INTERCULTURAL EXPOSURE IN ENGLISH IN MIND STUDENTS BOOK 3 A THESIS



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Presented to Widya Mandala Catholic University Surabaya in partial fulfilment of the requirement for the Degree of Magister in Teaching English as a Foreign Language



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Approval Sheet

(1)

This thesis entitled "Intercultural Exposure in *English in Mind Students Book 3*" prepared and submitted by Tirsana Wendry Kailola/8217214015 has been approved to be examined by the Thesis Board of Examiners.

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(II)

This thesis entitled "Intercultural Exposure in *English in Mind Students Book 3*" prepared and submitted by Tirsana Wendry Kailola/8217214015 has been approved and examined by the Thesis Board of Examiners on November 3, 2016.

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Statement of Authenticity

I declare that this thesis is my own writing, and it is true that I did not take any scholarly ideas or work from others deceitfully. All cited works were quoted in accordance with the ethical code of academic writing.

I also declare that I agree to submit my thesis entitled "Intercultural Exposure in *English in Mind Students Book 3*" to Widya Mandala Catholic University library and fully understand that it will be made public via Internet and other uses of online media

Surabaya, November 3, 2016

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Abstract

Kailola, Tirsana Wendry. 2016. *Intercultural Exposure in English in Mind Students Book 3*. English Department of Graduate School. Widya Mandala Catholic University Surabaya.

Teaching culture and developing intercultural awareness in English language teaching have become the main concern for language professionals and teachers since English serves as Lingua Franca in many parts of the world. Therefore, learning through cultural presentation in English coursebook is one important issue to be investigated. This present study analyzes the presentation of culture and types of cultural exposure in a coursebook entitled English in Mind Students Book 3. The content analysis is based on the theory of Adaskou, et all (1990); Cortazzi & Jin (1999) and Xiao's (2010), all of which posit that culture learning/teaching and the themes to accomplish this are important for contemporary ELT culture acquisition. The study finds that coursebook portrays culture mainly in the form of visual illustration. Subsequently, the source culture, the target culture and the international culture are found in unbalanced proportion where the target culture references are more dominant than the source culture and the international culture. There was a strong sense of a hierarchical representation of the inner circle world in which the British and the US cultures served as the supreme source. Investigating the result of cultural domain, small "c' culture is highlighted over big "C" culture. However, sixteen themes under big "C" and small "c" are focused on the target culture. Cultural value and life style are the most frequent themes which appear in the coursebook.

Keywords: cultural exposure, target culture, source culture, international culture, big "C" target-culture learning, small "c" target culture learning, intercultural awareness.

Acknowledgement

Every step I can make

Every word I can write

Every moment I can pass is only by Your Grace

Thank You for Your amazing love and blessing

Day by day during this writing process

I can see Your Presence

Through your angels who help me in accomplishing my thesis

Thus, this page I dedicate to express my gratitude

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