

**THE LANGUAGE STYLES OF PELANGI  
PROGRAM ON BAHTERAYUDA FM  
RADIO STATION**

A THESIS  
As Partial Fulfillment of the Requirements  
for The *Sarjana* Pendidikan Degree in  
English Language Teaching Faculty



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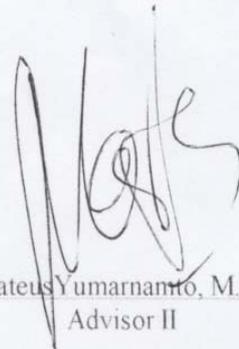
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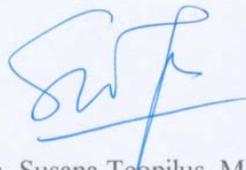
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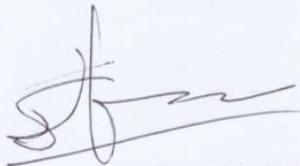
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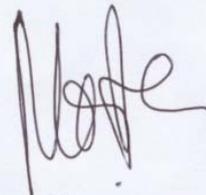
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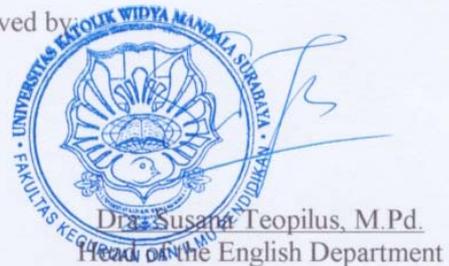


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## ABSTRACT

Erlina, Eva. 2006. *The Language Styles of Pelangi Program on Bahterayuda FM Radio Station*. Program Studi Pendidikan Bahasa Inggris. Jurusan Pendidikan Bahasa dan Seni. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Katolik Widya Mandala, Surabaya.

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Key Words: Language Styles and Pelangi Program

The interaction between a radio broadcaster and his audience is an interesting phenomenon. This study is focused on investigating the language styles used by a radio broadcaster and his audience on Bahterayuda FM radio station in its “Pelangi” Program. The main questions are: (1) What language styles does the radio broadcaster of the “Pelangi” Program on the Bahterayuda FM radio station use? (2) What language styles do the listeners of the “Pelangi” Program on the Bahterayuda FM radio station use?

To answer the two problems, the writer conducted a qualitative research. To do so, the writer recorded “Pelangi” Program in three occasions. However, only two occasions were successfully transcribed and analyzed. The data then were analyzed in terms of language style characteristics.

The result of the analysis shows that the broadcaster used all the styles: (1) Casual style (51.7%); (2) Consultative style (35.1%); (3) Formal style (9.83%); (4) Intimate style (2.05%); (5) Frozen style (1.32%). On the other hand, the audience of the program, who were represented by 8 listeners only used four styles: (1) Casual style (52.83%); (2) Consultative style (38.82%); (3) Formal style (4.91%); (4) Intimate style (3.44%).

From the interview of the broadcaster, it was found out that the main factors of the use of different styles were:

- 1) The distance between the broadcaster and the listeners was close, so they spoke in a casual way with some colloquial diction in some of their utterances,
- (2) The status also influenced the language choice of the broadcaster when he talked to someone older than him and some of the listeners also used intimate words when they talked to the broadcaster,
- (3) The social context of interaction between the broadcaster and the listeners was informal because this program focused on young people and they tend to use non-standard language,
- (4) An interesting and good topic would affect not only the amount of speech but also the type of words chosen too. And it would influence the style of someone’s language.