

BAB V

KESIMPULAN

Tujuan dari penelitian atau *literature review* ini adalah untuk mengetahui bagaimana perbandingan dari penerapan konsep *sustainability* pada *supply chain management*. Hasil dari penelitian menunjukkan bahwa dalam kasus NIKE yang diteliti oleh Fung *et al.* (2020) dan kasus Natura Cosmetics yang diteliti oleh de Carvalho & Barbieri (2012) penerapan konsep ini cukup berhasil. Keberhasilan ini bisa dilihat dari keuntungan yang didapat perusahaan meningkat setelah penerapan konsep ini. Hasil lain diperoleh dalam kasus *British Aerospace* yang diteliti oleh Gopalakrishnan *et al.* (2012) yang menunjukkan kegagalan penerapan dari konsep ini karena pendapatan dari perusahaan tidak meningkat dan memakan biaya. Didapatkan juga persamaan dari tiga kasus yaitu semuanya menerapkan manajemen karbon, *reuse*, dan *recycle*.

Literature review ini hanya membahas terkait penerapan konsep *sustainability* pada *supply chain management* industri dengan pembahasan yang lebih fokus ke *triple bottom line*. Untuk penelitian selanjutnya sangat disarankan untuk melakukan penelitian dengan pembahasan yang lebih spesifik tentang dimensi-dimensi yang ada di *triple bottom line*, misalnya penelitian yang membahas tentang peningkatan dimensi lingkungan dalam *supply chain management* dan bagaimana dampaknya. Penelitian lanjutan yang lebih spesifik pada tiap-tiap dimensi diperlukan untuk mendapat temuan-temuan lain yang lebih spesifik dari tiap dimensi *triple bottom line*.

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