

BAB V

KESIMPULAN

5.1 Kesimpulan

Dari studi literatur yang telah dilakukan dapat ditarik Kesimpulan sebagai berikut.

1. Secara keseluruhan, *information sharing* menciptakan dasar untuk koordinasi, saling bekerjasama untuk membagikan informasi secara *real-time* dan transparansi.
2. *Supplier innovativeness* dengan mendorong penerapan teknologi baru sehingga dapat meningkatkan responsivitas dan fleksibilitas, serta mempercepat kemampuan beradaptasi suatu industri manufaktur.
3. *Strategic sourcing* memastikan ketahanan rantai pasokan dalam menghadapi gangguan pasar. *Strategic sourcing* ini juga melibatkan evaluasi berkelanjutan terhadap pemasok dan pengembangan sumber daya strategis untuk memastikan fleksibilitas dalam rantai pasok
4. Faktor pendukung lain yang dapat meningkatkan *supply chain agility*, yaitu *IT capability*, *operational collaboration* dan *global sourcing*.

5.2 Saran

Berikut saran yang dapat diberikan dari studi literatur yang telah dilakukan.

1. Pemanfaatan Teknologi: Mengadopsi dan mengoptimalkan penggunaan teknologi untuk meningkatkan responsivitas di seluruh rantai pasokan.
2. Pengembangan *strategic sourcing* yang fleksibel: *strategic sourcing* harus disesuaikan dengan kebutuhan dan dinamika pasar yang berbeda, dengan memperhatikan faktor-faktor seperti *supplier innovativeness* dan proses *information sharing*.
3. Penyesuaian dengan konteks “Budaya Lokal”: Dalam menerapkan strategi *information sharing*, perusahaan harus mempertimbangkan menggunakan budaya mana (*domestic vs multinasional*) untuk menghindari masalah

seperti perilaku oportunistik yang dapat menghambat efektivitas dalam *supply chain agility*.

Saran-saran ini dapat membantu perusahaan manufaktur untuk meningkatkan *supply chain agility* dan tetap kompetitif dalam pasar global yang dinamis.

DAFTAR PUSTAKA

- Ahmed, W., Najmi, A., Mustafa, Y., & Khan, A. (2019). Developing model to analyze factors affecting firms' agility and competitive capability: A case of a volatile market. *Journal of Modelling in Management*.
- Alvarez, R. (2004). Sources of export success in small-and medium-sized enterprises: the impact of public programs. *International Business Review*, 13(3), 383-400.
- Chiang, C. Y., Kocabasoglu-Hillmer, C., & Suresh, N. C. (2012). "An empirical investigation of the impact of strategic sourcing and flexibility on firm's supply chain agility." *International Journal of Operations & Production Management*, 32(1), 49-78.
- Christopher, M. (2000). The agile supply chain: competing in volatile markets. *Industrial marketing management*, 29(1), 37-44.
- Christopher, M., & Peck, H. (2004). "Building the resilient supply chain." *The International Journal of Logistics Management*, 15(2), 1-14.
- Gligor, D. M., & Holcomb, M. C. (2012). Understanding the role of logistics capabilities in achieving supply chain agility: a systematic literature review. *Supply Chain Management: An International Journal*, 17(4), 438-453.
- Gligor, D. M. (2014). The role of demand management in achieving supply chain agility. *Supply Chain Management: An International Journal*.
- Gumaidi, Aan. (2016). Determinan Perilaku Oportunistik Penyusunan Anggaran. *Jurnal Publikasi Universitas Muhammadiyah Surakarta*, 1-12
- Gunasekaran, A., Subramanian, N., & Papadopoulos, T. (2017). "Information sharing in supply chain management: A review and research agenda." *International Journal of Production Research*, 55(5), 1538-1551.
- Jermisittiparsert, K., & Rungtornsupatt, S. (2019). Impact strategic sourcing, supplier innovativeness, and information sharing on supply chain agility. *International Journal of Innovation, Creativity and Change*, 5(2), 397-415.

- Jüttner, U., Christopher, M., & Baker, S. (2007). "Demand chain management-integrating marketing and supply chain management." *Industrial Marketing Management*, 36(3), 377-392.
- Kim, M., & Chai, S. (2017). The impact of supplier innovativeness, information sharing and strategic sourcing on improving supply chain agility: Global supply chain perspective. *International Journal of Production Economics*, 187, 42-52.
- Lee, H. L. (2004). "The triple-A supply chain." *Harvard Business Review*, 82(10), 102-113.
- Lincoln, J. R., Ahmadjian, C. L., & Mason, E. (1998). Organizational learning and purchase-supply relations in Japan: Hitachi, Matsushita, and Toyota compared. *California Management Review*, 40(3), 241-264.
- Liu, H., Ke, W., Wei, K. K., & Hua, Z. (2013). The impact of IT capabilities on firm performance: The mediating roles of absorptive capacity and supply chain agility. *Decision support systems*, 54(3), 1452-1462.
- Martín-Martín, A., Orduna-Malea, E., Thelwall, M., & López-Cózar, E. D. (2018). Google Scholar, Web of Science, and Scopus: A systematic comparison of citations in 252 subject categories. *Journal of informetrics*, 12(4), 1160-1177.
- Naqi, M. H., Asim, D. M., & Manzoor, S. (2020). Analysing the impact of supply chain agility on customer satisfaction through responsiveness and innovation. *CenRaPS Journal of Social Sciences*, 2(1), 26-40.
- Panahifar, F., Heavey, C., Byrne, P. J., & Fazlollahtabar, H. (2015). A framework for collaborative planning, forecasting and replenishment (CPFR): state of the art. *Journal of Enterprise Information Management*, 28(6), 838-871.
- Park, K., Min, H., & Min, S. (2019). "Inter-relationship among risk taking propensity, supply chain collaboration, and agility." *Supply Chain Management: An International Journal*, 24(5), 705-720.
- Rashad, W., & Nedelko, Z. (2020). Global sourcing strategies: a framework for lean, agile, and leagile. *Sustainability*, 12(17), 7199.
- Sharma, M., Joshi, S., Luthra, S., & Kumar, A. (2021). Managing disruptions and risks amidst COVID-19 outbreaks: role of blockchain technology in

- developing resilient food supply chains. *Operations Management Research*, 1-14.
- Supiani, E. (2020). Studi Deskriptif Opportunistic Behavior Dalam Pengelolaan Keuangan Desa. *Akurasi: Jurnal Studi Akuntansi Dan Keuangan*, 3(1), 69-80.
- Tang, C. S. (2006). "Perspectives in supply chain risk management." *International Journal of Production Economics*, 103(2), 451-488.
- Tarigan, Z. J. H., Siagian, H., & Jie, F. (2021). Impact of internal integration, supply chain partnership, supply chain agility, and supply chain resilience on sustainable advantage. *Sustainability*, 13(10), 5460.
- Vickery, S. N., Calantone, R., & Dröge, C. (1999). Supply chain flexibility: an empirical study. *Journal of supply chain management*, 35(2), 16-24.
- Yang, J. (2014). Supply chain agility: Securing performance for Chinese manufacturers. *International Journal of Production Economics*, 150, 104-113.
- Yang, Y., Zheng, Y., Xie, G., & Tian, Y. (2022). The influence mechanism of strategic partnership on Enterprise performance: exploring the chain mediating role of information sharing and supply chain flexibility. *Sustainability*, 14(8), 4800.
- Zhao, X., Huo, B., Selen, W., & Yeung, J. H. Y. (2008). "The impact of internal integration and relationship commitment on external integration." *Journal of Operations Management*, 26(6), 368-388.