

BAB 5

SIMPULAN DAN SARAN

5.1. Simpulan

Berdasarkan hasil penelitian dan pembahasan dapat diperoleh kesimpulan sebagai berikut:

1. *Experiential attitude* memiliki pengaruh positif terhadap *experiential satisfaction* konsumen Air Asia di Surabaya. Karena itu dengan meningkatkan *experiential attitude* maka *experiential satisfaction* konsumen Air Asia di Surabaya juga akan meningkat.
2. *Experiential satisfaction* memiliki pengaruh positif terhadap *repurchase intention* konsumen Air Asia di Surabaya. Karena itu dengan meningkatkan *experiential satisfaction* maka *repurchase intention* konsumen Air Asia di Surabaya juga akan meningkat.
3. *Experiential satisfaction* memiliki pengaruh positif terhadap *recommendation intention* konsumen Air Asia di Surabaya. Karena itu dengan meningkatkan *experiential satisfaction* maka *recommendation intention* konsumen Air Asia di Surabaya juga akan meningkat.
4. *Repurchase intention* memiliki pengaruh positif terhadap *recommendation intention* konsumen Air Asia di Surabaya. Karena itu dengan meningkatkan *repurchase intention* maka *recommendation intention* konsumen Air Asia di Surabaya juga akan meningkat.
5. *Experiential satisfaction* memiliki pengaruh positif terhadap *recommendation intention* konsumen Air Asia di Surabaya dengan *repurchase intention* sebagai variabel mediasi. Karena itu dengan meningkatkan *experiential satisfaction* maka *repurchase intention* konsumen Air Asia di Surabaya juga akan meningkat

yang pada akhirnya meningkatkan *recommendation intention* konsumen Air Asia di Surabaya.

6. *Experiential attitude* memiliki pengaruh positif terhadap *repurchase intention* konsumen Air Asia di Surabaya dengan *experiential satisfaction* sebagai variabel mediasi. Karena itu dengan meningkatkan *experiential attitude* maka *experiential satisfaction* konsumen Air Asia di Surabaya juga akan meningkat yang pada akhirnya meningkatkan *repurchase intention* konsumen Air Asia di Surabaya.
7. *Experiential attitude* memiliki pengaruh positif terhadap *recommendation intention* konsumen Air Asia di Surabaya dengan *experiential satisfaction* dan *repurchase intention* sebagai variabel mediasi. Karena itu dengan meningkatkan *experiential attitude* maka *experiential satisfaction* serta *repurchase intention* konsumen Air Asia di Surabaya juga akan meningkat yang pada akhirnya meningkatkan *recommendation intention* konsumen Air Asia di Surabaya.

5.2. Saran.

Berdasarkan penelitian yang telah dilakukan maka saran yang dapat diberikan adalah sebagai berikut:

a. Saran praktis

Agar dapat membuat konsumen bersedia merekomendasikan kepada relasi atau keluarganya untuk menggunakan penerbangan Air Asia maka pihak manajemen Air Asia harus memperhatikan *experiential attitude*, *experiential satisfaction* serta *repurchase intention* para konsumennya selama ini, hal ini karena dalam penelitian ini ditemukan bahwa *experiential attitude*, *experiential satisfaction* serta

repurchase intention akan dapat mempengaruhi *recommendation intention* konsumen baik secara langsung maupun tidak langsung, adapun *experiential attitude* dapat ditingkatkan dengan cara memberikan layanan serta interior pesawat yang baik, sedangkan *experiential satisfaction* dapat ditingkatkan dengan cara memberikan program promosi, serta pelayanan selama penerbangan kepada para konsumen dengan baik.

b. Saran akademis

untuk memperluas penelitian dengan mempertimbangkan variabel-variabel lainnya yang berpengaruh terhadap *recommendation intention* dan *repurchase intention* serta memperluas cakupan penelitian dengan menambahkan atau mengganti obyek penelitian di berbagai jenis industri yang ada.

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KUESIONER UNTUK CUSTOMER AIR ASIA

Akhir kata saya ucapkan terima kasih atas waktu yang disediakan Bapak/Ibu/Saudara untuk mengisi kuesioner ini.

IDENTIFIKASI RESPONDEN

1. Usia anda saat ini
 - a. < 17 tahun
 - b. $\geq$ 17 tahun
2. Apakah anda penduduk Surabaya ?
 - a. Ya
 - b. Tidak
3. Apakah anda pernah menggunakan jasa penerbangan Air Asia dalam 3 bulan terakhir ini ?
 - a. Ya
 - b. Tidak

SS = Sangat Setuju.

No.	Pernyataan	Jawaban Responden				
Experiential Attitude		STS	TS	N	S	SS
1.	Saya merasa Air Asia memberikan pelayanan penerbangan yang baik					
2.	Saya merasa menggunakan jasa penerbangan Air Asia adalah keputusan yang bijak					
3.	Saya merasa interior pesawat AirAsia sangat nyaman					
Experiential Satisfaction		STS	TS	N	S	SS
1.	Saya merasa puas dengan jasa penerbangan Air Asia					
2.	Saya merasa puas dengan layanan penerbangan Air Asia					
3.	Saya merasa senang dapat menggunakan jasa penerbangan Air Asia					
4.	Saya merasa puas dengan program-program promosi yang ditawarkan Air Asia					
Repurchase intention		STS	TS	N	S	SS
1.	Saya selalu memilih penerbangan Air Asia					
2.	Saya bersedia mengajak relasi untuk menggunakan jasa penerbangan Air Asia					
3.	Saya tetap menggunakan jasa penerbangan Air Asia meskipun Air Asia menaikkan harga					
4.	Secara keseluruhan saya tetap akan memilih menggunakan jasa penerbangan Air Asia					
Recommendation intention		STS	TS	N	S	SS
1.	Saya akan merekomendasikan untuk menggunakan jasa penerbangan Air Asia kepada teman-teman saya					
2.	Saya selalu mengatakan pengalaman positif dalam menggunakan jasa penerbangan Air Asia kepada teman-teman saya					
3.	Saat seseorang menanyakan perusahaan penerbangan yang baik saya selalu merekomendasikan Air Asia					

Lampiran 2 Hasil Kuesioner

No.	EA1	EA2	EA3	ES1	ES2	ES3	ES4
1	2	2	2	3	2	1	3
2	3	3	3	4	4	5	5
3	2	2	2	3	3	4	4
4	3	2	3	3	3	3	2
5	2	2	2	2	3	2	4
6	3	3	3	3	2	3	3
7	2	2	2	3	3	2	4
8	5	4	4	5	2	3	3
9	3	2	2	3	1	2	2
10	3	3	3	4	4	5	5
11	2	2	2	3	2	4	4
12	3	2	3	3	2	3	3
13	4	4	3	4	1	2	2
14	5	4	4	5	4	5	5
15	2	3	2	4	3	4	4
16	3	3	3	4	3	4	4
17	4	3	3	4	2	1	3
18	2	2	2	3	3	3	4
19	3	3	3	4	2	3	3
20	4	4	4	5	4	5	5
21	2	2	2	3	1	2	2
22	4	4	3	5	4	5	4
23	3	3	3	4	3	3	3
24	4	4	3	5	4	4	4
25	2	2	2	3	3	4	4
26	4	4	3	5	3	5	5
27	2	2	1	3	1	2	2
28	4	4	4	5	4	5	5
29	3	3	3	4	1	2	2
30	3	3	3	3	2	3	3
31	3	3	3	4	3	4	4
32	3	3	3	4	4	5	5
33	2	2	2	1	1	2	2
34	3	3	4	4	3	5	5
35	2	2	2	3	2	3	3
36	3	3	3	4	3	4	4
37	2	2	2	3	3	4	4
38	4	4	3	5	3	5	5

Lampiran 2 (lanjutan)

No.	EA1	EA2	EA3	ES1	ES2	ES3	ES4
39	2	2	2	3	2	4	4
40	4	4	5	5	2	3	3
41	2	2	2	3	2	4	4
42	2	2	3	3	3	4	4
43	3	3	1	4	1	2	2
44	3	3	3	3	4	5	4
45	2	2	3	3	3	4	3
46	3	3	3	4	2	3	3
47	2	2	2	3	3	4	4
48	3	2	3	3	5	5	4
49	2	2	3	2	2	2	2
50	3	3	4	4	4	3	3
51	2	2	2	3	2	3	3
52	4	4	3	4	3	4	4
53	2	2	2	4	2	4	4
54	4	4	4	3	2	3	3
55	3	3	3	4	3	4	4
56	3	3	4	5	4	5	5
57	2	2	2	3	3	4	3
58	4	4	4	4	4	5	4
59	2	2	2	3	3	4	3
60	4	4	4	3	4	5	3
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62	4	4	5	4	3	4	4
63	3	3	4	4	3	4	4
64	4	4	4	5	4	5	5
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66	4	4	4	5	4	5	5
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71	2	2	3	3	3	4	3
72	4	4	4	3	4	4	3
73	3	3	3	2	3	4	2
74	2	2	3	3	4	3	3
75	3	3	2	4	3	4	4
76	2	2	3	3	2	3	3

Lampiran 2 (lanjutan)

No.	EA1	EA2	EA3	ES1	ES2	ES3	ES4
77	3	3	2	4	3	4	4
78	2	3	2	4	3	4	4
79	1	1	2	1	2	1	1
80	3	3	5	3	2	3	3
81	3	3	3	4	3	4	4
82	4	4	3	4	4	5	4
83	3	3	2	3	3	3	3
84	4	4	5	4	4	4	4
85	2	3	2	2	3	3	2
86	3	3	3	3	3	5	3
87	2	2	3	2	1	2	2
88	4	4	4	5	4	5	5
89	3	3	3	2	1	2	2
90	5	5	5	5	5	5	5
91	3	3	3	4	3	4	4
92	4	4	4	5	4	5	5
93	2	2	3	4	3	4	4
94	4	4	4	5	4	5	5
95	2	2	3	1	2	1	1
96	4	4	3	5	5	5	5
97	3	3	3	4	4	4	4
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99	3	3	3	3	2	3	3
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102	3	3	3	4	4	5	5
103	3	3	4	3	3	4	4
104	3	3	3	4	4	5	5
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107	3	3	2	2	2	3	3
108	3	3	4	5	5	5	5
109	3	3	2	4	4	5	5
110	3	3	2	4	4	5	5
111	3	3	3	5	5	5	5
112	3	3	3	4	4	5	5
113	3	3	3	5	5	5	5
114	1	1	2	4	4	5	5

Lampiran 2 (lanjutan)

No.	EA1	EA2	EA3	ES1	ES2	ES3	ES4
115	2	2	2	3	3	5	5
116	2	2	3	3	3	4	4
117	3	3	4	4	4	5	5
118	2	2	2	3	3	5	5
119	3	3	3	4	4	5	5
120	2	2	1	5	5	5	5
121	3	3	4	4	4	5	5
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123	3	3	3	4	4	5	5
124	3	3	4	4	4	5	5
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126	4	4	3	3	3	4	4
127	4	4	5	3	3	4	4
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146	4	4	4	2	2	4	4
147	4	4	5	3	3	4	4
148	4	4	4	3	3	4	4
149	4	4	4	2	2	4	4
150	4	4	5	3	3	4	4
151	4	4	4	4	4	5	5
152	4	4	4	4	4	5	5

Lampiran 2 (lanjutan)

No.	EA1	EA2	EA3	ES1	ES2	ES3	ES4
153	4	4	4	4	4	5	5
154	4	4	3	4	4	5	5
155	4	4	4	4	4	5	5
156	4	4	3	3	3	5	5
157	4	4	4	4	4	5	5
158	4	4	3	5	5	5	5
159	4	4	4	4	4	5	5
160	4	4	4	4	4	5	5
161	4	4	4	4	4	5	5
162	4	4	3	4	4	5	5
163	4	4	5	4	4	5	5
164	4	4	4	4	4	5	5
165	4	4	3	4	4	5	5
166	4	4	3	4	4	5	5
167	4	4	5	4	4	5	5
168	4	4	3	4	4	5	5
169	4	4	5	4	4	5	5
170	4	4	4	4	4	5	5
171	4	4	4	4	4	5	5
172	4	4	4	4	4	5	5
173	4	4	3	5	5	5	5
174	4	4	4	4	4	5	5
175	4	4	4	4	4	4	4
176	4	4	4	4	4	5	4
177	4	4	4	4	4	5	4
178	4	4	4	4	4	5	4
179	4	4	5	5	5	5	3
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181	4	4	5	4	4	5	3
182	4	4	4	4	4	5	4
183	3	4	5	4	4	5	3
184	3	4	4	5	5	5	3
185	3	3	3	5	5	5	3
186	3	4	5	4	4	4	3
187	3	4	4	3	3	4	5
188	4	4	4	4	4	4	5
189	4	4	3	4	4	4	5
190	4	3	5	4	4	4	3

Lampiran 2 (lanjutan)

No.	EA1	EA2	EA3	ES1	ES2	ES3	ES4
191	3	5	4	4	4	3	3
192	4	4	4	4	4	3	3
193	3	3	3	4	4	3	3
194	5	5	5	4	4	3	4
195	4	4	4	4	4	3	5
196	3	3	3	4	4	3	5
197	3	5	4	4	4	3	5
198	4	4	4	4	4	3	5
199	4	3	4	4	4	3	5
200	4	5	5	4	4	3	5

Lampiran 2 (lanjutan)

No.	RPI1	RPI2	RPI3	RPI4	RCI1	RCI2	RCI3
1	4	4	4	3	4	3	3
2	5	5	5	5	5	5	5
3	1	2	2	4	4	1	1
4	3	2	3	5	4	3	3
5	2	2	2	4	4	3	3
6	5	4	4	5	5	3	3
7	4	4	3	4	2	3	3
8	5	5	5	5	5	4	4
9	2	1	2	1	2	3	3
10	5	4	5	5	5	3	3
11	4	4	4	4	4	4	4
12	5	5	5	4	5	3	3
13	2	2	2	3	1	4	4
14	3	5	5	4	5	3	3
15	4	4	4	4	4	4	4
16	5	4	5	5	5	3	3
17	4	4	4	4	3	4	4
18	2	2	2	2	3	2	2
19	4	3	3	4	4	4	4
20	5	4	4	5	4	5	5
21	2	1	2	1	2	2	2
22	5	5	5	4	5	5	5
23	4	4	4	4	3	4	4
24	2	5	4	3	5	4	4
25	1	2	1	2	3	3	3
26	3	3	2	2	2	5	5
27	1	1	1	3	2	3	3
28	5	5	5	5	4	5	5
29	4	4	4	4	3	4	4
30	4	2	3	4	5	3	3
31	4	3	3	4	4	3	3
32	4	2	3	3	3	2	2
33	4	3	3	4	2	3	3
34	3	2	3	3	5	5	5
35	3	3	4	2	4	4	4
36	2	2	2	3	2	3	3
37	1	2	2	1	2	2	2
38	4	2	3	4	3	4	4

Lampiran 2 (lanjutan)

No.	RPI1	RPI2	RPI3	RPI4	RCI1	RCI2	RCI3
39	3	4	3	4	4	3	3
40	5	5	5	5	5	5	5
41	1	1	1	1	2	2	2
42	2	2	2	3	3	4	4
43	3	1	2	1	1	3	3
44	3	3	2	2	3	2	2
45	3	3	3	4	3	1	1
46	4	5	5	4	4	5	5
47	3	1	2	2	1	1	1
48	3	2	3	2	2	3	3
49	3	3	4	4	4	1	1
50	2	3	3	3	4	4	4
51	1	1	2	1	2	2	2
52	3	3	2	4	2	2	2
53	4	3	3	3	2	2	2
54	2	4	4	3	3	5	3
55	1	2	4	1	2	2	2
56	5	5	5	5	5	5	5
57	4	4	4	3	3	4	3
58	2	3	4	4	3	4	3
59	3	3	4	4	3	4	3
60	5	5	5	4	4	5	4
61	1	1	1	4	3	4	3
62	3	3	2	5	3	5	3
63	3	4	3	4	3	2	3
64	5	4	4	5	5	5	5
65	3	4	4	4	4	4	4
66	5	5	5	5	5	5	5
67	2	2	2	3	2	2	2
68	5	4	4	5	5	5	5
69	1	1	1	2	3	1	3
70	3	2	2	4	5	4	5
71	2	2	2	2	2	2	2
72	5	4	5	4	5	4	5
73	4	4	4	3	4	4	4
74	2	2	2	3	3	3	3
75	1	2	2	4	2	4	2
76	4	5	4	3	3	2	3

Lampiran 2 (lanjutan)

No.	RPI1	RPI2	RPI3	RPI4	RCI1	RCI2	RCI3
77	4	4	4	2	2	3	2
78	2	5	4	3	3	4	3
79	2	2	1	1	2	2	2
80	4	3	3	4	3	4	3
81	4	3	3	2	3	2	3
82	5	4	4	5	5	5	5
83	4	4	4	4	4	4	4
84	5	5	5	4	4	5	4
85	4	4	4	4	3	4	3
86	3	3	2	4	2	4	2
87	1	2	2	2	2	2	2
88	2	3	3	4	3	5	3
89	1	1	1	2	2	3	2
90	5	5	5	5	5	5	5
91	4	4	3	2	4	2	4
92	4	5	5	4	5	5	5
93	4	3	2	2	3	2	3
94	3	3	4	4	4	4	4
95	2	2	2	3	2	3	2
96	3	5	5	5	4	4	4
97	2	2	2	4	4	4	4
98	5	5	5	4	4	5	4
99	3	2	3	1	4	3	4
100	5	3	5	3	4	4	4
101	3	4	3	4	5	4	5
102	5	5	5	4	5	4	5
103	5	4	5	4	4	3	4
104	5	4	5	5	5	4	5
105	5	5	5	4	5	4	5
106	5	5	5	4	5	4	5
107	5	5	5	3	5	3	5
108	3	3	3	3	5	4	5
109	3	5	4	4	5	5	5
110	4	4	4	4	5	5	5
111	3	2	4	5	5	4	5
112	3	2	4	3	5	3	5
113	4	3	5	4	4	4	4
114	4	3	4	5	3	4	3

Lampiran 2 (lanjutan)

No.	RPI1	RPI2	RPI3	RPI4	RCI1	RCI2	RCI3
115	4	2	3	5	2	3	2
116	3	4	3	3	3	4	3
117	4	4	4	4	5	5	5
118	3	4	2	4	5	5	5
119	2	3	4	3	3	4	3
120	4	3	4	4	4	4	4
121	5	3	4	4	4	5	4
122	5	3	4	4	5	4	5
123	4	3	4	4	3	4	3
124	4	2	3	3	5	3	5
125	5	4	3	4	5	5	5
126	4	4	3	4	4	4	4
127	5	4	5	5	5	5	5
128	4	3	4	4	5	4	5
129	4	3	2	3	4	4	4
130	4	3	4	4	5	4	5
131	5	4	5	4	3	4	3
132	2	3	4	3	3	3	3
133	3	4	3	3	4	4	4
134	5	4	5	5	4	5	4
135	3	4	4	4	4	4	4
136	4	3	2	4	5	4	5
137	3	4	4	4	5	4	5
138	5	3	4	4	5	5	5
139	3	4	4	4	5	4	5
140	3	4	4	4	5	4	5
141	2	3	3	3	5	3	5
142	4	5	3	4	5	4	5
143	5	3	4	4	5	5	5
144	3	2	4	5	5	2	5
145	5	3	5	5	5	5	5
146	5	4	3	5	5	4	5
147	4	2	3	3	5	4	5
148	3	3	4	3	4	4	4
149	3	3	3	3	4	4	4
150	4	3	3	3	5	4	5
151	3	4	3	3	4	5	5
152	2	2	3	3	3	4	3

Lampiran 2 (lanjutan)

No.	RPI1	RPI2	RPI3	RPI4	RCI1	RCI2	RCI3
153	2	2	2	3	3	3	3
154	4	2	3	3	4	5	4
155	4	4	3	4	4	5	3
156	2	3	3	3	4	4	3
157	2	2	2	2	4	4	5
158	4	3	3	3	4	5	5
159	2	2	3	2	3	4	5
160	2	2	2	3	3	5	5
161	2	2	3	2	3	4	5
162	4	3	3	3	4	5	5
163	2	2	2	2	5	3	5
164	2	3	3	3	3	4	5
165	2	2	2	2	4	3	5
166	4	2	2	3	3	4	5
167	4	4	3	4	5	5	4
168	4	2	3	3	5	4	5
169	1	2	3	2	4	3	4
170	2	3	2	2	5	4	3
171	2	3	3	3	5	4	4
172	2	2	2	2	4	3	4
173	4	3	3	3	4	5	5
174	3	3	3	3	5	4	4
175	3	2	2	3	4	3	3
176	4	3	5	4	4	3	4
177	3	3	3	3	3	2	2
178	3	3	4	3	2	3	4
179	5	4	4	4	4	4	4
180	4	3	3	4	4	2	4
181	3	3	3	3	3	2	4
182	3	3	4	3	4	3	4
183	3	4	5	4	4	3	3
184	3	4	4	4	2	3	4
185	5	5	3	4	3	4	2
186	5	5	4	5	3	3	2
187	3	4	4	4	3	3	2
188	3	3	3	3	4	2	1
189	3	3	4	4	4	2	2
190	3	4	4	4	2	3	4

Lampiran 2 (lanjutan)

No.	RPI1	RPI2	RPI3	RPI4	RCI1	RCI2	RCI3
191	3	3	3	3	4	2	3
192	5	4	4	4	3	4	4
193	4	3	4	4	3	3	4
194	3	3	3	3	4	3	4
195	3	3	5	4	3	3	4
196	4	3	5	4	2	3	2
197	3	3	4	4	4	2	4
198	5	3	4	4	4	3	4
199	4	2	3	3	3	2	2
200	4	3	3	4	2	2	2

Lampiran 3 Uji Validitas

Indikator	Standardized Loading	Keterangan
Experiential Attitude		
EA1	0.940	Valid
EA2	0.960	Valid
EA3	0.720	Valid
Experiential Satisfaction		
ES1	0.710	Valid
ES2	0.830	Valid
ES3	0.860	Valid
ES4	0.820	Valid
Repurchase Intention		
RPI1	0.790	Valid
RPI2	0.830	Valid
RPI3	0.850	Valid
RPI4	0.710	Valid
Reccomendation Intention		
RCI1	0.740	Valid
RCI2	0.740	Valid
RCI3	0.880	Valid

Lampiran 4 Uji Reliabilitas

	λ	λ^2	ei	$\Sigma\lambda$	$(\Sigma\lambda)^2$	$\Sigma(\lambda)^2$	$\Sigma\varepsilon$	CR	VE
Experiential Attitude				2.620	6.864	2.324	0.676	0.910	0.775
EA1	0.940	0.884	0.116						
EA2	0.960	0.922	0.078						
EA3	0.720	0.518	0.482						
Experiential Satisfaction				3.220	10.368	2.605	1.395	0.881	0.651
ES1	0.710	0.504	0.496						
ES2	0.830	0.689	0.311						
ES3	0.860	0.740	0.260						
ES4	0.820	0.672	0.328						
Repurchase Intention				3.180	10.112	2.540	1.460	0.874	0.635
RPI1	0.790	0.624	0.376						
RPI2	0.830	0.689	0.311						
RPI3	0.850	0.723	0.278						
RPI4	0.710	0.504	0.496						
Recommendation Intention				2.360	5.570	1.870	1.130	0.831	0.623
RCI1	0.740	0.548	0.452						
RCI2	0.740	0.548	0.452						
RCI3	0.880	0.774	0.226						

Lampiran 5 Uji Normalitas

DATE: 31/05/2013

TIME: 09:00

P R E L I S 2.80

BY

Karl G. Jöreskog & Dag Sörbom

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!PRELIS SYNTAX: Can be edited

SY='D:\Adrian\Hasil.PSF'

NS 1 2 3 4 5 6 7 8 9 10 11 12 13 14

OU MA=CM RA=d:\adrian\hasil_ns.psf XT

Total Sample Size = 200

Univariate Summary Statistics for Continuous Variables

Variable	Mean	St. Dev.	T-Value	Skewness	Kurtosis	Minimum	Freq.	Maximum	Freq.
EA1	3.290	0.818	56.874	-0.216	-0.168	0.916	2	5.446	4
EA2	3.310	0.841	55.654	-0.209	-0.145	0.868	2	5.452	5
EA3	3.340	0.948	49.820	-0.044	-0.316	0.822	3	5.024	23
ES1	3.690	0.853	61.181	-0.156	-0.136	1.386	3	5.108	30
ES2	3.360	0.967	49.139	-0.138	-0.149	1.202	9	5.293	15
ES3	4.070	1.010	56.986	-0.526	-0.623	1.397	4	5.098	84
ES4	4.005	0.969	58.429	-0.430	-0.618	1.210	2	5.075	74
RPI1	3.395	1.186	40.491	-0.157	-0.674	0.975	13	5.098	42
RPI2	3.200	1.094	41.381	-0.056	-0.474	0.847	10	5.034	27
RPI3	3.395	1.089	44.108	-0.121	-0.525	0.881	7	5.073	35
RPI4	3.490	1.012	48.750	-0.142	-0.306	1.243	9	5.206	27
RCI1	3.720	1.085	48.482	-0.282	-0.699	0.809	3	5.069	59
RCI2	3.585	1.043	48.601	-0.182	-0.489	1.018	5	5.122	40
RCI3	3.710	1.123	46.701	-0.313	-0.710	0.918	5	5.069	62

Test of Univariate Normality for Continuous Variables

EA2			
Frequency	Percentage	Lower Class Limit	
2	1.0	0.868	
0	0.0	1.326	
38	19.0	1.785	• • • • •
0	0.0	2.243	

61	30.5	2.702	
0	0.0	3.160	
94	47.0	3.618	
.....			
0	0.0	4.077	
0	0.0	4.535	
5	2.5	4.994	..

EA3			
Frequency	Percentage	Lower Class Limit	
3	1.5	0.822	•
0	0.0	1.242	
35	17.5	1.662	
0	0.0	2.082	
0	0.0	2.502	
76	38.0	2.923	
.....			
0	0.0	3.343	
63	31.5	3.763	
0	0.0	4.183	
23	11.5	4.603	

ES1			
Frequency	Percentage	Lower Class Limit	
3	1.5	1.386	•
12	6.0	1.759	
0	0.0	2.131	
0	0.0	2.503	
59	29.5	2.875	
0	0.0	3.247	
96	48.0	3.620	
.....			
0	0.0	3.992	
0	0.0	4.364	
30	15.0	4.736	

ES2			
Frequency	Percentage	Lower Class Limit	
9	4.5	1.202	
0	0.0	1.611	
28	14.0	2.020	
0	0.0	2.430	
60	30.0	2.839	
0	0.0	3.248	
88	44.0	3.657	
.....			
0	0.0	4.066	
0	0.0	4.475	
15	7.5	4.884	

ES3			
Frequency	Percentage	Lower Class Limit	

4	2.0	1.397	•
0	0.0	1.767	
13	6.5	2.137	• • • • •
0	0.0	2.507	
32	16.0	2.877	• • • • •
0	0.0	3.247	
67	33.5	3.617	• • • • •
0	0.0	3.987	
0	0.0	4.357	
84	42.0	4.728	
• • • • •			

ES4
Frequency Percentage Lower Class Limit

2	1.0	1.210	•
0	0.0	1.596	
14	7.0	1.983	• • • • •
0	0.0	2.369	
39	19.5	2.756	• • • • •
0	0.0	3.142	
71	35.5	3.529	
• • • • •			
0	0.0	3.916	
0	0.0	4.302	
74	37.0	4.689	
• • • • •			

RPI1
Frequency Percentage Lower Class Limit

13	6.5	0.975	• • • • •
0	0.0	1.387	
35	17.5	1.799	• • • • •
0	0.0	2.212	
54	27.0	2.624	
• • • • •			
0	0.0	3.036	
0	0.0	3.449	
56	28.0	3.861	
• • • • •			
0	0.0	4.273	
42	21.0	4.685	• • • • •

RPI2
Frequency Percentage Lower Class Limit

10	5.0	0.847	• • • • •
0	0.0	1.266	
46	23.0	1.685	• • • • •
0	0.0	2.103	
0	0.0	2.522	
65	32.5	2.941	
• • • • •			
0	0.0	3.360	

52	26.0	3.778	
0	0.0	4.197	
27	13.5	4.616	

RPI3

Frequency Percentage Lower Class Limit

7	3.5	0.881	
0	0.0	1.300	
38	19.0	1.719	
0	0.0	2.138	
0	0.0	2.557	
59	29.5	2.977	
.....			
0	0.0	3.396	
61	30.5	3.815	
.....			
0	0.0	4.234	
35	17.5	4.653	

RPI4

Frequency Percentage Lower Class Limit

9	4.5	1.243	
0	0.0	1.639	
23	11.5	2.035	
0	0.0	2.432	
56	28.0	2.828	
0	0.0	3.224	
85	42.5	3.621	
.....			
0	0.0	4.017	
0	0.0	4.413	
27	13.5	4.809	

RCI1

Frequency Percentage Lower Class Limit

3	1.5	0.809	.
0	0.0	1.235	
29	14.5	1.661	
0	0.0	2.087	
0	0.0	2.513	
48	24.0	2.939	
0	0.0	3.365	
61	30.5	3.791	
.....			
0	0.0	4.217	
59	29.5	4.643	
.....			

RCI2

Frequency Percentage Lower Class Limit

5	2.5	1.018	..
0	0.0	1.428	

29	14.5	1.839	
0	0.0	2.249	
50	25.0	2.660	
0	0.0	3.070	
0	0.0	3.480	
76	38.0	3.891	
.....			
0	0.0	4.301	
40	20.0	4.712	
RCI3			
Frequency Percentage Lower Class Limit			
5	2.5	0.918	...
0	0.0	1.333	
28	14.0	1.748	
0	0.0	2.163	
0	0.0	2.579	
49	24.5	2.994	
0	0.0	3.409	
56	28.0	3.824	
.....			
0	0.0	4.239	
62	31.0	4.654	
.....			

Covariance Matrix

	EA1	EA2	EA3	ES1	ES2	ES3
EA1	0.669					
EA2	0.602	0.707				
EA3	0.514	0.545	0.899			
ES1	0.297	0.285	0.193	0.728		
ES2	0.285	0.320	0.297	0.549	0.935	
ES3	0.285	0.285	0.245	0.488	0.699	1.020
ES4	0.277	0.293	0.200	0.465	0.592	0.727
RPI1	0.221	0.209	0.245	0.261	0.269	0.204
RPI2	0.185	0.215	0.236	0.257	0.243	0.182
RPI3	0.233	0.239	0.266	0.299	0.310	0.202
RPI4	0.169	0.173	0.212	0.207	0.215	0.160
RCI1	0.327	0.305	0.333	0.198	0.334	0.377
RCI2	0.323	0.288	0.227	0.293	0.261	0.394
RCI3	0.413	0.394	0.324	0.312	0.353	0.440

Covariance Matrix

	ES4	RPI1	RPI2	RPI3	RPI4	RCI1
ES4	0.940					
RPI1	0.168	1.406				

RPI2	0.111	0.831	1.196			
RPI3	0.195	0.883	0.876	1.185		
RPI4	0.147	0.739	0.617	0.640	1.025	
RCI1	0.379	0.593	0.537	0.531	0.492	1.177
RCI2	0.320	0.516	0.500	0.406	0.430	0.500
RCI3	0.390	0.512	0.391	0.407	0.310	0.812

Covariance Matrix

	RCI2	RCI3
	-----	-----
RCI2	1.088	
RCI3	0.786	1.262

Means

EA1	EA2	EA3	ES1	ES2	ES3
-----	-----	-----	-----	-----	-----
3.290	3.310	3.340	3.690	3.360	4.070

Means

ES4	RPI1	RPI2	RPI3	RPI4	RCI1
-----	-----	-----	-----	-----	-----
4.005	3.395	3.200	3.395	3.490	3.720

Means

RCI2	RCI3
-----	-----
3.585	3.710

Standard Deviations

EA1	EA2	EA3	ES1	ES2	ES3
-----	-----	-----	-----	-----	-----
0.818	0.841	0.948	0.853	0.967	1.010

Standard Deviations

ES4	RPI1	RPI2	RPI3	RPI4	RCI1
-----	-----	-----	-----	-----	-----
0.969	1.186	1.094	1.089	1.012	1.085

Standard Deviations

RCI2	RCI3
-----	-----
1.043	1.123

The Problem used 23400 Bytes (= 0.0% of available workspace)

Lampiran 6 Output Lisrel

DATE: 31/ 5/2013

TIME: 9:56

L I S R E L 8.80

BY

Karl G. Jöreskog & Dag Sörbom

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The following lines were read from file D:\Adrian\Hasil.SPJ:

Raw Data from file 'D:\Adrian\Hasil.psf'

Latent Variables EA ES RPI RCI

Relationships

EA1 = 1*EA

EA2 = EA

EA3 = EA

ES1 = 1*ES

ES2 = ES

ES3 = ES

ES4 = ES

RPI1 = 1*RPI

RPI2 = RPI

RPI3 = RPI

RPI4 = RPI

RCI1 = 1*RCI

RCI2 = RCI

RCI3 = RCI

ES = EA

RPI = ES

RCI = ES RPI

Path Diagram

Wide Print

Print Residuals

Number of Decimals = 3

OPTIONS: AD=OFF ALL

End of Problem

Sample Size = 200

Covariance Matrix

	ES1	ES2	ES3	ES4	RPI1	RPI2	RPI3	RPI4	RCI1
RCI2									
ES1	0.728								
ES2	0.534	0.935							
ES3	0.479	0.703	1.020						
ES4	0.469	0.611	0.733	0.940					
RPI1	0.244	0.249	0.198	0.169	1.406				
RPI2	0.233	0.224	0.182	0.105	0.820	1.196			
RPI3	0.284	0.299	0.198	0.184	0.863	0.870	1.185		
RPI4	0.198	0.235	0.172	0.158	0.730	0.630	0.645	1.025	
RCI1	0.199	0.348	0.387	0.388	0.584	0.529	0.533	0.495	1.177
RCI2	0.273	0.251	0.366	0.299	0.491	0.495	0.406	0.441	0.506
1.088									
RCI3	0.312	0.351	0.417	0.378	0.507	0.395	0.422	0.319	0.808
0.794									
EA1	0.301	0.302	0.301	0.290	0.217	0.173	0.227	0.179	0.338
0.332									
EA2	0.298	0.340	0.320	0.310	0.214	0.219	0.249	0.194	0.333
0.310									
EA3	0.201	0.314	0.268	0.214	0.227	0.223	0.257	0.219	0.332
0.222									

Covariance Matrix

	RCI3	EA1	EA2	EA3
RCI3	1.262			
EA1	0.436	0.669		
EA2	0.427	0.618	0.707	
EA3	0.335	0.524	0.552	0.899

Initial Estimates (TSLS)

Measurement Equations

ES1 = 1.000*ES, Errorvar.= 0.303, R² = 0.583

ES2 = 1.273*ES, Errorvar.= 0.247, R² = 0.735

ES3 = 1.298*ES, Errorvar.= 0.305, R² = 0.701

$$ES4 = 1.158*ES, \text{Errorvar.} = 0.371, R^2 = 0.605$$

$$RPI1 = 1.000*RPI, \text{Errorvar.} = 0.489, R^2 = 0.732$$

$$RPI2 = 0.936*RPI, \text{Errorvar.} = 0.393, R^2 = 0.749$$

$$RPI3 = 0.962*RPI, \text{Errorvar.} = 0.337, R^2 = 0.786$$

$$RPI4 = 0.749*RPI, \text{Errorvar.} = 0.511, R^2 = 0.595$$

$$RCI1 = 1.000*RCI, \text{Errorvar.} = 0.427, R^2 = 0.689$$

$$RCI2 = 0.921*RCI, \text{Errorvar.} = 0.452, R^2 = 0.639$$

$$RCI3 = 0.985*RCI, \text{Errorvar.} = 0.534, R^2 = 0.632$$

$$EA1 = 1.000*EA, \text{Errorvar.} = 0.0658, R^2 = 0.902$$

$$EA2 = 1.030*EA, \text{Errorvar.} = 0.0676, R^2 = 0.905$$

$$EA3 = 0.876*EA, \text{Errorvar.} = 0.436, R^2 = 0.515$$

Structural Equations

$$ES = 0.416*EA, \text{Errorvar.} = 0.320, R^2 = 0.246$$

$$RPI = 0.963*ES, \text{Errorvar.} = 0.945, R^2 = 0.294$$

$$RCI = 0.468*ES + 0.479*RPI, \text{Errorvar.} = 0.362, R^2 = 0.617$$

Reduced Form Equations

$$ES = 0.416*EA, \text{Errorvar.} = 0.320, R^2 = 0.246$$

$$RPI = 0.401*EA, \text{Errorvar.} = 1.241, R^2 = 0.0725$$

$$RCI = 0.387*EA, \text{Errorvar.} = 0.855, R^2 = 0.0955$$

Variances of Independent Variables

$$\begin{array}{c} EA \\ \hline 0.603 \end{array}$$

Covariance Matrix of Latent Variables

ES	RPI	RCI	EA
----	-----	-----	----

```

-----
ES    0.424
RPI    0.409    1.338
RCI    0.394    0.832    0.945
EA    0.251    0.242    0.233    0.603

```

Behavior under Minimization Iterations

Iter	Try	Abscissa	Slope	Function
1	0	0.00000000D+00	-0.17751238D+00	0.55946170D+00
	1	0.10000000D+01	-0.10617291D-03	0.47152265D+00
2	0	0.00000000D+00	-0.24192332D-01	0.47152265D+00
	1	0.10000000D+01	0.20273092D-02	0.46055525D+00
3	0	0.00000000D+00	-0.31384404D-02	0.46055525D+00
	1	0.10000000D+01	-0.37521699D-03	0.45877213D+00
	2	0.20000000D+01	0.27603378D-02	0.45992852D+00
	3	0.11196653D+01	-0.21956570D-04	0.45874831D+00
4	0	0.00000000D+00	-0.39966431D-03	0.45874831D+00
	1	0.11196653D+01	-0.77373823D-05	0.45852205D+00
5	0	0.00000000D+00	-0.70960811D-04	0.45852205D+00
	1	0.11196653D+01	-0.13302528D-04	0.45847486D+00
	2	0.22393305D+01	0.44550209D-04	0.45849234D+00
	3	0.13771186D+01	-0.20223990D-07	0.45847315D+00
6	0	0.00000000D+00	-0.85373612D-05	0.45847315D+00
	1	0.13771186D+01	0.79274668D-06	0.45846782D+00
7	0	0.00000000D+00	-0.86744915D-06	0.45846782D+00
	1	0.13771186D+01	0.16698519D-06	0.45846734D+00
	2	0.11548150D+01	0.36586175D-09	0.45846732D+00
8	0	0.00000000D+00	-0.12969241D-06	0.45846732D+00
	1	0.11548150D+01	-0.65181268D-08	0.45846724D+00
9	0	0.00000000D+00	-0.15348550D-07	0.45846724D+00
	1	0.11548150D+01	-0.10847691D-08	0.45846723D+00
10	0	0.00000000D+00	-0.99796260D-09	0.45846723D+00
	1	0.11548150D+01	-0.13160161D-10	0.45846723D+00
11	0	0.00000000D+00	-0.88105645D-10	0.45846723D+00
	1	0.11548150D+01	-0.41257289D-11	0.45846723D+00
12	0	0.00000000D+00	-0.71167189D-11	0.45846723D+00
	1	0.11548150D+01	-0.72150069D-12	0.45846723D+00
	2	0.23096301D+01	0.56736793D-11	0.45846723D+00
	3	0.12851006D+01	0.19129616D-17	0.45846723D+00

Number of Iterations = 12

LISREL Estimates (Maximum Likelihood)

Measurement Equations

$$\begin{array}{l} \text{ES1} = 1.000 * \text{ES}, \text{Errorvar.} = 0.363, R^2 = 0.501 \\ \quad (0.0412) \\ \quad 8.815 \end{array}$$

$$\begin{array}{l} \text{ES2} = 1.330 * \text{ES}, \text{Errorvar.} = 0.290, R^2 = 0.689 \\ \quad (0.123) \quad (0.0396) \\ \quad 10.839 \quad 7.337 \end{array}$$

$$\begin{array}{l} \text{ES3} = 1.441 * \text{ES}, \text{Errorvar.} = 0.264, R^2 = 0.742 \\ \quad (0.129) \quad (0.0401) \\ \quad 11.173 \quad 6.572 \end{array}$$

$$\begin{array}{l} \text{ES4} = 1.321 * \text{ES}, \text{Errorvar.} = 0.304, R^2 = 0.676 \\ \quad (0.123) \quad (0.0406) \\ \quad 10.748 \quad 7.498 \end{array}$$

$$\begin{array}{l} \text{RPI1} = 1.000 * \text{RPI}, \text{Errorvar.} = 0.520, R^2 = 0.630 \\ \quad (0.0672) \\ \quad 7.732 \end{array}$$

$$\begin{array}{l} \text{RPI2} = 0.959 * \text{RPI}, \text{Errorvar.} = 0.381, R^2 = 0.681 \\ \quad (0.0778) \quad (0.0534) \\ \quad 12.323 \quad 7.134 \end{array}$$

$$\begin{array}{l} \text{RPI3} = 0.987 * \text{RPI}, \text{Errorvar.} = 0.321, R^2 = 0.729 \\ \quad (0.0774) \quad (0.0500) \\ \quad 12.753 \quad 6.413 \end{array}$$

$$\begin{array}{l} \text{RPI4} = 0.764 * \text{RPI}, \text{Errorvar.} = 0.508, R^2 = 0.505 \\ \quad (0.0739) \quad (0.0586) \\ \quad 10.337 \quad 8.660 \end{array}$$

$$\begin{array}{l} \text{RCI1} = 1.000 * \text{RCI}, \text{Errorvar.} = 0.531, R^2 = 0.549 \\ \quad (0.0677) \\ \quad 7.842 \end{array}$$

$$\begin{array}{l} \text{RCI2} = 0.957 * \text{RCI}, \text{Errorvar.} = 0.496, R^2 = 0.544 \\ \quad (0.0975) \quad (0.0629) \\ \quad 9.808 \quad 7.894 \end{array}$$

$$\text{RCI3} = 1.226 * \text{RCI}, \text{Errorvar.} = 0.291, R^2 = 0.770$$

(0.112)	(0.0646)
10.913	4.496

$$\text{EA1} = 1.000 * \text{EA}, \text{Errorvar.} = 0.0841, R^2 = 0.874$$

(0.0193)
4.367

$$\text{EA2} = 1.057 * \text{EA}, \text{Errorvar.} = 0.0541, R^2 = 0.923$$

(0.0467)	(0.0200)
22.633	2.701

$$\text{EA3} = 0.893 * \text{EA}, \text{Errorvar.} = 0.432, R^2 = 0.520$$

(0.0679)	(0.0459)
13.157	9.405

Structural Equations

$$\text{ES} = 0.407 * \text{EA}, \text{Errorvar.} = 0.268, R^2 = 0.266$$

(0.0616)	(0.0496)
6.604	5.401

$$\text{RPI} = 0.480 * \text{ES}, \text{Errorvar.} = 0.802, R^2 = 0.0946$$

(0.127)	(0.126)
3.773	6.357

$$\text{RCI} = 0.504 * \text{ES} + 0.389 * \text{RPI}, \text{Errorvar.} = 0.352, R^2 = 0.456$$

(0.105)	(0.0686)	(0.0670)
4.798	5.674	5.248

Reduced Form Equations

$$\text{ES} = 0.407 * \text{EA}, \text{Errorvar.} = 0.268, R^2 = 0.266$$

(0.0616)
6.604

$$\text{RPI} = 0.195 * \text{EA}, \text{Errorvar.} = 0.864, R^2 = 0.0251$$

(0.0557)
3.498

$$\text{RCI} = 0.281 * \text{EA}, \text{Errorvar.} = 0.601, R^2 = 0.0713$$

(0.0567)
4.955

Variances of Independent Variables

EA

0.585
(0.069)
8.508

Covariance Matrix of Latent Variables

	ES	RPI	RCI	EA
ES	0.364			
RPI	0.175	0.886		
RCI	0.252	0.433	0.647	
EA	0.238	0.114	0.164	0.585

Goodness of Fit Statistics

Degrees of Freedom = 73
Minimum Fit Function Chi-Square = 182.470 (P = 0.00)
Normal Theory Weighted Least Squares Chi-Square = 159.178 (P = 0.000)
Estimated Non-centrality Parameter (NCP) = 86.178
90 Percent Confidence Interval for NCP = (53.550 ; 126.549)

Minimum Fit Function Value = 0.917
Population Discrepancy Function Value (F0) = 0.433
90 Percent Confidence Interval for F0 = (0.269 ; 0.636)
Root Mean Square Error of Approximation (RMSEA) = 0.0770
90 Percent Confidence Interval for RMSEA = (0.0607 ; 0.0933)
P-Value for Test of Close Fit (RMSEA < 0.05) = 0.00422

Expected Cross-Validation Index (ECVI) = 1.021
90 Percent Confidence Interval for ECVI = (0.958 ; 1.324)
ECVI for Saturated Model = 1.055
ECVI for Independence Model = 15.216

Chi-Square for Independence Model with 91 Degrees of Freedom = 2999.971

Independence AIC = 3027.971
Model AIC = 203.178
Saturated AIC = 210.000
Independence CAIC = 3088.148
Model CAIC = 360.724
Saturated CAIC = 661.323

Normed Fit Index (NFI) = 0.939
Non-Normed Fit Index (NNFI) = 0.953
Parsimony Normed Fit Index (PNFI) = 0.753
Comparative Fit Index (CFI) = 0.962
Incremental Fit Index (IFI) = 0.963
Relative Fit Index (RFI) = 0.924

Critical N (CN) = 114.433

Root Mean Square Residual (RMR) = 0.0813
 Standardized RMR = 0.0828
 Goodness of Fit Index (GFI) = 0.897
 Adjusted Goodness of Fit Index (AGFI) = 0.852
 Parsimony Goodness of Fit Index (PGFI) = 0.624

Fitted Covariance Matrix

	ES1	ES2	ES3	ES4	RPI1	RPI2	RPI3	RPI4	RCI1
RCI2	-----	-----	-----	-----	-----	-----	-----	-----	-----
ES1	0.728								
ES2	0.485	0.935							
ES3	0.525	0.698	1.020						
ES4	0.481	0.640	0.693	0.940					
RPI1	0.175	0.232	0.252	0.231	1.406				
RPI2	0.168	0.223	0.241	0.221	0.850	1.196			
RPI3	0.173	0.230	0.249	0.228	0.875	0.839	1.185		
RPI4	0.134	0.178	0.192	0.176	0.677	0.649	0.669	1.025	
RCI1	0.252	0.335	0.362	0.332	0.433	0.415	0.427	0.331	1.177
RCI2	0.241	0.320	0.347	0.318	0.414	0.397	0.409	0.316	0.619
1.088									
RCI3	0.308	0.410	0.444	0.407	0.530	0.509	0.524	0.405	0.793
0.758									
EA1	0.238	0.317	0.343	0.314	0.114	0.109	0.113	0.087	0.164
0.157									
EA2	0.251	0.334	0.362	0.332	0.121	0.116	0.119	0.092	0.174
0.166									
EA3	0.213	0.283	0.306	0.281	0.102	0.098	0.101	0.078	0.147
0.140									

Fitted Covariance Matrix

	RCI3	EA1	EA2	EA3
-----	-----	-----	-----	-----
RCI3	1.262			
EA1	0.201	0.669		
EA2	0.213	0.618	0.707	
EA3	0.180	0.523	0.552	0.899

Fitted Residuals

	ES1	ES2	ES3	ES4	RPI1	RPI2	RPI3	RPI4	RCI1
RCI2	-----	-----	-----	-----	-----	-----	-----	-----	-----
ES1	0.000								
ES2	0.050	0.000							
ES3	-0.046	0.005	0.000						
ES4	-0.012	-0.029	0.040	0.000					

RPI1	0.069	0.017	-0.053	-0.062	0.000				
RP12	0.066	0.001	-0.060	-0.117	-0.030	0.000			
RP13	0.111	0.070	-0.050	-0.044	-0.012	0.031	0.000		
RP14	0.064	0.057	-0.021	-0.018	0.053	-0.019	-0.024	0.000	
RC11	-0.052	0.013	0.024	0.056	0.151	0.114	0.106	0.164	0.000
RC12	0.032	-0.069	0.019	-0.019	0.077	0.099	-0.003	0.124	-0.112
0.000									
RC13	0.003	-0.059	-0.027	-0.029	-0.023	-0.114	-0.102	-0.087	0.015
0.035									
EA1	0.063	-0.014	-0.042	-0.024	0.102	0.063	0.114	0.092	0.174
0.175									
EA2	0.046	0.006	-0.042	-0.022	0.093	0.103	0.130	0.102	0.160
0.144									
EA3	-0.011	0.031	-0.039	-0.066	0.125	0.125	0.156	0.142	0.185
0.082									

Fitted Residuals

	RC13	EA1	EA2	EA3
	-----	-----	-----	-----
RC13	0.000			
EA1	0.235	0.000		
EA2	0.214	0.000	0.000	
EA3	0.155	0.001	0.000	0.000

Summary Statistics for Fitted Residuals

Smallest Fitted Residual = -0.117
Median Fitted Residual = 0.001
Largest Fitted Residual = 0.235

Stemleaf Plot

```

-10|7422
- 8|7
- 6|9620
- 4|93206422
- 2|9099744321
- 0|998422130000000000000000
0|113563579
2|41125
4|060367
6|3346907
8|2239
10|2236144
12|4550
14|24156
16|0445
18|5
20|4
22|5

```

Standardized Residuals

	ES1	ES2	ES3	ES4	RPI1	RPI2	RPI3	RPI4	RCI1
RCI2	-----	-----	-----	-----	-----	-----	-----	-----	-----
ES1	--								
ES2	2.915	--							
ES3	-3.091	0.505	--						
ES4	-0.697	-2.354	3.860	--					
RPI1	1.292	0.319	-1.034	-1.172	--				
RPI2	1.374	0.027	-1.331	-2.524	-1.615	--			
RPI3	2.412	1.630	-1.209	-1.006	-0.777	2.736	--		
RPI4	1.323	1.150	-0.415	-0.358	1.930	-0.876	-1.303	--	
RCI1	-1.132	0.285	0.534	1.222	2.701	2.317	2.278	3.108	--
RCI2	0.717	-1.588	0.439	-0.435	1.435	2.076	-0.062	2.440	-5.009
--									
RCI3	0.079	-1.649	-0.802	-0.787	-0.512	-2.960	-2.958	-1.870	1.570
3.728									
EA1	2.169	-0.572	-1.769	-0.937	1.708	1.160	2.116	1.741	3.328
3.480									
EA2	1.591	0.236	-1.931	-0.888	1.521	1.857	2.367	1.896	3.012
2.819									
EA3	-0.261	0.719	-0.880	-1.505	1.698	1.860	2.345	2.221	2.840
1.304									

Standardized Residuals

	RCI3	EA1	EA2	EA3
	-----	-----	-----	-----
RCI3	--			
EA1	4.674	--		
EA2	4.210	-0.382	--	
EA3	2.396	0.222	-0.025	--

Summary Statistics for Standardized Residuals

Smallest Standardized Residual = -5.009

Median Standardized Residual = 0.079

Largest Standardized Residual = 4.674

Stemleaf Plot

```

- 5|0
- 4|
- 4|
- 3|
- 3|100
- 2|5
- 2|4
- 1|9986665
- 1|3322100
- 0|9999888765

```

- 0|4444310000000000000000

0|122334

0|5577

1|12233344

1|56667779999

2|11223334444

2|77889

3|013

3|579

4|2

4|7

Largest Negative Standardized Residuals

Residual for ES3 and ES1 -3.091

Residual for RCI2 and RCI1 -5.009

Residual for RCI3 and RPI2 -2.960

Residual for RCI3 and RPI3 -2.958

Largest Positive Standardized Residuals

Residual for ES2 and ES1 2.915

Residual for ES4 and ES3 3.860

Residual for RPI3 and RPI2 2.736

Residual for RCI1 and RPI1 2.701

Residual for RCI1 and RPI4 3.108

Residual for RCI3 and RCI2 3.728

Residual for EA1 and RCI1 3.328

Residual for EA1 and RCI2 3.480

Residual for EA1 and RCI3 4.674

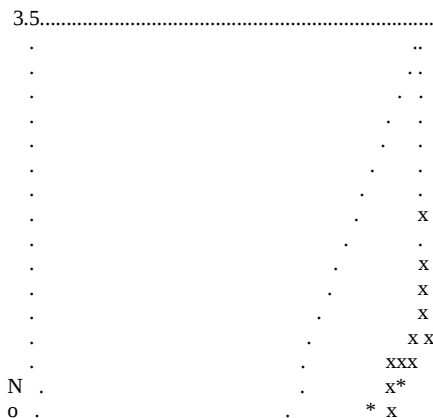
Residual for EA2 and RCI1 3.012

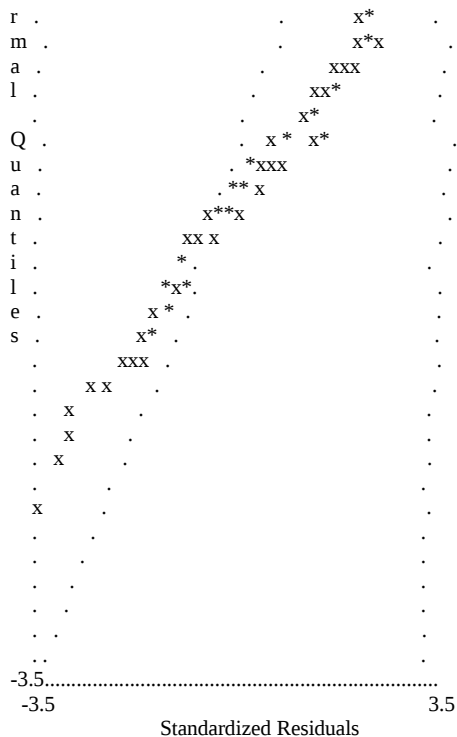
Residual for EA2 and RCI2 2.819

Residual for EA2 and RCI3 4.210

Residual for EA3 and RCI1 2.840

Qplot of Standardized Residuals





The Modification Indices Suggest to Add the

Path to	from	Decrease in Chi-Square	New Estimate
RCI1	RPI	14.4	0.34
RCI3	RPI	25.5	-0.49
ES	RCI	22.6	-0.58
RCI	EA	16.3	0.32

The Modification Indices Suggest to Add an Error Covariance

Between	and	Decrease in Chi-Square	New Estimate
RCI	ES	16.3	-0.21
ES2	ES1	8.5	0.09
ES3	ES1	9.6	-0.10
ES4	ES3	14.9	0.15
RCI1	ES1	8.1	-0.10
RCI2	RCI1	25.1	-0.30
RCI3	RCI2	13.9	0.29

Covariance Matrix of Parameter Estimates

LY 2_1	LY 3_1	LY 4_1	LY 6_2	LY 7_2	LY 8_2	LY 10_3	LY 11_3
LX 2_1	LX 3_1						

TD 2_2	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	-0.001
0.000									
TD 3_3	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
0.000									

Covariance Matrix of Parameter Estimates

	BE 2_1	BE 3_1	BE 3_2	GA 1_1	PH 1_1	PS 1_1	PS 2_2	PS 3_3	
TE 1_1	TE 2_2								
	-----	-----	-----	-----	-----	-----	-----	-----	
BE 2_1	0.016								
BE 3_1	0.001	0.011							
BE 3_2	-0.001	-0.001	0.005						
GA 1_1	-0.001	-0.001	0.000	0.004					
PH 1_1	0.000	0.000	0.000	0.000	0.005				
PS 1_1	-0.001	-0.002	0.000	0.001	0.000	0.002			
PS 2_2	0.002	0.000	-0.002	0.000	0.000	0.000	0.016		
PS 3_3	0.000	0.001	0.001	0.000	0.000	0.000	0.000	0.004	
TE 1_1	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.002
TE 2_2	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
0.002									
TE 3_3	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
0.000									
TE 4_4	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
0.000									
TE 5_5	0.000	0.000	0.000	0.000	0.000	0.000	-0.002	0.000	0.000
0.000									
TE 6_6	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
0.000									
TE 7_7	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
0.000									
TE 8_8	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
0.000									
TE 9_9	0.000	-0.001	-0.001	0.000	0.000	0.000	0.000	-0.001	0.000
0.000									
TE 10_10	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
0.000									
TE 11_11	0.000	0.001	0.001	0.000	0.000	0.000	0.000	0.000	0.000
0.000									
TD 1_1	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
0.000									
TD 2_2	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
0.000									
TD 3_3	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
0.000									

Covariance Matrix of Parameter Estimates

	TE 3_3	TE 4_4	TE 5_5	TE 6_6	TE 7_7	TE 8_8	TE 9_9	TE 10_10	
TE 11_11	TD 1_1								
	-----	-----	-----	-----	-----	-----	-----	-----	
TE 3_3	0.002								

[illegible]

Correlation Matrix of Parameter Estimates

[illegible]

TE 4_4	-0.001	0.000	-0.004	0.019	0.000	0.012	-0.002	-0.004	-0.028
-0.081	TE 5_5	-0.052	-0.005	0.095	0.000	0.000	0.000	-0.194	-0.005
0.000	TE 6_6	0.018	-0.007	-0.004	0.000	0.000	0.000	0.034	-0.007
0.000	TE 7_7	0.028	-0.011	-0.006	0.000	0.000	0.000	0.055	-0.012
0.000	TE 8_8	0.006	-0.003	-0.001	0.000	0.000	0.000	0.012	-0.003
0.000	TE 9_9	0.000	-0.098	-0.115	0.000	0.000	0.000	0.000	-0.207
0.000	TE 10_10	0.000	-0.004	-0.004	0.000	0.000	0.000	0.000	-0.001
0.000	TE 11_11	0.000	0.109	0.129	0.000	0.000	0.000	0.000	0.044
0.000	TD 1_1	0.000	0.000	0.000	0.074	-0.226	0.008	0.000	0.000
0.000	TD 2_2	0.000	0.000	0.000	-0.055	0.209	-0.016	0.000	0.000
0.000	TD 3_3	0.000	0.000	0.000	0.003	-0.013	0.001	0.000	0.000
0.000									

Correlation Matrix of Parameter Estimates

	TE 3_3	TE 4_4	TE 5_5	TE 6_6	TE 7_7	TE 8_8	TE 9_9	TE 10_10	
TE 11_11	TD 1_1								
	-----	-----	-----	-----	-----	-----	-----	-----	
TE 3_3	1.000								
TE 4_4	-0.133	1.000							
TE 5_5	0.000	0.000	1.000						
TE 6_6	0.000	0.000	-0.075	1.000					
TE 7_7	0.000	0.000	-0.122	-0.174	1.000				
TE 8_8	0.000	0.000	-0.027	-0.039	-0.063	1.000			
TE 9_9	0.000	0.000	0.000	0.000	0.000	0.000	1.000		
TE 10_10	0.000	0.000	0.000	0.000	0.000	0.000	0.008	1.000	
TE 11_11	0.000	0.000	0.000	0.000	0.000	0.000	-0.242	-0.235	1.000
TD 1_1	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
1.000	TD 2_2	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
-0.747	TD 3_3	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
0.047									

Correlation Matrix of Parameter Estimates

	TD 2_2	TD 3_3
-----	-----	
TD 2_2	1.000	
TD 3_3	-0.089	1.000

Covariances

Y - ETA									
	ES1	ES2	ES3	ES4	RPI1	RPI2	RPI3	RPI4	RCI1
RCI2	-----	-----	-----	-----	-----	-----	-----	-----	-----
ES	0.364	0.485	0.525	0.481	0.175	0.168	0.173	0.134	0.252
0.241									
RPI	0.175	0.232	0.252	0.231	0.886	0.850	0.875	0.677	0.433
0.414									
RCI	0.252	0.335	0.362	0.332	0.433	0.415	0.427	0.331	0.647
0.619									

Y - ETA	
RCI3	

ES	0.308
RPI	0.530
RCI	0.793

Y - KSI									
	ES1	ES2	ES3	ES4	RPI1	RPI2	RPI3	RPI4	RCI1
RCI2	-----	-----	-----	-----	-----	-----	-----	-----	-----
EA	0.238	0.317	0.343	0.314	0.114	0.109	0.113	0.087	0.164
0.157									

Y - KSI	
RCI3	

EA	0.201

X - ETA			
	EA1	EA2	EA3
	-----	-----	-----
ES	0.238	0.251	0.213
RPI	0.114	0.121	0.102
RCI	0.164	0.174	0.147

X - KSI			
	EA1	EA2	EA3
	-----	-----	-----
EA	0.585	0.618	0.523

First Order Derivatives

LAMBDA-Y

	ES	RPI	RCI
	-----	-----	-----
ES1	0.000	-0.200	-0.013
ES2	0.000	-0.103	0.095
ES3	0.000	0.166	0.026
ES4	0.000	0.189	0.033
RPI1	0.008	0.000	-0.054
RPI2	0.052	0.000	0.023
RPI3	-0.035	0.000	0.058
RPI4	-0.030	0.000	-0.034
RCI1	-0.036	-0.212	0.000
RCI2	0.000	-0.114	0.000
RCI3	0.030	0.262	0.000

LAMBDA-X

	EA

EA1	0.000
EA2	0.000
EA3	0.000

BETA

	ES	RPI	RCI
	-----	-----	-----
ES	0.000	0.151	0.194
RPI	0.000	0.000	0.000
RCI	0.000	0.000	0.000

GAMMA

	EA

ES	0.000
RPI	-0.124
RCI	-0.254

PHI

	EA

	0.000

PSI

	ES	RPI	RCI
--	----	-----	-----

ES	0.000		
RPI	0.188	0.000	
RCI	0.385	0.000	0.000

THETA-EPS

	ES1	ES2	ES3	ES4	RPI1	RPI2	RPI3	RPI4	RCI1
RCI2									
ES1	0.000								
ES2	-0.470	0.000							
ES3	0.480	-0.065	0.000						
ES4	0.112	0.327	-0.498	0.000					
RPI1	-0.003	0.050	0.025	-0.008	0.000				
RPI2	-0.112	0.012	-0.107	0.308	0.150	0.000			
RPI3	-0.241	-0.270	0.277	0.023	0.070	-0.256	0.000		
RPI4	0.035	-0.096	0.069	-0.038	-0.201	0.099	0.147	0.000	
RCI1	0.397	-0.097	-0.021	-0.251	-0.037	-0.071	-0.079	-0.224	0.000
RCI2	-0.151	0.299	-0.195	0.065	0.022	-0.280	0.254	-0.256	0.426
0.000									
RCI3	-0.056	0.160	0.080	0.059	-0.122	0.270	0.043	0.338	-0.098
-0.245									

THETA-EPS

RCI3	0.000
------	-------

THETA-DELTA-EPS

	ES1	ES2	ES3	ES4	RPI1	RPI2	RPI3	RPI4	RCI1
RCI2									
EA1	-0.627	0.585	0.143	0.027	-0.299	0.568	0.041	0.018	0.032
-0.369									
EA2	0.093	-0.270	0.237	-0.080	0.309	-0.492	-0.055	0.046	0.113
0.130									
EA3	0.273	-0.337	-0.063	0.264	0.004	-0.051	-0.059	-0.109	-0.228
0.177									

THETA-DELTA-EPS

EA1	-0.363
EA2	-0.136
EA3	0.140

THETA-DELTA

	EA1	EA2	EA3
	-----	-----	-----
EA1	0.000		
EA2	0.024	0.000	
EA3	-0.033	0.003	0.000

Factor Scores Regressions

ETA									
	ES1	ES2	ES3	ES4	RPI1	RPI2	RPI3	RPI4	RCI1
RCI2	-----	-----	-----	-----	-----	-----	-----	-----	-----
ES	0.102	0.170	0.203	0.161	0.001	0.002	0.002	0.001	0.009
RPI	0.002	0.003	0.004	0.003	0.191	0.249	0.305	0.149	0.018
RCI	0.013	0.021	0.025	0.020	0.018	0.024	0.029	0.014	0.163

ETA			
	RCI3	EA1	EA2
	-----	-----	-----
ES	0.019	0.018	0.030
RPI	0.040	0.000	0.001
RCI	0.365	0.002	0.004

KSI									
	ES1	ES2	ES3	ES4	RPI1	RPI2	RPI3	RPI4	RCI1
RCI2	-----	-----	-----	-----	-----	-----	-----	-----	-----
EA	0.004	0.007	0.008	0.007	0.000	0.000	0.000	0.000	0.000

KSI			
	RCI3	EA1	EA2
	-----	-----	-----
EA	0.001	0.325	0.533

Standardized Solution

LAMBDA-Y		
	ES	RPI
	-----	-----
RCI		

ES1	0.604	--	--
ES2	0.803	--	--
ES3	0.870	--	--
ES4	0.797	--	--
RPI1	--	0.941	--
RPI2	--	0.903	--
RPI3	--	0.929	--
RPI4	--	0.719	--
RCI1	--	--	0.804
RCI2	--	--	0.769
RCI3	--	--	0.986

LAMBDA-X

EA	

EA1	0.765
EA2	0.808
EA3	0.683

BETA

	ES	RPI	RCI
	-----	-----	-----
ES	--	--	--
RPI	0.308	--	--
RCI	0.378	0.455	--

GAMMA

EA	

ES	0.515
RPI	--
RCI	--

Correlation Matrix of ETA and KSI

	ES	RPI	RCI	EA
	-----	-----	-----	-----
ES	1.000			
RPI	0.308	1.000		
RCI	0.518	0.572	1.000	
EA	0.515	0.158	0.267	1.000

PSI
Note: This matrix is diagonal.

	ES	RPI	RCI
	-----	-----	-----
	0.734	0.905	0.544

Regression Matrix ETA on KSI (Standardized)

	EA

ES	0.515
RPI	0.158
RCI	0.267

Total and Indirect Effects

Total Effects of KSI on ETA

	EA

ES	0.407
	(0.062)
	6.604
RPI	0.195
	(0.056)
	3.498
RCI	0.281
	(0.057)
	4.955

Indirect Effects of KSI on ETA

	EA

ES	--
RPI	0.195
	(0.056)
	3.498
RCI	0.281
	(0.057)
	4.955

Total Effects of ETA on ETA

	ES	RPI	RCI
-----	-----	-----	-----
ES	--	--	--
RPI	0.480	--	--
	(0.127)		
	3.773		
RCI	0.690	0.389	--
	(0.118)	(0.069)	
	5.846	5.674	

Largest Eigenvalue of B*B' (Stability Index) is 0.575

Indirect Effects of ETA on ETA

	ES	RPI	RCI
	-----	-----	-----
ES	--	--	--
RPI	--	--	--
RCI	0.187	--	--
	(0.057)		
	3.294		

Total Effects of ETA on Y

	ES	RPI	RCI
	-----	-----	-----
ES1	1.000	--	--
ES2	1.330	--	--
	(0.123)		
	10.839		
ES3	1.441	--	--
	(0.129)		
	11.173		
ES4	1.321	--	--
	(0.123)		
	10.748		
RPI1	0.480	1.000	--
	(0.127)		
	3.773		
RPI2	0.460	0.959	--
	(0.121)	(0.078)	
	3.791	12.323	
RPI3	0.474	0.987	--
	(0.124)	(0.077)	
	3.806	12.753	
RPI4	0.366	0.764	--
	(0.099)	(0.074)	
	3.714	10.337	
RCI1	0.690	0.389	1.000
	(0.118)	(0.069)	
	5.846	5.674	
RCI2	0.660	0.372	0.957
	(0.113)	(0.066)	(0.098)
	5.837	5.665	9.808
RCI3	0.846	0.477	1.226
	(0.136)	(0.079)	(0.112)
	6.231	6.024	10.913

Indirect Effects of ETA on Y

	ES	RPI	RCI
	-----	-----	-----
ES1	--	--	--
ES2	--	--	--

ES3	--	--	--
ES4	--	--	--
RPI1	0.480	--	--
	(0.127)		
	3.773		
RPI2	0.460	--	--
	(0.121)		
	3.791		
RPI3	0.474	--	--
	(0.124)		
	3.806		
RPI4	0.366	--	--
	(0.099)		
	3.714		
RCI1	0.690	0.389	--
	(0.118)	(0.069)	
	5.846	5.674	
RCI2	0.660	0.372	--
	(0.113)	(0.066)	
	5.837	5.665	
RCI3	0.846	0.477	--
	(0.136)	(0.079)	
	6.231	6.024	

Total Effects of KSI on Y

EA	

ES1	0.407
	(0.062)
	6.604
ES2	0.541
	(0.076)
	7.091
ES3	0.586
	(0.081)
	7.198
ES4	0.537
	(0.076)
	7.063
RPI1	0.195
	(0.056)
	3.498
RPI2	0.187
	(0.053)
	3.512
RPI3	0.193
	(0.055)
	3.525
RPI4	0.149
	(0.043)
	3.451

RCI1	0.281
	(0.057)
	4.955
RCI2	0.269
	(0.054)
	4.949
RCI3	0.344
	(0.066)
	5.183

Standardized Total and Indirect Effects

Standardized Total Effects of KSI on ETA

	EA

ES	0.515
RPI	0.158
RCI	0.267

Standardized Indirect Effects of KSI on ETA

	EA

ES	--
RPI	0.158
RCI	0.267

Standardized Total Effects of ETA on ETA

	ES	RPI	RCI
	-----	-----	-----
ES	--	--	--
RPI	0.308	--	--
RCI	0.518	0.455	--

Standardized Indirect Effects of ETA on ETA

	ES	RPI	RCI
	-----	-----	-----
ES	--	--	--
RPI	--	--	--
RCI	0.140	--	--

Standardized Total Effects of ETA on Y

	ES	RPI	RCI
	-----	-----	-----
ES1	0.604	--	--
ES2	0.803	--	--

ES3	0.870	--	--
ES4	0.797	--	--
RPI1	0.289	0.941	--
RPI2	0.278	0.903	--
RPI3	0.286	0.929	--
RPI4	0.221	0.719	--
RCI1	0.417	0.366	0.804
RCI2	0.399	0.350	0.769
RCI3	0.511	0.449	0.986

Standardized Indirect Effects of ETA on Y

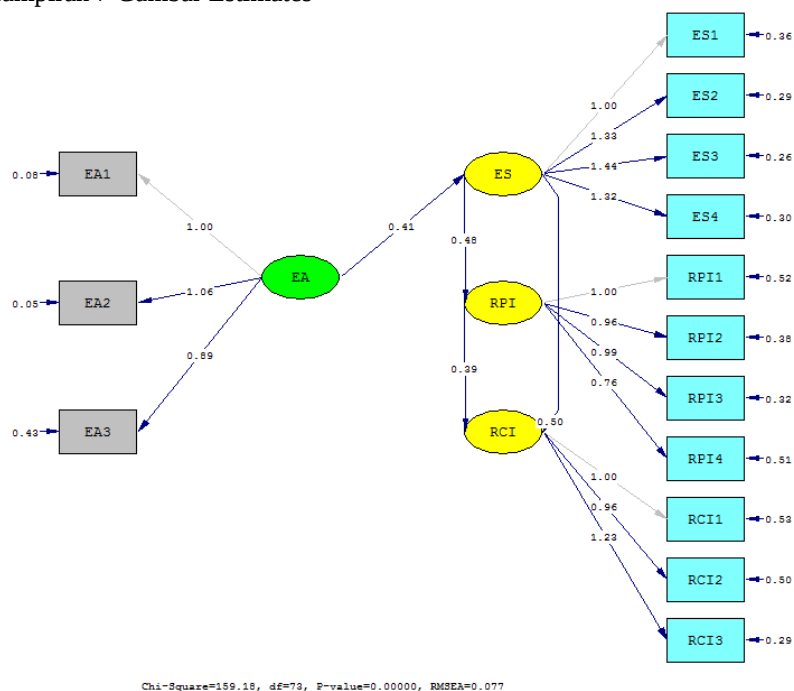
	ES	RPI	RCI
-----	-----	-----	-----
ES1	--	--	--
ES2	--	--	--
ES3	--	--	--
ES4	--	--	--
RPI1	0.289	--	--
RPI2	0.278	--	--
RPI3	0.286	--	--
RPI4	0.221	--	--
RCI1	0.417	0.366	--
RCI2	0.399	0.350	--
RCI3	0.511	0.449	--

Standardized Total Effects of KSI on Y

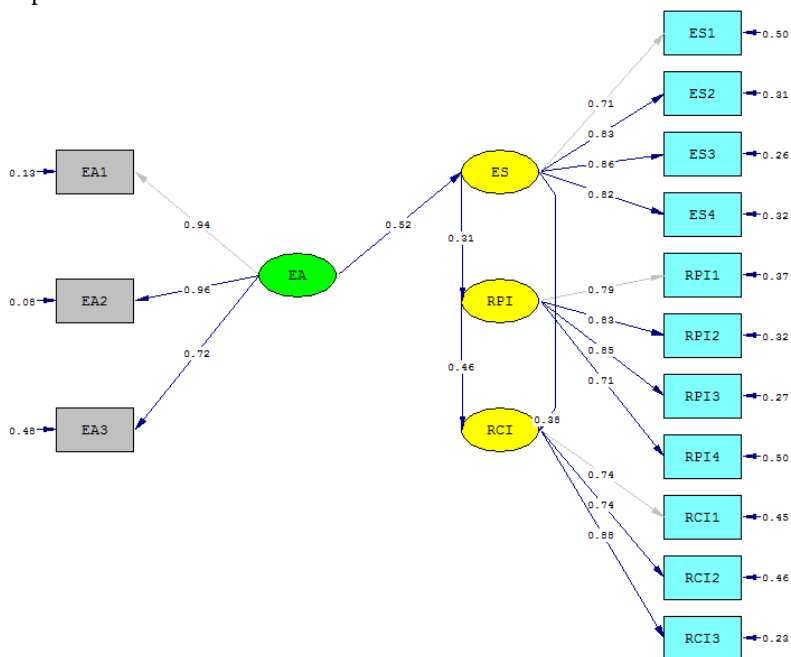
	EA
-----	-----
ES1	0.311
ES2	0.414
ES3	0.448
ES4	0.411
RPI1	0.149
RPI2	0.143
RPI3	0.147
RPI4	0.114
RCI1	0.215
RCI2	0.205
RCI3	0.263

Time used: 0.016 Seconds

Lampiran 7 Gambar Estimates

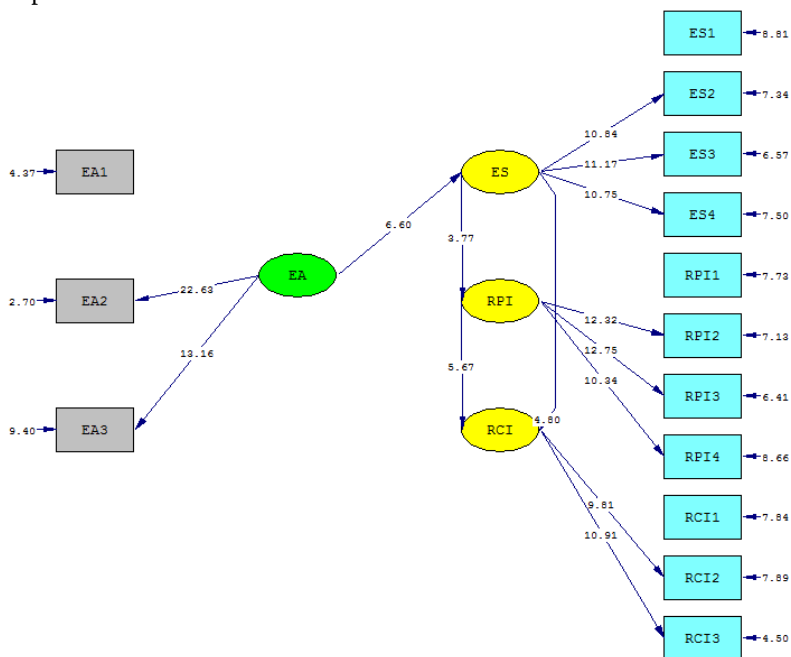


Lampiran 8 Gambar Standardized



Chi-Square=159.18, df=73, P-value=0.00000, RMSEA=0.077

Lampiran 9 Gambar T-Value



Chi-Square=159.18, df=73, P-value=0.00000, RMSEA=0.077

Lampiran 10 Karakteristik Responden

No.	Usia	Jumlah	Persentase (%)
1	Kurang dari 17 Tahun	0	0
2	Lebih dari 17 Tahun	200	100
Total		200	100

No.	Domisili	Jumlah	Persentase (%)
1	Surabaya	200	100
2	Luar Surabaya	0	0
Total		200	100

No.	Pernah Menggunakan Penerbangan Airasia Minimal Satu Kali Dalam Tiga Bulan Terakhir	Jumlah	Persentase (%)
1	Ya	200	100
2	Tidak	0	0
Total		200	100

Lampiran 11 Statistik Deskriptif

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
EA1	200	1.00	5.00	3.2900	.81807
EA2	200	1.00	5.00	3.3100	.84109
EA3	200	1.00	5.00	3.3400	.94810
TEA	200	4.00	15.00	9.9400	2.38007
EA	200	1.33	5.00	3.3133	.79340
ES1	200	1.00	5.00	3.6900	.85296
ES2	200	1.00	5.00	3.3600	.96699
ES3	200	1.00	5.00	4.0700	1.01005
ES4	200	1.00	5.00	4.0050	.96937
TES	200	5.00	20.00	15.1250	3.26845
ES	200	1.25	5.00	3.7813	.81711
RPI1	200	1.00	5.00	3.3950	1.18575
RPI2	200	1.00	5.00	3.2000	1.09361
RPI3	200	1.00	5.00	3.3950	1.08853
RPI4	200	1.00	5.00	3.4900	1.01244
TRPI	200	4.00	20.00	13.4800	3.73219
RPI	200	1.00	5.00	3.3700	.93305
RCI1	200	1.00	5.00	3.7200	1.08512
RCI2	200	1.00	5.00	3.5850	1.04318
RCI3	200	1.00	5.00	3.7100	1.12348
TRCI	200	3.00	15.00	11.0150	2.78271
RCI	200	1.00	5.00	3.6719	.92805
Valid N (listwise)	200				