KB\)](#) [Cited by \(8\)](#) [References \(84\)](#)

2  **CONSEQUENCES OF BRAND PERSONALITY: ASSOCIATIVE LINKAGES OF BRAND PERSONALITY ON BRAND TRUST, AFFECT, AND LOYALTY** Full Text
Sung, Yongjun; Kim, Jooyoung.
American Academy of Advertising. Conference. Proceedings (Online); Lubbock Lubbock: American Academy of Advertising. (2007): 40.
...associated with human characteristics. Given the potential utility of brand...
...personality dimensions on brand trust, affect, and loyalty. The results suggest...
...brand personality dimensions influence brand trust and brand affect differently...
[Abstract/Details](#) [Full text](#) [Full text - PDF \(76 KB\)](#)

3  **Semiotic analysis of brand personalities in social media according to Jung's archetypal brand personality model** Full Text 
Alternate title: Sosyal medyada marka kişiliklerinin Jung arketipsel marka kişilik modeline göre göstergebilimsel analizi
Türk, Gül Dilek. *Business & Management Studies: An International Journal*; Bursa Vol. 10, Iss. 1, (2022): 280-309.
[Abstract/Details](#) [Full text - PDF \(4 MB\)](#)

4  **The Big Five and brand personality: Investigating the impact of consumer personality on preferences towards particular brand personality** Full Text
Mulyanegara, Riza Casidy; Tsarenko, Yelena; Anderson, Alastair

Books that match your search

 **PART 01: INGREDIENTS - Chapter 04: Brand : More than ...**
Wilson, Tony.
Cambridge Marketing Handbook. Products . 52-56,4. ...

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Theobald, Theo.
On Message : Precision Communication for the Digital ...

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See definition of psychology on Dictionary.com

noun study of the mind; emotional and mental constitution

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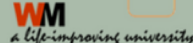
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3	Jurnal Teknologi dan Industri Pangan	Fakultas Teknologi Pertanian, Institut Pertanian Bogor	S2
4	Jurnal Gizi dan Pangan	Fakultas Ekologi Manusia, Institut Pertanian Bogor bekerjasama dengan Perhimpunan Peminat Gizi dan Pangan Indonesia (PERGIZI PANGAN) Indonesia	S2
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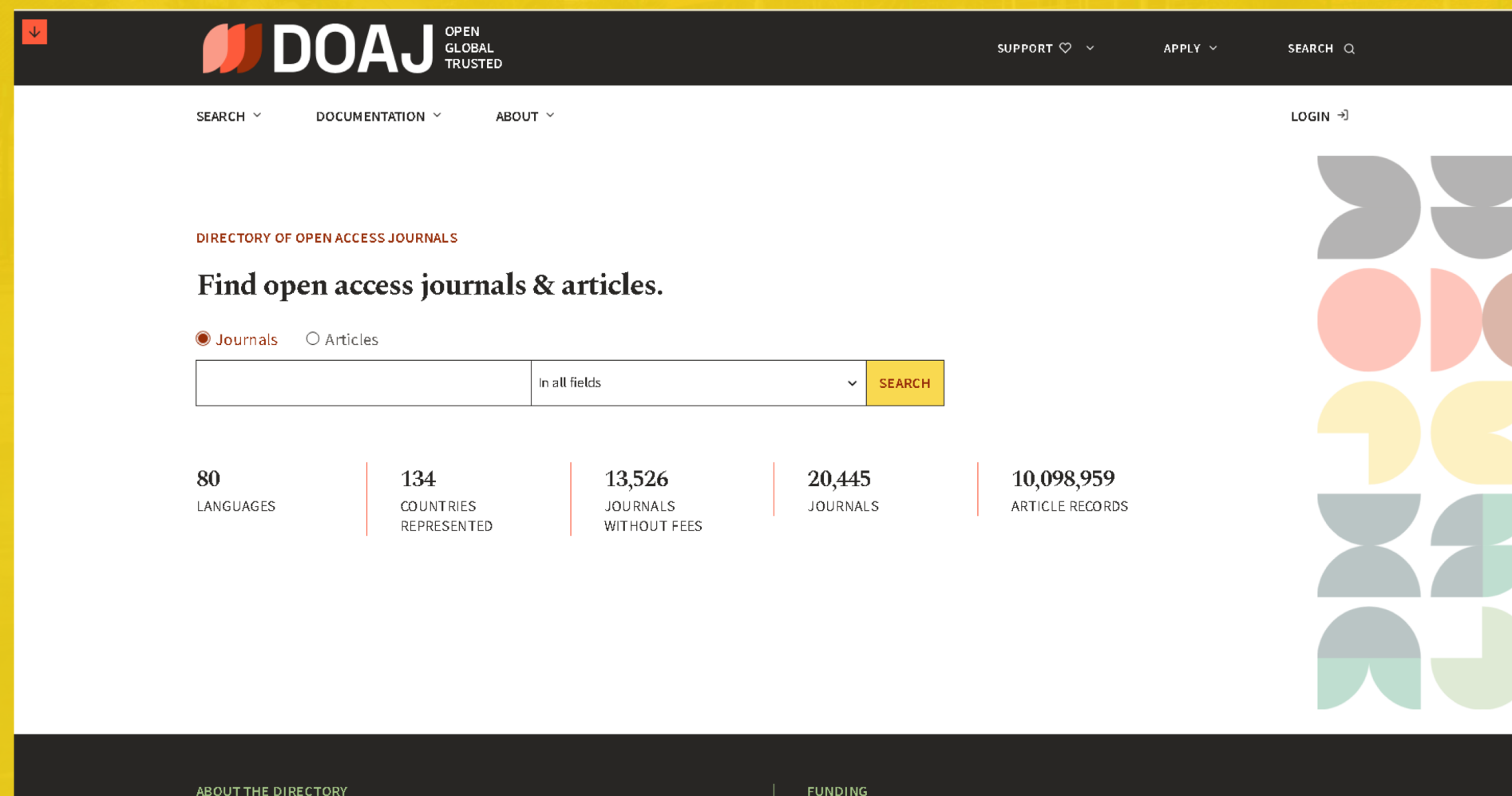
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