

## CHAPTER V

### CONCLUSION

#### 5.1. Summary

Language is something used universally. All people in the entire world utter it for the same basic purpose; as means of communication; though with different kinds and form. The use of language in daily life, whether it is in spoken or written way, is influenced by speech styles that are different from one another. The styles refers to varieties according to use. Many experts claim their ideas of styles categorization. One of them is Martin Joos, who is well known for his style hierarchy called the styles of the Five Clocks. The styles of Joos' are Frozen, Formal, Informal, Intimate, and Consultative. This topic of speech style along with the categorization of Joos is actually included in Sociolinguistics which is learned by the students of the English Department of Widya Mandala Catholic University. Unfortunately, there are still some confusions facing by the students in differentiating which utterance belongs to which style. This matter became the writer's consideration and therefore, she conducted this study in order to give better understanding about speech styles.

The styles of the Five Clocks can actually be found both in spoken or written data. Here, to limit the study, the writer emphasized on only the written subject particularly from the articles of Reader's Digest. The articles themselves were limited to those which belong to rubrics named *My Story*, *RD You*, and *RD Health*. Those articles are occasionally exclusively written by the readers of this

magazine. Obviously, they have to follow some principles of Reader's Digest including the use of styles because it also influences the magazine sale. For that reason, by conducting this study, the writer also wanted to give guidelines to readers, especially students of the English Department of Widya Mandala Catholic University Surabaya, planning to write articles in Reader's Digest. Hopefully, after reading this study, they will use suitable speech styles.

The writer collected the data of this study through some procedures. They were choosing Reader's Digest as the subject of her study, looking for references and previous theories connected to her study, collecting articles published in two editions of Reader's Digest, and then selecting six articles best presenting rubrics *My Story*, *RD You*, and *RD Health*. For analyzing the data, the writer did some steps until she came into conclusion. Those steps are comprehending the articles, dividing the sentences in each article into one or more sentences in terms of notion on one speech style, finding the speech styles based on Martin Joos' categorization (the Five Clocks), analyzing the findings, and making conclusion of the analysis.

From the analysis, the writer found that from five styles of Martin Joos, two of them did not appear in the subject of her study. Those styles were Frozen style and Intimate style. The reason of this case was that the features of those styles did not match with the rules and furthermore the purpose of Reader's Digest. Informal and Consultative style were rarely found in the six articles. They only appeared in one out of six articles analyzed by the writer. Their appearances in fact, were just for maintaining the idea or the point of the story. The style,

mostly found in the articles of Reader's Digest was the formal style. Those features and characteristics allowed the writers to present their ideas in an understandable way so that Reader's Digest became the readable magazine for all people.

## **5.2. Suggestions**

In line with the purpose of this study for giving the guidelines for the readers who intend to submit articles for Reader's Digest, the writer suggests some points:

1. The readers should keep in their mind that this magazine always tries to present articles as informative as possible and in interesting way. Therefore, after writing the article, the readers should remember to proofread the articles before submitting to Reader's Digest to make sure whether the article is still comprehensive or not, whether it already follows the editorial rules of Reader's Digest or not. It is better to proofread it to several persons, some of whom are not related to the writer.

For the future study related to this study, the writer also has some suggestions so that hopefully, that study will be a better one.

1. The writer took Martin Joos' categorization, the Five Clocks, as the parameter for analyzing her data since she thought that, so far, speech styles were clearly presented in his categorization. But, the world changes including things inside it. Language also does so. If someday

there is a better categorization, do not hesitate to use it. Do not stick only to Martin Joos' hierarchy.

2. The writer stressed on only speech styles. She basically wanted to show which utterances present which speech styles. The next study may not only stress on speech style but with other sociolinguistics points and then make correlation between them.
3. Because of the limitation of time and several other things, the writer only took Reader's Digest, particularly Reader's Digest Asia, as the subject of her study. The next related study may take not only one subject but two with the same general idea and then compare the findings to find, for instance, each advantage and disadvantage.
4. The writer only took three types of writing; narration, exposition, and persuasion. The writer hopes that the next study will broaden his study by expanding the limitation into several different types of writing.

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