A STUDY ON CODE SWITCHING DISPLAYED BY THE RADIO ANNOUNCERS OF RADIO EBS FM SURABAYA

A THESIS

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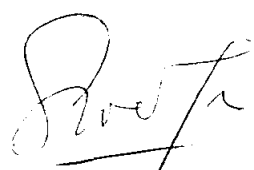

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ABSTRACT

A Study on Code Switching Displayed by The Radio Announcers of Radio EBS FM Surabaya

This study examines the existence of code switching done by the radio announcers of radio EBS FM Surabaya.

The writer collected the data by using a tape recorder (SONY) as the audio recording and the note diary. The dat are in the form of two dialogues and three monologues. Then the writer trancribed and analyzed the data under the parameters (Participants, Language used, Act sequence and Setting).

The findings show that :

1. The language mostly switched to and from the radio announcers are mostly Indonesian and English, followed by Javanese and English.
2. One of the main reasons for the radio announcers to switch their codes during their dialogues or monologues to attract listeners to listen to their programs. So they mix uptheir English, Indonesian and Javanese.
3. Using code switching during dialogues and monologues in radio broadcasting can be accepted by all of listeners in informal situation.

The writer realized that there are many shortcomings in this study. Therefore, it is suggested that

(1) The future researchers of code switching is emphasized on another situation such as in MTV News Programs

(2) The Subject on them are not Indonesian.