BAB V
KESIMPULAN

Dari hasil pembahasan dan diskusi yang dilakukan di bab sebelumnya dapat ditarik kesimpulan sebagai berikut:

1. Perbedaan penerapan usulan strategi pemulihan kedua studi kasus dapat dilihat pada metode penelitian untuk mendapatkan usulan strategi, kategori model berdasarkan fungsinya, *framework* yang digunakan, variabel konstruk dan indikator (variabel internal dan eksternal), dan usulan strategi pemulihan.
2. Persamaan penerapan usulan strategi pemulihan kedua studi kasus berhubungan dengan dasar atau konsep strategi pemulihan yaitu sama-sama terkait penurunan harga dan pengurangan persepsi risiko. Persamaan inilah yang dapat dijadikan referensi pemilihan strategi di kasus yang berbeda. Persamaan lainnya adalah kedua studi kasus menggunakan data sekunder dan menggunakan salah satu variabel indikator yang sama yaitu persepsi risiko.
3. Hasil dari studi literatur ini diharapkan dapat membantu memahami strategi pemulihan pariwisata akibat COVID-19 berdasarkan kedua studi kasus. Selain itu, juga dapat menjadi referensi pemilihan kebijakan yang akan digunakan dari hasil penelitian terkait persamaan penerapan.

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