Lampiran 1. Kuesioner

Kepada : Yth. Responden

Dengan Hormat,

Kuesioner ini dibuat dalam rangka menyelesaikan tugas akhir saya sebagai mahasiswa Universitas Katolik Widya Mandala Surabaya dengan judul "**Pengaruh *Store Atmosphere* Terhadap Emosi Pada Minat Beli Ulang Konsumen di Starbucks Tunjungan Plaza Surabaya**". Pada kesempatan ini mengharapkan kesediaan Anda untuk bersedia meluangkan waktu menjawab pertanyaan yang saya ajukan seperti terlampir dalam kuesioner ini. Atas perhatian Anda, saya ucapkan terima kasih.

I. Deskripsi Responden

1. Jenis kelamin :
   a. Laki-laki b. Perempuan
2. Usia :
   a. 18 - 24 tahun b. 25 – 35 tahun
   c. > 35 tahun
3. Pendidikan terakhir :
   a. SMA b. Diploma
   c. Sarjana
4. Pendapatan per bulan :
   a. Rp 1 jt – Rp 2 jt b. Rp 2 jt – Rp 5 jt
   c. Rp 5 jt – Rp 10 jt d. > Rp 10 jt
5. Sudah berapa lama anda mengenal produk Starbucks?
   a. 1 tahun b. 2 tahun
   c. > 3 tahun

6. Sudah berapa lama anda menggunakan produk Starbucks?

a. 1 tahun b. 2 tahun

c. > 3 tahun

II. Alternatif Jawaban

Jawablah pernyataan berikut dengan memberi tanda check list (√) atau tanda silang (X) pada kolom alternatif jawaban yang menjadi pilihan Anda :

STS	: Sangat Tidak Setuju	= 1
TS	: Tidak Setuju	= 2
N	: Netral	= 3
S	: Setuju	= 4
SS	: Sangat Setuju	= 5

III. Bagian ini menyatakan daftar pertanyaan kepada responden.

No.	Pernyataan	Alternatif Jawaban				
		1	**2**	**3**	**4**	**5**
Pencahayaan (X_1)						
1.	Pengaturan intensitas (redup/terang) cahaya pada Starbucks Tunjungan Plaza Surabaya membuat saya nyaman.					
2.	Pemberian cahaya pada *display* barang mampu meningkatkan daya tarik.					

3.	Pemilihan warna lampu ruangan pada Starbucks Tunjungan Plaza Surabaya membuat saya nyaman.					
Aroma (X_2)						
4.	Aroma kopi di Starbucks Tunjungan Plaza Surabaya membuat saya *fresh.*					
5.	Aroma kopi di Starbucks Tunjungan Plaza Surabaya yang terasa nikmat.					
6.	Suasana sejuk di Starbucks Tunjungan Plaza Surabaya membuat saya nyaman.					

Musik (X_3)						
7.	Musik yang dimainkan oleh operator Starbucks Tunjungan Plaza Surabaya membuat saya rileks.					
8.	*Volume* musik yang dipasang oleh operator Starbucks Tunjungan Plaza Surabaya membuat saya nyaman.					
9.	Jenis lagu yang diputar oleh operator Starbucks Tunjungan Plaza Surabaya membuat saya menghabiskan waktu lebih lama.					

Emosi (Y_1)						
10.	Saya senang *(pleasure)* untuk berbelanja di Starbucks Tunjungan Plaza Surabaya.					
11.	Saya merasa tertarik *(arousal)* untuk berbelanja di Starbucks Tunjungan Plaza Surabaya.					
12.	Saya merasa bebas *(dominance)* untuk memilih produk di Starbucks Tunjungan Plaza Surabaya.					

Minat Beli Ulang (Y_2)						
13.	Saya akan membeli produk Starbucks setiap ada kesempatan berkunjung di Tunjungan Plaza Surabaya .					
14.	Saya akan tetap memilih produk Starbucks meskipun ada penawaran menarik dari pesaing.					
15.	Saya memilih Starbucks Tunjungan Plaza Surabaya sebagai tempat kumpul bersama teman di waktu mendatang.					

Lampiran 2. Data penelitian

No	X1.1	X1.2	X1.3	X2.1	X2.2	X2.3	X3.1	X3.2	X3.3
1	4	4	3	2	3	2	1	3	2
2	3	4	5	3	3	3	3	4	3
3	4	3	3	4	2	4	3	2	1
4	2	2	2	2	2	4	4	5	3
5	3	1	2	4	3	4	3	4	4
6	3	4	3	1	1	1	3	3	5
7	2	2	1	4	5	5	2	4	3
8	4	3	2	1	1	3	4	3	3
9	3	5	4	1	1	1	4	5	5
10	5	5	4	4	3	4	4	3	3
11	4	3	2	2	3	2	5	4	5
12	3	2	1	1	1	1	2	3	3
13	1	1	2	3	2	1	2	3	1
14	5	5	5	3	3	4	1	1	3
15	2	4	2	5	3	3	5	5	5
16	3	2	3	4	5	4	1	3	1
17	3	2	2	5	3	3	4	5	3
18	4	3	4	2	3	4	3	4	5
19	3	2	4	1	3	1	2	3	1
20	2	3	3	3	3	4	2	3	3
21	5	5	4	3	2	2	3	1	3
22	4	4	2	5	5	5	3	4	3
23	1	3	2	2	2	1	2	3	3
24	3	1	3	2	3	2	2	3	2
25	1	1	1	1	1	1	3	4	4
26	5	5	5	3	3	2	4	2	2
27	3	4	5	2	2	2	3	4	5
28	3	3	2	2	2	2	3	5	4
29	1	1	1	2	2	2	1	1	1
30	3	2	4	4	3	3	5	5	5
31	4	3	5	3	1	1	3	2	1
32	1	1	1	4	3	2	2	3	3

Lanjutan lampiran 2

33	4	4	4	1	1	1	4	3	2
34	3	2	2	2	3	1	1	2	1
35	4	4	4	3	2	4	5	5	4
36	2	2	2	2	1	3	4	5	5
37	4	3	4	4	4	4	2	4	2
38	2	3	4	3	2	2	4	5	5
39	2	2	2	2	4	3	1	2	3
40	2	1	3	2	3	2	1	1	1
41	5	4	5	4	3	3	4	5	3
42	4	4	3	1	3	3	2	3	1
43	1	1	1	4	5	4	2	2	1
44	5	4	5	2	3	2	2	2	1
45	4	4	2	1	2	1	5	5	5
46	5	5	5	4	4	3	1	1	1
47	1	2	1	2	3	3	1	2	1
48	3	3	5	2	4	2	3	1	3
49	2	1	1	4	4	3	1	2	1
50	2	3	4	5	5	5	4	5	5
51	4	3	4	1	1	1	3	1	3
52	2	2	2	4	2	2	2	2	1
53	2	2	2	4	5	3	2	3	4
54	5	5	5	4	3	2	1	2	2
55	3	1	2	1	1	1	3	3	4
56	2	1	1	1	1	1	1	2	1
57	2	1	1	3	3	2	5	5	5
58	3	4	2	2	3	2	1	1	3
59	3	4	5	2	3	2	3	2	3
60	2	1	1	3	3	4	3	1	1
61	2	4	3	1	1	1	3	4	3
62	2	3	2	3	5	4	3	4	4
63	2	2	2	3	1	1	2	1	1
64	5	3	3	2	1	3	1	2	1
65	2	3	4	4	3	4	1	2	1
66	3	5	5	1	3	2	2	2	1
67	1	3	2	5	5	5	5	5	4

Lanjutan lampiran 2

68	2	2	3	5	5	5	2	4	4
69	5	3	3	5	5	3	4	3	5
70	2	1	2	2	1	3	3	3	1
71	4	2	4	3	3	1	4	3	2
72	2	4	3	2	3	2	3	1	1
73	4	3	5	4	2	4	3	4	4
74	1	1	1	5	3	4	1	1	1
75	1	2	1	4	5	4	1	3	2
76	3	4	5	5	5	5	5	5	5
77	1	1	1	4	5	4	3	4	4
78	4	3	4	2	4	4	3	2	1
79	3	2	3	2	1	1	4	2	2
80	4	4	3	4	2	3	1	1	1
81	4	3	4	1	2	2	3	3	2
82	1	1	1	2	3	2	4	4	4
83	2	2	4	3	1	3	3	3	4
84	4	3	3	2	1	2	2	3	3
85	1	3	2	2	3	1	2	3	3
86	4	5	4	4	2	2	3	4	4
87	2	1	2	2	1	3	3	2	1
88	2	3	3	2	3	1	1	1	1
89	4	2	4	2	2	4	3	4	4
90	3	2	4	3	3	5	3	1	2
91	3	1	1	1	1	3	1	1	1
92	1	2	2	4	2	4	2	3	2
93	3	2	3	2	2	1	3	3	3
94	5	5	5	5	5	5	2	3	2
95	1	3	2	2	2	1	3	4	3
96	1	2	1	4	4	3	1	3	2
97	3	2	3	5	5	5	2	3	2
98	1	1	1	4	3	3	1	3	1
99	4	2	3	3	3	5	2	3	2
100	3	4	5	5	5	5	5	3	5
101	5	4	5	4	5	4	3	5	3
102	4	4	3	1	2	1	1	2	1

Lanjutan lampiran 2

103	2	1	2	4	5	4	3	2	2
104	2	1	1	5	3	3	2	2	1
105	2	3	2	1	2	3	3	3	1
106	2	4	2	2	3	2	2	4	4
107	3	3	2	1	3	1	4	4	4
108	3	3	5	1	3	1	1	1	1
109	1	3	2	3	3	1	1	2	3
110	4	2	3	1	3	3	2	3	3
111	2	1	2	1	1	1	3	4	3
112	1	1	1	1	3	2	1	1	3
113	3	1	1	1	1	1	1	2	1
114	3	4	2	2	2	1	2	3	3
115	3	2	3	1	1	1	2	3	2
116	2	2	1	4	4	3	1	2	1
117	2	1	1	2	1	1	1	2	1
118	2	2	1	2	3	2	1	1	1
119	3	1	2	2	3	4	5	3	4
120	3	3	2	5	5	5	3	3	2
121	5	4	5	2	3	2	3	2	4
122	3	2	3	5	5	5	3	2	2
123	2	4	2	4	5	4	2	2	2
124	2	4	2	3	2	1	2	4	4
125	1	1	2	3	2	2	2	2	1
126	3	1	1	4	3	4	1	1	1
127	4	2	4	4	3	4	2	3	4
128	2	1	1	1	1	1	3	5	5
129	4	4	5	4	5	4	2	3	1
130	3	2	3	1	1	1	3	2	1
131	4	5	3	1	3	3	2	3	2
132	3	4	3	2	3	2	2	4	3
133	4	4	4	4	2	3	3	1	1
134	3	2	3	2	3	1	3	5	5
135	2	2	3	3	3	3	4	4	4
136	4	4	4	2	1	2	5	5	5
137	4	2	2	5	5	4	5	4	4

Lanjutan lampiran 2

138	3	2	3	3	3	3	3	2	3
139	2	4	3	4	5	3	5	5	5
140	3	2	3	3	3	3	2	3	2
141	3	5	3	3	3	3	2	4	4
142	2	3	4	4	2	3	3	5	5
143	3	2	2	4	5	4	4	4	5
144	4	4	4	3	3	3	5	4	3
145	2	4	3	2	3	2	1	3	2
146	3	4	5	3	3	3	3	4	3
147	2	3	3	4	2	4	3	2	1
148	4	2	2	2	2	4	4	5	3
149	3	1	2	4	3	4	3	4	4
150	3	4	3	1	1	1	3	3	5

Lampiran 2. Data Penelitian

No	Y1.1	Y1.2	Y1.3	Y2.1	Y2.2	Y2.3
1	4	5	5	4	4	4
2	3	3	3	3	3	4
3	3	4	4	4	5	5
4	3	3	2	3	3	4
5	4	5	5	4	2	2
6	2	4	3	1	3	1
7	4	4	4	5	5	5
8	2	4	3	2	4	2
9	2	2	2	1	1	2
10	4	5	5	4	5	4
11	4	2	3	4	2	2
12	3	2	4	2	1	2
13	1	2	2	1	1	2
14	4	4	5	4	4	5
15	3	2	4	2	1	3
16	4	4	4	4	5	5
17	4	5	5	5	5	5
18	4	4	4	3	2	4
19	1	1	1	1	1	2
20	2	4	3	4	2	2
21	5	5	1	4	2	2
22	4	4	2	1	3	3
23	4	4	4	4	4	4
24	4	3	4	3	4	2
25	1	1	1	2	1	2
26	4	5	5	3	5	4
27	4	5	5	4	4	4
28	3	4	4	4	5	5
29	2	2	2	1	2	3
30	5	5	5	3	4	2
31	3	1	2	4	4	3
32	3	2	2	2	2	4

Lanjutan lampiran 2

33	2	2	1	1	1	2
34	2	1	1	2	1	2
35	4	4	4	5	5	3
36	3	4	3	3	2	4
37	2	3	4	4	5	3
38	4	3	2	5	4	5
39	3	1	2	2	2	1
40	2	3	2	1	2	3
41	4	4	5	4	4	5
42	2	2	2	2	1	2
43	3	2	2	2	1	2
44	4	5	3	5	5	5
45	2	2	2	1	1	1
46	5	3	5	5	5	3
47	2	2	2	2	1	2
48	4	4	5	3	3	4
49	1	1	1	2	1	1
50	2	4	3	2	2	3
51	2	2	2	2	2	1
52	2	3	2	1	1	2
53	3	3	4	3	3	1
54	4	2	4	4	5	4
55	2	4	2	4	4	4
56	2	2	1	4	4	4
57	1	1	1	1	1	2
58	4	4	4	5	2	4
59	5	5	5	4	3	3
60	3	2	2	3	1	3
61	1	3	3	2	2	4
62	2	3	4	1	3	3
63	2	2	2	1	1	1
64	2	1	2	4	2	4
65	4	2	4	5	4	3
66	2	4	4	5	4	4
67	4	2	4	3	5	4

Lanjutan lampiran 2

68	4	4	5	3	3	4
69	4	4	2	4	4	4
70	1	1	1	2	2	2
71	4	4	5	4	5	4
72	2	2	2	1	1	2
73	4	5	4	4	4	5
74	2	3	3	2	3	2
75	2	2	2	2	2	4
76	2	4	3	4	5	4
77	2	2	2	5	5	5
78	4	4	4	4	5	5
79	1	1	1	1	1	1
80	2	2	2	1	1	2
81	4	4	3	4	2	3
82	2	2	2	3	3	4
83	4	2	3	4	5	3
84	2	3	2	3	5	3
85	2	1	1	1	3	2
86	4	3	4	4	5	5
87	3	2	1	2	2	3
88	4	2	2	4	3	4
89	4	5	5	4	4	4
90	3	4	4	5	4	3
91	2	2	2	1	1	2
92	3	3	2	5	5	3
93	4	2	4	3	4	2
94	4	4	4	4	5	3
95	4	4	4	4	5	5
96	2	3	3	4	5	3
97	3	2	4	3	3	2
98	5	5	3	5	5	4
99	3	4	4	4	5	5
100	4	3	4	4	4	5
101	3	3	5	2	4	3
102	2	2	2	1	1	2

Lanjutan lampiran 2

103	3	2	4	3	3	1
104	1	2	1	2	1	2
105	2	2	2	2	2	4
106	3	4	4	5	5	5
107	4	2	4	2	4	4
108	2	4	2	2	1	3
109	4	3	5	4	2	4
110	4	4	5	3	3	4
111	2	2	2	1	1	2
112	2	1	2	1	1	1
113	4	2	2	4	5	3
114	2	4	3	4	4	2
115	2	1	2	1	1	2
116	1	1	1	2	1	3
117	2	1	1	1	1	2
118	3	2	2	2	4	2
119	2	1	1	2	1	2
120	4	4	4	5	5	5
121	4	5	5	4	4	3
122	4	3	2	5	5	4
123	3	5	5	2	4	4
124	3	4	3	2	2	3
125	1	1	1	1	1	1
126	2	2	2	1	2	2
127	5	4	4	2	2	4
128	3	3	2	4	3	3
129	4	2	3	2	2	3
130	3	2	1	2	1	2
131	2	3	4	2	2	4
132	2	2	2	1	2	1
133	4	2	3	4	4	2
134	2	4	4	3	2	4
135	2	3	4	3	2	2
136	4	3	5	3	5	5
137	4	3	5	5	5	5

Lanjutan lampiran 2

138	4	2	4	5	5	5
139	3	4	4	4	3	2
140	4	3	4	3	4	4
141	4	4	5	5	5	4
142	4	4	5	5	4	3
143	4	3	2	4	4	2
144	3	3	4	4	4	4
145	4	5	5	4	4	4
146	3	3	3	3	3	4
147	3	4	4	4	5	5
148	3	3	2	3	3	4
149	4	5	5	4	2	2
150	2	4	3	1	3	1

Lampiran 3. Karakteristik Responden

No.	Jenis Kelamin	Jumlah	Persentase (%)
1	Laki-laki	93	62
2	Perempuan	57	38
Total		150	100

No.	Usia	Jumlah	Persentase (%)
1	18-24 tahun	56	37.3
2	25-35 tahun	61	40.6
3	>35 tahun	33	22
Total		150	100

No.	Pendidikan terakhir	Jumlah	Persentase (%)
1	SMA	11	7.3
2	Diploma	41	27.3
3	Sarjana	98	65.3
Total		150	100

No.	Pendapatan per bulan	Jumlah	Persentase (%)
1	1.000.000-2.000.000	34	22.6
2	2.000.000-5.000.000	108	72
3	5.000.000-10.000.000	8	5.3
4	>10.000.000	0	0
Total		150	100

Lanjutan lampiran 3

No.	Mengenal Produk Starbucks	Jumlah	Persentase (%)
1	1 tahun	0	0
2	2 tahun	0	0
3	>3 tahun	150	100
Total		150	100

No.	Menggunakan produk Starbucks	Jumlah	Persentase (%)
1	1 tahun	0	0
2	2 tahun	41	27.3
3	>3 tahun	109	72.6
Total		150	100

Lampiran 4. Statistik deskriptif

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
X1.1	150	1.00	5.00	2,847	1,163
X1.2	150	1.00	5.00	2,713	1,255
X1.3	150	1.00	5.00	2,82	1,296
TX1	150	3.00	15.00	8,38	3,714
X1	**150**	**1.00**	**5.00**	**2,79**	**1,238**
X2.1	150	1.00	5.00	2,793	1,302
X2.2	150	1.00	5.00	2,82	1,28
X2.3	150	1.00	5.00	2,7	1,289
TX2	150	3.00	15.00	8,313	3,871
X2	**150**	**1.00**	**5.00**	**2,771**	**1,29**
X3.1	150	1.00	5.00	2,64	1,217
X3.2	150	1.00	5.00	2,993	1,256
X3.3	150	1.00	5.00	2,713	1,421
TX3	150	3.00	15.00	8,364	3,894
X3	**150**	**1.00**	**5.00**	**2,782**	**1,298**
Y1.1	150	1.00	5.00	2,987	1,068
Y1.2	150	1.00	5.00	2,987	1,221
Y1.3	150	1.00	5.00	3,087	1,321
TY1	150	3.00	15.00	9,061	3,61
Y1	**150**	**1.00**	**5.00**	**3,02**	**1,203**
Y2.1	150	1.00	5.00	3,007	1,339
Y2.2	150	1.00	5.00	3,053	1,487
Y2.3	150	1.00	5.00	3,127	1,222
TY2	150	3.00	15.00	9,187	4,048
Y2	**150**	**1.00**	**5.00**	**3,062**	**1,349**
Valid N (listwise)	150				

Lampiran 5. Uji Validitas

Indikator	***Factor Loading***	***Cut-off Value***	**Keterangan**
Pencahayaan			
X1.1	1,00	>1,96	Acuan
X1.2	8,43	>1,96	Valid
X1.3	9,02	>1,96	Valid
Aroma			
X2.1	1,00	>1,96	Acuan
X2.2	9,75	>1,96	Valid
X2.3	10,23	>1,96	Valid
Musik			
X3.1	1,00	>1,96	Acuan
X3.2	9,24	>1,96	Valid
X3.3	9,35	>1,96	Valid
Emosi			
Y1.1	1,00	>1,96	Acuan
Y1.2	9,60	>1,96	Valid
Y1.3	10,56	>1,96	Valid
Minat Beli Ulang			
Y2.1	1,00	>1,96	Acuan
Y2.2	12,35	>1,96	Valid
Y2.3	9,78	>1,96	Valid

Lampiran 6. Uji Relibilitas

Indikator	λ	λ^2	e_i	$\Sigma\lambda$	$(\Sigma\lambda)^2$	Σe_i	CR
Pencahayaan				2.36	5.570	1.13	0.8313
X1.1	0.73	0.533	0.46				
X1.2	0.75	0.563	0.44				
X1.3	0.88	0.774	0.23				
Aroma				2.23	4.973	1.02	0.8298
X2.1	0.64	0.410	0.29				
X2.2	0.77	0.593	0.41				
X2.3	0.82	0.672	0.32				
Musik				2.44	5.954	1.02	0.8537
X3.1	0.73	0.533	0.47				
X3.2	0.83	0.689	0.32				
X3.3	0.88	0.774	0.23				
Emosi				2.41	5.808	1.08	0.8432
Y1.1	0.78	0.608	0.40				
Y1.2	0.78	0.608	0.40				
Y1.3	0.85	0.723	0.28				
Minat Beli Ulang				2.45	6.003	0.98	0.8596
Y2.1	0.86	0.740	0.26				
Y2.2	0.87	0.757	0.24				
Y2.3	0.72	0.518	0.48				

Lampiran 7. Normalitas

DATE: 02/24/2015
TIME: 00:57

P R E L I S 2.51

BY

Karl G. Jöreskog & Dag Sörbom

The following lines were read from file E:\SEM\DATAQQ.PR2:

```
!PRELIS SYNTAX: Can be edited
SY='E:\SEM\DATAQQ.PSF'
OU MA=CM XB XT
```

Total Sample Size = 150

Univariate Summary Statistics for Continuous Variables

Variable	Mean	St. Dev.	T-Value	Skewness	Kurtosis	Minimum	Freq.	Maximum	Freq.
X1.1	2.847	1.163	29.982	0.122	-0.807	1.000	20	5.000	13
X1.2	2.713	1.255	26.479	0.166	-1.085	1.000	31	5.000	12
X1.3	2.820	1.296	26.656	0.247	-1.011	1.000	26	5.000	21
X2.1	2.793	1.302	26.275	0.151	-1.178	1.000	29	5.000	16
X2.2	2.820	1.280	26.982	0.284	-0.718	1.000	28	5.000	25
X2.3	2.700	1.289	25.658	0.139	-1.120	1.000	36	5.000	13
X3.1	2.640	1.217	26.575	0.314	-0.709	1.000	32	5.000	14
X3.2	2.993	1.256	29.192	0.033	-0.951	1.000	21	5.000	22
X3.3	2.713	1.421	23.393	0.207	-1.250	1.000	44	5.000	22
Y1.1	2.987	1.068	34.248	-0.141	-1.061	1.000	11	5.000	6
Y1.2	2.987	1.221	29.969	0.026	-1.078	1.000	17	5.000	17
Y1.3	3.087	1.321	28.625	-0.020	-1.271	1.000	18	5.000	26
Y2.1	3.007	1.339	27.509	-0.131	-1.251	1.000	27	5.000	20
Y2.2	3.053	1.487	25.144	-0.055	-1.442	1.000	32	5.000	35
Y2.3	3.127	1.222	31.330	-0.044	-1.090	1.000	13	5.000	22

Test of Univariate Normality for Continuous Variables

	Skewness		Kurtosis		Skewness and Kurtosis	
Variable	Z-Score	P-Value	Z-Score	P-Value	Chi-Square	P-Value
X1.1	0.629	0.529	-3.269	0.001	11.086	0.004
X1.2	0.856	0.392	-5.954	0.000	36.177	0.000
X1.3	1.261	0.207	-5.060	0.000	27.190	0.000
X2.1	0.776	0.438	-7.411	0.000	55.527	0.000
X2.2	1.447	0.148	-2.679	0.007	9.269	0.010
X2.3	0.717	0.473	-6.448	0.000	42.085	0.000
X3.1	1.593	0.111	-2.625	0.009	9.426	0.009
X3.2	0.172	0.863	-4.450	0.000	19.834	0.000
X3.3	1.060	0.289	-8.912	0.000	80.549	0.000
Y1.1	-0.725	0.469	-5.651	0.000	32.464	0.000
Y1.2	0.133	0.894	-5.857	0.000	34.327	0.000
Y1.3	-0.102	0.919	-9.439	0.000	89.099	0.000
Y2.1	-0.677	0.498	-8.923	0.000	80.084	0.000
Y2.2	-0.286	0.775	-18.007	0.000	324.345	0.000
Y2.3	-0.229	0.819	-6.029	0.000	36.397	0.000

Relative Multivariate Kurtosis = 0.973

Test of Multivariate Normality for Continuous Variables

Skewness			Kurtosis			Skewness and Kurtosis	
Value	Z-Score	P-Value	Value	Z-Score	P-Value	Chi-Square	P-Value
29.780	1.715	0.086	248.046	-0.975	0.330	3.890	0.143

Histograms for Continuous Variables

X1.1

Frequency	Percentage	Lower Class Limit	
20	13.3	1.000	□□□□□□□□□□□□□□□□□□□□
0	0.0	1.400	

41 27.3 1.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 2.200
44 29.3 2.600
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 3.000
0 0.0 3.400
32 21.3 3.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 4.200
13 8.7 4.600 □□□□□□□□□□□

X1.2
Frequency Percentage Lower Class Limit
31 20.7 1.000
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 1.400
40 26.7 1.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 2.200
0 0.0 2.600
32 21.3 3.000
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 3.400
35 23.3 3.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 4.200
12 8.0 4.600 □□□□□□□□□□□

X1.3
Frequency Percentage Lower Class Limit
26 17.3 1.000 □□□□□□□□□□□□□□□□□□□□□□□
0 0.0 1.400
42 28.0 1.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 2.200
0 0.0 2.600
36 24.0 3.000
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 3.400
25 16.7 3.800 □□□□□□□□□□□□□□□□□□□□□□

0 0.0 4.200
21 14.0 4.600 □□□□□□□□□□□□□□□□□□□

X2.1
Frequency Percentage Lower Class Limit
29 19.3 1.000
□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 1.400
42 28.0 1.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 2.200
26 17.3 2.600 □□□□□□□□□□□□□□□□□□□□□□□
0 0.0 3.000
0 0.0 3.400
37 24.7 3.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 4.200
16 10.7 4.600 □□□□□□□□□□□□□□

X2.2
Frequency Percentage Lower Class Limit
28 18.7 1.000 □□□□□□□□□□□□□□□□□
0 0.0 1.400
29 19.3 1.800 □□□□□□□□□□□□□□□□□□
0 0.0 2.200
0 0.0 2.600
60 40.0 3.000
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 3.400
8 5.3 3.800 □□□□□
0 0.0 4.200
25 16.7 4.600 □□□□□□□□□□□□□□□

X2.3
Frequency Percentage Lower Class Limit
36 24.0 1.000
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 1.400
32 21.3 1.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 2.200

0 0.0 2.600
36 24.0 3.000
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 3.400
33 22.0 3.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 4.200
13 8.7 4.600 □□□□□□□□□□□□□

X3.1

Frequency	Percentage	Lower Class Limit	
32	21.3	1.000	

□□□□□□□□□□□□□□□□□□□□□□□□□

0	0.0	1.400	
37	24.7	1.800	

□□□□□□□□□□□□□□□□□□□□□□□□□□□□□

0	0.0	2.200	
48	32.0	2.600	

□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□

0	0.0	3.000	
0	0.0	3.400	
19	12.7	3.800	□□□□□□□□□□□□□□□
0	0.0	4.200	
14	9.3	4.600	□□□□□□□□□□□

X3.2

Frequency	Percentage	Lower Class Limit	
21	14.0	1.000	□□□□□□□□□□□□□□□□□□
0	0.0	1.400	
33	22.0	1.800	

□□□□□□□□□□□□□□□□□□□□□□□□□□□□

0	0.0	2.200	
44	29.3	2.600	

□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□

0	0.0	3.000	
0	0.0	3.400	
30	20.0	3.800	

□□□□□□□□□□□□□□□□□□□□□□□□□

0	0.0	4.200	
22	14.7	4.600	□□□□□□□□□□□□□□□□□□□

X3.3

Frequency	Percentage	Lower Class Limit	
44	29.3	1.000	
0	0.0	1.400	
24	16.0	1.800	
0	0.0	2.200	
0	0.0	2.600	
35	23.3	3.000	
0	0.0	3.400	
25	16.7	3.800	
0	0.0	4.200	
22	14.7	4.600	

Y1.1

Frequency	Percentage	Lower Class Limit	
11	7.3	1.000	
0	0.0	1.400	
47	31.3	1.800	
0	0.0	2.200	
31	20.7	2.600	
0	0.0	3.000	
0	0.0	3.400	
55	36.7	3.800	
0	0.0	4.200	
6	4.0	4.600	

Y1.2

Frequency	Percentage	Lower Class Limit	
17	11.3	1.000	
0	0.0	1.400	
44	29.3	1.800	
0	0.0	2.200	
30	20.0	2.600	
0	0.0	3.000	
0	0.0	3.400	

42 28.0 3.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 4.200
17 11.3 4.600 □□□□□□□□□□□□□□

Y1.3
Frequency Percentage Lower Class Limit
18 12.0 1.000 □□□□□□□□□□□□□□□
0 0.0 1.400
44 29.3 1.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 2.200
21 14.0 2.600 □□□□□□□□□□□□□□□□□□
0 0.0 3.000
0 0.0 3.400
41 27.3 3.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 4.200
26 17.3 4.600 □□□□□□□□□□□□□□□□□□□□□□

Y2.1
Frequency Percentage Lower Class Limit
27 18.0 1.000 □□□□□□□□□□□□□□□□□□□□□
0 0.0 1.400
32 21.3 1.800
□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 2.200
24 16.0 2.600 □□□□□□□□□□□□□□□□□□□
0 0.0 3.000
0 0.0 3.400
47 31.3 3.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 4.200
20 13.3 4.600 □□□□□□□□□□□□□□□□

Y2.2
Frequency Percentage Lower Class Limit
32 21.3 1.000
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 1.400

30 20.0 1.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 2.200
21 14.0 2.600 □□□□□□□□□□□□□□□□□□□□□
0 0.0 3.000
0 0.0 3.400
32 21.3 3.800
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
0 0.0 4.200
35 23.3 4.600
□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□

Y2.3

Frequency	Percentage	Lower Class Limit	
13	8.7	1.000	□□□□□□□□□□□
0	0.0	1.400	
42	28.0	1.800	

□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□

0	0.0	2.200	
0	0.0	2.600	
30	20.0	3.000	

□□□□□□□□□□□□□□□□□□□□□□□□□□

0	0.0	3.400	
43	28.7	3.800	

□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□

0	0.0	4.200	
22	14.7	4.600	□□□□□□□□□□□□□□□□□□□

Covariance Matrix

	X1.1	X1.2	X1.3	X2.1	X2.2	X2.3
X1.1	1.352					
X1.2	0.795	1.575				
X1.3	0.972	1.062	1.679			
X2.1	-0.039	0.014	0.097	1.695		
X2.2	-0.034	0.116	0.088	1.083	1.639	
X2.3	0.135	-0.033	0.134	1.159	1.046	1.661
X3.1	0.273	0.232	0.351	0.167	0.009	0.207

X3.2	-0.008	0.166	0.073	0.193	0.120	0.206
X3.3	0.083	0.320	0.217	0.101	0.109	0.074
Y1.1	0.441	0.379	0.528	0.413	0.340	0.358
Y1.2	0.441	0.567	0.602	0.306	0.266	0.392
Y1.3	0.476	0.649	0.734	0.481	0.519	0.503
Y2.1	0.330	0.331	0.491	0.532	0.357	0.526
Y2.2	0.438	0.505	0.587	0.629	0.446	0.587
Y2.3	0.248	0.365	0.399	0.335	0.298	0.434

Covariance Matrix

	X3.1	X3.2	X3.3	Y1.1	Y1.2	Y1.3
X3.1	1.480					
X3.2	0.937	1.577				
X3.3	1.097	1.287	2.018			
Y1.1	0.176	0.127	0.332	1.141		
Y1.2	0.230	0.349	0.546	0.738	1.490	
Y1.3	0.253	0.417	0.595	0.914	1.109	1.744
Y2.1	0.177	0.242	0.311	0.906	0.859	0.932
Y2.2	0.261	0.363	0.317	0.913	0.934	1.116
Y2.3	0.160	0.363	0.204	0.619	0.700	0.767

Covariance Matrix

	Y2.1	Y2.2	Y2.3
Y2.1	1.792		
Y2.2	1.490	2.212	
Y2.3	1.006	1.141	1.494

Means

X1.1	X1.2	X1.3	X2.1	X2.2	X2.3
2.847	2.713	2.820	2.793	2.820	2.700

Means

X3.1	X3.2	X3.3	Y1.1	Y1.2	Y1.3
2.640	2.993	2.713	2.987	2.987	3.087

Means

Y2.1	Y2.2	Y2.3
3.007	3.053	3.127

Standard Deviations

X1.1	X1.2	X1.3	X2.1	X2.2	X2.3
1.163	1.255	1.296	1.302	1.280	1.289

Standard Deviations

X3.1	X3.2	X3.3	Y1.1	Y1.2	Y1.3
1.217	1.256	1.421	1.068	1.221	1.321

Standard Deviations

Y2.1	Y2.2	Y2.3
1.339	1.487	1.222

The Problem used 23856 Bytes (= 0.0% of available workspace)

Lampiran 8. *Output* Sem

DATE: 2/24/2015
TIME: 0:50

L I S R E L 8.51

BY

Karl G. Jöreskog & Dag Sörbom

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The following lines were read from file E:\SEM\HASSSS.SPL:

```
HUBUNGAN ANTAR VARIABLES
OBSERVED VARIABLES X1.1 X1.2 X1.3 X2.1 X2.2 X2.3 X3.1 X3.2
X3.3 Y1.1 Y1.2 Y1.3 Y2.1 Y2.2 Y2.3
COVARIANCE MATRIX FROM FILE E:\SEM\DATA3.COV
LATENT VARIABLES PC AT MK EM MBU
SAMPLE SIZE 150
RELATIONSHIPS
X1.1=1*PC
X1.2-X1.3=PC
X2.1=1*AT
X2.2-X2.3=AT
X3.1=1*MK
X3.2-X3.3=MK
Y1.1=1*EM
Y1.2-Y1.3=EM
```

Y2.1=1*MBU
Y2.2-Y2.3=MBU
EM=PC AT MK
MBU=EM
OPTIONS: SC EF
PATH DIAGRAM
END OF PROGRAM

Sample Size = 150

HUBUNGAN ANTAR VARIABLES

Covariance Matrix

	Y1.1	Y1.2	Y1.3	Y2.1	Y2.2	Y2.3
Y1.1	1.14					
Y1.2	0.74	1.49				
Y1.3	0.91	1.11	1.74			
Y2.1	0.91	0.86	0.93	1.79		
Y2.2	0.91	0.93	1.12	1.49	2.21	
Y2.3	0.62	0.70	0.77	1.01	1.14	1.49
X1.1	0.44	0.44	0.48	0.33	0.44	0.25
X1.2	0.38	0.57	0.65	0.33	0.51	0.37
X1.3	0.53	0.60	0.73	0.49	0.59	0.40
X2.1	0.41	0.31	0.48	0.53	0.63	0.34
X2.2	0.34	0.27	0.52	0.36	0.45	0.30
X2.3	0.36	0.39	0.50	0.53	0.59	0.43
X3.1	0.18	0.23	0.25	0.18	0.26	0.16
X3.2	0.13	0.35	0.42	0.24	0.36	0.36
X3.3	0.33	0.55	0.60	0.31	0.32	0.20

Covariance Matrix

	X1.1	X1.2	X1.3	X2.1	X2.2	X2.3
X1.1	1.35					
X1.2	0.79	1.57				
X1.3	0.97	1.06	1.68			
X2.1	-0.04	0.01	0.10	1.70		
X2.2	-0.03	0.12	0.09	1.08	1.64	

X2.3	0.13	-0.03	0.13	1.16	1.05	1.66
X3.1	0.27	0.23	0.35	0.17	0.01	0.21
X3.2	-0.01	0.17	0.07	0.19	0.12	0.21
X3.3	0.08	0.32	0.22	0.10	0.11	0.07

Covariance Matrix

	X3.1	X3.2	X3.3
X3.1	1.48		
X3.2	0.94	1.58	
X3.3	1.10	1.29	2.02

HUBUNGAN ANTAR VARIABLES

Number of Iterations = 9

LISREL Estimates (Maximum Likelihood)

Measurement Equations

Y1.1 = 1.00*EM, Errorvar.= 0.46 , R^2 = 0.60
(0.066)
6.86

Y1.2 = 1.14*EM, Errorvar.= 0.59 , R^2 = 0.60
(0.12) (0.087)
9.60 6.86

Y1.3 = 1.36*EM, Errorvar.= 0.48 , R^2 = 0.72
(0.13) (0.087)
10.56 5.56

Y2.1 = 1.00*MBU, Errorvar.= 0.47 , R^2 = 0.74
(0.088)
5.39

Y2.2 = 1.13*MBU, Errorvar.= 0.54 , R^2 = 0.76

(0.091) (0.11)
12.35 5.04

Y2.3 = 0.77*MBU, Errorvar.= 0.72 , R^2 = 0.52
(0.079) (0.096)
9.78 7.44

X1.1 = 1.00*PC, Errorvar.= 0.63 , R^2 = 0.54
(0.093)
6.73

X1.2 = 1.10*PC, Errorvar.= 0.69 , R^2 = 0.56
(0.13) (0.11)
8.43 6.50

X1.3 = 1.33*PC, Errorvar.= 0.39 , R^2 = 0.77
(0.15) (0.11)
9.02 3.67

X2.1 = 1.00*AT, Errorvar.= 0.50 , R^2 = 0.71
(0.10)
4.91

X2.2 = 0.90*AT, Errorvar.= 0.66 , R^2 = 0.59
(0.092) (0.10)
9.75 6.42

X2.3 = 0.97*AT, Errorvar.= 0.54 , R^2 = 0.68
(0.095) (0.10)
10.23 5.36

X3.1 = 1.00*MK, Errorvar.= 0.70 , R^2 = 0.53
(0.099)
7.04

X3.2 = 1.17*MK, Errorvar.= 0.50 , R^2 = 0.68
(0.13) (0.096)
9.24 5.21

X3.3 = 1.41*MK, Errorvar.= 0.46 , R^2 = 0.77

(0.15) (0.12)
9.35 3.78

Structural Equations

EM = 0.48*PC + 0.27*AT + 0.20*MK, Errorvar.= 0.35 , R^2 = 0.50
(0.089) (0.062) (0.074) (0.073)
5.38 4.42 2.67 4.72

MBU = 1.10*EM, Errorvar.= 0.49 , R^2 = 0.63
(0.13) (0.10)
8.47 4.63

Reduced Form Equations

EM = 0.48*PC + 0.27*AT + 0.20*MK, Errorvar.= 0.35, R^2 = 0.50
(0.089) (0.062) (0.074)
5.38 4.42 2.67

MBU = 0.53*PC + 0.30*AT + 0.22*MK, Errorvar.= 0.91, R^2 = 0.31
(0.10) (0.071) (0.083)
5.15 4.29 2.64

Covariance Matrix of Independent Variables

	PC	AT	MK
PC	0.73		
	(0.15)		
	4.82		
AT	0.06	1.20	
	(0.09)	(0.21)	
	0.65	5.84	
MK	0.12	0.11	0.78
	(0.07)	(0.09)	(0.16)

1.67 1.19 4.85

Covariance Matrix of Latent Variables

	EM	MBU	PC	AT	MK
EM	0.69				
MBU	0.76	1.32			
PC	0.39	0.43	0.73		
AT	0.38	0.42	0.06	1.20	
MK	0.25	0.27	0.12	0.11	0.78

Goodness of Fit Statistics

Degrees of Freedom = 83
Minimum Fit Function Chi-Square = 108.74 (P = 0.031)
Normal Theory Weighted Least Squares Chi-Square = 109.38 (P = 0.028)
Estimated Non-centrality Parameter (NCP) = 26.38
90 Percent Confidence Interval for NCP = (3.26 ; 57.60)

Minimum Fit Function Value = 0.73
Population Discrepancy Function Value (F0) = 0.18
90 Percent Confidence Interval for F0 = (0.022 ; 0.39)
Root Mean Square Error of Approximation (RMSEA) = 0.046
90 Percent Confidence Interval for RMSEA = (0.016 ; 0.068)
P-Value for Test of Close Fit (RMSEA < 0.05) = 0.59

Expected Cross-Validation Index (ECVI) = 1.23
90 Percent Confidence Interval for ECVI = (1.08 ; 1.44)
ECVI for Saturated Model = 1.61
ECVI for Independence Model = 8.50

Chi-Square for Independence Model with 105 Degrees of Freedom = 1236.80
Independence AIC = 1266.80
Model AIC = 183.38
Saturated AIC = 240.00
Independence CAIC = 1326.96

Model CAIC = 331.78
Saturated CAIC = 721.28

Normed Fit Index (NFI) = 0.91
Non-Normed Fit Index (NNFI) = 0.97
Parsimony Normed Fit Index (PNFI) = 0.72
Comparative Fit Index (CFI) = 0.98
Incremental Fit Index (IFI) = 0.98
Relative Fit Index (RFI) = 0.89

Critical N (CN) = 159.78

Root Mean Square Residual (RMR) = 0.070
Standardized RMR = 0.044
Goodness of Fit Index (GFI) = 0.91
Adjusted Goodness of Fit Index (AGFI) = 0.87
Parsimony Goodness of Fit Index (PGFI) = 0.63

The Modification Indices Suggest to Add an Error Covariance

Between	and	Decrease in Chi-Square	New Estimate
Y2.1	Y1.1	9.1	0.16

HUBUNGAN ANTAR VARIABLES

Standardized Solution

LAMBDA-Y

	EM	MBU
Y1.1	0.83	- -
Y1.2	0.95	- -
Y1.3	1.12	- -
Y2.1	- -	1.15
Y2.2	- -	1.29
Y2.3	- -	0.88

LAMBDA-X

PC	AT	MK

X1.1	0.85	- -	- -
X1.2	0.94	- -	- -
X1.3	1.13	- -	- -
X2.1	- -	1.09	- -
X2.2	- -	0.99	- -
X2.3	- -	1.06	- -
X3.1	- -	- -	0.89
X3.2	- -	- -	1.04
X3.3	- -	- -	1.25

BETA

	EM	MBU
EM	- -	- -
MBU	0.79	- -

GAMMA

	PC	AT	MK
EM	0.49	0.36	0.21
MBU	- -	- -	- -

Correlation Matrix of ETA and KSI

	EM	MBU	PC	AT	MK
EM	1.00				
MBU	0.79	1.00			
PC	0.55	0.44	1.00		
AT	0.42	0.33	0.06	1.00	
MK	0.34	0.27	0.16	0.11	1.00

PSI

Note: This matrix is diagonal.

EM	MBU
0.50	0.37

Regression Matrix ETA on KSI (Standardized)

	PC	AT	MK
EM	0.49	0.36	0.21
MBU	0.39	0.29	0.17

HUBUNGAN ANTAR VARIABLES

Completely Standardized Solution

LAMBDA-Y

	EM	MBU
Y1.1	0.78	- -
Y1.2	0.78	- -
Y1.3	0.85	- -
Y2.1	- -	0.86
Y2.2	- -	0.87
Y2.3	- -	0.72

LAMBDA-X

	PC	AT	MK
X1.1	0.73	- -	- -
X1.2	0.75	- -	- -
X1.3	0.88	- -	- -
X2.1	- -	0.84	- -
X2.2	- -	0.77	- -
X2.3	- -	0.82	- -
X3.1	- -	- -	0.73
X3.2	- -	- -	0.83
X3.3	- -	- -	0.88

BETA

	EM	MBU

EM	- -	- -
MBU	0.79	- -

GAMMA

	PC	AT	MK
EM	0.49	0.36	0.21
MBU	- -	- -	- -

Correlation Matrix of ETA and KSI

	EM	MBU	PC	AT	MK
EM	1.00				
MBU	0.79	1.00			
PC	0.55	0.44	1.00		
AT	0.42	0.33	0.06	1.00	
MK	0.34	0.27	0.16	0.11	1.00

PSI

Note: This matrix is diagonal.

EM	MBU
0.50	0.37

THETA-EPS

Y1.1	Y1.2	Y1.3	Y2.1	Y2.2	Y2.3
0.40	0.40	0.28	0.26	0.24	0.48

THETA-DELTA

X1.1	X1.2	X1.3	X2.1	X2.2	X2.3
0.46	0.44	0.23	0.29	0.41	0.32

THETA-DELTA

X3.1	X3.2	X3.3
0.47	0.32	0.23

Regression Matrix ETA on KSI (Standardized)

	PC	AT	MK
EM	0.49	0.36	0.21
MBU	0.39	0.29	0.17

HUBUNGAN ANTAR VARIABLES

Total and Indirect Effects

Total Effects of KSI on ETA

	PC	AT	MK
EM	0.48	0.27	0.20
	(0.09)	(0.06)	(0.07)
	5.38	4.42	2.67
MBU	0.53	0.30	0.22
	(0.10)	(0.07)	(0.08)
	5.15	4.29	2.64

Indirect Effects of KSI on ETA

	PC	AT	MK
EM	- -	- -	- -
MBU	0.53	0.30	0.22
	(0.10)	(0.07)	(0.08)
	5.15	4.29	2.64

Total Effects of ETA on ETA

	EM	MBU
EM	- -	- -
MBU	1.10	- -
	(0.13)	
	8.47	

Largest Eigenvalue of B*B' (Stability Index) is 1.215

Total Effects of ETA on Y

	EM	MBU
Y1.1	1.00	- -
Y1.2	1.14	- -
	(0.12)	
	9.60	
Y1.3	1.36	- -
	(0.13)	
	10.56	
Y2.1	1.10	1.00
	(0.13)	
	8.47	
Y2.2	1.24	1.13
	(0.14)	(0.09)
	8.58	12.35
Y2.3	0.85	0.77
	(0.11)	(0.08)
	7.43	9.78

Indirect Effects of ETA on Y

	EM	MBU

Y1.1	- -	- -
Y1.2	- -	- -
Y1.3	- -	- -
Y2.1	1.10	- -
	(0.13)	
	8.47	
Y2.2	1.24	- -
	(0.14)	
	8.58	
Y2.3	0.85	- -
	(0.11)	
	7.43	

Total Effects of KSI on Y

	PC	AT	MK
Y1.1	0.48	0.27	0.20
	(0.09)	(0.06)	(0.07)
	5.38	4.42	2.67
Y1.2	0.55	0.31	0.23
	(0.10)	(0.07)	(0.09)
	5.38	4.42	2.67
Y1.3	0.65	0.37	0.27
	(0.12)	(0.08)	(0.10)
	5.56	4.51	2.69
Y2.1	0.53	0.30	0.22
	(0.10)	(0.07)	(0.08)
	5.15	4.29	2.64
Y2.2	0.60	0.34	0.25

	(0.12)	(0.08)	(0.09)
	5.17	4.30	2.65
Y2.3	0.41	0.23	0.17
	(0.08)	(0.06)	(0.06)
	4.89	4.13	2.61

HUBUNGAN ANTAR VARIABLES

Standardized Total and Indirect Effects

Standardized Total Effects of KSI on ETA

	PC	AT	MK
EM	0.49	0.36	0.21
MBU	0.39	0.29	0.17

Standardized Indirect Effects of KSI on ETA

	PC	AT	MK
EM	- -	- -	- -
MBU	0.39	0.29	0.17

Standardized Total Effects of ETA on ETA

	EM	MBU
EM	- -	- -
MBU	0.79	- -

Standardized Total Effects of ETA on Y

	EM	MBU
Y1.1	0.83	- -
Y1.2	0.95	- -
Y1.3	1.12	- -
Y2.1	0.91	1.15

Y2.2	1.03	1.29
Y2.3	0.70	0.88

Completely Standardized Total Effects of ETA on Y

	EM	MBU
Y1.1	0.78	- -
Y1.2	0.78	- -
Y1.3	0.85	- -
Y2.1	0.68	0.86
Y2.2	0.69	0.87
Y2.3	0.57	0.72

Standardized Indirect Effects of ETA on Y

	EM	MBU
Y1.1	- -	- -
Y1.2	- -	- -
Y1.3	- -	- -
Y2.1	0.91	- -
Y2.2	1.03	- -
Y2.3	0.70	- -

Completely Standardized Indirect Effects of ETA on Y

	EM	MBU
Y1.1	- -	- -
Y1.2	- -	- -
Y1.3	- -	- -
Y2.1	0.68	- -
Y2.2	0.69	- -
Y2.3	0.57	- -

Standardized Total Effects of KSI on Y

	PC	AT	MK
Y1.1	0.41	0.30	0.18

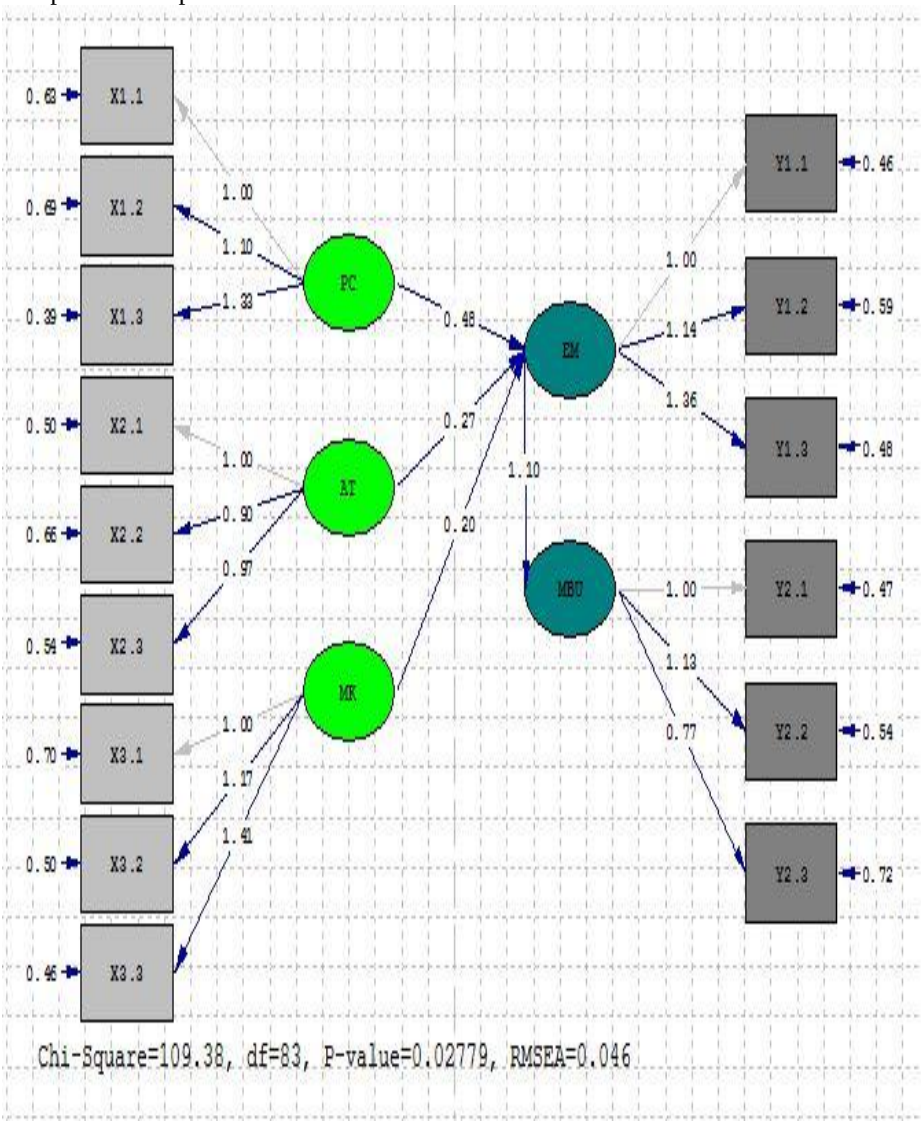
Y1.2	0.47	0.34	0.20
Y1.3	0.56	0.41	0.24
Y2.1	0.45	0.33	0.19
Y2.2	0.51	0.37	0.22
Y2.3	0.35	0.25	0.15

Completely Standardized Total Effects of KSI on Y

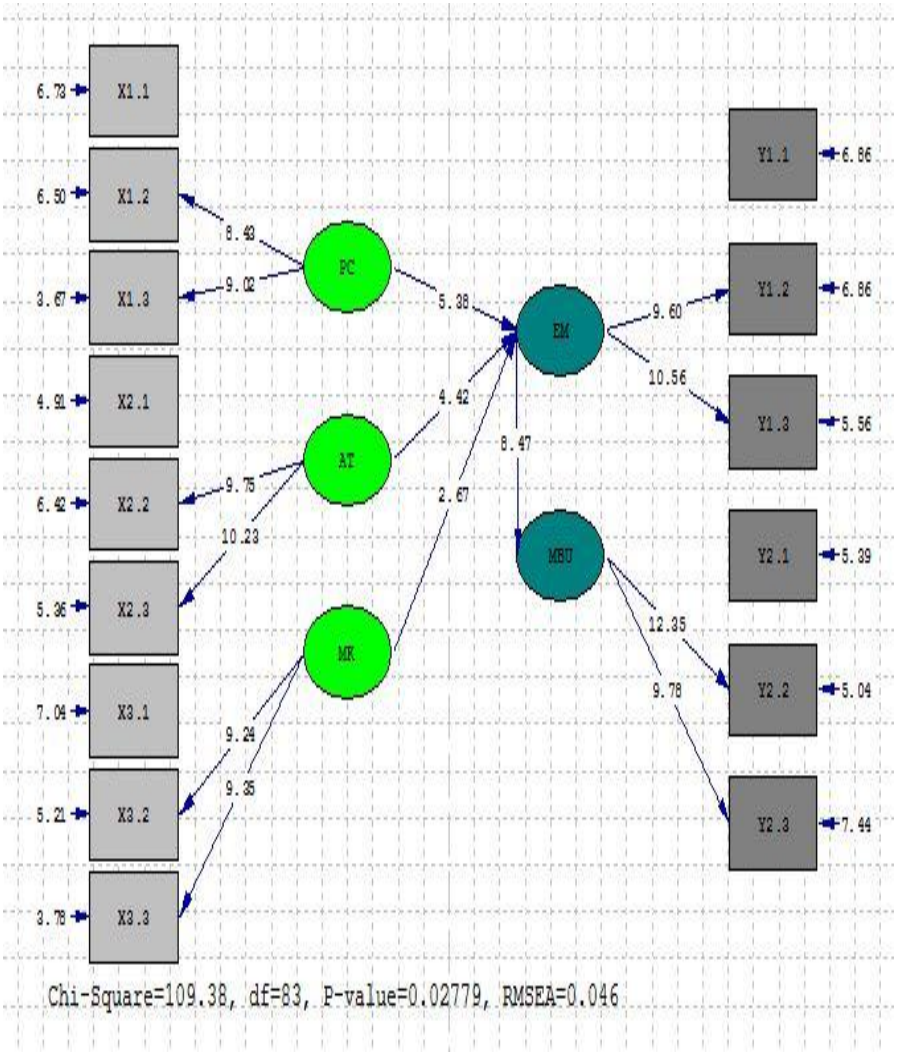
	PC	AT	MK
Y1.1	0.38	0.28	0.16
Y1.2	0.38	0.28	0.16
Y1.3	0.42	0.31	0.18
Y2.1	0.34	0.25	0.15
Y2.2	0.34	0.25	0.15
Y2.3	0.28	0.21	0.12

Time used: 0.031 Seconds

Lampiran 9. Output Gambar *estimates*



Lampiran 10. Output Gambar *t-value*



Lampiran 11. Output Gambar *Standardized Solution*