

BUKTI KORESPONDENSI
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TERAKREDITASI DIKTI PERINGKAT 2

Judul Artikel : Metaphors and Arguments to Semantic Political Metaphors in
Indonesian Mass Media and Its Persuasive Effect toward Readers
Jurnal : CELT: A Journal of Culture, English Language Teaching, and Literature
Penulis : **Yuli Widiana** dan Roro Arielia Yustisiana

No.	Jenis Bukti	Tanggal
1.	Bukti konfirmasi <i>Article Submission</i>	19 September 2015
2.	Bukti <i>Submission Acknowledgement</i>	20 September 2015
3.	Bukti <i>Article Accepted</i>	21 Januari 2016
4.	Bukti hasil revisi <i>reviewer</i>	21 Januari 2016
5.	Bukti artikel <i>published online</i>	Februari 2016

1. *Bukti Article Submission*

19 September 2015

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<https://mail.yahoo.com/d/search/name=celtjournal%2540gmail.com&e...>

Article Submission

From: Yuli Widiana (widianayuli@yahoo.com)
To: celtjournal@gmail.com
Date: Saturday, September 19, 2015 at 09:42 AM GMT+7

Cover letter for submission of an article to Celt

A Journal of Culture, English Language Teaching & Literature

Yuli Widiana
English Department The Faculty of Letters
Catholic University of Widya Mandala Madiun
Jl. Manggis 15-17 Madiun East Java Province
Indonesia

19th September 2015

Dear Editor,

I wish to submit a new manuscript entitled "Political Metaphor in Indonesian Mass Media and Its Persuasive Effect towards Readers" for consideration by Celt Journal.

I confirm that this work is original and has not been published elsewhere nor is it currently under consideration for publication elsewhere.

In this paper, I report on the use of political metaphor in Indonesian mass media. Then, I also report the persuasive effect caused by the use of political metaphor towards the readers of political news. This is significant because this research tries to describe how effective the use of political metaphor in influencing public to support certain political ideas and to conduct positive actions to make a better political condition in Indonesia. The paper should be of interest to readers in the areas of linguistics, pragmatics, politics, and journalism.

This work presents the current use of metaphor in politics which is published in mass media. Consequently, the result will describe the current phenomenon of language use in journalism. The problems which are discussed in this research are the kinds of political metaphor in mass media and the persuasive effect of political metaphor towards the reader. As the research is about metaphor, it is conducted in the area of Pragmatics. Therefore, I believe that this article belongs to Celt Journal. Furthermore, this article would be interesting for the readership of the journal since it describes how powerful metaphor is to influence public concerning political matters.

Please address all correspondence concerning this manuscript to me at widianayuli@yahoo.com. Thank you for your consideration of this manuscript.

Sincerely,

Yuli Widiana

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21/08/2024, 14:52

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2. **Bukti *Submission Acknowledgement*** **20 September 2015**

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Re: Article Submission

From: Celt Journal (celtjournal@gmail.com)

To: widianayuli@yahoo.com

Date: Sunday, September 20, 2015 at 11:59 AM GMT+7

Dear Bu Yuli Widianana,

We have received your article and will get back to you as soon as there is news from our reviewers, which may take 3 to 6 months ahead.

We hope you don't mind the wait.

Thank you,

Celt staff

Celt Journal

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Soegijapranata Catholic University,

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3. **Bukti Hasil Revisi *Reviewer*** **21 Januari 2016**

Re: Congrats: Celt Dec 2015 3

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Yuli Widiana
From: widianayuli@yahoo.com
To: celtjournal@gmail.com



Thu, Jan 21, 2016 at 12:47 PM ★

Dear Editor of Celt Journal,

I am really grateful for the opportunity to publish my research in your journal. To meet the requirements of the publication, I attach the revision of my article based on the corrections given by the reviewer.

Best Regards,
Yuli Widiana
Sastra Inggris Fakultas Sastra
Unika Widya Mandala Madiun

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Yuli Widiana
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Thu, Jan 21, 2016 at 2:50 PM ★

Dear Editor of Celt Journal,

I resend the revised article due to several changes that have to be made. Please ignore the previous email and consider the revision of the article in the attachment of this current email.

Thank you very much for your attention.

Best Regards,
Yuli Widiana
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4. *Bukti Article Accepted* 21 Januari 2016

On Thursday, January 21, 2016 12:37 AM, Celt Journal <celtjournal@gmail.com> wrote:

Dear Ms.Yuli Widiyana,

Please excuse us for the delay in making communications with you due to some unforeseen circumstances. We would like to inform you that we have reviewed the article you sent us entitled "THE DECONSTRUCTING FALSE IDENTITY: ON LINKING METAPHORS AND ARGUMENTS TO SEMANTIC POLITICAL METAPHOR IN INDONESIAN MASS MEDIA AND ITS PERSUASIVE EFFECT TOWARDS READERS"

Based on the evaluation from the editors, we are happy to announce that we have decided to publish your article for **Volume 15, No.2, December 2015** edition, provided that you revise your article according to the following suggestions:

1. Built-in computer referencing using the APA style needs to be used in the article
2. Some references need to be re-checked, so they do correspond to those shown in the Reference section.
3. A 15-20 words needs to be supplied for the purpose of subject index.
4. Many grammar revisions, translations and article format/ layout as suggested by the editors need to be done.

Please send us a signed publication declaration if you agree for us to publish. We are enclosing your article containing comments from the editors. Please refer to file 8c for a complete review of your article. We would be grateful if you could send your article back to us in **seven days** from today. Thank you for your understanding and cooperation.

Yours sincerely,
Dr. Ekawati Marhaenny Dukut, M.Hum.
(Celt editor-in-chief)

5. Bukti Artikel *Published Online* Februari 2016



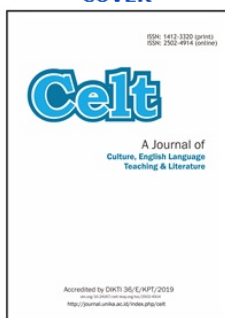
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METAPHORS AND ARGUMENTS TO SEMANTIC POLITICAL METAPHORS IN INDONESIAN MASS MEDIA AND ITS PERSUASIVE EFFECT TOWARD READERS

Yuli Widiana, Roro Ariella Yustisiana

Abstract

The research is aimed to describe kinds of political metaphors and their metaphorical meanings. Furthermore, the persuasive effect of political metaphors in mass media toward the readers is also analyzed based on certain parameters. The pragmatic equivalent method and the referential equivalent method are applied to analyze the data. The kinds of political metaphors include metaphors with nature as a parable, metaphors with plants as a parable, metaphors with terms from various fields, metaphors with common things as a parable, metaphors with particular verbs, and metaphors with particular adjectives. The readers could comprehend political metaphors well although their interest in political news is low. Apparently, the persuasive effect of political metaphors on the public is high. It becomes a trigger for people to take action to create a better political atmosphere.

Keywords

political metaphor, mass media, persuasive effect

Full Text:

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