

Lampiran 1

Kuesioner

Responden Yth,

Saya Irene mahasiswa Universitas Katolik Widya Mandala Program Studi Manajemen Fakultas Ekonomi yang sedang melakukan penelitian tentang “Pengaruh *trust, relative advantage, complexity, compatibility, image, result demonstrability, and visibility* terhadap minat menggunakan *website* untuk membeli barang di Toko Bagus.com”, dalam rangka penyelesaian skripsi. Demi tercapainya hasil penelitian yang diinginkan, mohon kesediaan Anda meluangkan waktu untuk berpartisipasi mengisi profil responden ini secara lengkap. Semua informasi yang diperoleh bersifat rahasia dan dipergunakan hanya untuk kepentingan akademis, sehingga kami mengharapkan tidak ada jawaban yang salah dalam pengisian kuesioner ini.

Atas kesediaan dan bantuan Anda, dalam pengisian kuesioner ini, saya ucapkan terima kasih.

Hormat saya

Irene Nathania

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Lampiran 1 (Lanjutan)

2a. Karakteristik Responden

Petunjuk pengisian :

Pilih salah satu jawaban yang sesuai dengan memberi tanda (x) serta isilah identitas anda dengan huruf balok.

A. Jenis Kelamin :

- | | |
|--------------|--------------|
| 1. Laki-Laki | 2. Perempuan |
|--------------|--------------|

B. Usia :

- | | |
|------------------|------------------------|
| 1. 19 - 21 tahun | 2. 22-27 tahun |
| 3. 28 - 35 tahun | 4. Lebih dari 35 tahun |

C. Pendidikan Terakhir :

- | | |
|--------|-------|
| 1. SMA | 3. S2 |
| 2. SI | 4. S3 |

D. Penghasilan/ uang saku bulanan Anda :

1. < Rp. 500.000,-
2. Rp. 500.000,- - Rp. 1.000.000,-
3. Rp. 1.000.000,- - Rp 2.000.000,-
4. Rp 2.000.000,- - Rp 5.000.000,-

E. Apakah Anda pernah membeli barang di Toko Bagus.com?

- | | |
|-------|----------|
| 1. ya | 2. Tidak |
|-------|----------|

Lampiran 1 (Lanjutan)

F. Apakah Anda berbelanja di Toko Bagus.com dalam waktu 1 bulan terakhir ini?

1. ya 2. Tidak

Variabel-variabel Penelitian

Berilah tanda cawang (√) pada salah satu kolom pilihan jawaban yang telah disediakan dengan keterangan sebagai berikut:

1. Sangat Tidak Setuju (STS)
2. Tidak Setuju (TS)
3. Netral (N)
4. Setuju (S)
5. Sangat Setuju (SS)

No	Pernyataan	STS	TS	N	S	SS
<i>Trust (X₁)</i>						
1.	Saya percaya dalam jual beli <i>online</i> di situs ini cepat terjual					
2.	Saya percaya untuk melakukan transaksi					
3.	Saya percaya kegiatan jual beli <i>online</i> ini aman.					
<i>Relative Advantage (X₂)</i>						
1.	Dengan menggunakan <i>web</i> dapat meningkatkan efektivitas saya dalam pembelian produk atau jasa					
2.	Dengan menggunakan <i>web</i> dapat membuat saya lebih mudah membeli yang diperlukan					
3.	Saya bisa mengontrol pembelian barang dan jasa dengan menggunakan <i>web</i>					

Lampiran 1 (Lanjutan)

No	Pernyataan	STS	TS	N	S	SS
Complexity (X₃)						
1.	Saya mencoba untuk menggunakan <i>web</i> dalam membeli produk atau jasa mudah bagi Konsumen					
2.	Saya percaya bahwa dengan <i>web</i> dapat relatif mudah untuk melakukan apa yang konsumen ingin lakukan					
3.	Berinteraksi dengan <i>web</i> untuk membeli produk atau jasa yang jelas dan relatif mudah dimengerti					
4.	Saya percaya bahwa menggunakan <i>web</i> untuk membeli produk atau jasa dapat dilakukan dengan relatif mudah.					
Compatibility (X₄)						
1.	Menggunakan <i>web</i> merupakan cara yang cocok apabila saya ingin membeli produk atau jasa					
2.	Menggunakan <i>web</i> merupakan gaya saya dalam membeli barang dan jasa					
3.	Menggunakan <i>web</i> untuk membeli produk atau jasa kompatibel dengan bagaimana konsumen ingin melakukan sesuatu hal					
Image (X₅)						
1.	Konsumen yang menggunakan <i>web</i> untuk membeli produk atau jasa memiliki status yang tinggi.					
2.	Konsumen yang menggunakan <i>web</i> untuk					

Lampiran 1 (Lanjutan)

No	Pernyataan	STS	TS	N	S	SS
	membeli produk atau jasa memiliki gengsi lebih tinggi daripada mereka yang tidak.					
3.	Membeli produk atau jasa melalui <i>web</i> adalah simbol status.					
Result demonstrability (X₆)						
1.	Saya tidak akan kesulitan memberitahu orang lain tentang hasil dari menggunakan <i>web</i> untuk membeli produk atau jasa					
2.	Saya dapat berkomunikasi dengan orang lain sebagai konsekuensi dari menggunakan <i>web</i> untuk membeli produk atau jasa					
3.	Menggunakan <i>web</i> untuk membeli produk atau jasa memiliki hasil yang nyata					
Visibility (X₇)						
1.	Membeli produk atau jasa melalui <i>web</i> visible					
2.	Saya telah melihat banyak orang untuk membeli produk atau jasa melalui <i>web</i>					
Minat Menggunakan toko ritel online (Y)						
1.	Saya akan menggunakan <i>web</i> untuk membeli produk atau jasa					
2.	Membeli produk atau jasa melalui <i>web</i> adalah sesuatu hal yang akan saya lakukan					
3.	Saya bisa melakukan pembelian melalui <i>web</i>					

Lampiran 1 (Lanjutan)

Lampiran 2a

Hasil Jawaban Karakteristik Responden

No	Gender	Usia	Pendidikan	Penghasilan	Pengeluaran
1	1	2	1	1	1
2	1	2	1	1	2
3	1	2	2	2	2
4	2	3	3	3	3
5	1	2	1	3	4
6	1	2	2	1	2
7	1	2	1	3	2
8	2	4	3	3	2
9	1	2	1	2	1
10	2	3	3	1	3
11	1	2	2	3	3
12	2	3	3	3	3
13	2	3	3	3	1
14	1	1	1	1	3
15	2	3	3	1	2
16	2	4	3	2	2
17	2	4	3	1	4
18	1	1	1	3	1
19	1	2	2	3	2
20	1	2	2	1	3
21	1	2	2	3	2
22	1	2	1	1	4
23	2	4	3	3	2
24	1	2	1	1	3
25	2	3	3	1	2
26	1	2	2	2	2
27	2	4	3	1	4
28	1	2	1	1	2
29	1	2	2	1	2
30	1	2	1	2	4
31	1	2	2	1	4
32	1	2	2	1	2
33	2	3	3	1	2
34	2	4	3	3	4
35	2	3	3	3	3
36	1	2	1	2	3

Lampiran 2a (Lanjutan)

No	Gender	Usia	Pendidikan	Penghasilan	Pengeluaran
37	1	2	1	1	2
38	1	2	2	3	2
39	1	2	1	1	2
40	2	4	3	2	3
41	2	3	2	1	2
42	2	4	3	3	2
43	1	2	2	1	3
44	1	2	1	3	2
45	1	2	1	1	2
46	2	4	3	1	3
47	1	2	2	1	2
48	1	2	1	1	2
49	1	2	1	1	4
50	1	2	2	2	4
51	1	2	1	1	4
52	2	3	3	2	1
53	2	3	3	3	2
54	1	2	1	1	2
55	1	2	1	1	3
56	1	2	1	2	2
57	1	2	1	1	3
58	1	2	1	1	2
59	1	2	1	3	2
60	1	2	2	2	4
61	1	2	1	1	4
62	2	3	3	1	2
63	2	3	3	1	2
64	1	2	1	2	2
65	1	2	1	1	2
66	1	2	1	3	2
67	2	3	3	1	2
68	1	2	1	1	2

Lampiran 2a (Lanjutan)

No	Gender	Usia	Pendidikan	Penghasilan	Pengeluaran
69	1	2	1	3	2
70	1	2	1	2	3
71	1	2	2	1	3
72	1	2	1	3	3
73	1	2	1	2	4
74	2	3	3	3	3
75	2	3	3	1	2
76	2	3	3	1	2
77	1	2	1	2	2
78	2	4	3	3	3
79	1	2	1	2	4
80	1	2	1	3	3
81	2	4	3	2	4
82	2	3	3	3	1
83	2	4	3	1	4
84	1	2	1	3	3
85	1	1	1	2	4
86	1	2	1	3	2
87	2	4	3	1	2
88	2	4	3	2	2
89	1	2	1	1	2
90	1	2	2	3	4
91	1	2	1	3	1
92	1	2	1	3	4
93	1	2	1	1	2
94	2	3	3	1	2
95	2	4	3	1	1
96	1	2	2	3	3
97	1	2	1	2	2
98	1	2	2	2	3
99	2	4	3	3	2
100	1	1	1	3	1

Lampiran 2b

TanggapanRespondenTerhadapVariabelPenelitian

X1.1	X1.2	X1.3	tot	X1	X2.1	X2.2	X2.3	tot	mean	x3.1	x3.2	x3.3	x3.4	tot	X3	x4.1	x4.2	x4.3	tot	X4
4	4	3	11	3.67	4	4	4	12	4	3	4	4	4	15	3.75	4	3	3	10	3.33
3	4	4	11	3.67	3	3	5	11	3.67	4	4	5	3	16	4	5	4	4	13	4.33
3	4	4	11	3.67	5	5	4	14	4.67	2	3	4	4	13	3.25	4	3	2	9	3
3	3	3	9	3	3	3	3	9	3	4	3	4	3	14	3.5	4	3	3	10	3.33
3	4	3	10	3.33	3	3	4	10	3.33	3	3	4	3	13	3.25	3	3	2	8	2.67
3	4	3	10	3.33	3	3	4	10	3.33	4	4	4	3	15	3.75	4	4	4	12	4
3	4	3	10	3.33	3	4	4	11	3.67	4	3	4	3	14	3.5	3	3	3	9	3
3	5	4	12	4	3	4	3	10	3.33	3	4	4	4	15	3.75	4	4	4	12	4
3	3	3	9	3	3	3	3	9	3	2	3	4	3	12	3	4	3	3	10	3.33
3	4	3	10	3.33	3	4	3	10	3.33	3	3	3	3	12	3	3	2	2	7	2.33
4	4	3	11	3.67	2	3	4	9	3	3	3	3	3	12	3	4	3	2	9	3
4	3	3	10	3.33	3	3	4	10	3.33	4	4	4	3	15	3.75	4	3	3	10	3.33
3	3	3	9	3	4	3	3	10	3.33	2	3	3	3	11	2.75	3	2	2	7	2.33
4	4	4	12	4	3	4	5	12	4	5	4	4	4	17	4.25	4	4	4	12	4
3	5	4	12	4	4	4	3	11	3.67	4	4	4	3	15	3.75	4	3	3	10	3.33
3	3	2	8	2.67	4	4	3	11	3.67	3	3	3	2	11	2.75	3	3	3	9	3
4	3	3	10	3.33	4	3	4	11	3.67	3	4	4	4	15	3.75	3	3	3	9	3

3	4	4	11	3.67	3	4	4	11	3.67	4	4	5	3	16	4	4	4	4	12	4
3	4	4	11	3.67	3	4	4	11	3.67	3	4	4	3	14	3.5	3	3	3	9	3
4	4	3	11	3.67	2	2	4	8	2.67	4	4	4	4	16	4	4	4	4	12	4
3	3	3	9	3	2	3	3	8	2.67	3	3	4	3	13	3.25	3	3	3	9	3
4	4	3	11	3.67	3	4	4	11	3.67	3	4	4	4	15	3.75	4	3	3	10	3.33
3	4	4	11	3.67	4	5	4	13	4.33	4	3	4	3	14	3.5	4	4	4	12	4
3	4	3	10	3.33	4	4	4	12	4	3	4	4	3	14	3.5	4	4	4	12	4
3	3	3	9	3	3	4	3	10	3.33	4	3	4	3	14	3.5	4	3	3	10	3.33
3	5	4	12	4	3	4	4	11	3.67	5	4	4	2	15	3.75	4	4	4	12	4
3	4	4	11	3.67	3	4	4	11	3.67	3	4	4	4	15	3.75	4	3	3	10	3.33
3	3	3	9	3	2	3	3	8	2.67	4	3	4	3	14	3.5	4	3	3	10	3.33
3	3	2	8	2.67	4	4	4	12	4	2	3	4	4	13	3.25	4	3	3	10	3.33
2	4	3	9	3	4	4	4	12	4	3	3	3	3	12	3	3	3	3	9	3
2	4	3	9	3	4	4	2	10	3.33	4	4	4	3	15	3.75	4	3	3	10	3.33
2	3	2	7	2.33	2	2	2	6	2	3	3	3	2	11	2.75	3	3	3	9	3
3	3	3	9	3	2	3	4	9	3	2	3	4	3	12	3	3	3	3	9	3
3	4	3	10	3.33	3	4	4	11	3.67	4	3	4	3	14	3.5	3	3	3	9	3
4	5	4	13	4.33	5	5	5	15	5	4	4	5	4	17	4.25	5	4	4	13	4.33
3	3	2	8	2.67	3	4	2	9	3	3	3	3	2	11	2.75	3	3	3	9	3
3	5	4	12	4	3	4	3	10	3.33	4	4	4	4	16	4	4	4	4	12	4
4	5	4	13	4.33	5	5	5	15	5	4	4	5	4	17	4.25	4	4	4	12	4
4	4	4	12	4	4	4	4	12	4	4	4	5	4	17	4.25	5	4	4	13	4.33

4	5	4	13	4.33	3	4	3	10	3.33	4	4	5	3	16	4	4	3	3	10	3.33
4	3	3	10	3.33	4	4	3	11	3.67	3	4	4	4	15	3.75	4	3	3	10	3.33
3	3	2	8	2.67	3	4	3	10	3.33	3	3	3	2	11	2.75	3	3	3	9	3
4	5	4	13	4.33	4	4	4	12	4	4	4	5	4	17	4.25	4	4	4	12	4
5	4	3	12	4	3	4	3	10	3.33	4	4	4	3	15	3.75	4	3	3	10	3.33
2	2	2	6	2	3	4	3	10	3.33	3	4	4	3	14	3.5	3	3	3	9	3
3	3	2	8	2.67	3	4	4	11	3.67	5	4	4	4	17	4.25	4	3	3	10	3.33
4	4	3	11	3.67	3	3	3	9	3	4	4	4	3	15	3.75	4	4	4	12	4
2	3	3	8	2.67	4	4	4	12	4	2	3	4	4	13	3.25	4	3	3	10	3.33
3	4	4	11	3.67	3	4	4	11	3.67	3	3	4	4	14	3.5	4	4	4	12	4
2	3	3	8	2.67	4	5	5	14	4.67	4	4	4	3	15	3.75	4	4	4	12	4
4	4	4	12	4	3	4	3	10	3.33	3	4	4	4	15	3.75	4	4	4	12	4
4	4	4	12	4	3	3	3	9	3	4	4	5	4	17	4.25	4	4	4	12	4
3	4	3	10	3.33	3	4	4	11	3.67	3	4	4	4	15	3.75	3	4	4	11	3.67
3	4	3	10	3.33	3	3	3	9	3	3	3	3	3	12	3	3	3	3	9	3
2	3	3	8	2.67	3	3	4	10	3.33	3	3	3	3	12	3	4	3	3	10	3.33
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3	4	4	11	3.67	4	4	4	12	4	3	4	4	3	14	3.5	4	3	3	10	3.33
3	4	3	10	3.33	3	3	4	10	3.33	2	3	4	3	12	3	3	3	3	9	3
3	4	3	10	3.33	2	3	4	9	3	3	3	4	3	13	3.25	4	3	3	10	3.33
2	4	3	9	3	3	4	4	11	3.67	3	3	3	3	12	3	3	2	2	7	2.33
2	3	2	7	2.33	2	2	1	5	1.67	3	3	3	2	11	2.75	2	2	2	6	2

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2	3	3	8	2.67	2	3	3	8	2.67	3	3	4	2	12	3	3	3	3	9	3
3	4	4	11	3.67	3	4	5	12	4	4	3	4	3	14	3.5	4	4	4	12	4
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2	3	3	8	2.67	2	2	2	6	2	2	2	3	3	10	2.5	3	3	3	9	3
3	5	4	12	4	3	4	3	10	3.33	4	4	4	3	15	3.75	4	3	3	10	3.33
3	4	3	10	3.33	4	4	5	13	4.33	4	4	4	4	16	4	4	3	3	10	3.33
3	4	4	11	3.67	3	4	4	11	3.67	4	3	4	3	14	3.5	4	3	3	10	3.33
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3	4	4	11	3.67	4	4	5	13	4.33	3	4	4	4	15	3.75	4	4	4	12	4
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3	3	3	9	3	3	4	5	12	4	3	3	4	4	14	3.5	4	3	3	10	3.33
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4	4	3	11	3.67	3	4	5	12	4	3	4	4	3	14	3.5	4	3	3	10	3.33
2	4	3	9	3	3	4	5	12	4	4	4	4	4	16	4	4	4	4	12	4
3	4	3	10	3.33	3	4	4	11	3.67	3	3	4	4	14	3.5	4	5	3	12	4
4	4	3	11	3.67	4	4	4	12	4	4	4	4	4	16	4	4	3	3	10	3.33
2	4	3	9	3	3	4	4	11	3.67	3	3	3	3	12	3	3	2	2	7	2.33
2	3	2	7	2.33	2	2	1	5	1.67	3	3	3	2	11	2.75	2	2	2	6	2
3	3	3	9	3	3	3	4	10	3.33	3	3	4	3	13	3.25	4	3	3	10	3.33

2	3	3	8	2.67	2	3	3	8	2.67	3	3	4	2	12	3	3	3	3	9	3
3	4	4	11	3.67	3	4	5	12	4	4	3	4	3	14	3.5	4	4	4	12	4
4	4	3	11	3.67	3	4	5	12	4	3	4	4	3	14	3.5	4	3	3	10	3.33
2	3	3	8	2.67	2	2	2	6	2	2	2	3	3	10	2.5	3	3	3	9	3
3	5	4	12	4	3	4	3	10	3.33	4	4	4	3	15	3.75	4	3	3	10	3.33
3	4	3	10	3.33	4	4	5	13	4.33	4	4	4	4	16	4	4	3	3	10	3.33
3	4	4	11	3.67	3	4	4	11	3.67	4	3	4	3	14	3.5	4	3	3	10	3.33
2	3	3	8	2.67	3	3	5	11	3.67	3	3	4	4	14	3.5	3	3	3	9	3
3	3	3	9	3	3	3	3	9	3	3	4	4	3	14	3.5	3	3	3	9	3
4	4	4	12	4	3	4	3	10	3.33	3	4	5	4	16	4	4	4	4	12	4
5	5	4	14	4.67	4	4	5	13	4.33	3	4	4	4	15	3.75	4	4	4	12	4
5	5	4	14	4.67	3	4	5	12	4	3	4	4	4	15	3.75	4	4	4	12	4
5	4	4	13	4.33	3	4	5	12	4	3	3	4	4	14	3.5	4	3	3	10	3.33
4	5	4	13	4.33	3	4	4	11	3.67	4	3	4	4	15	3.75	4	4	4	12	4
4	4	3	11	3.67	3	4	5	12	4	3	4	4	3	14	3.5	4	3	3	10	3.33
5	4	4	13	4.33	3	4	5	12	4	4	4	4	4	16	4	4	4	4	12	4
5	4	4	13	4.33	3	4	4	11	3.67	3	3	4	4	14	3.5	4	4	4	12	4

(Lanjutan)

2c. Tanggapanrespondenterhadapvariabelpenelitian

x5.1	x5.2	x5.3	to t	mean	x6.1	x6.2	x6.3	x6.4	to t	mean	x7.1	x7.2	to t	mean	y1.1	y1.2	y1.3	to t	Mean
4	4	3	11	3.67	3	4	4	4	15	3.75	4	3	7	3.5	4	4	3	11	3.67
4	4	4	12	4	4	5	4	5	18	4.5	4	4	8	4	5	4	5	14	4.67
4	4	3	11	3.67	3	4	4	4	15	3.75	3	3	6	3	4	4	3	11	3.67
3	3	3	9	3	3	4	3	3	13	3.25	3	3	6	3	4	3	4	11	3.67
3	3	3	9	3	3	3	4	3	13	3.25	3	3	6	3	3	3	4	10	3.33
5	4	4	13	4.33	3	4	3	4	14	3.5	4	3	7	3.5	5	4	4	13	4.33
4	4	3	11	3.67	3	4	3	3	13	3.25	3	3	6	3	4	4	3	11	3.67
5	4	4	13	4.33	3	4	3	4	14	3.5	4	4	8	4	5	4	4	13	4.33
4	3	3	10	3.33	3	3	3	3	12	3	3	3	6	3	4	3	4	11	3.67
3	3	3	9	3	3	3	3	3	12	3	3	2	5	2.5	3	3	4	10	3.33
4	3	3	10	3.33	3	3	3	3	12	3	4	3	7	3.5	4	4	4	12	4
4	3	3	10	3.33	3	4	3	4	14	3.5	4	3	7	3.5	4	4	4	12	4
3	3	3	9	3	3	4	3	3	13	3.25	3	3	6	3	4	3	3	10	3.33
5	4	4	13	4.33	3	4	3	4	14	3.5	4	4	8	4	5	4	4	13	4.33
5	4	4	13	4.33	3	4	3	4	14	3.5	4	4	8	4	5	4	4	13	4.33
4	3	3	10	3.33	3	3	3	3	12	3	3	3	6	3	4	3	3	10	3.33
5	4	3	12	4	3	4	3	4	14	3.5	3	3	6	3	5	4	3	12	4
3	3	3	9	3	4	4	4	4	16	4	4	4	8	4	4	3	4	11	3.67
4	3	3	10	3.33	3	3	3	3	12	3	3	3	6	3	4	4	3	11	3.67
3	3	3	9	3	4	4	4	4	16	4	4	4	8	4	5	4	4	13	4.33
4	3	3	10	3.33	3	4	3	4	14	3.5	4	3	7	3.5	4	3	4	11	3.67

4	3	3	10	3.33	3	4	3	4	14	3.5	4	3	7	3.5	5	4	4	13	4.33
3	3	3	9	3	3	4	3	4	14	3.5	4	3	7	3.5	5	4	4	13	4.33
4	4	4	12	4	4	4	4	4	16	4	4	3	7	3.5	4	4	4	12	4
4	3	3	10	3.33	4	4	4	4	16	4	4	3	7	3.5	4	4	4	12	4
3	3	3	9	3	4	4	4	4	16	4	4	3	7	3.5	5	4	4	13	4.33
2	2	2	6	2	3	4	3	4	14	3.5	4	3	7	3.5	4	4	3	11	3.67
3	3	3	9	3	3	3	3	3	12	3	3	3	6	3	4	3	4	11	3.67
4	3	3	10	3.33	4	4	4	4	16	4	3	3	6	3	4	4	4	12	4
4	3	3	10	3.33	2	2	2	2	8	2	3	3	6	3	4	3	3	10	3.33
4	3	3	10	3.33	3	3	3	3	12	3	4	3	7	3.5	5	4	3	12	4
4	2	2	8	2.67	3	3	3	3	12	3	3	3	6	3	3	3	3	9	3
4	3	3	10	3.33	3	3	3	3	12	3	3	3	6	3	4	3	3	10	3.33
4	4	3	11	3.67	3	3	3	3	12	3	3	3	6	3	4	4	3	11	3.67
5	4	4	13	4.33	3	4	3	4	14	3.5	5	4	9	4.5	5	5	5	15	5
4	3	4	11	3.67	2	3	2	3	10	2.5	3	3	6	3	4	3	4	11	3.67
3	3	3	9	3	3	4	3	4	14	3.5	4	3	7	3.5	4	4	4	12	4
4	3	3	10	3.33	4	5	4	5	18	4.5	5	4	9	4.5	5	5	5	15	5
4	4	4	12	4	3	4	3	4	14	3.5	5	4	9	4.5	5	5	5	15	5
4	4	4	12	4	2	3	2	3	10	2.5	4	4	8	4	5	4	3	12	4
4	3	3	10	3.33	3	4	3	4	14	3.5	3	3	6	3	4	3	4	11	3.67
3	3	3	9	3	2	3	2	3	10	2.5	3	3	6	3	3	3	3	9	3
4	4	4	12	4	4	4	4	4	16	4	5	4	9	4.5	5	5	4	14	4.67

4	3	3	10	3.33	3	4	3	4	14	3.5	4	3	7	3.5	5	5	4	14	4.67
3	3	3	9	3	3	4	3	4	14	3.5	4	3	7	3.5	4	3	3	10	3.33
5	4	4	13	4.33	3	4	3	4	14	3.5	3	3	6	3	5	4	4	13	4.33
4	4	4	12	4	3	4	3	4	14	3.5	4	4	8	4	4	4	3	11	3.67
4	3	3	10	3.33	3	3	3	3	12	3	3	3	6	3	4	3	3	10	3.33
3	3	3	9	3	4	4	4	4	16	4	4	3	7	3.5	4	4	4	12	4
3	3	3	9	3	3	3	3	3	12	3	4	4	8	4	4	4	3	11	3.67
4	4	4	12	4	2	3	2	3	10	2.5	4	4	8	4	5	5	4	14	4.67
4	3	3	10	3.33	3	3	3	3	12	3	4	4	8	4	5	4	3	12	4
3	3	3	9	3	3	4	3	4	14	3.5	4	4	8	4	4	4	4	12	4
3	3	3	9	3	3	3	3	3	12	3	3	3	6	3	4	3	3	10	3.33
3	3	3	9	3	3	4	3	4	14	3.5	4	3	7	3.5	4	4	3	11	3.67
3	3	3	9	3	4	4	4	4	16	4	4	3	7	3.5	4	4	4	12	4
4	3	3	10	3.33	4	4	4	4	16	4	4	3	7	3.5	4	4	3	11	3.67
3	3	3	9	3	2	3	2	3	10	2.5	3	3	6	3	4	4	3	11	3.67
3	3	3	9	3	3	3	3	3	12	3	3	3	6	3	4	4	4	12	4
3	3	3	9	3	2	3	2	3	10	2.5	3	3	6	3	4	3	3	10	3.33
3	2	2	7	2.33	2	3	2	3	10	2.5	3	2	5	2.5	3	2	3	8	2.67
4	4	4	12	4	4	4	4	4	16	4	4	4	8	4	4	4	4	12	4
3	3	3	9	3	3	3	3	3	12	3	3	2	5	2.5	4	3	3	10	3.33
4	3	3	10	3.33	4	4	4	4	16	4	4	4	8	4	4	4	3	11	3.67
4	3	3	10	3.33	4	4	4	4	16	4	4	3	7	3.5	5	4	3	12	4

2	2	2	6	2	2	3	2	3	10	2.5	3	2	5	2.5	3	3	3	9	3
4	3	3	10	3.33	3	4	3	4	14	3.5	4	4	8	4	4	4	4	12	4
4	3	3	10	3.33	3	3	3	3	12	3	4	3	7	3.5	4	4	4	12	4
4	4	4	12	4	4	4	4	4	16	4	4	3	7	3.5	4	4	4	12	4
3	2	2	7	2.33	3	3	3	3	12	3	3	3	6	3	4	4	3	11	3.67
3	3	3	9	3	3	4	3	4	14	3.5	3	3	6	3	3	3	4	10	3.33
4	4	4	12	4	3	4	3	4	14	3.5	4	3	7	3.5	4	3	4	11	3.67
4	4	4	12	4	4	4	4	4	16	4	4	4	8	4	5	5	4	14	4.67
4	3	3	10	3.33	4	5	4	5	18	4.5	4	4	8	4	5	5	4	14	4.67
3	3	3	9	3	4	4	4	4	16	4	4	4	8	4	5	4	4	13	4.33
4	3	3	10	3.33	3	4	3	4	14	3.5	4	4	8	4	5	4	4	13	4.33
4	3	3	10	3.33	2	3	2	3	10	2.5	4	3	7	3.5	5	4	3	12	4
3	3	3	9	3	3	4	3	4	14	3.5	4	3	7	3.5	5	4	4	13	4.33
4	3	5	12	4	3	3	3	3	12	3	4	3	7	3.5	5	4	4	13	4.33
3	2	2	7	2.33	3	3	3	3	12	3	3	3	6	3	4	4	4	12	4
3	3	3	9	3	2	3	2	3	10	2.5	3	3	6	3	4	3	3	10	3.33
3	2	2	7	2.33	2	3	2	3	10	2.5	3	2	5	2.5	3	2	3	8	2.67
4	4	4	12	4	4	4	4	4	16	4	4	4	8	4	4	4	4	12	4
3	3	3	9	3	3	3	3	3	12	3	3	2	5	2.5	4	3	3	10	3.33
4	3	3	10	3.33	4	4	4	4	16	4	4	4	8	4	4	4	3	11	3.67
4	3	3	10	3.33	4	4	4	4	16	4	4	3	7	3.5	5	4	3	12	4
2	2	2	6	2	2	3	2	3	10	2.5	3	2	5	2.5	3	3	3	9	3

4	3	3	10	3.33	3	4	3	4	14	3.5	4	4	8	4	4	4	4	12	4
4	3	3	10	3.33	3	3	3	3	12	3	4	3	7	3.5	4	4	4	12	4
4	4	4	12	4	4	4	4	4	16	4	4	3	7	3.5	4	4	4	12	4
3	2	2	7	2.33	3	3	3	3	12	3	3	3	6	3	4	4	3	11	3.67
3	3	3	9	3	3	4	3	4	14	3.5	3	3	6	3	3	3	4	10	3.33
4	4	4	12	4	3	4	3	4	14	3.5	4	3	7	3.5	4	3	4	11	3.67
4	4	4	12	4	4	4	4	4	16	4	4	4	8	4	5	5	4	14	4.67
4	3	3	10	3.33	4	5	4	5	18	4.5	4	4	8	4	5	5	4	14	4.67
3	3	3	9	3	4	4	4	4	16	4	4	4	8	4	5	4	4	13	4.33
4	3	3	10	3.33	3	4	3	4	14	3.5	4	4	8	4	5	4	4	13	4.33
4	3	3	10	3.33	2	3	2	3	10	2.5	4	3	7	3.5	5	4	3	12	4
3	3	3	9	3	3	4	3	4	14	3.5	4	3	7	3.5	5	4	4	13	4.33
4	4	4	12	4	3	3	3	3	12	3	4	3	7	3.5	5	4	4	13	4.33

Tanggapan Responden Terhadap Variabel Penelitian X1, X2, X3, dan X4

NO	X1.1	X1.2	X1.3	tot	X1	X2.1	X2.2	X2.3	tot	X2	X3.1	X3.2	X3.3	X3.4	tot	X3	X4.1	X4.2	X4.3	tot	X4
1	4	4	3	11	3.67	4	4	4	12	4	3	4	4	4	15	3.75	4	3	3	10	3.33
2	3	4	4	11	3.67	3	3	5	11	3.67	4	4	5	3	16	4	5	4	4	13	4.33
3	3	4	4	11	3.67	5	5	4	14	4.67	2	3	4	4	13	3.25	4	3	2	9	3
4	3	3	3	9	3	3	3	3	9	3	4	3	4	3	14	3.5	4	3	3	10	3.33
5	3	4	3	10	3.33	3	3	4	10	3.33	3	3	4	3	13	3.25	3	3	2	8	2.67
6	3	4	3	10	3.33	3	3	4	10	3.33	4	4	4	3	15	3.75	4	4	4	12	4
7	3	4	3	10	3.33	3	4	4	11	3.67	4	3	4	3	14	3.5	3	3	3	9	3
8	3	5	4	12	4	3	4	3	10	3.33	3	4	4	4	15	3.75	4	4	4	12	4
9	3	3	3	9	3	3	3	3	9	3	2	3	4	3	12	3	4	3	3	10	3.33
10	3	4	3	10	3.33	3	4	3	10	3.33	3	3	3	3	12	3	3	2	2	7	2.33
11	4	4	3	11	3.67	2	3	4	9	3	3	3	3	3	12	3	4	3	2	9	3
12	4	3	3	10	3.33	3	3	4	10	3.33	4	4	4	3	15	3.75	4	3	3	10	3.33
13	3	3	3	9	3	4	3	3	10	3.33	2	3	3	3	11	2.75	3	2	2	7	2.33
14	4	4	4	12	4	3	4	5	12	4	5	4	4	4	17	4.25	4	4	4	12	4
15	3	5	4	12	4	4	4	3	11	3.67	4	4	4	3	15	3.75	4	3	3	10	3.33
16	3	3	2	8	2.67	4	4	3	11	3.67	3	3	3	2	11	2.75	3	3	3	9	3
17	4	3	3	10	3.33	4	3	4	11	3.67	3	4	4	4	15	3.75	3	3	3	9	3
18	3	4	4	11	3.67	3	4	4	11	3.67	4	4	5	3	16	4	4	4	4	12	4

Lampiran 2b (lanjutan)

NO	X1.1	X1.2	X1.3	tot	X1	X2.1	X2.2	X2.3	tot	X2	X3.1	X3.2	X3.3	X3.4	tot	X3	X4.1	X4.2	X4.3	tot	X4
19	3	4	4	11	3.67	3	4	4	11	3.67	3	4	4	3	14	3.5	3	3	3	9	3
20	4	4	3	11	3.67	2	2	4	8	2.67	4	4	4	4	16	4	4	4	4	12	4
21	3	3	3	9	3	2	3	3	8	2.67	3	3	4	3	13	3.25	3	3	3	9	3
22	4	4	3	11	3.67	3	4	4	11	3.67	3	4	4	4	15	3.75	4	3	3	10	3.33
23	3	4	4	11	3.67	4	5	4	13	4.33	4	3	4	3	14	3.5	4	4	4	12	4
24	3	4	3	10	3.33	4	4	4	12	4	3	4	4	3	14	3.5	4	4	4	12	4
25	3	3	3	9	3	3	4	3	10	3.33	4	3	4	3	14	3.5	4	3	3	10	3.33
26	3	5	4	12	4	3	4	4	11	3.67	5	4	4	2	15	3.75	4	4	4	12	4
27	3	4	4	11	3.67	3	4	4	11	3.67	3	4	4	4	15	3.75	4	3	3	10	3.33
28	3	3	3	9	3	2	3	3	8	2.67	4	3	4	3	14	3.5	4	3	3	10	3.33
29	3	3	2	8	2.67	4	4	4	12	4	2	3	4	4	13	3.25	4	3	3	10	3.33
30	2	4	3	9	3	4	4	4	12	4	3	3	3	3	12	3	3	3	3	9	3
31	2	4	3	9	3	4	4	2	10	3.33	4	4	4	3	15	3.75	4	3	3	10	3.33
32	2	3	2	7	2.33	2	2	2	6	2	3	3	3	2	11	2.75	3	3	3	9	3
33	3	3	3	9	3	2	3	4	9	3	2	3	4	3	12	3	3	3	3	9	3
34	3	4	3	10	3.33	3	4	4	11	3.67	4	3	4	3	14	3.5	3	3	3	9	3
35	4	5	4	13	4.33	5	5	5	15	5	4	4	5	4	17	4.25	5	4	4	13	4.33
36	3	3	2	8	2.67	3	4	2	9	3	3	3	3	2	11	2.75	3	3	3	9	3
37	3	5	4	12	4	3	4	3	10	3.33	4	4	4	4	16	4	4	4	4	12	4
38	4	5	4	13	4.33	5	5	5	15	5	4	4	5	4	17	4.25	4	4	4	12	4
39	4	4	4	12	4	4	4	4	12	4	4	4	5	4	17	4.25	5	4	4	13	4.33

Lampiran 2b (lanjutan)

NO	X1.1	X1.2	X1.3	tot	X1	X2.1	X2.2	X2.3	tot	X2	X3.1	X3.2	X3.3	X3.4	tot	X3	X4.1	X4.2	X4.3	tot	X4
40	4	5	4	13	4.33	3	4	3	10	3.33	4	4	5	3	16	4	4	3	3	10	3.33
41	4	3	3	10	3.33	4	4	3	11	3.67	3	4	4	4	15	3.75	4	3	3	10	3.33
42	3	3	2	8	2.67	3	4	3	10	3.33	3	3	3	2	11	2.75	3	3	3	9	3
43	4	5	4	13	4.33	4	4	4	12	4	4	4	5	4	17	4.25	4	4	4	12	4
44	5	4	3	12	4	3	4	3	10	3.33	4	4	4	3	15	3.75	4	3	3	10	3.33
45	2	2	2	6	2	3	4	3	10	3.33	3	4	4	3	14	3.5	3	3	3	9	3
46	3	3	2	8	2.67	3	4	4	11	3.67	5	4	4	4	17	4.25	4	3	3	10	3.33
47	4	4	3	11	3.67	3	3	3	9	3	4	4	4	3	15	3.75	4	4	4	12	4
48	2	3	3	8	2.67	4	4	4	12	4	2	3	4	4	13	3.25	4	3	3	10	3.33
49	3	4	4	11	3.67	3	4	4	11	3.67	3	3	4	4	14	3.5	4	4	4	12	4
50	2	3	3	8	2.67	4	5	5	14	4.67	4	4	4	3	15	3.75	4	4	4	12	4
51	4	4	4	12	4	3	4	3	10	3.33	3	4	4	4	15	3.75	4	4	4	12	4
52	4	4	4	12	4	3	3	3	9	3	4	4	5	4	17	4.25	4	4	4	12	4
53	3	4	3	10	3.33	3	4	4	11	3.67	3	4	4	4	15	3.75	3	4	4	11	3.67
54	3	4	3	10	3.33	3	3	3	9	3	3	3	3	3	12	3	3	3	3	9	3
55	2	3	3	8	2.67	3	3	4	10	3.33	3	3	3	3	12	3	4	3	3	10	3.33
56	4	4	4	12	4	3	3	4	10	3.33	4	4	4	4	16	4	4	3	3	10	3.33
57	3	4	4	11	3.67	4	4	4	12	4	3	4	4	3	14	3.5	4	3	3	10	3.33
58	3	4	3	10	3.33	3	3	4	10	3.33	2	3	4	3	12	3	3	3	3	9	3
59	3	4	3	10	3.33	2	3	4	9	3	3	3	4	3	13	3.25	4	3	3	10	3.33
60	2	4	3	9	3	3	4	4	11	3.67	3	3	3	3	12	3	3	2	2	7	2.33

Lampiran 2b (lanjutan)

NO	X1.1	X1.2	X1.3	tot	X1	X2.1	X2.2	X2.3	tot	X2	X3.1	X3.2	X3.3	X3.4	tot	X3	X4.1	X4.2	X4.3	tot	X4
61	2	3	2	7	2.33	2	2	1	5	1.67	3	3	3	2	11	2.75	2	2	2	6	2
62	3	3	3	9	3	3	3	4	10	3.33	3	3	4	3	13	3.25	4	3	3	10	3.33
63	2	3	3	8	2.67	2	3	3	8	2.67	3	3	4	2	12	3	3	3	3	9	3
64	3	4	4	11	3.67	3	4	5	12	4	4	3	4	3	14	3.5	4	4	4	12	4
65	4	4	3	11	3.67	3	4	5	12	4	3	4	4	3	14	3.5	4	3	3	10	3.33
66	2	3	3	8	2.67	2	2	2	6	2	2	2	3	3	10	2.5	3	3	3	9	3
67	3	5	4	12	4	3	4	3	10	3.33	4	4	4	3	15	3.75	4	3	3	10	3.33
68	3	4	3	10	3.33	4	4	5	13	4.33	4	4	4	4	16	4	4	3	3	10	3.33
69	3	4	4	11	3.67	3	4	4	11	3.67	4	3	4	3	14	3.5	4	3	3	10	3.33
70	2	3	3	8	2.67	3	3	5	11	3.67	3	3	4	4	14	3.5	3	3	3	9	3
71	3	3	3	9	3	3	3	3	9	3	3	4	4	3	14	3.5	3	3	3	9	3
72	4	4	4	12	4	3	4	3	10	3.33	3	4	5	4	16	4	4	4	4	12	4
73	3	4	4	11	3.67	4	4	5	13	4.33	3	4	4	4	15	3.75	4	4	4	12	4
74	3	4	4	11	3.67	3	4	5	12	4	3	4	4	4	15	3.75	4	4	4	12	4
75	3	3	3	9	3	3	4	5	12	4	3	3	4	4	14	3.5	4	3	3	10	3.33
76	4	5	4	13	4.33	3	4	4	11	3.67	4	3	4	4	15	3.75	4	4	4	12	4
77	4	4	3	11	3.67	3	4	5	12	4	3	4	4	3	14	3.5	4	3	3	10	3.33
78	2	4	3	9	3	3	4	5	12	4	4	4	4	4	16	4	4	4	4	12	4
79	3	4	3	10	3.33	3	4	4	11	3.67	3	3	4	4	14	3.5	4	5	3	12	4
80	4	4	3	11	3.67	4	4	4	12	4	4	4	4	4	16	4	4	3	3	10	3.33
81	2	4	3	9	3	3	4	4	11	3.67	3	3	3	3	12	3	3	2	2	7	2.33

Lampiran 2b (lanjutan)

NO	X1.1	X1.2	X1.3	tot	X1	X2.1	X2.2	X2.3	tot	X2	X3.1	X3.2	X3.3	X3.4	tot	X3	X4.1	X4.2	X4.3	tot	X4
82	2	3	2	7	2.33	2	2	1	5	1.67	3	3	3	2	11	2.75	2	2	2	6	2
83	3	3	3	9	3	3	3	4	10	3.33	3	3	4	3	13	3.25	4	3	3	10	3.33
84	2	3	3	8	2.67	2	3	3	8	2.67	3	3	4	2	12	3	3	3	3	9	3
85	3	4	4	11	3.67	3	4	5	12	4	4	3	4	3	14	3.5	4	4	4	12	4
86	4	4	3	11	3.67	3	4	5	12	4	3	4	4	3	14	3.5	4	3	3	10	3.33
87	2	3	3	8	2.67	2	2	2	6	2	2	2	3	3	10	2.5	3	3	3	9	3
88	3	5	4	12	4	3	4	3	10	3.33	4	4	4	3	15	3.75	4	3	3	10	3.33
89	3	4	3	10	3.33	4	4	5	13	4.33	4	4	4	4	16	4	4	3	3	10	3.33
90	3	4	4	11	3.67	3	4	4	11	3.67	4	3	4	3	14	3.5	4	3	3	10	3.33
91	2	3	3	8	2.67	3	3	5	11	3.67	3	3	4	4	14	3.5	3	3	3	9	3
92	3	3	3	9	3	3	3	3	9	3	3	4	4	3	14	3.5	3	3	3	9	3
93	4	4	4	12	4	3	4	3	10	3.33	3	4	5	4	16	4	4	4	4	12	4
94	5	5	4	14	4.67	4	4	5	13	4.33	3	4	4	4	15	3.75	4	4	4	12	4
95	5	5	4	14	4.67	3	4	5	12	4	3	4	4	4	15	3.75	4	4	4	12	4
96	5	4	4	13	4.33	3	4	5	12	4	3	3	4	4	14	3.5	4	3	3	10	3.33
97	4	5	4	13	4.33	3	4	4	11	3.67	4	3	4	4	15	3.75	4	4	4	12	4
98	4	4	3	11	3.67	3	4	5	12	4	3	4	4	3	14	3.5	4	3	3	10	3.33
99	5	4	4	13	4.33	3	4	5	12	4	4	4	4	4	16	4	4	4	4	12	4
100	5	4	4	13	4.33	3	4	4	11	3.67	3	3	4	4	14	3.5	4	4	4	12	4

Tanggapan Responden Terhadap Variabel Penelitian X5, X6, X7, dan Y

NO	X5.1	X5.2	X5.3	tot	X5	X6.1	X6.2	X6.3	X6.4	tot	X6	X7.1	X7.2	tot	X7	Y1.1	Y1.2	Y1.3	tot	Y1
1	4	4	3	11	3.67	3	4	4	4	15	3.75	4	3	7	3.5	4	4	3	11	3.67
2	4	4	4	12	4	4	5	4	5	18	4.5	4	4	8	4	5	4	5	14	4.67
3	4	4	3	11	3.67	3	4	4	4	15	3.75	3	3	6	3	4	4	3	11	3.67
4	3	3	3	9	3	3	4	3	3	13	3.25	3	3	6	3	4	3	4	11	3.67
5	3	3	3	9	3	3	3	4	3	13	3.25	3	3	6	3	3	3	4	10	3.33
6	5	4	4	13	4.33	3	4	3	4	14	3.5	4	3	7	3.5	5	4	4	13	4.33
7	4	4	3	11	3.67	3	4	3	3	13	3.25	3	3	6	3	4	4	3	11	3.67
8	5	4	4	13	4.33	3	4	3	4	14	3.5	4	4	8	4	5	4	4	13	4.33
9	4	3	3	10	3.33	3	3	3	3	12	3	3	3	6	3	4	3	4	11	3.67
10	3	3	3	9	3	3	3	3	3	12	3	3	2	5	2.5	3	3	4	10	3.33
11	4	3	3	10	3.33	3	3	3	3	12	3	4	3	7	3.5	4	4	4	12	4
12	4	3	3	10	3.33	3	4	3	4	14	3.5	4	3	7	3.5	4	4	4	12	4
13	3	3	3	9	3	3	4	3	3	13	3.25	3	3	6	3	4	3	3	10	3.33
14	5	4	4	13	4.33	3	4	3	4	14	3.5	4	4	8	4	5	4	4	13	4.33
15	5	4	4	13	4.33	3	4	3	4	14	3.5	4	4	8	4	5	4	4	13	4.33
16	4	3	3	10	3.33	3	3	3	3	12	3	3	3	6	3	4	3	3	10	3.33
17	5	4	3	12	4	3	4	3	4	14	3.5	3	3	6	3	5	4	3	12	4

Lampiran 2c (lanjutan)

NO	X5.1	X5.2	X5.3	tot	X5	X6.1	X6.2	X6.3	X6.4	tot	X6	X7.1	X7.2	tot	X7	Y1.1	Y1.2	Y1.3	tot	Y1
18	3	3	3	9	3	4	4	4	4	16	4	4	4	8	4	4	3	4	11	3.67
19	4	3	3	10	3.33	3	3	3	3	12	3	3	3	6	3	4	4	3	11	3.67
20	3	3	3	9	3	4	4	4	4	16	4	4	4	8	4	5	4	4	13	4.33
21	4	3	3	10	3.33	3	4	3	4	14	3.5	4	3	7	3.5	4	3	4	11	3.67
22	4	3	3	10	3.33	3	4	3	4	14	3.5	4	3	7	3.5	5	4	4	13	4.33
23	3	3	3	9	3	3	4	3	4	14	3.5	4	3	7	3.5	5	4	4	13	4.33
24	4	4	4	12	4	4	4	4	4	16	4	4	3	7	3.5	4	4	4	12	4
25	4	3	3	10	3.33	4	4	4	4	16	4	4	3	7	3.5	4	4	4	12	4
26	3	3	3	9	3	4	4	4	4	16	4	4	3	7	3.5	5	4	4	13	4.33
27	2	2	2	6	2	3	4	3	4	14	3.5	4	3	7	3.5	4	4	3	11	3.67
28	3	3	3	9	3	3	3	3	3	12	3	3	3	6	3	4	3	4	11	3.67
29	4	3	3	10	3.33	4	4	4	4	16	4	3	3	6	3	4	4	4	12	4
30	4	3	3	10	3.33	2	2	2	2	8	2	3	3	6	3	4	3	3	10	3.33
31	4	3	3	10	3.33	3	3	3	3	12	3	4	3	7	3.5	5	4	3	12	4
32	4	2	2	8	2.67	3	3	3	3	12	3	3	3	6	3	3	3	3	9	3
33	4	3	3	10	3.33	3	3	3	3	12	3	3	3	6	3	4	3	3	10	3.33
34	4	4	3	11	3.67	3	3	3	3	12	3	3	3	6	3	4	4	3	11	3.67
35	5	4	4	13	4.33	3	4	3	4	14	3.5	5	4	9	4.5	5	5	5	15	5
36	4	3	4	11	3.67	2	3	2	3	10	2.5	3	3	6	3	4	3	4	11	3.67
37	3	3	3	9	3	3	4	3	4	14	3.5	4	3	7	3.5	4	4	4	12	4
38	4	3	3	10	3.33	4	5	4	5	18	4.5	5	4	9	4.5	5	5	5	15	5

Lampiran 2c (lanjutan)

NO	x5.1	x5.2	x5.3	tot	X5	x6.1	x6.2	x6.3	x6.4	tot	X6	x7.1	x7.2	tot	X7	y1.1	y1.2	y1.3	tot	Y1
39	4	4	4	12	4	3	4	3	4	14	3.5	5	4	9	4.5	5	5	5	15	5
40	4	4	4	12	4	2	3	2	3	10	2.5	4	4	8	4	5	4	3	12	4
41	4	3	3	10	3.33	3	4	3	4	14	3.5	3	3	6	3	4	3	4	11	3.67
42	3	3	3	9	3	2	3	2	3	10	2.5	3	3	6	3	3	3	3	9	3
43	4	4	4	12	4	4	4	4	4	16	4	5	4	9	4.5	5	5	4	14	4.67
44	4	3	3	10	3.33	3	4	3	4	14	3.5	4	3	7	3.5	5	5	4	14	4.67
45	3	3	3	9	3	3	4	3	4	14	3.5	4	3	7	3.5	4	3	3	10	3.33
46	5	4	4	13	4.33	3	4	3	4	14	3.5	3	3	6	3	5	4	4	13	4.33
47	4	4	4	12	4	3	4	3	4	14	3.5	4	4	8	4	4	4	3	11	3.67
48	4	3	3	10	3.33	3	3	3	3	12	3	3	3	6	3	4	3	3	10	3.33
49	3	3	3	9	3	4	4	4	4	16	4	4	3	7	3.5	4	4	4	12	4
50	3	3	3	9	3	3	3	3	3	12	3	4	4	8	4	4	4	3	11	3.67
51	4	4	4	12	4	2	3	2	3	10	2.5	4	4	8	4	5	5	4	14	4.67
52	4	3	3	10	3.33	3	3	3	3	12	3	4	4	8	4	5	4	3	12	4
53	3	3	3	9	3	3	4	3	4	14	3.5	4	4	8	4	4	4	4	12	4
54	3	3	3	9	3	3	3	3	3	12	3	3	3	6	3	4	3	3	10	3.33
55	3	3	3	9	3	3	4	3	4	14	3.5	4	3	7	3.5	4	4	3	11	3.67
56	3	3	3	9	3	4	4	4	4	16	4	4	3	7	3.5	4	4	4	12	4
57	4	3	3	10	3.33	4	4	4	4	16	4	4	3	7	3.5	4	4	3	11	3.67
58	3	3	3	9	3	2	3	2	3	10	2.5	3	3	6	3	4	4	3	11	3.67
59	3	3	3	9	3	3	3	3	3	12	3	3	3	6	3	4	4	4	12	4

Lampiran 2c (lanjutan)

NO	x5.1	x5.2	x5.3	tot	X5	x6.1	x6.2	x6.3	x6.4	tot	X6	x7.1	x7.2	tot	X7	y1.1	y1.2	y1.3	tot	Y1
60	3	3	3	9	3	2	3	2	3	10	2.5	3	3	6	3	4	3	3	10	3.33
61	3	2	2	7	2.33	2	3	2	3	10	2.5	3	2	5	2.5	3	2	3	8	2.67
62	4	4	4	12	4	4	4	4	4	16	4	4	4	8	4	4	4	4	12	4
63	3	3	3	9	3	3	3	3	3	12	3	3	2	5	2.5	4	3	3	10	3.33
64	4	3	3	10	3.33	4	4	4	4	16	4	4	4	8	4	4	4	3	11	3.67
65	4	3	3	10	3.33	4	4	4	4	16	4	4	3	7	3.5	5	4	3	12	4
66	2	2	2	6	2	2	3	2	3	10	2.5	3	2	5	2.5	3	3	3	9	3
67	4	3	3	10	3.33	3	4	3	4	14	3.5	4	4	8	4	4	4	4	12	4
68	4	3	3	10	3.33	3	3	3	3	12	3	4	3	7	3.5	4	4	4	12	4
69	4	4	4	12	4	4	4	4	4	16	4	4	3	7	3.5	4	4	4	12	4
70	3	2	2	7	2.33	3	3	3	3	12	3	3	3	6	3	4	4	3	11	3.67
71	3	3	3	9	3	3	4	3	4	14	3.5	3	3	6	3	3	3	4	10	3.33
72	4	4	4	12	4	3	4	3	4	14	3.5	4	3	7	3.5	4	3	4	11	3.67
73	4	4	4	12	4	4	4	4	4	16	4	4	4	8	4	5	5	4	14	4.67
74	4	3	3	10	3.33	4	5	4	5	18	4.5	4	4	8	4	5	5	4	14	4.67
75	3	3	3	9	3	4	4	4	4	16	4	4	4	8	4	5	4	4	13	4.33
76	4	3	3	10	3.33	3	4	3	4	14	3.5	4	4	8	4	5	4	4	13	4.33
77	4	3	3	10	3.33	2	3	2	3	10	2.5	4	3	7	3.5	5	4	3	12	4
78	3	3	3	9	3	3	4	3	4	14	3.5	4	3	7	3.5	5	4	4	13	4.33
79	4	3	5	12	4	3	3	3	3	12	3	4	3	7	3.5	5	4	4	13	4.33
80	3	2	2	7	2.33	3	3	3	3	12	3	3	3	6	3	4	4	4	12	4

Lampiran 2c (lanjutan)

NO	x5.1	x5.2	x5.3	tot	X5	x6.1	x6.2	x6.3	x6.4	tot	X6	x7.1	x7.2	tot	X7	y1.1	y1.2	y1.3	tot	Y1
81	3	3	3	9	3	2	3	2	3	10	2.5	3	3	6	3	4	3	3	10	3.33
82	3	2	2	7	2.33	2	3	2	3	10	2.5	3	2	5	2.5	3	2	3	8	2.67
83	4	4	4	12	4	4	4	4	4	16	4	4	4	8	4	4	4	4	12	4
84	3	3	3	9	3	3	3	3	3	12	3	3	2	5	2.5	4	3	3	10	3.33
85	4	3	3	10	3.33	4	4	4	4	16	4	4	4	8	4	4	4	3	11	3.67
86	4	3	3	10	3.33	4	4	4	4	16	4	4	3	7	3.5	5	4	3	12	4
87	2	2	2	6	2	2	3	2	3	10	2.5	3	2	5	2.5	3	3	3	9	3
88	4	3	3	10	3.33	3	4	3	4	14	3.5	4	4	8	4	4	4	4	12	4
89	4	3	3	10	3.33	3	3	3	3	12	3	4	3	7	3.5	4	4	4	12	4
90	4	4	4	12	4	4	4	4	4	16	4	4	3	7	3.5	4	4	4	12	4
91	3	2	2	7	2.33	3	3	3	3	12	3	3	3	6	3	4	4	3	11	3.67
92	3	3	3	9	3	3	4	3	4	14	3.5	3	3	6	3	3	3	4	10	3.33
93	4	4	4	12	4	3	4	3	4	14	3.5	4	3	7	3.5	4	3	4	11	3.67
94	4	4	4	12	4	4	4	4	4	16	4	4	4	8	4	5	5	4	14	4.67
95	4	3	3	10	3.33	4	5	4	5	18	4.5	4	4	8	4	5	5	4	14	4.67
96	3	3	3	9	3	4	4	4	4	16	4	4	4	8	4	5	4	4	13	4.33
97	4	3	3	10	3.33	3	4	3	4	14	3.5	4	4	8	4	5	4	4	13	4.33
98	4	3	3	10	3.33	2	3	2	3	10	2.5	4	3	7	3.5	5	4	3	12	4
99	3	3	3	9	3	3	4	3	4	14	3.5	4	3	7	3.5	5	4	4	13	4.33
100	4	4	4	12	4	3	3	3	3	12	3	4	3	7	3.5	5	4	4	13	4.33

Lampiran 3

Deskriptif

Karakteristik Responden

Frequencies

Statistics

		Jenis Kelamin	Umur	Pendidikan
N	Valid	100	100	100
	Missing	0	0	0

Frequency Table

Jenis Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-Laki	65	65.0	65.0	65.0
	Perempuan	35	35.0	35.0	100.0
	Total	100	100.0	100.0	

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	19 - 21 tahun	4	4.0	4.0	4.0
	22 - 27 tahun	61	61.0	61.0	65.0
	28 - 35 tahun	19	19.0	19.0	84.0
	> 35 tahun	16	16.0	16.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (Lanjutan)

Pendidikan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SMA	46	46.0	46.0	46.0
	S1	20	20.0	20.0	66.0
	S2	34	34.0	34.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (Lanjutan)

Variabel Penelitian

Trust (X1)

Frequencies

Statistics

		X1.1	X1.2	X1.3
N	Valid	100	100	100
	Missing	0	0	0
Mean		3.20	3.80	3.29
Std. Deviation		.804	.682	.624

Frequency Table

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	18	18.0	18.0	18.0
	Netral	50	50.0	50.0	68.0
	Setuju	26	26.0	26.0	94.0
	Sangat Setuju	6	6.0	6.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (Lanjutan)

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	1	1.0	1.0	1.0
	Netral	32	32.0	32.0	33.0
	Setuju	53	53.0	53.0	86.0
	Sangat Setuju	14	14.0	14.0	100.0
	Total	100	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	9	9.0	9.0	9.0
	Netral	53	53.0	53.0	62.0
	Setuju	38	38.0	38.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (Lanjutan)

Relative Advantage (X2)

Frequencies

Statistics

		X2.1	X2.2	X2.3
N	Valid	100	100	100
	Missing	0	0	0
Mean		3.14	3.66	3.79
Std. Deviation		.667	.670	.924

Lampiran 3 (Lanjutan)

Frequency Table

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	13	13.0	13.0	13.0
	Netral	63	63.0	63.0	76.0
	Setuju	21	21.0	21.0	97.0
	Sangat Setuju	3	3.0	3.0	100.0
	Total	100	100.0	100.0	

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	6	6.0	6.0	6.0
	Netral	27	27.0	27.0	33.0
	Setuju	62	62.0	62.0	95.0
	Sangat Setuju	5	5.0	5.0	100.0
	Total	100	100.0	100.0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sangat tidak setuju	2	2.0	2.0	2.0
	Tidak setuju	5	5.0	5.0	7.0
	Netral	28	28.0	28.0	35.0
	Setuju	42	42.0	42.0	77.0
	Sangat Setuju	23	23.0	23.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (Lanjutan)

Complexity (X3)
Frequencies

Statistics

		X3.1	X3.2	X3.3	X3.4
N	Valid	100	100	100	100
	Missing	0	0	0	0
Mean		3.34	3.50	3.94	3.32
Std. Deviation		.685	.541	.509	.634

Frequency Table

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	9	9.0	9.0	9.0
	Netral	51	51.0	51.0	60.0
	Setuju	37	37.0	37.0	97.0
	Sangat Setuju	3	3.0	3.0	100.0
	Total	100	100.0	100.0	

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	2	2.0	2.0	2.0
	Netral	46	46.0	46.0	48.0
	Setuju	52	52.0	52.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (Lanjutan)

X3.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Netral	16	16.0	16.0	16.0
Setuju	74	74.0	74.0	90.0
Sangat Setuju	10	10.0	10.0	100.0
Total	100	100.0	100.0	

X3.4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak setuju	9	9.0	9.0	9.0
Netral	50	50.0	50.0	59.0
Setuju	41	41.0	41.0	100.0
Total	100	100.0	100.0	

Compatibility (X4) Frequencies

Statistics

	X4.1	X4.2	X4.3
N Valid	100	100	100
Missing	0	0	0
Mean	3.71	3.29	3.24
Std. Deviation	.556	.591	.605

Lampiran 3 (Lanjutan)

Frequency Table

X4.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	2	2.0	2.0	2.0
	Netral	28	28.0	28.0	30.0
	Setuju	67	67.0	67.0	97.0
	Sangat Setuju	3	3.0	3.0	100.0
	Total	100	100.0	100.0	

X4.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	6	6.0	6.0	6.0
	Netral	60	60.0	60.0	66.0
	Setuju	33	33.0	33.0	99.0
	Sangat Setuju	1	1.0	1.0	100.0
	Total	100	100.0	100.0	

X4.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	9	9.0	9.0	9.0
	Netral	58	58.0	58.0	67.0
	Setuju	33	33.0	33.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (Lanjutan)

Image (X5)

Frequencies

Statistics

		X5.1	X5.2	X5.3
N	Valid	100	100	100
	Missing	0	0	0
Mean		3.66	3.18	3.16
Std. Deviation		.655	.575	.581

Frequency Table

X5.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	3	3.0	3.0	3.0
	Netral	35	35.0	35.0	38.0
	Setuju	55	55.0	55.0	93.0
	Sangat Setuju	7	7.0	7.0	100.0
	Total	100	100.0	100.0	

X5.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	9	9.0	9.0	9.0
	Netral	64	64.0	64.0	73.0
	Setuju	27	27.0	27.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (Lanjutan)

X5.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	9	9.0	9.0	9.0
	Netral	67	67.0	67.0	76.0
	Setuju	23	23.0	23.0	99.0
	Sangat Setuju	1	1.0	1.0	100.0
	Total	100	100.0	100.0	

Lanjutan 3 (Lanjutan)

Result demonstrability (X6)

Frequencies

Statistics

		X6.1	X6.2	X6.3	X6.4
N	Valid	100	100	100	100
	Missing	0	0	0	0
Mean		3.12	3.64	3.15	3.61
Std. Deviation		.624	.578	.642	.584

Frequency Table

X6.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	14	14.0	14.0	14.0
	Netral	60	60.0	60.0	74.0
	Setuju	26	26.0	26.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (Lanjutan)

X6.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	1	1.0	1.0	1.0
	Netral	38	38.0	38.0	39.0
	Setuju	57	57.0	57.0	96.0
	Sangat Setuju	4	4.0	4.0	100.0
	Total	100	100.0	100.0	

X6.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	14	14.0	14.0	14.0
	Netral	57	57.0	57.0	71.0
	Setuju	29	29.0	29.0	100.0
	Total	100	100.0	100.0	

X6.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	1	1.0	1.0	1.0
	Netral	41	41.0	41.0	42.0
	Setuju	54	54.0	54.0	96.0
	Sangat Setuju	4	4.0	4.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (Lanjutan)

Visibility (X7)

Frequencies

Statistics

		X7.1	X7.2
N	Valid	100	100
	Missing	0	0
Mean		3.67	3.23
Std. Deviation		.551	.566

Frequency Table

X7.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Netral	37	37.0	37.0	37.0
	Setuju	59	59.0	59.0	96.0
	Sangat Setuju	4	4.0	4.0	100.0
	Total	100	100.0	100.0	

X7.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	7	7.0	7.0	7.0
	Netral	63	63.0	63.0	70.0
	Setuju	30	30.0	30.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (Lanjutan)

Minat berbelanja *Online* (Y)

Frequencies

Statistics

		Y.1	Y.2	Y.3
N	Valid	100	100	100
	Missing	0	0	0
Mean		4.26	3.78	3.64
Std. Deviation		.630	.645	.560

Frequency Table

Y.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Netral	10	10.0	10.0	10.0
	Setuju	54	54.0	54.0	64.0
	Sangat Setuju	36	36.0	36.0	100.0
	Total	100	100.0	100.0	

Y.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak setuju	2	2.0	2.0	2.0
	Netral	28	28.0	28.0	30.0
	Setuju	60	60.0	60.0	90.0
	Sangat Setuju	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (Lanjutan)

Y.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Netral	40	40.0	40.0	40.0
	Setuju	56	56.0	56.0	96.0
	Sangat Setuju	4	4.0	4.0	100.0
	Total	100	100.0	100.0	

Lampiran 4

Uji Validitas

Correlations

Correlations

		X1.1	X1.2	X1.3	sum X1
X1.1	Pearson Correlation	1	.461**	.427**	.795**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
X1.2	Pearson Correlation	.461**	1	.707**	.857**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
X1.3	Pearson Correlation	.427**	.707**	1	.832**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
sum_X1	Pearson Correlation	.795**	.857**	.832**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 4 (Lanjutan)

Correlations

Correlations

		X2.1	X2.2	X2.3	sum_X2
X2.1	Pearson Correlation	1	.673**	.359**	.789**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
X2.2	Pearson Correlation	.673**	1	.471**	.846**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
X2.3	Pearson Correlation	.359**	.471**	1	.805**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
sum_X2	Pearson Correlation	.789**	.846**	.805**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 4 (Lanjutan)

Correlations

Correlations

		X3.1	X3.2	X3.3	X3.4	sum X3
X3.1	Pearson Correlation	1	.436**	.378**	.073	.678**
	Sig. (2-tailed)		.000	.000	.473	.000
	N	100	100	100	100	100
X3.2	Pearson Correlation	.436**	1	.550**	.353**	.786**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
X3.3	Pearson Correlation	.378**	.550**	1	.467**	.797**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
X3.4	Pearson Correlation	.073	.353**	.467**	1	.651**
	Sig. (2-tailed)	.473	.000	.000		.000
	N	100	100	100	100	100
sum_X3	Pearson Correlation	.678**	.786**	.797**	.651**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

Correlations

		X4.1	X4.2	X4.3	sum X4
X4.1	Pearson Correlation	1	.566**	.539**	.784**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
X4.2	Pearson Correlation	.566**	1	.905**	.937**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
X4.3	Pearson Correlation	.539**	.905**	1	.928**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
sum_X4	Pearson Correlation	.784**	.937**	.928**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 4 (Lanjutan)

Correlations

Correlations

		X5.1	X5.2	X5.3	sum X5
X5.1	Pearson Correlation	1	.647**	.596**	.851**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
X5.2	Pearson Correlation	.647**	1	.850**	.925**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
X5.3	Pearson Correlation	.596**	.850**	1	.904**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
sum_X5	Pearson Correlation	.851**	.925**	.904**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

Correlations

		X6.1	X6.2	X6.3	X6.4	sum X6
X6.1	Pearson Correlation	1	.653**	.964**	.656**	.914**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
X6.2	Pearson Correlation	.653**	1	.638**	.957**	.892**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
X6.3	Pearson Correlation	.964**	.638**	1	.643**	.907**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
X6.4	Pearson Correlation	.656**	.957**	.643**	1	.894**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
sum_X6	Pearson Correlation	.914**	.892**	.907**	.894**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 4 (Lanjutan)

Correlations

Correlations

		Y.1	Y.2	Y.3	sum Y
Y.1	Pearson Correlation	1	.690**	.326**	.847**
	Sig. (2-tailed)		.000	.001	.000
	N	100	100	100	100
Y.2	Pearson Correlation	.690**	1	.394**	.876**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
Y.3	Pearson Correlation	.326**	.394**	1	.687**
	Sig. (2-tailed)	.001	.000		.000
	N	100	100	100	100
sum_Y	Pearson Correlation	.847**	.876**	.687**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 5

Uji Reliabilitas

Reliability

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

- a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.759	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	7.09	1.456	.481	.727
X1.2	6.49	1.465	.671	.585
X1.3	7.00	1.616	.649	.625

Lampiran 5 (Lanjutan)

Reliability

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.723	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	7.45	1.886	.570	.618
X2.2	6.93	1.743	.670	.509
X2.3	6.80	1.495	.454	.704

Lampiran 5 (Lanjutan)

Reliability

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.684	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X3.1	10.76	1.800	.353	.606
X3.2	10.60	1.758	.605	.536
X3.3	10.16	1.792	.637	.526
X3.4	10.78	1.911	.346	.648

Lampiran 5 (Lanjutan)

Reliability

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.861	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X4.1	6.53	1.363	.566	.850
X4.2	6.95	1.038	.846	.699
X4.3	7.00	1.030	.822	.722

Lampiran 5 (Lanjutan)

Reliability

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.868	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X5.1	6.34	1.237	.646	.819
X5.2	6.82	1.220	.831	.743
X5.3	6.84	1.247	.787	.782

Lampiran 5 (Lanjutan)

Reliability

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.923	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X6.1	10.40	2.687	.841	.893
X6.2	9.88	2.874	.811	.904
X6.3	10.37	2.660	.825	.900
X6.4	9.91	2.850	.814	.903

Lampiran 5 (Lanjutan)

Reliability

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.751	2

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X7.1	3.23	.320	.602	. ^a
X7.2	3.67	.304	.602	. ^a

a. The value is negative due to a negative average covariance among items. This violates reliability model assumptions. You may want to check item codings.

Lampiran 5 (Lanjutan)

Reliability

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.732	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y.1	7.42	1.014	.623	.561
Y.2	7.90	.939	.676	.489
Y.3	8.04	1.372	.392	.716

Lampiran 6

Uji Asumsi Klasik

Uji Normalitas

NPar Tests

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		100
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	.24535348
Most Extreme Differences	Absolute	.066
	Positive	.047
	Negative	-.066
Kolmogorov-Smirnov Z		.663
Asymp. Sig. (2-tailed)		.771

a. Test distribution is Normal.

b. Calculated from data.

Uji Autokorelasi

Model Summary

Model	Durbin-Watson
1	2.102 ^a

a. Predictors: (Constant), Visibility (X7), Image (X5), Relative Advantage (X2), Result demonstrability (X6), Trust (X1), Complexity (X3), Compatibility (X4)

b. Dependent Variable: Minat berbelanja Online (Y)

Uji Multikolinearitas

Coefficient

Model		Correlations			Collinearity Statistics	
		Zero-order	Partial	Part	Tolerance	VIF
1	Trust (X1)	.709	.260	.133	.470	2.126
	Relative Advantage (X2)	.600	.231	.118	.643	1.555
	Complexity (X3)	.739	.208	.106	.381	2.622
	Compatibility (X4)	.749	.228	.116	.347	2.879
	Image (X5)	.552	.206	.104	.703	1.423
	Result demonstrability (X6)	.550	.117	.059	.636	1.573
	Visibility (X7)	.769	.205	.104	.306	3.269

a. Dependent Variable: Minat berbelanja Online (Y)

Lampiran 6 (Lanjutan)

Coefficient Correlations

Model		Visibility (X7)	Image (X5)	Relative Advantage (X2)	Result demonstrability (X6)	Trust (X1)	Complexity (X3)	Compatibility (X4)
1	Correlations							
	Visibility (X7)	1.000	-.165	-.099	-.237	-.257	-.164	-.377
	Image (X5)	-.165	1.000	-.123	.024	-.080	-.047	-.088
	Relative Advantage (X2)	-.099	-.123	1.000	-.118	-.090	-.202	.005
	Result demonstrability (X6)	-.237	.024	-.118	1.000	.011	-.060	-.133
	Trust (X1)	-.257	-.080	-.090	.011	1.000	-.240	-.114
	Complexity (X3)	-.164	-.047	-.202	-.060	-.240	1.000	-.308
	Compatibility (X4)	-.377	-.088	.005	-.133	-.114	-.308	1.000
	Covariances							
	Visibility (X7)	.009	-.001	.000	-.001	-.002	-.001	-.003
	Image (X5)	-.001	.003	.000	8.00E-005	.000	.000	.000
	Relative Advantage (X2)	.000	.000	.003	.000	.000	-.001	2.00E-005
	Result demonstrability (X6)	-.001	8.00E-005	.000	.003	4.32E-005	.000	-.001
	Trust (X1)	-.002	.000	.000	4.32E-005	.004	-.001	-.001
	Complexity (X3)	-.001	.000	-.001	.000	-.001	.009	-.003
	Compatibility (X4)	-.003	.000	2.00E-005	-.001	-.001	-.003	.007

a. Dependent Variable: Minat berbelanja Online (Y)

Collinearity Diagnostics

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions							
				(Constant)	Trust (X1)	Relative Advantage (X2)	Complexity (X3)	Compatibility (X4)	Image (X5)	Result demonstrability (X6)	Visibility (X7)
1	1	7.919	1.000	.00	.00	.00	.00	.00	.00	.00	.00
	2	.018	21.134	.01	.00	.00	.00	.01	.60	.31	.00
	3	.017	21.715	.00	.02	.95	.00	.02	.03	.02	.01
	4	.016	22.236	.15	.35	.00	.00	.02	.04	.26	.01
	5	.012	25.976	.57	.01	.01	.03	.00	.28	.21	.01
	6	.009	29.517	.01	.54	.00	.02	.34	.02	.16	.05
	7	.005	40.108	.03	.02	.00	.07	.28	.02	.04	.91
	8	.004	42.535	.23	.06	.03	.87	.33	.00	.00	.00

a. Dependent Variable: Minat berbelanja Online (Y)

Residuals Statistics^a

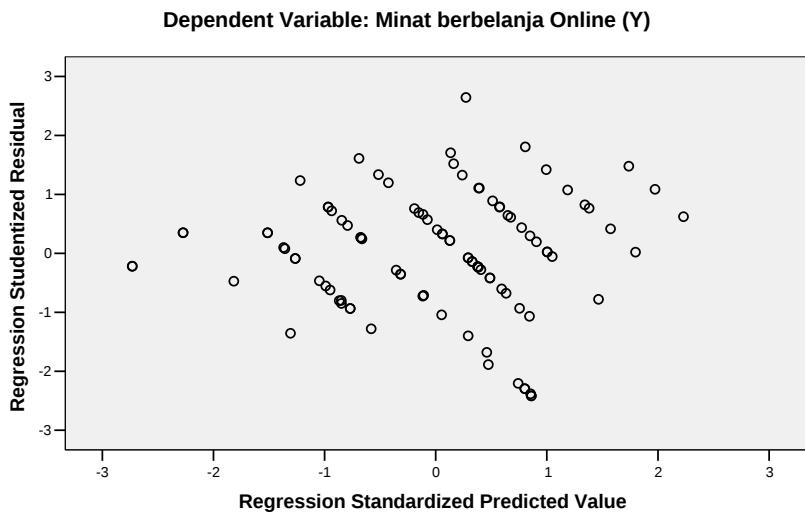
	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	2.7216	4.8503	3.8934	.42913	100
Std. Predicted Value	-2.731	2.230	.000	1.000	100
Standard Error of Predicted Value	.036	.124	.070	.016	100
Adjusted Predicted Value	2.7299	4.8327	3.8927	.42916	100
Residual	-.59249	.65982	.00000	.24535	100
Std. Residual	-2.328	2.592	.000	.964	100
Stud. Residual	-2.417	2.645	.001	1.005	100
Deleted Residual	-.63879	.68669	.00074	.26703	100
Stud. Deleted Residual	-2.484	2.736	-.001	1.018	100
Mahal. Distance	1.028	22.613	6.930	3.750	100
Cook's Distance	.000	.119	.011	.020	100
Centered Leverage Value	.010	.228	.070	.038	100

a. Dependent Variable: Minat berbelanja Online (Y)

Uji Heterokedastisitas

Charts

Scatterplot



Lampiran 7

Regresi Linear Berganda

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Visibility (X7), Image (X5), Relative Advantage (X2), Result demonstrability (X6), Trust (X1), Complexity (X3), Compatibility (X4)	.	Enter

a. All requested variables entered.

b. Dependent Variable: Minat berbelanja Online (Y)

Model Summary^a

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.868 ^a	.754	.735	.25452

a. Predictors: (Constant), Visibility (X7), Image (X5), Relative Advantage (X2), Result demonstrability (X6), Trust (X1), Complexity (X3), Compatibility (X4)

b. Dependent Variable: Minat berbelanja Online (Y)

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	18.231	7	2.604	40.206	.000 ^a
	Residual	5.960	92	.065		
	Total	24.191	99			

a. Predictors: (Constant), Visibility (X7), Image (X5), Relative Advantage (X2), Result demonstrability (X6), Trust (X1) , Complexity (X3), Compatibility (X4)

b. Dependent Variable: Minat berbelanja Online (Y)

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	.319	.232		1.378	.172
	Trust (X1)	.166	.064	.195	2.579	.011
	Relative Advantage (X2)	.119	.052	.147	2.280	.025
	Complexity (X3)	.198	.097	.171	2.044	.044
	Compatibility (X4)	.188	.084	.197	2.243	.027
	Image (X5)	.114	.057	.125	2.018	.046
	Result demonstrability (X6)	.066	.059	.074	1.134	.260
	Visibility (X7)	.185	.093	.188	2.004	.048

a. Dependent Variable: Minat berbelanja Online (Y)

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	2.7216	4.8503	3.8934	.42913	100
Residual	-.59249	.65982	.00000	.24535	100
Std. Predicted Value	-2.731	2.230	.000	1.000	100
Std. Residual	-2.328	2.592	.000	.964	100

a. Dependent Variable: Minat berbelanja Online (Y)