

DAFTAR PUSTAKA

- Achjari. (2004). Partial Least Square: Another Method of Structural Equatron Modeling Analysis. *Journal Ekonomi dan Bisnis Indonesia*, vol.-.
- Adams, K., Grose, R., Leeson, D., & Hamilton, H. (2003). *Internal Control And Corporate Governance*. Frenchs Forest, New South Wales, Australia: Pearson Education.
- Ajzen, I. (1991). The Theory of Planned Behavior . *Organizational Behavior and Human Decision Processes* 50, pp. 179-211.
- (2005). *ATTITUDES, PERSONALITY AND BEHAVIOR*. New York: McGraw-Hill Education.
- Andrias Harefa & Eben Ezer Siadari. (2006). *The Ciputra Way*. Jakarta: PT Elex Media Komputindo.
- Arthur H, C. (1902). An Approach to the Study of Entrepreneurship. *Journal of Economic History*, Supplement VI: 1-15.
- Astamoen, H. M. (2008). *Entrpreneurship dalam Perspektif Kondisi Bangsa Indonesia*. Bandung: Alfabeta.
- Barney, J. B. (1991). Firm resources and sustained competitive advantage. *Journal of Management*, 17, 99-120.
- (2002). Gaining and sustaining competitive advantage. *Reading, MA: Addison Wesley*.
- Barringer, B.R, and Bluedorn, A.C. (1999). *The Relationship Between Corporate Entreprenueship And Strategic Management*. *Strategic Management Journal* 20 : 421-444
- Bass, B.M (1990). *Leadership and Performances beyond expectations*. New York: The Free Press.
- (1991). From Transactional to Transformational Leadership: Learning to The Share Vision. *Organizational Dynamics*, Winter.
- Bass, B., & Avolio. (1993-Spring). Transformational Leadership and Organizational Culture. *Public Administration Quartely*, 17:1, 112-122.

- Baum, R. (2007). *The Psychology of Entrepreneurship*. New Jersey: Lawrence Erlbaum Associates, Inc.
- Bromley, D. B. (2001). Relationships between personal and corporate reputation. *European Journal of Marketing, 35* (3/4), pp. 316-334.
- Brown, A. (1998). *Organizational Culture*. Singapore: Prentice Hall.
- Brown, T. J., Mowen, J. C., Donovan, D. T., & Licata, J. W. (2002). The customer orientation of service workers: Personality trait effects on self-and supervisor performance rating. *Journal of Marketing Research, 39* (1), pp. 110-119.
- Burgelman, R.A. (1983). A process model of internal corporate venturing in the diversified major firm. *Administrative Science Quarterly, 28*, 223-244.
- (1991). Intraorganizational Ecology of Strategy making and Organizational Adaption: Theory and Research. *Organization Science*, pp. 2:239-262.
- Burgelman, R.A., & Hitt, M. (1991). Entrepreneurial Action, Innovation and Appropriability. *Strategic Entrepreneurship Journal*, 1:349-352.
- Burns. (2008). *Corporate Entrepreneurship Building The Entrepreneurial Organization, Second Edition*. NY: Palgrave Macmillan.
- Ciputra. (2009). *Ciputra Quantum Leap*. Jakarta: PT Elex Media Komputindo.
- Cornwall, J. and Perlman, B. (1990). *Organizational Entrepreneurship*. Homewood, III.: Irwin.
- Covin, J. G., & Alder, P. (1989). Strategic behaviors, strategy patterns, and performance levels of small entrepreneurial and conservative firms. *Southern Management Association Proceedings*, pp. 250-252.
- Covin, J. G., & Slevin, D. P. (1991). A Conceptual Model of Entrepreneurship as Firm Behavior. *Entrepreneurship Theory and Practice, 16*(Fall):7-26.
- Damanpour, F. (1991). Organizational Innovation: A Meta Analysis of Effects of Determinants and Moderators. *The Academy of Management Journal, 34* (September) : 555-590.
- Davidsson, P. (2004). *Researching Entrepreneurship*. New York: Springer Science.

- Davies, G. (2003). *Corporate Reputation and Competitiveness*. USA and Canada: Routledge.
- Dean, C. (1993). *Corporate Entrepreneurship: Strategic and Cultural Correlates and Impact on The Global Presence of United States Firms*, Dissertation. University of North Texas.
- (n.d.). *Departemen Koperasi 2009 Usaha IMKM Tahun 2007-2008*.
- Deshpande, R., Farley, J. U., & Webster, F., Jr. (1993). Corporate culture, customer orientation, and innovativeness in Japanese firms: A quadrad analysis. *Journal of Marketing*, 57 (1), pp. 23-37.
- Dierickx, I., & Cool, K. (1989). Asset stock accumulation and sustainability of competitive advantage. *Management Science*, 35 (12), pp. 1504-1511.
- Discount Stores News. (1989). ‘Wal-Mart tells vendors to supply environmentally safe merchandise’, Sept. 4, 28 (17): 2.
- Djokosantoso, M. (2003). *Budaya Korporat dan Keunggulan Koperasi*. Jakarta: PT Elex Media Komputindo.
- Dowling, G. R. (1994). *Corporate reputations: Strategies for developing the corporate brand*. London.
- Dowling, G. R. (2004). Corporate reputations: Should you compete on yours? *California Management Review*, 46(3), pp. 19-36.
- Drucker, P. (1985). *The Discipline of Innovation*. Harvard Business School Publishing Corporation.
- Emory, C., & Cooper, D. R. (1999). *Business Research Method, 5th Edition*. Chicago: Richard D.,Irwin Inc.
- Eriyanto. (2007). *Teknik Sampling*. Jogjakarta: LKIS.
- Ferdinand, A. (2002). *Structural Equation Modeling dalam Penelitian Manajemen: Aplikasi Model-Model Rumit dalam Penelitian Untuk Tesis, Magister dan Disertasi Doktor, Edisi II*. Semarang: Universitas Diponegoro.
- Floyd, S.W. & Lane, P.J. (2000). Strategizing throughout the organization : Managing role conflict in strategic renewal. *Academy of Management Review*. 25. 154-177.

- Fombrun, C. J. (1998). Indices of corporate reputation: an analysis of media rankings and social monitors ranking. *Corporate Reputation Review 1* (4), pp. 327-40.
- Fombrun, C. J., & Rindova, V. (2000). The road to transparency: Reputation management at royal dutch/shell. In M. J. In M. Schultz, *the expressive organization* (pp. 77-96). Oxford: Oxford University Press.
- Fomburn, C. J., Gardberg, N. A. and Sever, J. M. (2000). The reputation quotient: a multi-stakeholder measure of corporate reputation. *The Journal of Brand Management 7* (4), pp. 241-55.
- Galbreath, Jeremy. 2005. *Which resources matter the most to firm success? An exploratory study of resource-based theory*. *Technovation 25* (2005) 979-987.
- Gardberg, N. A., & Fomburn, C. J. . (2002). The global reputation quotient project: First steps towards a cross-nationally valid measure of corporate reputation. *Corporate Reputation Review, 4* (4), pp. 303-307.
- Gifford, P. (1985). *Intrapreneuring*. New York: Harper & Row.
- Gitman, L. (1998). *Corporations; Business Enterprises; Finance*. Addison Wesly.
- Gotsi, M., & Wilson, A. M. (2001). Corporate reputation management: Living the brand. *Management Decision, 39*(2), pp. 99-104.
- Grimm, C. and Smith, K. G. (1997). *Strategy as action*. Cincinnati: South Western College Publishing.
- Groenland, E. A. G. (2002). Qualitative research to validate the RQ-dimensions. *Corporate Reputation Review, 4*(4), pp. 309-315.
- Guth, W. (1990). Guest Editor's Introduction: Corporate Entrepreneurship. *Strategic Management Journal, 11* (Summer): 5-15.
- Halfert, E. (1991). *Technique of Financial Analysis*. Illinois: Richard D. Irawin Ins.
- Hall, R. (1992). The strategic analysis of intangible resources. *Strategic Management Journal, 13*(2), pp. 135-144.
- Harefa, A., & Siadari, E. (2006). *The Ciputra's Way Praktek Terbaik Menjadi Entrepreneur Sejati*. Jakarta: PT Elex Media Komputindo.
- Herbig, P., & Milewicz, J. (1993). The relationship of reputation and credibility to brand success. *Journal of Consumer Marketing, 10*(3), pp. 18-24.

- Heskett, J. L. (n.d.). "Putting The Service - Profit Chain To Work" . *Harvard Business Review* 72 (2), 164 - 170.
- Hill, C. W., & Jones, G. R. (1995). *Strategic Management an Integrated Approach* (3rd ed.). Boston: Houghton Mifflin Company.
- Hitt M.A, & Keats De Marie. (2001). *Academy of Management Executive: The Thingking Manager*. NY: Academic of Management.
- Hodgetts, Richard M. and Kuratko, Donald F. (2007). *Small Business Management*. John Wiley & Sons Inc.
- Hofstede G, Neujen B., Ohayv D.D, & Sanders G. (1990). Measuring Organizational Cultures. A Qualitative and Quantitative study across twenty cases. *Administrative Science Quarterly*, 35, 286-316.
- Hornsby J.S, Kuratko D.E, & Zahra S.A. (2002). Middle manager's Perception of the Internal Environment for Corporate Entrepreneurship: Assesing a measurement scale. *Journal of Business Venturing*, 17(3), 253-273.
- Howell J.M and Avolio, B. (1993). Transformational Leadership. *Transactional Leadership, Locus of control and support to Innovation*.
- Hunger, J. D., & Wheelen, T. L. (2000). *Strategic Management* (7ed ed.). Upper Saddle River New York: Prentice - Hall.
- Hussey, D. (1997). *The Innovative Challenge*. New York, Wiley,.
- Ireland, R. D., Hitt, M. A., Camp, S. M., & Sexton, D. L. (2001, vol 15. No. 1). Integrating entrepreneurship and strategic management actions to create firm wealth. *Academy of Management Executive*, pp. 49 - 63.
- Ireland, R.D., & Hitt, M. (1999). Achieving and Maintaining Strategic Competitiveness in the 21st Century: The Rote Strategic Leadership. In *Academy of Management Executive* (pp. 13 (1), 43-57).
- Ireland, R.D., Hitt, & Hoskisson. (1995). Strategic Management Competitiveness and Globalization Concepts. St. Paul MN: West Publishing Company.
- Ireland, R.D., Covin, J.G., Kuratko, D.F. (2009). *Conceptualizing Corporate Entrepreneurship Strategy, Entrepreneurship Theory and Practice*.
- Jauh, L. R. (1999). *Manajemen Strategis dan Kebijakan Perusahaan*.

- Kaplan, & Robert S. (1996). *Balanced Scorecard*. Harvard Business School Press.
- Kaplan, R. (1992, January - February). The Balance Scorecard - Measure that Drive Performance. *Harvard Business Review*, pp. 71-79.
- Kaplan, R. S., & Norton, D. P. (1992, January - February). The Balanced Scorecard- Measure that drive performance. *Harvard Business Review*, pp. 71-79.
- Karim. (2007). Analisis Pengaruh Kewirausahaan Korporasi terhadap Kinerja Perusahaan pada Pabrik Pengolahan CRUM RUBBER di Palembang. *Manajemen & Bisnis Sriwijaya*, vol.5, no.9.
- Kay, J. (1993). *Foundations of corporate success*. Oxford: Oxford University Press.
- Kompas. (30 Oktober 2009). Entrepreneurship untuk bangsa. *Indonesia National Summit*. Jakarta.
- Kreitner, R., & Kinicki, A. (2010). *Organizational Behavior* (9th ed.). New York: Mc Graw-Hill/Irwin.
- Kumar, V., Burger, A., & Lou Hines, M. (1997). Performance of Multiversion and Distributed Two-Phase Locking Concurrency Control Mechanisms in Distributed Database. *Information Science, An International Journal* Vol. 1-2, 129-152.
- Kuratko, & Hornsby D.F. (2004). Sustaining Corporate Entrepreneurship: A Proposed Model of Perceived Implementation/Outcome Comparison at the Organizational and Individual Level. *International Journal of Entrepreneurship and Innovation*, 5(2): 77-89.
- Kuratko, D. (2007). *Entrepreneurship: A Contemporary Approach*. 7th Edition, Thompson Learning.
- Kuratko, D. F., Ireland, R. D., and Hornsby. J. S. (2001). Improving firm performance through entrepreneurial actions: Acordia's corporate entrepreneurship strategy. *Academy of Management Executive* 15(4), pp. 60-71.
- Kuratko, Donald F. & Hodgetts, Richard M. (2007). *Entrepreneurship: Theory, Process, Practise*. 7th ed. (South - Western/Thomson Publisher).
- Leo Shapiro, A. (August - September 1989). *Wal-Mart households survey*.

- Lisanti, T. (1989). 'The "little things" add up to trust'., *Discount Store News*, pp. Dec. 18, 1989 28 (23): 161.
- Lohmoller J.B. (1989). *Latent Variable Path Modeling with Partial Least Square*, *Physica-Verlag*. Heidelberg.
- Lumpkin, G. T. and Dess, G. G. (1996). Clarifying the entrepreneurial orientation construct and linking it to performance. *Academy of Management Review*, 12(1), pp. 135-72.
- Luthans, F. (2002). *Organizational Behavior, Ninth Edition*. Singapore: McGraw-Hill International Editions.
- Madhani, Pankaj. 2009. *Resource Based View (RBV) of Competitive Advantage : An Overview*. Dalam *Resource Based View : Concepts and Practices*. Pankaj Madhani, ed., Pp. 3-22, Icfai University Press, Hyderabad, India, 2009. ICFAI Business School.
- Marwan (2011). Pengaruh Kewirausahaan Organisasi dan Pengelola, Kapabilitas Pembelajaran Organisasi dan Inovasi Managemen Terhadap Kinerja Koperasi Primer di Kota Padang Sumatera Barat, hal 67. Program Pasca Sarjana Universitas Negeri Malang.
- McFadzean E., O'loughlin A, & Shaw E. (2005). Corporate Entrepreneurship and Innovation part 1: The Missing Link. *European Journal of Innovation Management*, hal 350-372. Emerald Group Publishing Limited.
- McMullen J. S., & Shepherd Dean A. (2006). Entrepreneurial action and the role of uncertainty in the theory of the entrepreneur. *Academy of Management Review* 31(1), pp. 132-152.
- Milgrom, P., & Roberts, J. (1982). Predation, reputation, and entry deterrence. *Journal of Economic Theory*, 27(2), 280-312.
- Miller, D. (1978). Archetypes of Strategy Formulation. *Management Science*, 24 (May): 921-933.
- (1983). The Correlates of Entrepreneurship in Three Types of Firms. *Management Science*, Vol.29 No. 7, pp. 770-91.
- (1984). *Organizations: A Quantum View*, Englewood Cliffs. N.J: Prentice Hall.

- Moeljono, D. (2003). *Budaya Korporat dan Keunggulan Korporasi*. Jakarta: Elex Media Komputindo.
- Morris, M. H. (2003). Entrepreneurship as a Significant Factor in Societal Quality of Life. *Journal of Business Research*, 13, 1:21-36.
- (2008). *Corporate Entrepreneurship & Innovation*. Second Edition, Thompson South Western.
- Morris, M. H., Kuratko, D. F., & Covin, J. G. (2008). *Corporate Entrepreneurship & Innovation*. USA: Thomson South-Western.
- Morris, M. H., Sexton, D. & Lewis, P. (1993). (n.d.). Entrepreneurship, Growth and Quality of Life ; Implications For Public Policy. *Journal of Private Enterprise*, 9, 1 (summer), 24 - 58.
- Naffziger, D.W., Hornsby, J.S and Kuratko, D.F. (1994). A proposed research model of entrepreneurial motivation. *Entrepreneurship: Theory & Practice*, Vol. 18 No. 3, pp. 29-42.
- Narver, J. C., & Slater, S. F. (1990). The effect of a market orientation on business profitability. *Journal of Marketing*, 54(4), 20-34.
- Nimran, U. (1997). *Perilaku Organisasi*. Surabaya: Citra Media.
- Peters, T. (1997). *The Circle of Innovation*. New York: Alfred A. Knopf.
- Pinchot, G. (1985). *Intrapreneuring: Why you Don't Have to Leave the Corporation to Become an Entrepreneur*. New York, NY: Harper & Row.
- Riduwan. (2005). *Belajar Mudah Penelitian untuk Guru, Karyawan, dan Peneliti Pemula*. Bandung: Alfabeta.
- Robbins, S.P. (2003). *Organizational Behavior, Eleventh Edition*. Singapore: Prentice Hall.
- Robert L, E. (2010). Entrepreneurial Intent. *International Journal of Entrepreneurial Behavior & Research*.
- Rose, C., & Thomsen, S. (2004). The impact of corporate reputation on performance: Some Danish evidence. *European Management Journal* 22(2), pp. 201-210.
- Schein, E.H (1992). *Organizational Culture and Leadership*. San Francisco: Jossey-Bass Publisher.

- (2004). *Organizational and Managerial Culture as a Facilitator or Inhibitor of Organizational Learning*. MIT Organizational Learning Network.
- Schumpeter, J. A. (1911). *Theorie der wirtschaftlichen Entwicklung*. Munich and Leipzig: Dunker and Hamblat.
- (1934). *The theory of economic development*. Cambridge, MA: Harvard University Press.
- (1936). *The Theory of Economic Development*. Cambridge University Press, Cambridge, U.K.
- (1942). *Capitalism, socialism, and democracy*. New York: Harper & Row.
- (1950). *Capitalism, Socialism, and Democracy* (3rd edn). Harper & Row, New York.
- Senge, P. (1992). The Fifth Discipline. In *The Art & Practice of The Learning Organization* (1st ed. 1990, New York, Ny: Currency/Doubleday). New York: London: Century Business.
- Shane, S. (2003). *A General Theory of Entrepreneurship. The Individual-Opportunity Nexus*. Northampton, MA: Edward Elgar.
- Shane, S., & Venkatraman, S. (2000). The Promise of Entrepreneurship as a Field of Research. *Academy of Management Review*, 25 (1): 217.
- Sharma, P. (1999). Toward a Reconciliation of The Definititional Issues in The Field of Corporate Entrepreneurship. *Entrepreneurship Theory and Practice*, 23, 3:11-28.
- Singarimbun, M. (1995). *Metode Penelitian Survey, Cetakan Kedua*. Jakarta: LP3ES.
- Smith, K. G., Di Gregorio, D. (2002). *Bisociation, Discovery, and the Role of Entrepreneurial Action*.
- Stevenson, H.H. (1986). Preserving Entrepreneurship as Companies Grow. *Journal of Business Strategy (Summer)*, 10.
- (1999). *New Business Ventures and The Entrepreneur*. Homewood, IL: Irwin Publishing.

- Stevenson, H.H. and J.C. Jarillo-Mossi (1990). 'A paradigm of entrepreneurship : Entrepreneurship management', *Strategic Management Journal*, Summer Special Issue, 11, pp. 17-27.
- Stoltz, P. G. (1997). *Adversity Quotient: Turning Obstacles Into Opportunities*. New York: Wiley.
- Suharsimi, A. (1996). *Prosedur Penelitian Suatu pendekatan Praktek* . Jogjakarta: Badan Penerbit Fakultas Ekonomi UII.
- Susanto, A. (1997). *Budaya Perusahaan*. Seri Manajemen dan Persaingan.
- Suzanne M, C., & David L, D. (1999, vol.2. No. 4.). 'Tough Talk' and 'Soothing Speech': Managing Reputations for Being Tough and for Being Good. *Coorporate Reputation Review*, pp. 308 - 332.
- Swales, J. M., & Feak, C. B. (2009). *Academic Writing for Graduate Students* (2 ed.). Ann Arbor: The University of Michigan Press.
- Timmons, J.A (2000). *New Venture Creation*. Homewood, IL: Irwin Publishing.
- (1999). *New Venture Creation: Entrepreneurship for the 21st Century*. Singapore: Irwin/McGraw Hill.
- (n.d.). *Undang-Undang Republik Indonesia Nomor 20 th 2008*. tentang Usaha Mikro, Kecil dan Menengah (UMKM).
- Venkrataman, N. (1989). Strategic Orientation of Business Enterprise: The Construct, Dimensionality, and Measurement. *Management Science*, 35 (August):942-962.
- Walsh Gianfranco, Beatty Sharon E. (2007). Customer-based corporate reputation of a service firm: scale development and validation. *J. of the Acad. Mark. Sci* 35, pp. 127-143.
- Wang, Y., Lo, H. P., & Hui, Y. V. (2003). The antecedents of service quality and product quality and their influence on bank reputation: Evidence from the banking industry in China. *Managing Service Quality*, 13(1), pp. 72-89.
- Weiss, A. M., Anderson, E., & MacInnis, D. J. (1999). Reputation management as a motivation for sales structure decisions. *Journal of Marketing*, 63(4), pp. 74-89.

- Wolcott, R., & Lippitz, M. (2007). The Four Models of Corporate Entrepreneurship. vol.49 no.1.
- Zahra, A. S. (1991). Predictors and Financial Outcomes of Corporate Entrepreneurship: An Exploratory Study. *Journal of Business Venturing*, 6 (July) : 259-285.
- (1995). Corporate entrepreneurship and financial performance: the case of management leveraged buyouts. *Journal of Business Venturing*, Vol. 10 No.3., pp. 225-47.
- Zahra, A.S., & Garvis, D. (1998). International Corporate Entrepreneurship and Firm Performance: The Moderating Effect of International Environment Hostility. *Academy of Management Best Paper's Proceedings*, (pp. 1-24).
- Zeller, T., Stanko, B., & Cleverly, W. (1997). A New Perspective on Hospital Financial ratio Analysis. *Journal of Healthcare Financial Management*.