Strategies in the Translation of PC Gamer Magazine Articles from English to Indonesian



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Table of Contents

Ap	proval Sheet (I) i
Ap	oproval Sheet (II)ii
Sta	atement Letteriii
Ac	knowledgement iv
Ta	ble of Contents v
Ab	ostractviii
Ch	napter I
1.	Introduction:
	1.1. Background of the Study
	1.2. Statement of the Problem
	1.3. The Objectives of the Study
	1.4. Theoretical Framework
	1.5. The Significance of the Study
	1.6. Limitation and Scope
	1.7. Definition of Key Terms
	1.8. Organization of the Study 5
Ch	napter II
2.	Review of Related Literature
	2.1. Related Literature6
	2.1.1. Theory of Translation
	2.1.2. Strategies of Translation
	2.1.3. Problems in Translation
	2.2. Previous studies
Ch	napter III
3.	Research methodology
	3.1. Research Design

	3.2. Subject	9
	3.3. Instrument	0
	3.4. The Procedure of Data Collection	1
	3.5. Technique of Data Analysis	1
Cł	napter IV	
4.	Findings and discussion	2
	4.1. Findings	2
	4.2. Discussion	4
	4.2.1. Transference	4
	4.2.2. Naturalization	6
	4.2.3. Cultural Equivalent	7
	4.2.4. Functional Equivalent	7
	4.2.5. Descriptive Equivalent	8
	4.2.6. Through Translation	9
	4.2.7. Shift or Transposition	0
	4.2.8. Modulation	1
	4.2.9. Recognized Translation	1
	4.2.10. Compensation	2
	4.2.11. Paraphrase	3
	4.2.12. Omission	3
	4.2.13. Notes	4
	4.2.14. Couplets	5
Cł	napter V	
5.	Result, Conclusion, and Suggestion	7
	5.1. Result	7
	5.2. Conclusion	8
	5.3. Suggestion	9
Bi	bliography4	0

Appendices41
Appendix 1: List of translation strategies (Planetside 2)
Appendix 2: List of translation strategies (Natural Selection 2) 54
Appendix 3: List of translation strategies (Magicka Wizard Wars) 58
Appendix 4: List of translation strategies (The Sims 4)
Appendix 5: List of translation strategies (The Walking Dead)
Appendix 6: List of translation strategies (Samurai Gunn)
Appendix 7: Planetside 2 – UK version
Appendix 8: Planetside 2 – Indonesian version
Appendix 9: Natural Selection 2 – UK version
Appendix 10: Natural Selection 2 – Indonesian version
Appendix 11: Magicka Wizard Wars – UK version
Appendix 12: Magicka Wizard Wars – Indonesian version
Appendix 13: The Sims 4 – UK version
Appendix 14: The Sims 4 – Indonesian version
Appendix 15: The Walking Death – UK version
Appendix 16: The Walking Death – Indonesian version
Appendix 17: Samurai Gunn – UK version
Appendix 18: Samurai Gunn – Indonesian version

ABSTRACT

Ali Surya Wijaya, **Strategies in the Translation of PC Gamer Magazine Articles from English to Indonesian.** S1 Thesis. The English Department of Widya Mandala Catholic University Surabaya, 2015.

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Keywords: strategies, translation

Many translators often ignore translation strategies which should be used for translating articles from English to Indonesia. This statement becomes the reason why this study is done. The purpose of this study is stated through this following question; What strategies are used by the translators of PC Gamer Magazine in translating the articles from English to Indonesian?

This study found out there are only few translation strategies used by the translator in translating articles of PC Gamer Magazine from English to Indonesia. Here, the writer found out that three translation strategies (*Transference, Omission*, and *Paraphrase*) are often used because there are some reasons such as magazine publisher's term and not enough space problems. From the data 549 converted into 100%, selected by the writer, the writer found out 156 (28.42%) data are translated using *Transference*, 69 (12.57%) data are translated using *Omission*, and 66 (12.02%) data are translated using *Paraphrase*. The reason of using these translation strategies are stated from the translator of PC Gamer Magazine that *Transference* is used for translating mostly the title and also the gaming jargon, *Omission* is used because there are not enough space (space is limited) and the translators need to omit some sentences or statement in the articles, and *Paraphrase* is used for combining the sentences that have same ideas and also for saving the space because the space is limited.

Therefore, the study concludes that there are a number of translation strategies that can be used for translating articles in PC Gamer Magazine but only few strategies are mostly used by the translators. PC Gamer Magazine Indonesia is a good magazine for the readers in getting a lot of new vocabularies. The writer hopes that this study can be a good learning for the translators, for companies to select qualified translators and for the students who are taking translation subject to understand proper way to use translation strategies.