

Lampiran 1

Kuesioner

Kuisisioner ini dibuat dalam rangka melakukan penelitian untuk menyelesaikan tugas akhir saya dengan judul, Pengaruh *Corporate Social Responsibility* dan *Promotion Mix* dalam membangun *Brand Equity* terhadap *Customer Repurchase Intention* di the body shop Surabaya. Saya berharap responden bersedia untuk mengisi kuesioner ini dan memberikan pernyataan yang sesuai dengan pendapat anda. Atas kesediaannya saya ucapkan terima kasih.

Hormat saya,

Jemmy Gunawan

I. Karakteristik Responden

Berikan tanda (X) atau tanda lingkaran (O) pada setiap jawaban anda

a. Jenis kelamin

1. Laki-laki

2. Perempuan

b. Berapakah usia Anda saat ini?

1. Usia 18-22 tahun

4. Usia 33-40 tahun

2. Usia 23-26 tahun

5. Lebih dari 40 tahun

3. Usia 27-32 tahun

c. Pendidikan terakhir

1. SMU

4. Strata 2 (S2)

2. Diploma (D3)

5. Strata 3 (S3)

3. Strata 1 (S1)

Lampiran 1 (lanjutan)

- d. Seberapa sering anda berkunjung ke seluruh toko the body shop di Surabaya selama 6 bulan terakhir?
1. 6 kali
 2. 10 kali
 3. Lebih dari 10 kali
- e. Apakah anda mengetahui aktivitas CSR yang dilakukan the body shop?
1. Ya
 2. Tidak
- e. Domisili anda saat ini
2. Surabaya
 2. Luar Surabaya

II. Variabel Penelitian

Isilah jawaban yang sesuai dengan anda dibawah ini dengan tanda centang (✓) atau tanda silang (X).

Keterangan: STS = Sangat Tidak Setuju
TS = Tidak Setuju
N = Netral
S = Setuju
SS = Sangat Setuju

No	Pertanyaan	STS	TS	N	S	SS
Corporate Social Responsibility (X1)						
1	Kegiatan CSR yang dilakukan the body shop tidak menyebabkan penurunan kualitas produk dan tidak membebani harga yang ditawarkan					
2	The body shop mampu memberikan rasa aman terhadap karyawannya.					
3	The body shop bersedia memperkerjakan masyarakat sekitar sebagai karyawannya					
4	The body shop bertanggung jawab terhadap limbah yang dihasilkannya serta menghasilkan produk yang ramah lingkungan.					
Promotion Mix (X1)						
1	Saya merasa tertarik dengan iklan the body shop di media massa					

Lampiran 1 (lanjutan)

No	Pertanyaan	STS	TS	N	S	SS
2	The body shop memberikan contoh/sampel produk yang dapat membuat konsumen merasa puas.					
3	Saya sangat tertarik dengan pameran yang dilakukan the body shop					
4	Saya sangat tertarik dengan informasi yang diberikan the body shop yang memberikan manfaat dan kegunaan mengenai produk dari the body shop					
5	Karyawan the body shop memberikan informasi tentang produk dengan baik.					
6	Saya tertarik dengan the body shop karena prestasi dan penghargaan di bidang CSR yang dipublikasikan di media massa.					
Brand Equity (Y1)						
1	Saya dapat langsung mengenali toko the body shop hanya dengan melihat simbol, logo atau atribut lainnya.					
2	The body shop mempunyai citra yang baik					
3	The body shop mempunyai kualitas yang bagus segi pelayanannya.					
4	The body shop mempunyai kualitas yang bagus dari segi kualitas barangnya.					
Costumer Repurchase Intentions (Y2)						
1	Saya berminat untuk mengunjungi toko the body shop lagi.					
2	Jika saya kembali ke toko the body shop lagi saya akan mencoba produk yang lainnya.					
3	Saya lebih suka berbelanja kosmetik di the body shop dibandingkan dengan toko kosmetik yang lain.					
4	Saya tidak ragu untuk merekomendasikan the body shop ke teman-teman saya.					

Lampiran 2

Karakteristik Responden

No	Jenis Kelamin	Usia	Pendidikan Terakhir	Frekuensi Kunjungan
1	1	3	1	1
2	1	1	1	1
3	1	4	3	1
4	1	3	3	1
5	1	2	3	2
6	1	1	1	1
7	1	1	1	1
8	1	4	3	2
9	1	2	3	1
10	1	5	3	1
11	1	1	1	1
12	1	3	3	2
13	1	4	3	1
14	1	5	4	2
15	1	1	2	1
16	1	3	3	2
17	1	2	3	1
18	1	3	3	1
19	1	3	3	2
20	1	1	2	1
21	1	4	3	1
22	1	2	1	1
23	1	3	3	3
24	1	2	1	1
25	1	1	3	1
26	1	1	2	2
27	1	1	3	3
28	1	1	1	1
29	1	5	3	1

Lampiran 2 (Lanjutan)

No	Jenis Kelamin	Usia	Pendidikan Terakhir	Frekuensi Kunjungan
30	2	1	1	1
31	2	2	1	2
32	2	1	1	1
33	2	1	1	2
34	2	1	1	3
35	2	1	1	1
36	2	5	1	2
37	2	1	1	1
38	2	1	1	1
39	2	1	3	2
40	2	1	1	1
41	2	1	1	2
42	2	1	1	1
43	2	1	1	2
44	2	2	1	1
45	2	1	1	3
46	2	1	1	2
47	2	1	1	1
48	2	1	1	2
49	2	1	1	1
50	2	1	1	2
51	2	2	1	1
52	2	1	1	1
53	2	5	1	2
54	2	1	1	2
55	2	1	1	1
56	2	1	1	3
57	2	1	2	1
58	2	1	1	2
59	2	1	1	2

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Lampiran 2 (Lanjutan)

No	Jenis Kelamin	Usia	Pendidikan Terakhir	Frekuensi Kunjungan
60	2	1	1	1
61	2	1	1	1
62	2	1	1	2
63	2	2	1	1
64	2	1	1	1
65	2	1	1	2
66	2	1	1	1
67	2	1	1	1
68	2	2	1	2
69	2	1	1	2
70	2	1	1	1
71	2	1	2	2
72	2	1	2	2
73	2	5	4	2
74	2	1	1	1
75	2	1	1	2
76	2	1	1	1
77	2	1	1	2
78	2	4	1	2
79	2	1	1	1
80	2	1	1	2
81	2	1	1	1
82	2	1	1	2
83	2	2	1	2
84	2	2	1	1
85	2	1	1	3
86	2	1	1	1
87	2	1	1	2
88	2	1	1	1
89	2	1	2	2

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Lampiran 2 (Lanjutan)

No	Jenis Kelamin	Usia	Pendidikan Terakhir	Frekuensi Kunjungan
90	2	1	1	1
91	2	5	1	1
92	2	1	1	1
93	2	1	1	2
94	2	1	1	1
95	2	1	1	2
96	2	1	1	2
97	2	1	1	2
98	2	1	2	2
99	2	1	1	2
100	2	1	1	2
101	2	1	1	2
102	2	1	1	3
103	2	1	1	1
104	2	1	1	1
105	2	1	1	1
106	2	1	1	2
107	2	1	1	1
108	2	3	1	3
109	2	1	1	1
110	2	1	1	2
111	2	1	1	1
112	2	2	2	1
113	2	1	1	1
114	2	1	1	2
115	2	1	1	1
116	2	1	2	1
117	2	1	1	2
118	2	1	1	3
119	2	1	1	1

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Lampiran 2 (Lanjutan)

No	Jenis Kelamin	Usia	Pendidikan Terakhir	Frekuensi Kunjungan
120	2	1	1	2
121	2	1	1	3
122	2	1	1	2
123	2	1	2	3
124	2	1	1	1
125	2	1	1	2
126	2	1	1	2
127	2	5	1	1
128	2	1	1	2
129	2	1	1	3
130	2	1	1	1
131	2	1	1	2
132	2	1	1	3
133	2	1	1	2
134	2	1	1	1
135	2	1	2	3
136	2	1	2	2
137	2	1	1	1
138	2	1	1	2
139	2	1	1	3
140	2	1	1	1
141	2	2	1	2
142	2	1	1	3
143	2	1	1	2
144	2	1	1	2
145	2	1	1	2
146	2	1	2	2
147	2	1	1	2

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Lampiran 2 (Lanjutan)

No	Jenis Kelamin	Usia	Pendidikan Terakhir	Frekuensi Kunjungan
148	2	1	2	1
149	2	1	1	2
150	2	4	1	2

Domisili
1
1
1

Lampiran 3

Statistik Deskriptif

Frequency Tabel

Statistics

N	Valid	150
	Missing	0

Jenis Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	laki laki	29	19.3	19.3	19.3
	perempuan	121	80.7	80.7	100.0
	Total	150	100.0	100.0	

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18 tahun - 22 tahun	110	73.3	73.3	73.3
	23 tahun - 26 tahun	19	12.7	12.7	86.0
	27tahun - 32 tahun	7	4.7	4.7	90.7
	33tahun - 40 tahun	6	4.0	4.0	94.7
	Lebih dari 40 tahun	8	5.3	5.3	100.0
	Total	150	100.0	100.0	

Pendidikan Terakhir

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SMU	105	70.0	70.0	70.0
	Diploma (D3)	5	3.3	3.3	73.3
	Strata 1 (S1)	38	25.3	25.3	98.7
	Strata 2 (S2)	2	1.3	1.3	100.0
	Total	150	100.0	100.0	

Lampiran 3 (Lanjutan)

Frekuensi kunjungan responden dalam 6 bulan terakhir

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 6 kali	40	26.7	26.7	26.7
10 kali	95	63.3	63.3	90.0
Lebih dari 10 kali	15	10.0	10.0	100.0
Total	150	100.0	100.0	

Domisili Responden

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Surabaya	150	100.0	100.0	100.0

Lampiran 4

Jawaban Responden Tentang Variabel Penelitian

NO	CR				PM						BE				RI			
	1	2	3	4	1	2	3	4	5	6	1	2	3	4	1	2	3	4
1	4	4	3	4	4	5	4	4	3	3	4	3	4	4	4	4	3	4
2	1	2	1	2	2	1	1	3	1	1	1	3	1	2	3	2	1	1
3	5	3	5	3	5	5	3	4	5	4	5	3	5	5	5	3	5	4
4	4	4	3	4	5	4	5	3	4	3	4	3	4	4	5	5	3	5
5	3	4	5	5	4	3	4	5	5	4	4	5	3	5	4	5	3	4
6	4	3	5	3	5	4	3	4	5	5	4	3	3	4	3	4	4	5
7	4	5	4	5	4	4	5	4	3	3	4	4	3	5	4	4	5	5
8	3	5	3	5	5	4	5	4	5	4	4	5	4	4	4	5	5	5
9	4	3	4	3	4	5	5	4	5	5	4	3	4	4	5	4	4	5
10	4	4	4	5	4	4	3	3	4	4	4	4	4	5	3	4	5	4
11	4	5	4	5	4	5	4	3	5	4	4	5	3	5	4	5	4	5
12	4	3	4	4	5	4	3	4	3	5	4	4	5	4	4	4	5	5
13	3	5	4	5	4	4	5	5	4	4	4	4	5	4	4	5	5	4
14	5	4	3	4	4	4	3	5	3	4	4	5	4	5	5	3	3	4
15	4	4	5	4	4	5	4	3	4	4	4	3	5	4	4	4	5	4
16	3	5	3	4	4	4	4	3	4	5	4	5	4	4	4	3	3	5
17	5	4	5	5	5	5	4	5	4	3	5	4	5	5	5	5	5	4
18	4	4	3	4	4	4	5	4	5	4	4	5	5	4	4	5	5	5
19	4	3	4	3	5	4	4	3	4	4	4	4	3	4	4	5	5	4
20	4	4	5	4	4	3	4	4	3	4	4	5	4	5	4	4	5	5
21	3	4	5	5	4	5	4	3	5	4	4	3	5	4	5	5	4	4
22	4	5	5	4	4	5	4	5	4	3	5	4	4	4	4	5	4	5
23	1	1	2	1	2	2	1	3	1	1	1	1	1	3	1	1	2	2
24	4	3	3	3	4	5	5	4	4	3	4	3	3	4	3	5	3	4
25	3	3	4	3	3	4	3	4	3	4	4	3	4	3	3	5	3	4
26	4	4	5	4	4	5	4	5	4	4	4	4	4	4	4	4	4	4
27	2	3	3	3	4	3	4	3	3	4	4	4	3	4	4	3	4	3
28	3	4	4	4	4	4	4	5	4	4	4	4	5	4	5	4	3	4
29	4	5	4	4	4	4	3	4	4	4	4	4	5	4	4	4	4	5

Lampiran 4 (Lanjutan)

NO	CR				PM						BE				RI			
	1	2	3	4	1	2	3	4	5	6	1	2	3	4	1	2	3	4
30	3	4	3	4	4	3	5	3	5	4	4	4	3	5	3	4	4	4
31	4	4	4	4	3	3	3	3	3	3	3	4	4	4	4	3	5	4
32	5	4	5	4	3	5	4	5	3	5	5	5	4	5	5	4	4	5
33	4	4	5	4	4	4	4	5	4	5	4	4	5	4	4	5	4	5
34	4	4	5	4	4	5	4	5	4	5	4	4	3	4	4	4	5	4
35	1	2	1	1	2	1	3	2	2	1	1	2	1	3	1	2	1	1
36	3	4	5	3	3	4	3	4	5	3	4	4	3	4	4	3	4	4
37	5	5	4	5	4	3	4	4	5	5	4	4	3	3	4	4	4	3
38	5	4	5	4	4	3	5	4	3	5	5	4	3	5	4	3	5	4
39	4	3	4	5	4	3	3	3	4	4	4	3	4	5	4	4	5	5
40	5	4	3	4	4	3	4	5	4	5	4	5	4	4	4	5	4	5
41	4	3	3	3	3	3	4	4	3	4	3	3	3	4	3	4	4	4
42	4	5	3	5	4	3	4	5	5	4	5	4	3	4	4	5	4	3
43	5	4	5	5	5	3	5	4	5	5	5	4	3	5	4	4	4	4
44	1	1	3	1	1	2	2	1	3	2	3	2	2	3	3	1	1	2
45	3	4	3	3	4	5	3	4	3	5	3	4	3	3	5	4	4	4
46	3	1	1	1	1	1	2	1	3	1	1	1	2	1	2	1	1	1
47	2	2	1	3	2	2	1	2	2	1	2	2	1	3	1	1	3	2
48	3	4	4	4	4	5	4	4	5	4	4	4	5	4	3	3	3	4
49	4	4	5	3	5	4	4	5	3	4	4	4	5	4	3	5	3	4
50	2	1	1	2	1	1	2	1	3	1	1	1	2	1	1	1	2	1
51	3	3	5	3	4	4	4	4	1	4	4	4	4	4	4	4	2	3
52	4	2	4	2	4	3	4	4	2	4	4	4	3	4	3	3	3	3
53	4	4	3	4	3	3	3	3	4	3	3	3	3	3	4	4	2	3
54	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4	3	3
55	4	4	3	4	4	4	3	4	3	3	4	4	4	4	4	4	3	4
56	4	4	4	4	4	4	4	3	4	4	4	3	4	3	4	3	2	3
57	4	4	4	4	4	4	4	4	4	4	4	4	4	4	5	3	3	4
58	4	4	3	4	4	3	4	4	3	4	4	4	4	4	4	4	4	4
59	4	4	4	4	4	4	4	4	3	4	3	3	4	3	5	3	3	4

Lampiran 4 (Lanjutan)

NO	CR				PM						BE				RI			
	1	2	3	4	1	2	3	4	5	6	1	2	3	4	1	2	3	4
60	2	2	2	2	3	3	3	4	2	3	3	3	4	3	2	3	3	4
61	3	3	3	3	3	3	2	4	4	2	3	4	3	4	3	3	3	4
62	4	4	4	4	4	4	4	4	4	4	4	4	4	4	5	4	4	4
63	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4	4	5
64	3	3	3	3	4	4	4	4	3	4	3	4	2	4	2	4	2	3
65	3	3	3	3	4	4	4	4	3	4	4	4	3	4	3	3	3	4
66	2	2	2	2	4	3	4	4	4	4	3	3	3	3	3	3	3	4
67	3	3	2	3	2	3	3	4	4	3	3	4	3	4	4	4	3	3
68	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3	3
69	4	4	4	4	4	4	5	4	5	5	5	5	5	5	4	4	4	4
70	5	4	4	4	4	4	4	5	4	4	4	4	4	4	4	4	2	3
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72	4	5	4	5	4	3	4	4	4	4	3	4	4	4	3	4	3	5
73	3	3	4	3	4	4	4	4	4	4	4	4	4	4	3	3	4	3
74	4	4	3	4	2	4	3	4	4	3	4	5	5	5	3	4	5	4
75	5	4	4	4	3	4	5	4	4	5	4	5	5	5	4	5	3	5
76	1	3	2	3	4	4	3	2	1	3	2	3	2	3	3	3	2	3
77	3	4	3	4	5	5	5	5	5	5	4	4	4	4	3	3	2	4
78	4	4	5	4	4	4	5	4	5	5	5	4	4	4	5	4	4	5
79	2	2	3	2	3	2	1	2	2	1	3	3	2	3	2	2	3	2
80	1	1	2	1	2	3	3	3	1	3	2	2	3	2	2	2	2	3
81	5	5	4	5	4	4	4	4	4	4	5	4	4	4	5	4	4	5
82	5	5	4	5	4	4	5	5	4	5	4	4	4	4	5	5	4	3
83	1	1	4	1	2	2	2	2	1	2	2	1	3	1	3	3	3	2
84	3	2	2	2	2	2	2	1	2	2	2	2	3	2	2	2	2	1
85	4	5	4	5	4	4	5	5	4	5	4	4	4	4	5	5	4	3
86	4	5	5	5	4	4	4	4	2	4	4	4	5	4	4	4	5	3
87	2	2	1	2	3	3	3	3	3	3	1	2	2	2	2	2	3	1
88	5	5	4	5	4	4	4	4	4	4	4	5	5	5	4	3	5	4
89	3	3	2	3	1	1	3	2	2	3	1	1	1	1	1	3	3	2

Lampiran 4 (Lanjutan)

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Lampiran 4 (Lanjutan)

NO	CR				PM						BE				RI			
	1	2	3	4	1	2	3	4	5	6	1	2	3	4	1	2	3	4
120	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3
121	5	4	5	4	4	4	4	3	3	4	4	4	5	4	4	4	4	5
122	4	4	4	4	4	4	4	4	4	4	5	4	5	4	4	4	4	3
123	3	3	3	3	4	3	3	3	3	3	3	3	3	3	3	3	3	4
124	3	3	3	3	4	4	4	4	4	4	4	4	3	4	3	3	3	4
125	3	3	3	3	4	4	4	4	4	4	4	4	4	4	3	3	3	5
126	4	4	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
127	2	3	3	3	4	4	4	4	4	4	4	4	4	4	4	4	4	3
128	2	2	2	2	4	4	4	5	4	4	4	4	4	4	2	2	2	3
129	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3
130	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3
131	4	4	4	4	3	3	3	3	3	3	3	4	4	4	4	3	1	4
132	5	4	5	4	4	5	5	5	3	5	5	5	4	5	3	4	4	5
133	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	5
134	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	5
135	1	1	1	1	2	2	2	2	2	2	1	2	2	2	3	2	1	1
136	3	4	5	4	3	2	3	4	4	3	4	4	4	4	4	4	4	4
137	5	5	1	5	2	3	4	4	4	4	4	4	3	4	4	4	1	5
138	5	4	3	4	2	3	4	4	3	4	3	4	3	4	3	3	2	3
139	4	5	4	5	4	4	4	3	4	4	4	4	4	4	4	4	4	5
140	5	4	4	4	4	4	4	3	4	4	4	4	4	4	4	5	4	4
141	4	3	4	3	2	3	4	4	3	4	3	2	3	2	4	3	4	3
142	4	5	4	5	4	3	4	4	4	4	5	4	4	4	3	4	4	4
143	3	3	4	3	4	3	2	4	3	2	2	1	3	1	2	3	4	3
144	2	1	4	1	4	3	2	3	2	2	1	2	2	2	3	2	1	3
145	5	4	3	4	4	5	5	4	3	5	3	4	3	4	5	4	5	4
146	4	4	5	4	4	5	5	4	3	5	4	4	5	4	3	4	3	4

Lampiran 4 (Lanjutan)

NO	CR				PM						BE				RI			
	1	2	3	4	1	2	3	4	5	6	1	2	3	4	1	2	3	4
147	5	4	4	4	5	4	4	3	4	4	5	4	3	4	5	4	3	4
148	2	2	4	2	4	4	4	4	4	4	4	4	3	4	4	2	2	3
149	3	3	3	3	4	4	4	4	4	4	4	4	3	4	3	3	3	4
150	2	2	3	2	4	3	4	5	3	4	4	4	3	4	4	3	3	5

Lampiran 5

DATE: 12/29/2013

TIME: 23:18

P R E L I S 2.70

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Karl G. Jöreskog & Dag Sörbom

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The following lines were read from file D:\COBA1.PR2:

!PRELIS SYNTAX: Can be edited

SY='D:\COBA1.PSF'

NS 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18

OU MA=CM SM=D:\COBA1.COV XT

Total Sample Size = 150

Lampiran 5(Lanjutan)

Statistik Deskripsi Variabel

Univariate Summary Statistics for Continuous Variables

Variable	Mean	St. Dev	T-Value	Skewness	Kurtosis	Min	Freq.	Max	Freq.
CR1	3.560	1.084	40.236	-0.163	-0.443	1.342	10	5.251	26
CR2	3.567	1.058	41.282	-0.162	-0.329	1.389	10	5.299	23
CR3	3.600	1.074	41.037	-0.164	-0.510	1.398	10	5.210	29
CR4	3.587	1.069	41.080	-0.165	-0.419	1.392	10	5.259	26
PM1	3.720	0.949	48.000	-0.221	0.355	1.458	6	5.415	20
PM2	3.673	0.980	45.924	-0.185	-0.239	1.488	7	5.240	25
PM3	3.727	0.955	47.810	-0.208	-0.089	1.513	6	5.267	25
PM4	3.733	0.939	48.702	-0.207	-0.028	1.549	6	5.275	24
PM5	3.607	1.029	42.924	-0.174	-0.336	1.388	8	5.241	25
PM6	3.733	1.014	45.073	-0.200	-0.169	1.558	9	5.331	27
BE1	3.700	0.995	45.545	-0.191	0.106	1.583	10	5.435	21
BE2	3.707	0.973	46.652	-0.202	0.054	1.551	8	5.365	22
BE3	3.620	0.981	45.203	-0.159	-0.351	1.385	6	5.154	26
BE4	3.813	0.937	49.852	-0.209	0.143	1.657	7	5.337	26
RI1	3.633	0.972	45.771	-0.174	-0.257	1.410	6	5.203	24
RI2	3.620	0.994	44.585	-0.173	-0.343	1.356	6	5.174	26
RI3	3.440	1.108	38.021	-0.133	-0.512	1.190	10	5.179	25
RI4	3.747	1.063	43.167	-0.228	-0.582	1.501	9	5.193	37

Test of Univariate Normality for Continuous Variables

Lampiran 5(Lanjutan)

Uji Normalitas

Variable	Skewness		Kurtosis		Skewness and Kurtosis	
	Z-Score	P-Value	Z-Score	P-Value	Chi-Square	P-Value
CR1	-0.840	0.401	-1.301	0.193	2.398	0.302
CR2	-0.832	0.405	-0.855	0.392	1.424	0.491
CR3	-0.844	0.399	-1.591	0.112	3.243	0.198
CR4	-0.849	0.396	-1.201	0.230	2.162	0.339
PM1	-1.133	0.257	0.982	0.326	2.249	0.325
PM2	-0.948	0.343	-0.543	0.587	1.195	0.550
PM3	-1.068	0.286	-0.081	0.936	1.146	0.564
PM4	-1.062	0.288	0.090	0.929	1.135	0.567
PM5	-0.897	0.370	-0.880	0.379	1.579	0.454
PM6	-1.028	0.304	-0.318	0.750	1.158	0.560
BE1	-0.983	0.326	0.434	0.664	1.154	0.562
BE2	-1.037	0.300	0.304	0.761	1.167	0.558
BE3	-0.818	0.413	-0.938	0.348	1.550	0.461
BE4	-1.073	0.283	0.521	0.602	1.422	0.491
RI1	-0.896	0.370	-0.602	0.547	1.165	0.558
RI2	-0.890	0.374	-0.908	0.364	1.617	0.446
RI3	-0.684	0.494	-1.601	0.109	3.029	0.220
RI4	-1.165	0.244	-1.933	0.053	5.094	0.078

Relative Multivariate Kurtosis = 1.187

Test of Multivariate Normality for Continuous Variables

Skewness			Kurtosis			Skewness and Kurtosis	
Value	Z-Score	P-Value	Value	Z-Score	P-Value	Chi-Square	P-Value
81.025	15.141	0.000	427.224	9.306	0.000	315.856	0.000

Lampiran 5(Lanjutan)

Histograms for Continuous Variables

CR1

Frequency Percentage Lower Class Limit

10	6.7	1.342
0	0.0	1.732
13	8.7	2.123
36	24.0	2.514
0	0.0	2.905
0	0.0	3.296
65	43.3	3.687
0	0.0	4.078
0	0.0	4.469
26	17.3	4.860

CR2

Frequency Percentage Lower Class Limit

10	6.7	1.389
12	8.0	1.780
0	0.0	2.171
34	22.7	2.562
0	0.0	2.953
0	0.0	3.344
71	47.3	3.735
0	0.0	4.126
0	0.0	4.517
23	15.3	4.908

CR3

Frequency Percentage Lower Class Limit

10	6.7	1.398
9	6.0	1.780
0	0.0	2.161
41	27.3	2.542
0	0.0	2.923
0	0.0	3.304
61	40.7	3.686
0	0.0	4.067
0	0.0	4.448
29	19.3	4.829

Lampiran 5(Lanjutan)

CR4

Frequency Percentage Lower Class Limit

10	6.7	1.392
11	7.3	1.779
0	0.0	2.165
36	24.0	2.552
0	0.0	2.939
0	0.0	3.326
67	44.7	3.712
0	0.0	4.099
0	0.0	4.486
26	17.3	4.872

PM1

Frequency Percentage Lower Class Limit

6	4.0	1.458
0	0.0	1.854
14	9.3	2.250
16	10.7	2.645
0	0.0	3.041
0	0.0	3.437
94	62.7	3.832
0	0.0	4.228
0	0.0	4.624
20	13.3	5.019

PM2

Frequency Percentage Lower Class Limit

7	4.7	1.488
9	6.0	1.863
0	0.0	2.238
35	23.3	2.614
0	0.0	2.989
0	0.0	3.364
74	49.3	3.739
0	0.0	4.114
0	0.0	4.489
25	16.7	4.865

Lampiran 5(Lanjutan)

PM3

Frequency Percentage Lower Class Limit

6	4.0	1.513
10	6.7	1.888
0	0.0	2.264
28	18.7	2.639
0	0.0	3.015
0	0.0	3.390
81	54.0	3.765
0	0.0	4.141
0	0.0	4.516
25	16.7	4.892

PM4

Frequency Percentage Lower Class Limit

6	4.0	1.549
9	6.0	1.921
0	0.0	2.294
28	18.7	2.667
0	0.0	3.039
0	0.0	3.412
83	55.3	3.785
0	0.0	4.157
0	0.0	4.530
24	16.0	4.903

PM5

Frequency Percentage Lower Class Limit

8	5.3	1.388
12	8.0	1.773
0	0.0	2.158
36	24.0	2.544
0	0.0	2.929
0	0.0	3.314
69	46.0	3.700
0	0.0	4.085
0	0.0	4.470
25	16.7	4.856

Lampiran 5(Lanjutan)

PM6

Frequency Percentage Lower Class Limit

9	6.0	1.558
8	5.3	1.935
0	0.0	2.312
24	16.0	2.690
0	0.0	3.067
0	0.0	3.444
82	54.7	3.822
0	0.0	4.199
0	0.0	4.576
27	18.0	4.953

BE1

Frequency Percentage Lower Class Limit

10	6.7	1.583
7	4.7	1.968
22	14.7	2.354
0	0.0	2.739
0	0.0	3.124
90	60.0	3.509
0	0.0	3.894
0	0.0	4.279
0	0.0	4.665
21	14.0	5.050

BE2

Frequency Percentage Lower Class Limit

8	5.3	1.551
9	6.0	1.932
0	0.0	2.314
24	16.0	2.695
0	0.0	3.077
0	0.0	3.458
87	58.0	3.839
0	0.0	4.221
0	0.0	4.602
22	14.7	4.984

Lampiran 5(Lanjutan)

BE3

Frequency Percentage Lower Class Limit

6	4.0	1.385
10	6.7	1.762
0	0.0	2.139
0	0.0	2.516
45	30.0	2.892
0	0.0	3.269
63	42.0	3.646
0	0.0	4.023
0	0.0	4.400
26	17.3	4.777

BE4

Frequency Percentage Lower Class Limit

7	4.7	1.657
7	4.7	2.025
19	12.7	2.393
0	0.0	2.761
0	0.0	3.129
0	0.0	3.497
91	60.7	3.865
0	0.0	4.233
0	0.0	4.601
26	17.3	4.969

RI1

Frequency Percentage Lower Class Limit

6	4.0	1.410
11	7.3	1.790
0	0.0	2.169
39	26.0	2.548
0	0.0	2.927
0	0.0	3.306
70	46.7	3.686
0	0.0	4.065
0	0.0	4.444
24	16.0	4.823

Lampiran 5(Lanjutan)

RI2

Frequency Percentage Lower Class Limit

6	4.0	1.356
0	0.0	1.737
12	8.0	2.119
0	0.0	2.501
41	27.3	2.883
0	0.0	3.265
65	43.3	3.646
0	0.0	4.028
0	0.0	4.410
26	17.3	4.792

RI3

Frequency Percentage Lower Class Limit

10	6.7	1.190
0	0.0	1.589
18	12.0	1.988
0	0.0	2.387
43	28.7	2.786
0	0.0	3.184
54	36.0	3.583
0	0.0	3.982
0	0.0	4.381
25	16.7	4.780

RI4

Frequency Percentage Lower Class Limit

9	6.0	1.501
6	4.0	1.871
0	0.0	2.240
36	24.0	2.609
0	0.0	2.978
0	0.0	3.347
62	41.3	3.716
0	0.0	4.086
0	0.0	4.455
37	24.7	4.824

Lampiran 5(Lanjutan)

Covariance Matrix

	CR1	CR2	CR3	CR4	PM1	PM2
-----	-----	-----	-----	-----	-----	-----
CR1	1.174					
CR2	0.770	1.120				
CR3	0.605	0.545	1.154			
CR4	0.799	1.041	0.573	1.143		
PM1	0.482	0.471	0.529	0.497	0.901	
PM2	0.524	0.513	0.559	0.475	0.603	0.960
PM3	0.568	0.573	0.438	0.562	0.545	0.558
PM4	0.491	0.480	0.462	0.445	0.431	0.495
PM5	0.502	0.600	0.413	0.633	0.546	0.533
PM6	0.658	0.554	0.569	0.552	0.581	0.597
BE1	0.698	0.645	0.661	0.660	0.614	0.592
BE2	0.592	0.677	0.467	0.637	0.437	0.475
BE3	0.562	0.589	0.636	0.592	0.464	0.576
BE4	0.630	0.569	0.559	0.641	0.469	0.497
RI1	0.633	0.606	0.537	0.609	0.491	0.534
RI2	0.610	0.683	0.562	0.701	0.497	0.510
RI3	0.638	0.638	0.640	0.704	0.528	0.495
RI4	0.531	0.580	0.512	0.567	0.497	0.514

Covariance Matrix

	PM3	PM4	PM5	PM6	BE1	BE2
-----	-----	-----	-----	-----	-----	-----
PM3	0.911					
PM4	0.481	0.881				
PM5	0.564	0.402	1.059			
PM6	0.735	0.555	0.572	1.029		
BE1	0.589	0.544	0.629	0.620	0.990	
BE2	0.518	0.561	0.512	0.586	0.636	0.947
BE3	0.458	0.470	0.453	0.510	0.603	0.561
BE4	0.505	0.489	0.519	0.507	0.683	0.752
RI1	0.493	0.402	0.502	0.561	0.589	0.456
RI2	0.575	0.475	0.527	0.537	0.559	0.528
RI3	0.461	0.402	0.501	0.530	0.642	0.520
RI4	0.491	0.400	0.474	0.560	0.537	0.564

Lampiran 5(Lanjutan)

Covariance Matrix

	BE3	BE4	RI1	RI2	RI3	RI4
	-----	-----	-----	-----	-----	-----
BE3	0.962					
BE4	0.538	0.878				
RI1	0.505	0.448	0.945			
RI2	0.551	0.496	0.567	0.989		
RI3	0.590	0.599	0.548	0.622	1.228	
RI4	0.516	0.558	0.476	0.541	0.537	1.130

Means

	CR1	CR2	CR3	CR4	PM1	PM2
	-----	-----	-----	-----	-----	-----
	3.560	3.567	3.600	3.587	3.720	3.673

Means

	PM3	PM4	PM5	PM6	BE1	BE2
	-----	-----	-----	-----	-----	-----
	3.727	3.733	3.607	3.733	3.700	3.707

Means

	BE3	BE4	RI1	RI2	RI3	RI4
	-----	-----	-----	-----	-----	-----
	3.620	3.813	3.633	3.620	3.440	3.747

Standard Deviations

	CR1	CR2	CR3	CR4	PM1	PM2
	-----	-----	-----	-----	-----	-----
	1.084	1.058	1.074	1.069	0.949	0.980

Standard Deviations

	PM3	PM4	PM5	PM6	BE1	BE2
	-----	-----	-----	-----	-----	-----
	0.955	0.939	1.029	1.014	0.995	0.973

Lampiran 5(Lanjutan)

Standard Deviations

BE3	BE4	RI1	RI2	RI3	RI4
-----	-----	-----	-----	-----	-----
0.981	0.937	0.972	0.994	1.108	1.063

The Problem used 34224 Bytes (= 0.1% of available workspace)

Lampiran 5(Lanjutan)

DATE: 12/29/2013

TIME: 23:30

L I S R E L 8.70

BY

Karl G. Jöreskog & Dag Sörbom

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The following lines were read from file D:\JEMMY OUTPUT.spl:

OUTPUT SKRIPSI JEMMY

OBSERVED VARIABLES CR1 CR2 CR3 CR4 PM1 PM2 PM3 PM4 PM5 PM6

BE1 BE2 BE3 BE4 RI1 RI2 RI3 RI4

COVARIANCE MATRIX FROM FILE D:\COBA1.COV

LATENT VARIABLES CR PM BE RI

SAMPLE SIZE 150

RELATIONSHIPS

CR1=1*CR

CR2-CR4=CR

PM1=1*PM

PM2-PM6=PM

BE1=1*BE

BE2-BE4=BE

RI1=1*RI

RI2-RI4=RI

BE=CR PM

RI=BE

OPTIONS: SC EF

PATH DIAGRAM

END OF PROGRAM

Sample Size = 150

Lampiran 5(Lanjutan)

OUTPUT SKRIPSI JEMMY

Covariance Matrix

	BE1	BE2	BE3	BE4	RI1	RI2
BE1	0.99					
BE2	0.64	0.95				
BE3	0.60	0.56	0.96			
BE4	0.68	0.75	0.54	0.88		
RI1	0.59	0.46	0.51	0.45	0.95	
RI2	0.56	0.53	0.55	0.50	0.57	0.99
RI3	0.64	0.52	0.59	0.60	0.55	0.62
RI4	0.54	0.56	0.52	0.56	0.48	0.54
CR1	0.70	0.59	0.56	0.63	0.63	0.61
CR2	0.64	0.68	0.59	0.57	0.61	0.68
CR3	0.66	0.47	0.64	0.56	0.54	0.56
CR4	0.66	0.64	0.59	0.64	0.61	0.70
PM1	0.61	0.44	0.46	0.47	0.49	0.50
PM2	0.59	0.48	0.58	0.50	0.53	0.51
PM3	0.59	0.52	0.46	0.51	0.49	0.58
PM4	0.54	0.56	0.47	0.49	0.40	0.48
PM5	0.63	0.51	0.45	0.52	0.50	0.53
PM6	0.62	0.59	0.51	0.51	0.56	0.54

Covariance Matrix

	RI3	RI4	CR1	CR2	CR3	CR4
RI3	1.23					
RI4	0.54	1.13				
CR1	0.64	0.53	1.17			
CR2	0.64	0.58	0.77	1.12		
CR3	0.64	0.51	0.61	0.54	1.15	
CR4	0.70	0.57	0.80	1.04	0.57	1.14
PM1	0.53	0.50	0.48	0.47	0.53	0.50
PM2	0.49	0.51	0.52	0.51	0.56	0.48
PM3	0.46	0.49	0.57	0.57	0.44	0.56
PM4	0.40	0.40	0.49	0.48	0.46	0.45
PM5	0.50	0.47	0.50	0.60	0.41	0.63
PM6	0.53	0.56	0.66	0.55	0.57	0.55

Lampiran 5(Lanjutan)

Covariance Matrix

	PM1	PM2	PM3	PM4	PM5	PM6
PM1	0.90					
PM2	0.60	0.96				
PM3	0.54	0.56	0.91			
PM4	0.43	0.50	0.48	0.88		
PM5	0.55	0.53	0.56	0.40	1.06	
PM6	0.58	0.60	0.73	0.55	0.57	1.03

OUTPUT SKRIPSI JEMMY

Number of Iterations = 12

LISREL Estimates (Maximum Likelihood)

Lampiran 5(Lanjutan)

Uji Validitas

Measurement Equations

$$\text{BE1} = 1.00 * \text{BE}, \text{Errorvar.} = 0.29, R^2 = 0.71$$

(0.040)
7.31

$$\text{BE2} = 0.94 * \text{BE}, \text{Errorvar.} = 0.33, R^2 = 0.65$$

(0.078) (0.043)
12.09 7.60

$$\text{BE3} = 0.86 * \text{BE}, \text{Errorvar.} = 0.44, R^2 = 0.54$$

(0.082) (0.055)
10.46 8.00

$$\text{BE4} = 0.93 * \text{BE}, \text{Errorvar.} = 0.27, R^2 = 0.69$$

(0.074) (0.037)
12.57 7.43

$$\text{RI1} = 1.00 * \text{RI}, \text{Errorvar.} = 0.44, R^2 = 0.53$$

(0.059)
7.58

$$\text{RI2} = 1.08 * \text{RI}, \text{Errorvar.} = 0.40, R^2 = 0.59$$

(0.12) (0.056)
9.17 7.22

$$\text{RI3} = 1.11 * \text{RI}, \text{Errorvar.} = 0.61, R^2 = 0.50$$

(0.13) (0.079)
8.41 7.70

$$\text{RI4} = 1.01 * \text{RI}, \text{Errorvar.} = 0.62, R^2 = 0.45$$

(0.13) (0.078)
7.97 7.88

$$\text{CR1} = 1.00 * \text{CR}, \text{Errorvar.} = 0.54, R^2 = 0.54$$

(0.066)
8.21

Lampiran 5(Lanjutan)

$$\begin{array}{l} \text{CR2} = 1.26 * \text{CR}, \text{Errorvar.} = 0.11, R^2 = 0.90 \\ (0.11) \quad (0.025) \\ 12.01 \quad 4.48 \end{array}$$

$$\begin{array}{l} \text{CR3} = 0.74 * \text{CR}, \text{Errorvar.} = 0.81, R^2 = 0.30 \\ (0.11) \quad (0.095) \\ 6.67 \quad 8.48 \end{array}$$

$$\begin{array}{l} \text{CR4} = 1.29 * \text{CR}, \text{Errorvar.} = 0.088, R^2 = 0.92 \\ (0.11) \quad (0.025) \\ 12.14 \quad 3.60 \end{array}$$

$$\begin{array}{l} \text{PM1} = 1.00 * \text{PM}, \text{Errorvar.} = 0.38, R^2 = 0.58 \\ (0.050) \\ 7.62 \end{array}$$

$$\begin{array}{l} \text{PM2} = 1.04 * \text{PM}, \text{Errorvar.} = 0.40, R^2 = 0.59 \\ (0.11) \quad (0.052) \\ 9.65 \quad 7.59 \end{array}$$

$$\begin{array}{l} \text{PM3} = 1.08 * \text{PM}, \text{Errorvar.} = 0.30, R^2 = 0.67 \\ (0.10) \quad (0.042) \\ 10.44 \quad 7.12 \end{array}$$

$$\begin{array}{l} \text{PM4} = 0.90 * \text{PM}, \text{Errorvar.} = 0.46, R^2 = 0.48 \\ (0.10) \quad (0.058) \\ 8.60 \quad 7.96 \end{array}$$

$$\begin{array}{l} \text{PM5} = 1.00 * \text{PM}, \text{Errorvar.} = 0.54, R^2 = 0.49 \\ (0.11) \quad (0.068) \\ 8.75 \quad 7.92 \end{array}$$

$$\begin{array}{l} \text{PM6} = 1.16 * \text{PM}, \text{Errorvar.} = 0.33, R^2 = 0.68 \\ (0.11) \quad (0.047) \\ 10.50 \quad 7.07 \end{array}$$

Lampiran 5(Lanjutan)

Uji Kecocokan Model Struktural

Structural Equations

$$\text{BE} = 0.40 \cdot \text{CR} + 0.74 \cdot \text{PM}, \text{Errorvar.} = 0.074, R^2 = 0.89$$

(0.077)	(0.099)	(0.022)
5.21	7.40	3.35

$$\text{RI} = 0.81 \cdot \text{BE}, \text{Errorvar.} = 0.041, R^2 = 0.92$$

(0.083)	(0.024)
9.77	1.69

Lampiran 5(Lanjutan)

Reduced Form Equations

$$\text{BE} = 0.40 \cdot \text{CR} + 0.74 \cdot \text{PM}, \text{ Errorvar.} = 0.074, R^2 = 0.89$$

(0.077) (0.099)
5.21 7.40

$$\text{RI} = 0.33 \cdot \text{CR} + 0.60 \cdot \text{PM}, \text{ Errorvar.} = 0.089, R^2 = 0.82$$

(0.066) (0.090)
4.92 6.64

Covariance Matrix of Independent Variables

	CR	PM
CR	0.63 (0.12) 5.15	
PM	0.41 (0.07) 5.55	0.52 (0.10) 5.34

Covariance Matrix of Latent Variables

	BE	RI	CR	PM
BE	0.70			
RI	0.57	0.50		
CR	0.55	0.45	0.63	
PM	0.55	0.44	0.41	0.52

Lampiran 5(Lanjutan)

Uji Goodness of Fit Statistics

Goodness of Fit Statistics

Degrees of Freedom = 131

Minimum Fit Function Chi-Square = 351.07 (P = 0.0)

Normal Theory Weighted Least Squares Chi-Square = 325.33 (P = 0.0)

Estimated Non-centrality Parameter (NCP) = 194.33

90 Percent Confidence Interval for NCP = (145.11 ; 251.25)

Minimum Fit Function Value = 2.36

Population Discrepancy Function Value (F0) = 1.30

90 Percent Confidence Interval for F0 = (0.97 ; 1.69)

Root Mean Square Error of Approximation (RMSEA) = 0.100

90 Percent Confidence Interval for RMSEA = (0.086 ; 0.11)

P-Value for Test of Close Fit (RMSEA < 0.05) = 0.00

Expected Cross-Validation Index (ECVI) = 2.72

90 Percent Confidence Interval for ECVI = (2.39 ; 3.10)

ECVI for Saturated Model = 2.30

ECVI for Independence Model = 46.60

Chi-Square for Independence Model with 153 Degrees of Freedom = 6907.65

Independence AIC = 6943.65

Model AIC = 405.33

Saturated AIC = 342.00

Independence CAIC = 7015.84

Model CAIC = 565.76

Saturated CAIC = 1027.82

Normed Fit Index (NFI) = 0.95

Non-Normed Fit Index (NNFI) = 0.96

Parsimony Normed Fit Index (PNFI) = 0.81

Comparative Fit Index (CFI) = 0.97

Incremental Fit Index (IFI) = 0.97

Relative Fit Index (RFI) = 0.94

Critical N (CN) = 73.82

Root Mean Square Residual (RMR) = 0.079

Standardized RMR = 0.075

Goodness of Fit Index (GFI) = 0.80

Adjusted Goodness of Fit Index (AGFI) = 0.75

Parsimony Goodness of Fit Index (PGFI) = 0.62

Lampiran 5(Lanjutan)

The Modification Indices Suggest to Add the

Path to	from	Decrease in Chi-Square	New Estimate
BE2	RI	9.8	-1.77
CR1	PM	16.3	0.56
CR3	PM	25.7	0.83
CR4	PM	8.5	-0.27
BE	RI	23.1	-2.28
RI	CR	10.2	0.33

The Modification Indices Suggest to Add an Error Covariance

Between	and	Decrease in Chi-Square	New Estimate
RI	BE	23.1	-0.09
BE4	BE2	46.8	0.20
CR2	BE2	7.9	0.06
CR2	BE4	16.7	-0.08
CR3	BE3	8.3	0.15
CR4	CR2	58.2	0.39
PM2	BE3	8.0	0.11
PM4	BE2	8.9	0.10
PM6	PM3	17.8	0.14

OUTPUT SKRIPSI JEMMY

Standardized Solution

LAMBDA-Y

	BE	RI
	-----	-----
BE1	0.84	--
BE2	0.79	--
BE3	0.72	--
BE4	0.78	--
RI1	--	0.71
RI2	--	0.77
RI3	--	0.79
RI4	--	0.72

LAMBDA-X

	CR	PM
	-----	-----
CR1	0.79	--

Lampiran 5(Lanjutan)

CR2	1.00	--
CR3	0.59	--
CR4	1.03	--
PM1	--	0.72
PM2	--	0.75
PM3	--	0.78
PM4	--	0.65
PM5	--	0.72
PM6	--	0.83

BETA

	BE	RI
	-----	-----
BE	--	--
RI	0.96	--

GAMMA

	CR	PM
	-----	-----
BE	0.38	0.63
RI	--	--

Correlation Matrix of ETA and KSI

	BE	RI	CR	PM
	-----	-----	-----	-----
BE	1.00			
RI	0.96	1.00		
CR	0.83	0.80	1.00	
PM	0.91	0.87	0.71	1.00

PSI

Note: This matrix is diagonal.

	BE	RI
	-----	-----
	0.11	0.08

Lampiran 5(Lanjutan)

Regression Matrix ETA on KSI (Standardized)

	CR	PM
	-----	-----
BE	0.38	0.63
RI	0.37	0.61

OUTPUT SKRIPSI JEMMY

Lampiran 5(Lanjutan)

Uji Realibilitas

Completely Standardized Solution

LAMBDA-Y

	BE	RI
	-----	-----
BE1	0.84	--
BE2	0.81	--
BE3	0.74	--
BE4	0.83	--
RI1	--	0.73
RI2	--	0.77
RI3	--	0.71
RI4	--	0.67

LAMBDA-X

	CR	PM
	-----	-----
CR1	0.73	--
CR2	0.95	--
CR3	0.55	--
CR4	0.96	--
PM1	--	0.76
PM2	--	0.76
PM3	--	0.82
PM4	--	0.69
PM5	--	0.70
PM6	--	0.82

Lampiran 5(Lanjutan)
BETA

	BE	RI
	-----	-----
BE	--	--
RI	0.96	--

GAMMA

	CR	PM
	-----	-----
BE	0.38	0.63
RI	--	--

Correlation Matrix of ETA and KSI

	BE	RI	CR	PM
	-----	-----	-----	-----
BE	1.00			
RI	0.96	1.00		
CR	0.83	0.80	1.00	
PM	0.91	0.87	0.71	1.00

PSI

Note: This matrix is diagonal.

BE	RI
-----	-----
0.11	0.08

THETA-EPS

BE1	BE2	BE3	BE4	RI1	RI2
-----	-----	-----	-----	-----	-----
0.29	0.35	0.46	0.31	0.47	0.41

THETA-EPS

RI3	RI4
-----	-----
0.50	0.55

THETA-DELTA

Lampiran 5(Lanjutan)

CR1	CR2	CR3	CR4	PM1	PM2
-----	-----	-----	-----	-----	-----
0.46	0.10	0.70	0.08	0.42	0.41

THETA-DELTA

PM3	PM4	PM5	PM6
-----	-----	-----	-----
0.33	0.52	0.51	0.32

Regression Matrix ETA on KSI (Standardized)

	CR	PM
-----	-----	-----
BE	0.38	0.63
RI	0.37	0.61

OUTPUT SKRIPSI JEMMY

Total and Indirect Effects

Total Effects of KSI on ETA

	CR	PM
-----	-----	-----
BE	0.40	0.74
	(0.08)	(0.10)
	5.21	7.40
RI	0.33	0.60
	(0.07)	(0.09)
	4.92	6.64

Indirect Effects of KSI on ETA

	CR	PM
-----	-----	-----
BE	--	--
RI	0.33	0.60
	(0.07)	(0.09)
	4.92	6.64

Lampiran 5(Lanjutan)

Total Effects of ETA on ETA

	BE	RI
	-----	-----
BE	--	--
RI	0.81	--
	(0.08)	
	9.77	

Largest Eigenvalue of B*B' (Stability Index) is 0.658

Total Effects of ETA on Y

	BE	RI
	-----	-----
BE1	1.00	--
BE2	0.94	--
	(0.08)	
	12.09	
BE3	0.86	--
	(0.08)	
	10.46	
BE4	0.93	--
	(0.07)	
	12.57	
RI1	0.81	1.00
	(0.08)	
	9.77	
RI2	0.88	1.08
	(0.08)	(0.12)
	10.56	9.17
RI3	0.90	1.11
	(0.10)	(0.13)

Lampiran 5(Lanjutan)

9.43 8.41

RI4 0.82 1.01
 (0.09) (0.13)
 8.82 7.97

Indirect Effects of ETA on Y

	BE	RI
	-----	-----
BE1	--	--
BE2	--	--
BE3	--	--
BE4	--	--
RI1	0.81 (0.08) 9.77	--
RI2	0.88 (0.08) 10.56	--
RI3	0.90 (0.10) 9.43	--
RI4	0.82 (0.09) 8.82	--

Lampiran 5(Lanjutan)

Total Effects of KSI on Y

	CR	PM
	-----	-----
BE1	0.40	0.74
	(0.08)	(0.10)
	5.21	7.40
BE2	0.38	0.69
	(0.07)	(0.10)
	5.15	7.25
BE3	0.35	0.63
	(0.07)	(0.09)
	5.00	6.84
BE4	0.37	0.68
	(0.07)	(0.09)
	5.19	7.35
RI1	0.33	0.60
	(0.07)	(0.09)
	4.92	6.64
RI2	0.35	0.65
	(0.07)	(0.09)
	5.01	6.88
RI3	0.36	0.66
	(0.07)	(0.10)
	4.87	6.53
RI4	0.33	0.60
	(0.07)	(0.10)
	4.78	6.32

OUTPUT SKRIPSI JEMMY

Standardized Total and Indirect Effects

Standardized Total Effects of KSI on ETA

Lampiran 5(Lanjutan)

	CR	PM
	-----	-----
BE	0.38	0.63
RI	0.37	0.61

Standardized Indirect Effects of KSI on ETA

	CR	PM
	-----	-----
BE	--	--
RI	0.37	0.61

Standardized Total Effects of ETA on ETA

	BE	RI
	-----	-----
BE	--	--
RI	0.96	--

Standardized Total Effects of ETA on Y

	BE	RI
	-----	-----
BE1	0.84	--
BE2	0.79	--
BE3	0.72	--
BE4	0.78	--
RI1	0.68	0.71
RI2	0.73	0.77
RI3	0.75	0.79
RI4	0.69	0.72

Completely Standardized Total Effects of ETA on Y

	BE	RI
	-----	-----
BE1	0.84	--
BE2	0.81	--
BE3	0.74	--
BE4	0.83	--
RI1	0.70	0.73
RI2	0.74	0.77

Lampiran 5(Lanjutan)

RI3	0.68	0.71
RI4	0.64	0.67

Standardized Indirect Effects of ETA on Y

	BE	RI
	-----	-----
BE1	--	--
BE2	--	--
BE3	--	--
BE4	--	--
RI1	0.68	--
RI2	0.73	--
RI3	0.75	--
RI4	0.69	--

Completely Standardized Indirect Effects of ETA on Y

	BE	RI
	-----	-----
BE1	--	--
BE2	--	--
BE3	--	--
BE4	--	--
RI1	0.70	--
RI2	0.74	--
RI3	0.68	--
RI4	0.64	--

Standardized Total Effects of KSI on Y

	CR	PM
	-----	-----
BE1	0.32	0.53
BE2	0.30	0.50
BE3	0.28	0.46
BE4	0.30	0.49
RI1	0.26	0.43
RI2	0.28	0.47
RI3	0.29	0.48
RI4	0.26	0.43

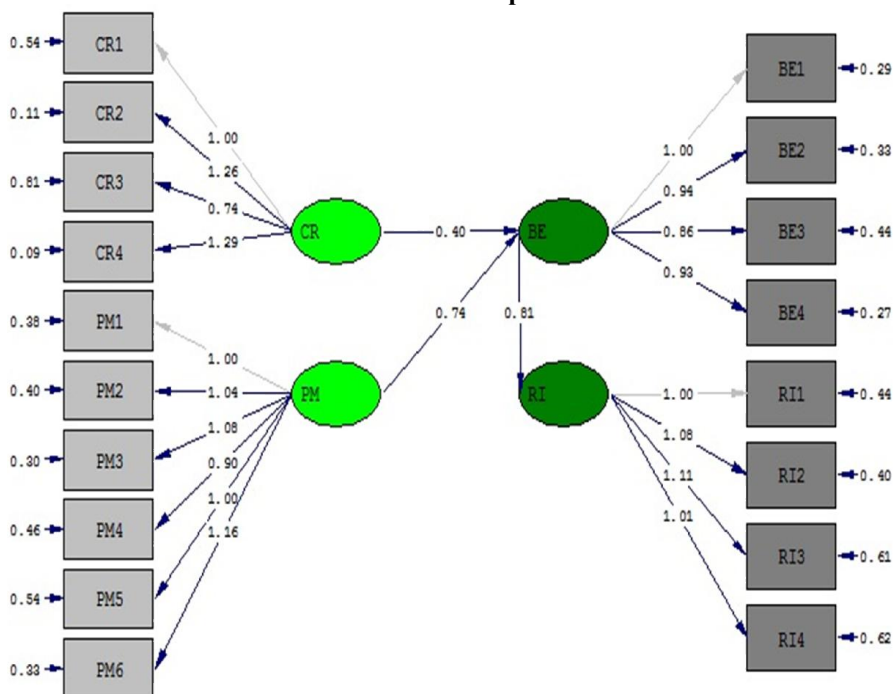
Lampiran 5(Lanjutan)

Completely Standardized Total Effects of KSI on Y

	CR	PM
BE1	0.32	0.53
BE2	0.31	0.51
BE3	0.28	0.47
BE4	0.32	0.53
RI1	0.27	0.44
RI2	0.28	0.47
RI3	0.26	0.43
RI4	0.25	0.41

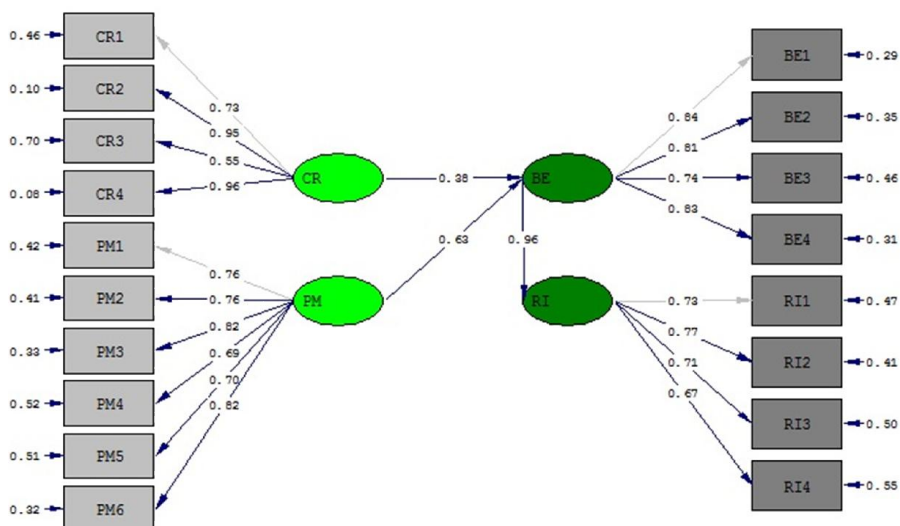
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Estimate output



Lampiran 5(Lanjutan)

Standardize Solution Output



T-Values Output

