

CHAPTER I

INTRODUCTION

This chapter contains basic information for the study. This chapter is divided into (1) background of the study, (2) research problem, (3) objective, and (4) theoretical framework, (5) assumption, (6) limitation and scope, (7) significance of the study, (8) definition of key terms, and (9) organizational of the study.

1.1 Background of the study

In this twenty first century, digital learning media has become popular in any teaching and learning process, especially in classroom activities. Learning media, especially presentation tool may help teachers in delivering materials and increasing students' motivation to understand instructional materials.

PowerPoint is one of the most popular presentation tools in classroom activities, despite the alternatives currently available, such as Canva, Prezi, Visme, Emaze and Piktochart (Berk, 2011). Based on Berk (2011), PowerPoint become popular because many people use Microsoft program for their laptops or Personal Computer (PC) and it can be used in offline connection. The students or the teachers can use PowerPoint in offline mode and it can be the most benefit from PowerPoint because many presentation tool provides in online mode. Moreover, PowerPoint has some benefits it offers; one of which is minimizing the amount of money spent to print out teaching materials, such as handouts, pictures and cards. In fact, the presenter can use words, pictures, videos, charts in one PowerPoint presentation slide. This is line with what is stated by Alkash and Al-Desri (2013:4.) that PowerPoint presentation “allows presenters to design the slide by using colored texts and images with simple animation and sound”.

With regard to this, the researcher wants to investigate further about university students' perception of the role of PowerPoint in their classroom, even though there are many presentation tool. For this concern, a study entitled the role of PowerPoint in students' perception is worth to be conducted because many

students and teachers use the Microsoft PowerPoint software program in their presentations. Moreover, PowerPoint is relatively easy to create even though the users have limited knowledge of design and technology.

A similar study was done by Robert and Kristi (2003) which reported an analysis of effectiveness of PowerPoint presentations in lectures. Students were exposed to lectures supported by transparencies and two different types of PowerPoint presentations. The result shows that PowerPoint can be beneficial, but material that is not pertinent to the presentation can be harmful to students' learning. Another study was conducted by Pramestiya (2013) which reported an analysis of students' perception on the use of PowerPoint in public speaking classes and it was found that PowerPoint made the teaching learning process be interesting and increasing the students' motivation and making the teachers become more efficient to deliver the materials in the class.

The studies above help the researcher to conduct the research by understanding the role of PowerPoint software program in students' presentation. The researcher focuses on how PowerPoint plays a role in presentations. The studies previously mentioned focused on how presentation in speaking subject and also how PowerPoint in lectures, while in this study focus on how PowerPoint plays a role in students' presentation in public speaking classes. The researcher wants to know students' perception on how PowerPoint helped their presentation in the completed public speaking classes.

1.2 Research Questions

Based on the explanations above, the research question would be as follows:

1. What are the students' perception on the role of PowerPoint in their presentation in Public Speaking classes?

And the minor research questions are:

1. What are the roles of PowerPoint in students' presentation during the preparation phase in Public Speaking classes?

2. What are the roles of PowerPoint in students' presentation during the actual presentation performance in Public Speaking classes?

1.3 The Objective of the Study

The aim of this study is to investigate the role of PowerPoint in students' presentation, especially during the preparation phase as well as the actual presentation performance in Public Speaking classes.

1.4 Theoretical Framework

This study uses several theories to accommodate the later findings. The first theory is the theory of perception which includes students' opinions. Then, the second is some background information about PowerPoint which includes preparing and presenting. Then, the theory of Public Speaking classes.

1.5 Limitation and Scope

This study is limited by the tools used in presentation which is PowerPoint presentation as used in the class. The subject of this study consists of English Department students' who had completed their presentations using PowerPoint software program in Public Speaking classes.

1.6 Assumption

1. This study is limited with the assumption that every student has their perception towards presentations using PowerPoint. Furthermore, each learner's perception is obtained for the purpose of investigation.
2. All the lecturers of Public Speaking Course followed the same lecturing procedure in the activities despite their different lecturing styles.

1.7 Significance of the study

The researcher hopes that the outcome of this study would give the reader an understanding about students' perception on the role of PowerPoint tool in their presentation activity in Public Speaking classes.

The outcome for the students is to motivate themselves, so that they can be more creative when presenting the materials by using PowerPoint tool.

For further researchers, they can measure the effects or the advantages of using PowerPoint for presentation in Public Speaking classes.

1.8 Definition of Key Terms

To avoid any misconception, the key terms are explained as below:

- **Perception:**

Perception is what the individuals (students) feel, both consciously and subconsciously, about specific things, whether visual or auditory and thought that are resulted from the processes going on in the brain (Searle as cited in Blake and Sekuler: 2006).

- **PowerPoint:**

Presentation graphics software tool which was created by Microsoft. PowerPoint tool provides its users easy ability to create professional looking presentations (Kevin Lerner, 2012 as cited in Sinaga, 2019)

- **Presentation:**

Based on Tonc (2000) presentation is an organized communication in order to fulfill the audience's need, such as accomplishing a certain purpose within a given time allocation, where the complete aims are providing information and promoting ideas.

- **Public Speaking Class:**

Public speaking class focuses on delivering information in various speaking situations, especially in a formal situation, but also can be in informal situation. Based on Richards (2008) public speaking has one of three functions elaborated. Public speaking acts as presentation performance in front of public or some people. In a public speaking class, learners are needed to do speech, debate, promotion and others in front of

people, so that why the learners have to take some audience's attention in their performance by using a presentation tool such as PowerPoint.

1.9 Organization of the Study

This study is organized into five chapters. The first chapter presents the (1) background of the study, (2) research problem, (3) objective, and (4) theoretical framework, (5) limitation and scope, (6) significance of the study, (7) definition of key terms, and (8) organizational of the study. The second chapter contains the review of related literature and previous studies. The third chapter presents the methodological things such as the (1) research design, (2) subject, and (3) instrument. The fourth chapter provides findings from the questionnaires, interviews and discussions of findings that have been associated with the related theories and previous studies explained in the second chapter. Lastly, the fifth chapter includes conclusion and suggestions of the study.