

Yth. Responden

Dalam rangka memenuhi penelitian, saya sebagai mahasiswa Universitas Katolik Widya Mandala Surabaya, sangat mengharapkan kesediaan Bapak/Ibu meluangkan sedikit waktu untuk mengisi kuesioner mengenai penelitian dengan judul **“Pengaruh *Price Consciousness*, *Perceived Quality*, *Familiarity*, dan *Perceived Risk* Terhadap *Purchase Intention Private Brand* di *Indomaret Surabaya*”**. Untuk itu, jika Anda berumur minimal 17 tahun dan pernah melakukan pembelian Private Brand di Indomaret Surabaya, saya mohon kesediaan Anda untuk mengisi kuesioner dibawah ini dengan jujur dan benar. Data atau informasi yang terkumpul hanya akan saya gunakan untuk keperluan penelitian. Saya mengucapkan banyak terima kasih atas partisipasi yang diberikan.

Hormat Saya,
(Melisa)

Petunjuk:

Isilah biodata Anda dan beri tanda Centang (✓) pada kotak pilihan di bawah ini.

Nama	
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Jenis Kelamin	☐ Laki-laki ☐ Perempuan
Umur	☐ 17 - 25 tahun ☐ >25 - 35 tahun ☐ >35 - 45 tahun ☐ >45 - 55 tahun ☐ >55 - 65 tahun ☐ >65 tahun
Status Pekerjaan	☐ Pelajar / Mahasiswa ☐ Wiraswastawan ☐ PNS ☐ Karyawan Swasta ☐ Polri, TNI ☐ Lainnya / Sebutkan.....
Penghasilan atau Pendapatan per bulan	☐ < Rp 2.500.000,- ☐ > Rp 2.500.000,- s/d Rp 5.000.000,- ☐ > Rp 5.000.000,- s/d Rp 10.000.000,- ☐ > Rp 10.000.000,- s/d Rp 20.000.000,- ☐ > Rp 20.000.000,-

Berilah tanda Centang (✓) pada salah satu jawaban yang Anda pilih.

Keterangan:

- SS = Sangat Setuju
 S = Setuju
 N = Netral
 TS = Tidak Setuju
 STS = Sangat Tidak Setuju

NO	PERTANYAAN	STS	TS	N	S	SS
	KESADARAN AKAN HARGA					
1	Saya suka mencari referensi harga yang lebih murah.					
2	Saya suka mengunjungi lebih dari satu toko yang sejenis Indomaret untuk membandingkan harga.					
3	Saya suka membeli barang-barang yang lebih murah / kompetitif.					

NO	PERTANYAAN	STS	TS	N	S	SS
	KUALITAS YANG DIRASAKAN					
1	Saya mempertimbangkan kualitas secara keseluruhan atas barang yang saya beli.					
2	Saya mempertimbangkan fungsi yang bisa didapat atas barang yang saya beli.					
3	Saya mempertimbangkan waktu lamanya ketahanan atas pemakaian dari barang yang saya beli.					

NO	PERTANYAAN	STS	TS	N	S	SS
	FAMILIARITAS MEREK PRODUK					
1	Saya tahu jenis produk-produk private label Indomaret yang dijual.					
2	Saya mempunyai pengetahuan tentang seputar produk private label Indomaret.					
3	Saya mempunyai pengalaman					

	menggunakan produk private label Indomaret.					
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NO	PERTANYAAN	STS	TS	N	S	SS
	RESIKO YANG DIRASAKAN					
1	Saya merasa beresiko akan terjadinya kesalahan ketika membeli dan menggunakan produk private label Indomaret.					
2	Saya merasa akan terdapat suatu masalah apabila membeli dan menggunakan produk private label Indomaret.					
3	Saya merasa akan menderita suatu kerugian apabila membeli dan menggunakan produk private label Indomaret.					

NO	PERTANYAAN	STS	TS	N	S	SS
	NIAT BELI KONSUMEN					
1	Saya pikir produk private label Indomaret bisa dimasukkan					

	dalam daftar pilihan produk yang akan saya beli.					
2	Saya berkeinginan untuk membeli produk private label Indomaret.					
3	Berencana untuk menggunakan produk private label Indomaret secara berkelanjutan di waktu yang akan datang.					

--Terima kasih atas partisipasi Anda—

Lampiran 2 Hasil Kuesioner

No.	X1.1	X1.2	X1.3	TX1	X1	X2.1	X2.2	X2.3	TX2	X2
1	3	3	3	9	3	3	3	2	8	2.67
2	1	1	1	3	1	1	1	2	4	1.33
3	2	2	2	6	2	2	2	3	7	2.33
4	3	3	3	9	3	3	3	2	8	2.67
5	1	1	1	3	1	1	1	1	3	1
6	3	3	3	9	3	3	3	4	10	3.33
7	2	2	2	6	2	2	1	2	5	1.67
8	2	2	2	6	2	2	3	2	7	2.33
9	2	2	2	6	2	2	4	3	9	3
10	3	3	3	9	3	3	3	2	8	2.67
11	2	2	2	6	2	2	2	3	7	2.33
12	3	3	3	9	3	3	3	3	9	3
13	2	2	2	6	2	2	2	3	7	2.33
14	2	2	2	6	2	2	2	3	7	2.33
15	3	3	3	9	3	3	2	3	8	2.67
16	4	4	4	12	4	3	4	4	11	3.67
17	3	3	3	9	3	3	2	2	7	2.33
18	3	3	3	9	3	3	3	4	10	3.33
19	3	3	3	9	3	2	3	2	7	2.33
20	2	2	1	5	1.67	2	1	2	5	1.67
21	3	3	3	9	3	3	2	4	9	3
22	4	4	4	12	4	1	2	3	6	2
23	3	3	3	9	3	3	2	3	8	2.67
24	4	4	4	12	4	2	3	2	7	2.33
25	4	4	3	11	3.67	2	1	2	5	1.67
26	3	3	3	9	3	3	2	3	8	2.67
27	4	4	4	12	4	1	2	3	6	2
28	3	3	3	9	3	2	2	3	7	2.33
29	5	5	5	15	5	4	3	4	11	3.67
30	5	5	5	15	5	3	2	3	8	2.67
31	4	4	4	12	4	3	5	5	13	4.33
32	3	3	3	9	3	3	3	3	9	3
33	5	5	5	15	5	5	5	5	15	5
34	4	4	4	12	4	4	3	5	12	4
35	3	3	3	9	3	3	4	4	11	3.67
36	5	5	3	13	4.33	4	5	4	13	4.33

Lampiran 2 (lanjutan)

No.	X1.1	X1.2	X1.3	TX1	X1	X2.1	X2.2	X2.3	TX2	X2
37	4	4	4	12	4	4	5	5	14	4.67
38	4	4	4	12	4	4	3	4	11	3.67
39	4	4	4	12	4	4	5	5	14	4.67
40	3	3	3	9	3	4	5	5	14	4.67
41	3	3	3	9	3	4	4	4	12	4
42	3	3	3	9	3	3	3	3	9	3
43	4	4	4	12	4	3	3	3	9	3
44	4	4	4	12	4	4	4	4	12	4
45	3	3	3	9	3	3	3	3	9	3
46	4	4	4	12	4	4	5	5	14	4.67
47	3	3	3	9	3	3	3	4	10	3.33
48	4	4	4	12	4	4	3	4	11	3.67
49	4	4	3	11	3.67	4	4	5	13	4.33
50	4	4	4	12	4	4	5	4	13	4.33
51	3	3	2	8	2.67	3	4	4	11	3.67
52	1	1	2	4	1.33	4	3	3	10	3.33
53	4	4	3	11	3.67	4	5	5	14	4.67
54	3	3	2	8	2.67	3	4	4	11	3.67
55	1	1	1	3	1	3	3	3	9	3
56	3	2	3	8	2.67	5	4	5	14	4.67
57	3	3	1	7	2.33	3	5	5	13	4.33
58	2	2	3	7	2.33	3	3	3	9	3
59	4	4	2	10	3.33	4	5	5	14	4.67
60	2	1	3	6	2	5	5	5	15	5
61	2	3	2	7	2.33	2	2	2	6	2
62	2	1	3	6	2	3	2	1	6	2
63	2	2	2	6	2	2	2	2	6	2
64	2	2	2	6	2	2	2	2	6	2
65	2	1	3	6	2	3	2	1	6	2
66	3	3	3	9	3	4	3	4	11	3.67
67	1	1	3	5	1.67	2	1	1	4	1.33
68	3	3	3	9	3	3	2	2	7	2.33
69	2	2	2	6	2	3	3	3	9	3
70	2	2	2	6	2	1	2	2	5	1.67
71	4	4	4	12	4	3	3	2	8	2.67
72	4	4	3	11	3.67	2	2	2	6	2

Lampiran 2 (lanjutan)

No.	X1.1	X1.2	X1.3	TX1	X1	X2.1	X2.2	X2.3	TX2	X2
73	3	3	4	10	3.33	3	2	3	8	2.67
74	4	4	3	11	3.67	3	3	2	8	2.67
75	5	5	4	14	4.67	1	3	3	7	2.33
76	5	4	3	12	4	3	4	3	10	3.33
77	5	3	4	12	4	2	3	2	7	2.33
78	4	3	3	10	3.33	2	3	2	7	2.33
79	3	5	4	12	4	4	2	2	8	2.67
80	4	4	5	13	4.33	3	2	2	7	2.33
81	4	4	5	13	4.33	4	4	3	11	3.67
82	5	3	3	11	3.67	3	5	3	11	3.67
83	4	5	5	14	4.67	5	4	4	13	4.33
84	3	4	3	10	3.33	4	3	3	10	3.33
85	4	3	4	11	3.67	3	4	4	11	3.67
86	4	4	5	13	4.33	5	4	4	13	4.33
87	3	4	5	12	4	5	3	3	11	3.67
88	4	4	3	11	3.67	3	4	4	11	3.67
89	4	4	5	13	4.33	5	4	4	13	4.33
90	4	4	3	11	3.67	5	5	4	14	4.67
91	4	3	3	10	3.33	4	4	4	12	4
92	3	3	3	9	3	4	3	3	10	3.33
93	5	4	4	13	4.33	4	5	5	14	4.67
94	4	4	4	12	4	4	4	4	12	4
95	3	3	3	9	3	4	3	3	10	3.33
96	4	4	5	13	4.33	5	3	4	12	4
97	5	3	4	12	4	4	5	5	14	4.67
98	3	4	3	10	3.33	3	3	3	9	3
99	5	3	3	11	3.67	4	5	5	14	4.67
100	4	4	5	13	4.33	5	3	5	13	4.33

Lampiran 2 (lanjutan)

No.	X3.1	X3.2	X3.3	TX3	X3	X4.1	X4.2	X4.3	TX4	X4
1	3	4	4	11	3.67	3	2	2	7	2.33
2	3	3	3	9	3	3	4	3	10	3.33
3	3	3	3	9	3	3	2	3	8	2.67
4	4	4	4	12	4	2	3	2	7	2.33
5	3	3	3	9	3	3	3	3	9	3
6	4	4	4	12	4	1	1	1	3	1
7	3	4	3	10	3.33	3	4	3	10	3.33
8	4	3	4	11	3.67	4	4	4	12	4
9	5	3	5	13	4.33	1	1	1	3	1
10	5	5	5	15	5	4	4	4	12	4
11	3	3	3	9	3	3	2	3	8	2.67
12	5	5	5	15	5	3	3	3	9	3
13	3	3	3	9	3	2	3	2	7	2.33
14	3	3	3	9	3	2	1	2	5	1.67
15	5	5	5	15	5	2	3	2	7	2.33
16	4	5	4	13	4.33	1	2	1	4	1.33
17	5	5	5	15	5	3	2	3	8	2.67
18	4	4	4	12	4	3	2	3	8	2.67
19	3	4	3	10	3.33	3	3	1	7	2.33
20	4	4	4	12	4	2	2	2	6	2
21	3	2	3	8	2.67	3	4	3	10	3.33
22	1	2	1	4	1.33	4	3	4	11	3.67
23	3	2	3	8	2.67	5	5	3	13	4.33
24	2	3	2	7	2.33	5	3	5	13	4.33
25	2	2	2	6	2	5	4	5	14	4.67
26	2	3	3	8	2.67	4	5	4	13	4.33
27	2	1	1	4	1.33	3	4	3	10	3.33
28	2	2	2	6	2	4	3	4	11	3.67
29	3	4	4	11	3.67	5	4	5	14	4.67
30	2	2	3	7	2.33	3	4	3	10	3.33
31	4	4	2	10	3.33	5	4	5	14	4.67
32	1	1	1	3	1	5	4	4	13	4.33
33	4	4	4	12	4	3	3	3	9	3
34	2	3	3	8	2.67	3	3	3	9	3
35	2	1	1	4	1.33	5	4	5	14	4.67
36	4	3	3	10	3.33	3	3	4	10	3.33

Lampiran 2 (lanjutan)

No.	X3.1	X3.2	X3.3	TX3	X3	X4.1	X4.2	X4.3	TX4	X4
37	3	2	2	7	2.33	4	4	3	11	3.67
38	2	3	3	8	2.67	4	4	3	11	3.67
39	4	3	3	10	3.33	3	3	4	10	3.33
40	3	3	2	8	2.67	3	3	3	9	3
41	4	3	4	11	3.67	5	4	4	13	4.33
42	3	4	3	10	3.33	5	5	5	15	5
43	3	3	3	9	3	3	3	3	9	3
44	4	3	4	11	3.67	4	5	4	13	4.33
45	3	4	3	10	3.33	4	4	4	12	4
46	5	4	4	13	4.33	3	3	3	9	3
47	3	3	3	9	3	4	5	4	13	4.33
48	3	4	4	11	3.67	5	5	5	15	5
49	4	4	4	12	4	3	3	3	9	3
50	5	4	4	13	4.33	5	5	5	15	5
51	4	5	5	14	4.67	3	2	2	7	2.33
52	3	3	3	9	3	3	2	3	8	2.67
53	5	5	5	15	5	2	3	3	8	2.67
54	4	5	3	12	4	1	1	1	3	1
55	3	3	3	9	3	4	3	3	10	3.33
56	4	4	4	12	4	1	1	2	4	1.33
57	4	5	4	13	4.33	3	3	2	8	2.67
58	3	3	3	9	3	2	3	2	7	2.33
59	5	5	5	15	5	1	1	2	4	1.33
60	4	4	3	11	3.67	3	2	2	7	2.33
61	3	3	3	9	3	3	1	3	7	2.33
62	3	3	4	10	3.33	4	3	3	10	3.33
63	3	4	4	11	3.67	2	3	3	8	2.67
64	3	4	3	10	3.33	3	2	2	7	2.33
65	4	3	3	10	3.33	4	2	3	9	3
66	5	4	5	14	4.67	2	1	1	4	1.33
67	4	3	3	10	3.33	2	3	3	8	2.67
68	3	3	3	9	3	4	4	4	12	4
69	3	4	4	11	3.67	1	1	1	3	1
70	5	4	5	14	4.67	4	3	4	11	3.67
71	2	3	2	7	2.33	4	5	4	13	4.33
72	3	2	3	8	2.67	4	5	5	14	4.67

Lampiran 2 (lanjutan)

No.	X3.1	X3.2	X3.3	TX3	X3	X4.1	X4.2	X4.3	TX4	X4
73	3	2	3	8	2.67	3	3	3	9	3
74	2	3	2	7	2.33	4	4	3	11	3.67
75	3	3	3	9	3	3	3	4	10	3.33
76	3	3	4	10	3.33	4	3	3	10	3.33
77	2	1	3	6	2	3	4	4	11	3.67
78	2	4	3	9	3	4	3	3	10	3.33
79	2	2	3	7	2.33	3	4	4	11	3.67
80	2	2	1	5	1.67	4	3	3	10	3.33
81	2	2	4	8	2.67	4	3	3	10	3.33
82	1	3	2	6	2	3	4	4	11	3.67
83	3	2	4	9	3	4	4	4	12	4
84	2	2	3	7	2.33	5	5	4	14	4.67
85	2	2	1	5	1.67	4	5	5	14	4.67
86	3	3	2	8	2.67	5	5	4	14	4.67
87	1	1	2	4	1.33	3	3	3	9	3
88	3	3	2	8	2.67	3	3	3	9	3
89	3	3	4	10	3.33	5	5	5	15	5
90	2	2	3	7	2.33	3	3	3	9	3
91	4	5	5	14	4.67	5	5	4	14	4.67
92	3	3	3	9	3	5	3	4	12	4
93	5	5	5	15	5	4	3	3	10	3.33
94	4	5	3	12	4	3	4	4	11	3.67
95	3	3	3	9	3	4	4	5	13	4.33
96	4	4	4	12	4	3	3	3	9	3
97	5	5	4	14	4.67	4	4	3	11	3.67
98	3	3	4	10	3.33	3	3	4	10	3.33
99	5	5	4	14	4.67	3	3	4	10	3.33
100	5	4	3	12	4	4	4	3	11	3.67

Lampiran 2 (lanjutan)

No.	Y1	Y2	Y3	TY	Y
1	3	3	2	8	2.67
2	1	1	2	4	1.33
3	2	2	3	7	2.33
4	3	3	2	8	2.67
5	1	1	1	3	1
6	3	3	4	10	3.33
7	2	1	2	5	1.67
8	2	3	2	7	2.33
9	2	4	3	9	3
10	3	3	2	8	2.67
11	2	2	2	6	2
12	3	3	3	9	3
13	2	2	2	6	2
14	2	2	2	6	2
15	3	3	2	8	2.67
16	4	3	4	11	3.67
17	3	3	2	8	2.67
18	3	3	3	9	3
19	3	2	3	8	2.67
20	2	2	1	5	1.67
21	2	3	2	7	2.33
22	2	1	2	5	1.67
23	2	3	2	7	2.33
24	3	2	3	8	2.67
25	2	2	1	5	1.67
26	2	2	3	7	2.33
27	2	2	1	5	1.67
28	2	2	2	6	2
29	4	3	4	11	3.67
30	3	2	2	7	2.33
31	3	4	4	11	3.67
32	1	1	1	3	1
33	4	4	4	12	4
34	3	2	3	8	2.67
35	1	2	1	4	1.33
36	4	4	3	11	3.67

Lampiran 2 (lanjutan)

No.	Y1	Y2	Y3	TY	Y
37	2	3	2	7	2.33
38	3	2	3	8	2.67
39	3	4	3	10	3.33
40	1	3	3	7	2.33
41	2	3	2	7	2.33
42	1	1	2	4	1.33
43	3	2	2	7	2.33
44	3	3	2	8	2.67
45	1	1	2	4	1.33
46	3	4	3	10	3.33
47	1	1	1	3	1
48	3	2	3	8	2.67
49	3	3	3	9	3
50	2	3	2	7	2.33
51	3	3	4	10	3.33
52	2	2	2	6	2
53	4	4	4	12	4
54	3	3	4	10	3.33
55	2	2	2	6	2
56	2	3	3	8	2.67
57	4	4	4	12	4
58	2	2	2	6	2
59	4	4	4	12	4
60	2	4	3	9	3
61	3	2	2	7	2.33
62	2	3	2	7	2.33
63	2	2	3	7	2.33
64	2	2	3	7	2.33
65	2	3	2	7	2.33
66	3	3	3	9	3
67	2	2	2	6	2
68	3	2	2	7	2.33
69	2	3	3	8	2.67
70	3	3	3	9	3
71	3	3	3	9	3
72	3	3	3	9	3

Lampiran 2 (lanjutan)

No.	Y1	Y2	Y3	TY	Y
73	2	2	2	6	2
74	3	3	3	9	3
75	4	4	4	12	4
76	4	3	3	10	3.33
77	4	3	2	9	3
78	3	2	4	9	3
79	2	2	2	6	2
80	3	3	3	9	3
81	3	2	2	7	2.33
82	4	2	4	10	3.33
83	3	3	2	8	2.67
84	2	2	2	6	2
85	3	3	3	9	3
86	3	3	3	9	3
87	2	2	2	6	2
88	3	3	3	9	3
89	3	3	3	9	3
90	4	3	3	10	3.33
91	3	3	4	10	3.33
92	2	2	2	6	2
93	4	4	4	12	4
94	3	3	4	10	3.33
95	2	2	2	6	2
96	2	3	3	8	2.67
97	4	4	4	12	4
98	2	2	2	6	2
99	4	4	4	12	4
100	2	4	3	9	3

Lampiran 3 Karakteristik Responden

Jenis Kelamin	Jumlah	Prosentase (%)
Laki-laki	36	36,0
Perempuan	64	64,0
Total	100	100,00

Usia	Jumlah	Prosentase (%)
17 – 25 Tahun	28	28
26 – 35 Tahun	31	31
36 – 45 Tahun	23	23
46 – 55 Tahun	11	11
56 – 65 Tahun	5	5
Lebih dari 65 Tahun	2	2
Total	100	100,00

Pendidikan	Jumlah	Prosentase (%)
Pelajar/ Mahasiswa	22	22
Wiraswastawan	19	19
PNS	21	21
Karyawan Swasta	28	28
Polri/TNI	6	6
Lainnya	4	4
Total	100	100,00

Pengeluaran	Jumlah	Prosentase (%)
Kurang dari Rp. 2.500.000,00	38	38
Rp. 2.500.000,00 – Rp. 5.000.000,00	31	31
Rp. 5.000.000,00 – Rp. 10.000.000,00	23	23
Rp. 10.000.000,00 – Rp. 20.000.000,00	7	7
Lebih dari Rp. 20.000.000,00	1	1
Total	100	100,00

Lampiran 4 Statistik Deskriptif

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
X1.1	100	1.00	5.00	3.2900	1.03763
X1.2	100	1.00	5.00	3.1900	1.03177
X1.3	100	1.00	5.00	3.1900	1.00197
TX1	100	3.00	15.00	9.6700	2.81071
X1	100	1.00	5.00	3.2233	.93682
X2.1	100	1.00	5.00	3.1600	1.04175
X2.2	100	1.00	5.00	3.1600	1.15225
X2.3	100	1.00	5.00	3.2800	1.11988
TX2	100	3.00	15.00	9.6000	2.94392
X2	100	1.00	5.00	3.2000	.98131
X3.1	100	1.00	5.00	3.2600	1.06002
X3.2	100	1.00	5.00	3.3000	1.06837
X3.3	100	1.00	5.00	3.2800	1.02573
TX3	100	3.00	15.00	9.8400	2.85586
X3	100	1.00	5.00	3.2799	.95235
X4.1	100	1.00	5.00	3.3600	1.08730
X4.2	100	1.00	5.00	3.2400	1.12025
X4.3	100	1.00	5.00	3.2400	1.05524
TX4	100	3.00	15.00	9.8400	2.98048
X4	100	1.00	5.00	3.2800	.99349
Y1	100	1.00	4.00	2.6100	.83961
Y2	100	1.00	4.00	2.6400	.83509
Y3	100	1.00	4.00	2.6300	.86053
TY	100	3.00	12.00	7.8800	2.20779
Y	100	1.00	4.00	2.6264	.73609
Valid N (listwise)	100				

Lampiran 5 Uji Validitas

Correlations

	X1.1	X1.2	X1.3	TX1
X1.1 Pearson Correlation	1	.844**	.704**	.930**
Sig. (2-tailed)		.000	.000	.000
N	100	100	100	100
X1.2 Pearson Correlation	.844**	1	.717**	.934**
Sig. (2-tailed)	.000		.000	.000
N	100	100	100	100
X1.3 Pearson Correlation	.704**	.717**	1	.880**
Sig. (2-tailed)	.000	.000		.000
N	100	100	100	100
TX1 Pearson Correlation	.930**	.934**	.880**	1
Sig. (2-tailed)	.000	.000	.000	
N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 5 (lanjutan)

Correlations

	X2.1	X2.2	X2.3	TX2
X2.1 Pearson Correlation	1	.626**	.645**	.844**
Sig. (2-tailed)		.000	.000	.000
N	100	100	100	100
X2.2 Pearson Correlation	.626**	1	.771**	.906**
Sig. (2-tailed)	.000		.000	.000
N	100	100	100	100
X2.3 Pearson Correlation	.645**	.771**	1	.911**
Sig. (2-tailed)	.000	.000		.000
N	100	100	100	100
TX2 Pearson Correlation	.844**	.906**	.911**	1
Sig. (2-tailed)	.000	.000	.000	
N	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 5 (lanjutan)

Correlations

	X3.1	X3.2	X3.3	TX3
X3.1 Pearson Correlation	1	.751**	.750**	.921**
Sig. (2-tailed)		.000	.000	.000
N	100	100	100	100
X3.2 Pearson Correlation	.751**	1	.688**	.900**
Sig. (2-tailed)	.000		.000	.000
N	100	100	100	100
X3.3 Pearson Correlation	.750**	.688**	1	.895**
Sig. (2-tailed)	.000	.000		.000
N	100	100	100	100
TX3 Pearson Correlation	.921**	.900**	.895**	1
Sig. (2-tailed)	.000	.000	.000	
N	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 5 (lanjutan)

Correlations

	X4.1	X4.2	X4.3	TX4
X4.1 Pearson Correlation	1	.733**	.787**	.919**
Sig. (2-tailed)		.000	.000	.000
N	100	100	100	100
X4.2 Pearson Correlation	.733**	1	.737**	.904**
Sig. (2-tailed)	.000		.000	.000
N	100	100	100	100
X4.3 Pearson Correlation	.787**	.737**	1	.918**
Sig. (2-tailed)	.000	.000		.000
N	100	100	100	100
TX4 Pearson Correlation	.919**	.904**	.918**	1
Sig. (2-tailed)	.000	.000	.000	
N	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 5 (lanjutan)

Correlations

	Y1	Y2	Y3	TY
Y1 Pearson Correlation	1	.619**	.679**	.879**
Sig. (2-tailed)		.000	.000	.000
N	100	100	100	100
Y2 Pearson Correlation	.619**	1	.614**	.853**
Sig. (2-tailed)	.000		.000	.000
N	100	100	100	100
Y3 Pearson Correlation	.679**	.614**	1	.880**
Sig. (2-tailed)	.000	.000		.000
N	100	100	100	100
TY Pearson Correlation	.879**	.853**	.880**	1
Sig. (2-tailed)	.000	.000	.000	
N	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 6 Uji Reliabilitas

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.903	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	6.3800	3.551	.837	.835
X1.2	6.4800	3.545	.847	.826
X1.3	6.4800	3.949	.740	.916

Lampiran 6 (lanjutan)

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.865	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	6.4400	4.572	.675	.871
X2.2	6.4400	3.845	.773	.783
X2.3	6.3200	3.917	.789	.768

Lampiran 6 (lanjutan)

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.890	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X3.1	6.5800	3.701	.817	.814
X3.2	6.5400	3.806	.770	.857
X3.3	6.5600	3.966	.768	.858

Lampiran 6 (lanjutan)

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.900	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X4.1	6.4800	4.111	.814	.848
X4.2	6.6000	4.101	.777	.880
X4.3	6.6000	4.222	.818	.846

Lampiran 6 (lanjutan)

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.841	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y1	5.2700	2.320	.723	.761
Y2	5.2400	2.427	.673	.809
Y3	5.2500	2.270	.719	.765

Lampiran 7 Uji Regresi Linier Berganda

Variables Entered/Removed

Model	Variables Entered	Variables Removed	Method
1	X4, X2, X3, X1 ^a	.	Enter

a. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.775 ^a	.601	.584	.47455	2.136

a. Predictors: (Constant), X4, X2, X3, X1

b. Dependent Variable: Y

ANOVA^b

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	32.247	4	8.062	35.800	.000 ^a
Residual	21.393	95	.225		
Total	53.641	99			

a. Predictors: (Constant), X4, X2, X3, X1

b. Dependent Variable: Y

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	.357	.309		1.152	.252
X1	.396	.066	.503	5.995	.000
X2	.149	.061	.199	2.429	.017
X3	.331	.058	.428	5.723	.000
X4	-.173	.056	-.234	-3.120	.002

a. Dependent Variable: Y

Lampiran 7 (lanjutan)

Coefficients^a

Model	Correlations			Collinearity Statistics	
	Zero-order	Partial	Part	Tolerance	VIF
1 (Constant)					
X1	.456	.524	.388	.595	1.680
X2	.561	.242	.157	.627	1.595
X3	.505	.506	.371	.749	1.335
X4	-.186	-.305	-.202	.747	1.338

a. Dependent Variable: Y

Collinearity Diagnostics^a

Model	Dimensi on	Eigenvalue	Condition Index	Variance Proportions				
				(Constant)	X1	X2	X3	X4
1	1	4.765	1.000	.00	.00	.00	.00	.00
	2	.121	6.267	.00	.03	.02	.23	.20
	3	.068	8.391	.03	.14	.31	.10	.18
	4	.030	12.696	.02	.73	.65	.03	.28
	5	.017	16.818	.95	.09	.02	.63	.35

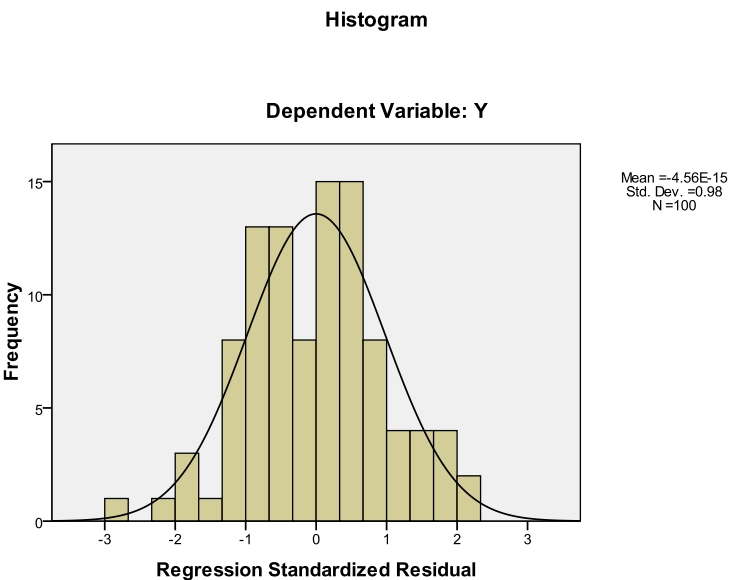
a. Dependent Variable: Y

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	1.3667	3.8846	2.6264	.57073	100
Residual	-1.28275	1.10396	.00000	.46486	100
Std. Predicted Value	-2.207	2.204	.000	1.000	100
Std. Residual	-2.703	2.326	.000	.980	100

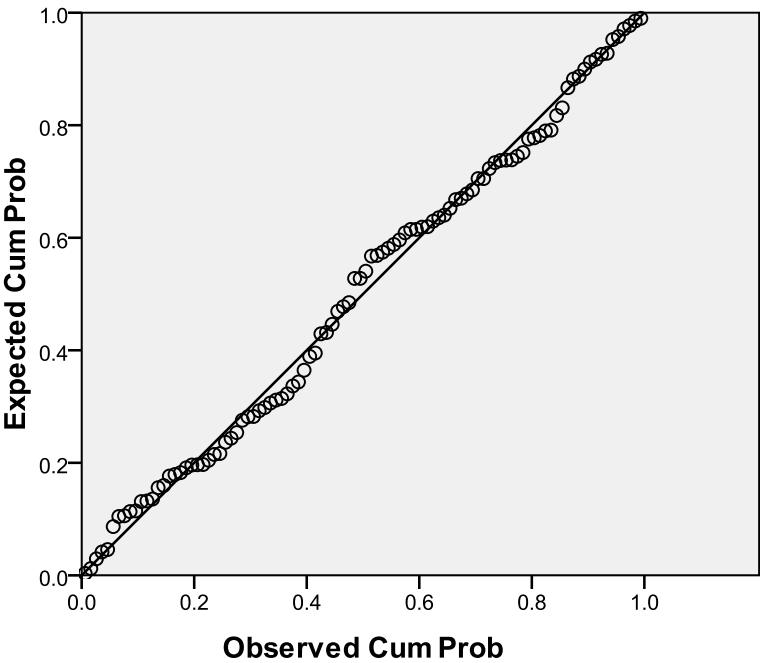
a. Dependent Variable: Y

Lampiran 7 (lanjutan)

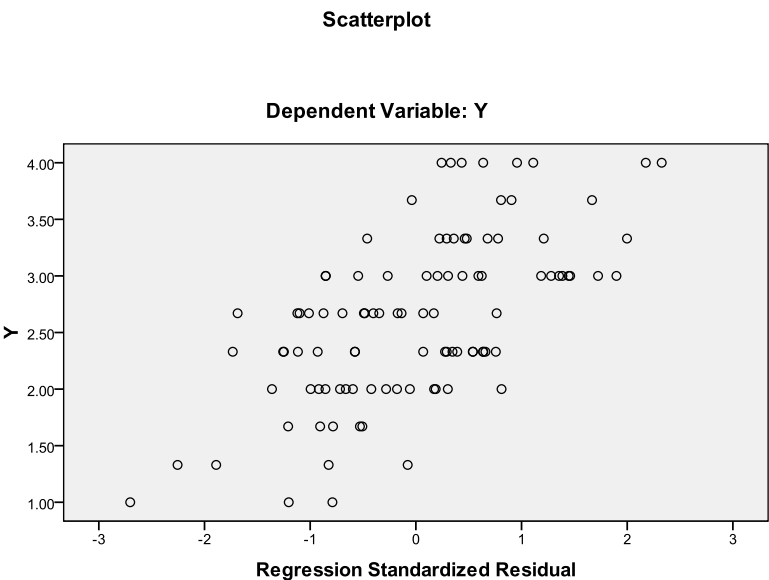


Normal P-P Plot of Regression Standardized Residual

Dependent Variable: Y



Lampiran 7 (lanjutan)



Lampiran 8 Uji Heteroskedastisitas

Variables Entered/Removed

Model	Variables Entered	Variables Removed	Method
1	X4, X2, X3, X1 ^a	.	Enter

a. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.340 ^a	.116	.079	.25882

a. Predictors: (Constant), X4, X2, X3, X1

ANOVA^b

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	.835	4	.209	3.114	.019 ^a
Residual	6.364	95	.067		
Total	7.199	99			

a. Predictors: (Constant), X4, X2, X3, X1

b. Dependent Variable: Abs_Res

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	.087	.169		.514	.609
X1	.040	.036	.139	1.112	.269
X2	-.006	.033	-.021	-.172	.864
X3	-.012	.032	-.044	-.391	.697
X4	.047	.030	.147	1.214	.229

a. Dependent Variable: Abs_Res

Lampiran 9 Uji Normalitas

Descriptive Statistics

	N	Skewness		Kurtosis	
	Statistic	Statistic	Std. Error	Statistic	Std. Error
Unstandardized Residual	100	-.006	.241	-.041	.478
Valid N (listwise)	100				

One-Sample Kolmogorov-Smirnov Test

		Standardized Residual
N		100
Normal Parameters ^{a, b}	Mean	.0000000
	Std. Deviation	.97958969
Most Extreme Differences	Absolute	.059
	Positive	.051
	Negative	-.059
Kolmogorov-Smirnov Z		.588
Asymp. Sig. (2-tailed)		.880

a. Test distribution is Normal.

b. Calculated from data.