

No.	BN1	BN2	BN3	BN4	PQ1	PQ2	PQ3	PQ4	PQ5	P1	P2	S1	S2	S3	S4	SE1	SE2	SE3	SE4	PR1	PR2	PR3	SQ1	SQ2	SQ3	SQ4	D
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No. Responden:

KUESIONER

Kuesioner ini saya buat dalam rangka penelitian untuk menyelesaikan tugas akhir saya yang berjudul “Analisis Perbedaan Persepsi Antara Konsumen yang *Hard-core Loyal* dan Konsumen yang *Brand Switchers* Terhadap Elemen *Brand Loyalty* pada Produk ZARA di Surabaya”. Untuk itu, saya mohon kerja samanya untuk mengisi kuesioner ini. Diharapkan kesediaan dari saudara/i untuk mengisi kuesioner ini serta memberikan pernyataan yang sesuai dengan pendapat Anda. Terima kasih atas perhatian dan dan kerja samanya dalam mengisi kuesioner ini.

A. Identitas Responden

Berilah tanda (X) pada jawaban yang telah disediakan.

1. Jenis Kelamin:
 - a. Pria
 - b. Wanita
2. Usia:
 - a. 17 s/d 25 tahun
 - b. 26 s/d 35 tahun
 - c. 35 tahun ke atas
3. Pendidikan terakhir:
 - a. SMP
 - b. SMA
 - c. D3/S1

4. Pekerjaan:
 - a. Pegawai Swasta
 - b. Pegawai Negeri
 - c. Wiraswasta
 - d. Lainnya
5. Pendapatan:
 - a. Kurang dari Rp 3.000.000
 - b. Lebih dari Rp 3.000.000
 - c. Diatas Rp 5.000.000

B. Screening Question (Pertanyaan Penyaringan)

Jawablah pertanyaan berikut dengan memberi tanda silang (X) pada jawaban yang telah disediakan.

1. Apakah anda pernah mengetahui tentang produk fesyen merek ZARA?
 - a. Ya
 - b. Tidak

(Jika Tidak, anda tidak perlu melanjutkan ke pertanyaan berikut cukup sampai disini, Terima Kasih)
2. Apakah anda pernah membeli produk fesyen merek ZARA?
 - a. Ya
 - b. Tidak

(Jika Tidak, anda tidak perlu melanjutkan ke pertanyaan berikut cukup sampai disini, Terima Kasih)
3. Apakah anda puas terhadap produk fesyen merek ZARA?
 - a. Ya
 - b. Tidak

4. Apakah anda loyal atau setia terhadap produk fesyen merek ZARA?

- a. Ya
- b. Tidak

C. Elemen *Brand Loyalty*

Berilah tanda (√) pada kolom jawaban sesuai dengan keterangan yang ada.

KETERANGAN:

1 = Sangat Tidak Setuju

2 = Tidak Setuju

3 = Netral

4 = Setuju

5 = Sangat Setuju

No.	Pernyataan	Jawaban				
		1	2	3	4	5
Elemen <i>Brand Name</i> (Nama Merek)						
1	Menurut saya, merek ZARA adalah merek yang terkenal.					
2	Menurut saya, merek ZARA memiliki nama merek dan citra merek yang bergengsi sehingga menarik saya untuk membeli merek tersebut.					
3	Menurut saya, Merek ZARA dipilih tanpa memperhatikan harga merek tersebut.					
4	Menurut saya, Merek ZARA mencerminkan kepribadian saya.					

Elemen <i>Product Quality</i> (Kualitas Produk)					
1	Menurut saya, pengukuran ukuran produk merek ZARA sangat cocok bagi saya.				
2	Menurut saya, bahan yang digunakan oleh produk merek ZARA terasa nyaman.				
3	Menurut saya, merek ZARA memiliki pilihan warna produk yang cukup beragam sesuai dengan kebutuhan saya.				
4	Menurut saya, produk merek ZARA memiliki kualitas fungsional yang baik.				
5	Menurut saya, produk merek ZARA cukup tahan lama.				

Elemen <i>Price</i> (Harga)					
1	Menurut saya, harga merek ZARA yang meningkat tidak akan menghalangi niat pembelian konsumen.				
2	Menurut saya, merek ZARA memberikan nilai terbaik untuk dibeli.				

Elemen <i>Style</i> (Gaya)					
1	Menurut saya, merek ZARA menyediakan berbagai variasi pilihan gaya bagi saya untuk memilih.				
2	Menurut saya, gaya produk fesyen merek ZARA cocok untuk saya.				
3	Menurut saya, gaya produk fesyen merek ZARA memiliki ciri khas.				
4	Menurut saya, gaya produk fesyen merek ZARA cukup trendi dan modis.				

Elemen <i>Store Environment</i> (Lingkungan Toko)					
1	Menurut saya, merek ZARA memiliki toko yang baik dan lokasi yang mudah diakses.				
2	Menurut saya, merek ZARA memiliki ketersediaan outlet yang cukup.				
3	Menurut saya, tampilan interior outlet ZARA cukup menarik.				
4	Menurut saya, tampilan warna dan musik yang diputar dalam outlet ZARA cukup menarik dan dapat memberi kenyamanan bagi saya.				

Elemen <i>Promotion</i> (Promosi)					
1	Menurut saya, periklanan yang ditampilkan dari merek ZARA cukup menarik.				
2	Menurut saya, iklan merek ZARA dapat menarik saya untuk lebih sering membeli produk ZARA.				
3	Menurut saya, tampilan pajangan outlet ZARA dapat menarik minat saya untuk membeli produk ZARA.				

Elemen <i>Service Quality</i> (Kualitas Layanan)					
1	Menurut saya, karyawan outlet ZARA terlatih dan memiliki pengetahuan yang baik tentang produk merek ZARA.				
2	Menurut saya, karyawan outlet ZARA bersedia membantu saya dengan baik.				
3	Menurut saya, karyawan outlet ZARA bersikap ramah dan sopan terhadap saya.				
4	Menurut saya, karyawan outlet ZARA berpenampilan cukup rapi.				

Lampiran 2 Data Karakteristik Responden

No.	JK	Usia	Pendidikan	Pekerjaan	Pendapatan
1.	2	3	3	4	2
2.	1	1	2	1	1
3.	2	3	3	3	2
4.	2	3	3	4	2
5.	1	2	2	3	2
6.	2	2	3	4	2
7.	2	3	3	4	2
8.	1	3	3	3	3
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10.	2	2	3	3	2
11.	1	2	2	3	3
12.	2	3	3	3	2
13.	2	2	3	3	2
14.	1	1	2	4	1
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16.	2	3	3	4	2
17.	1	2	3	2	2
18.	2	2	1	3	3
19.	1	2	3	3	3
20.	2	3	2	3	3
21.	1	2	3	1	3
22.	2	2	3	4	2
23.	2	3	1	3	3
24.	1	1	3	3	3
25.	2	1	2	4	1

26.	2	2	3	3	3
27.	2	3	2	1	3
28.	1	1	1	3	1
29.	1	2	3	3	3
30.	2	2	3	4	2
31.	1	2	3	1	3
32.	2	3	3	3	3
33.	2	1	3	2	1
34.	1	1	3	1	1
35.	2	3	2	3	3
36.	2	3	3	4	2
37.	1	2	3	1	3
38.	2	2	1	3	3
39.	2	3	3	2	3
40.	2	3	3	4	2
41.	1	2	2	1	3
42.	1	1	2	3	1
43.	2	3	1	4	2
44.	1	1	2	1	1
45.	1	2	3	1	3
46.	1	1	3	2	3
47.	2	3	2	3	3
48.	1	1	1	3	1
49.	2	2	3	4	2
50.	1	1	2	1	1
51.	2	3	3	1	3
52.	1	1	2	3	1

53.	2	1	3	3	3
54.	2	2	3	3	3
55.	1	2	2	1	3
56.	2	3	3	3	3
57.	1	2	3	1	3
58.	1	2	3	1	3
59.	1	2	3	1	3
60.	2	3	3	4	2
61.	1	2	2	1	3
62.	2	2	3	3	3
63.	1	2	3	1	3
64.	1	1	2	2	3
65.	2	1	3	3	1
66.	2	2	3	4	2
67.	2	3	3	4	2
68.	2	3	1	3	1
69.	1	2	3	1	3
70.	1	1	3	4	1
71.	1	2	2	1	3
72.	2	3	3	4	2
73.	1	2	3	1	3
74.	1	1	3	1	1
75.	2	3	3	1	3
76.	2	3	2	1	3
77.	1	2	3	1	1
78.	1	1	3	3	1
79.	2	3	3	4	2

80.	2	3	3	3	3
81.	2	1	3	3	1
82.	1	2	3	1	3
83.	2	3	1	3	2
84.	2	3	3	4	2
85.	1	2	2	1	3
86.	1	1	3	4	1
87.	2	3	3	1	2
88.	2	3	1	4	2
89.	2	1	3	3	1
90.	2	2	3	3	2
91.	1	2	2	1	3
92.	2	3	2	1	2
93.	1	2	3	1	3
94.	2	2	3	3	2
95.	1	2	2	3	3
96.	2	3	3	4	2
97.	1	2	3	3	3
98.	1	3	3	1	3
99.	1	2	3	1	3
100.	1	2	3	3	3

Lampiran 3 Karakteristik Responden

JK

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	46	46.0	46.0	46.0
	2.00	54	54.0	54.0	100.0
	Total	100	100.0	100.0	

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	22	22.0	22.0	22.0
	2.00	42	42.0	42.0	64.0
	3.00	36	36.0	36.0	100.0
	Total	100	100.0	100.0	

Pendidikan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	9	9.0	9.0	9.0
	2.00	23	23.0	23.0	32.0
	3.00	68	68.0	68.0	100.0
	Total	100	100.0	100.0	

Lampiran 3 (lanjutan)

Pekerjaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	32	32.0	32.0	32.0
	2.00	6	6.0	6.0	38.0
	3.00	39	39.0	39.0	77.0
	4.00	23	23.0	23.0	100.0
	Total	100	100.0	100.0	

Pendapatan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	20	20.0	20.0	20.0
	2.00	32	32.0	32.0	52.0
	3.00	48	48.0	48.0	100.0
	Total	100	100.0	100.0	

Lampiran 4 Uji Validitas

Correlations

		BN1	BN2	BN3	BN4	TBN
BN1	Pearson Correlation	1	.934**	.888**	.907**	.970**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
BN2	Pearson Correlation	.934**	1	.869**	.904**	.964**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
BN3	Pearson Correlation	.888**	.869**	1	.903**	.950**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
BN4	Pearson Correlation	.907**	.904**	.903**	1	.964**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
TBN	Pearson Correlation	.970**	.964**	.950**	.964**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 4 (lanjutan)

Correlations

		PQ1	PQ2	PQ3	PQ4	PQ5	TPQ
PQ1	Pearson Correlation	1	.912**	.638**	.931**	.735**	.938**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100
PQ2	Pearson Correlation	.912**	1	.623**	.944**	.732**	.938**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100
PQ3	Pearson Correlation	.638**	.623**	1	.666**	.680**	.802**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100
PQ4	Pearson Correlation	.931**	.944**	.666**	1	.726**	.950**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100
PQ5	Pearson Correlation	.735**	.732**	.680**	.726**	1	.864**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100
TPQ	Pearson Correlation	.938**	.938**	.802**	.950**	.864**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 4 (lanjutan)

Correlations

		P1	P2	TP
P1	Pearson Correlation	1	.700**	.946**
	Sig. (2-tailed)		.000	.000
	N	100	100	100
P2	Pearson Correlation	.700**	1	.894**
	Sig. (2-tailed)	.000		.000
	N	100	100	100
TP	Pearson Correlation	.946**	.894**	1
	Sig. (2-tailed)	.000	.000	
	N	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 4 (lanjutan)

Correlations

	S1	S2	S3	S4	TS
S1 Pearson Correlation	1	.812**	.802**	.617**	.922**
Sig. (2-tailed)		.000	.000	.000	.000
N	100	100	100	100	100
S2 Pearson Correlation	.812**	1	.649**	.485**	.816**
Sig. (2-tailed)	.000		.000	.000	.000
N	100	100	100	100	100
S3 Pearson Correlation	.802**	.649**	1	.731**	.931**
Sig. (2-tailed)	.000	.000		.000	.000
N	100	100	100	100	100
S4 Pearson Correlation	.617**	.485**	.731**	1	.818**
Sig. (2-tailed)	.000	.000	.000		.000
N	100	100	100	100	100
TS Pearson Correlation	.922**	.816**	.931**	.818**	1
Sig. (2-tailed)	.000	.000	.000	.000	
N	100	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 4 (lanjutan)

Correlations

		SE1	SE2	SE3	SE4	TSE
SE1	Pearson Correlation	1	.744**	.782**	.754**	.885**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
SE2	Pearson Correlation	.744**	1	.789**	.949**	.945**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
SE3	Pearson Correlation	.782**	.789**	1	.799**	.912**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
SE4	Pearson Correlation	.754**	.949**	.799**	1	.951**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
TSE	Pearson Correlation	.885**	.945**	.912**	.951**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Lampiran 4 (lanjutan)

Correlations

		PR1	PR2	PR3	TPR
PR1	Pearson Correlation	1	.821**	.851**	.939**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
PR2	Pearson Correlation	.821**	1	.890**	.949**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
PR3	Pearson Correlation	.851**	.890**	1	.962**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
TPR	Pearson Correlation	.939**	.949**	.962**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 4 (lanjutan)

Correlations

		SQ1	SQ2	SQ3	SQ4	TSQ
SQ1	Pearson Correlation	1	.830**	.782**	.770**	.957**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
SQ2	Pearson Correlation	.830**	1	.636**	.818**	.909**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
SQ3	Pearson Correlation	.782**	.636**	1	.483**	.844**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
SQ4	Pearson Correlation	.770**	.818**	.483**	1	.841**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
TSQ	Pearson Correlation	.957**	.909**	.844**	.841**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 5 Uji Reliabilitas

Brand Name

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.973	4

Product Quality

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.940	5

Lampiran 5 (lanjutan)

Price

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.799	2

Style

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.888	4

Lampiran 5 (lanjutan)

Store Environment

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.943	4

Promotion

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.946	3

Lampiran 5 (lanjutan)

Service Quality

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.902	4

Lampiran 6 Analisis Diskriminan

Analysis Case Processing Summary

Unweighted Cases		N	Percent
Valid		100	100.0
Excluded	Missing or out-of-range group codes	0	.0
	At least one missing discriminating variable	0	.0
	Both missing or out-of-range group codes and at least one missing discriminating variable	0	.0
	Total	0	.0
		100	100.0

Prior Probabilities for Groups

D	Prior	Cases Used in Analysis	
		Unweighted	Weighted
1.00	.500	45	45.000
2.00	.500	55	55.000
Total	1.000	100	100.000

Functions at Group Centroids

D	Function
	1
1.00	4.727
2.00	-3.868

Unstandardized canonical discriminant functions evaluated at group means

Lampiran 6 (lanjutan)

Group Statistics

D		Mean	Std. Deviation	Valid N (listwise)	
				Unweighted	Weighted
1.00	BN	4.2444	.51259	45	45.000
	PQ	3.7511	.67576	45	45.000
	P	3.9000	.62704	45	45.000
	S	3.8889	.53713	45	45.000
	SE	3.8667	.62523	45	45.000
	PR	4.2973	.55149	45	45.000
	SQ	3.6833	.48088	45	45.000
2.00	BN	1.4591	.37504	55	55.000
	PQ	2.8073	.64517	55	55.000
	P	2.3273	.61024	55	55.000
	S	2.2227	.51746	55	55.000
	SE	2.1955	.69670	55	55.000
	PR	1.9149	.62628	55	55.000
	SQ	2.5136	.66566	55	55.000
Total	BN	2.7125	1.46050	100	100.000
	PQ	3.2320	.80790	100	100.000
	P	3.0350	.99812	100	100.000
	S	2.9725	.98402	100	100.000
	SE	2.9475	1.06618	100	100.000
	PR	2.9870	1.32970	100	100.000
	SQ	3.0400	.82856	100	100.000

Lampiran 6 (lanjutan)

Tests of Equality of Group Means

	Wilks' Lambda	F	df1	df2	Sig.
BN	.091	982.300	1	98	.000
PQ	.659	50.757	1	98	.000
P	.379	160.373	1	98	.000
S	.283	247.976	1	98	.000
SE	.386	156.049	1	98	.000
PR	.197	398.327	1	98	.000
SQ	.502	97.312	1	98	.000

Pooled Within-Groups Matrices^a

		BN	PQ	P	S	SE	PR	SQ
Covariance	BN	.195	-.028	-.045	-.019	-.012	.131	-.025
	PQ	-.028	.434	.104	-.025	.034	-.023	-.077
	P	-.045	.104	.382	.138	.043	-.024	.058
	S	-.019	-.025	.138	.277	.034	.010	.080
	SE	-.012	.034	.043	.034	.443	-.154	.009
	PR	.131	-.023	-.024	.010	-.154	.353	-.004
	SQ	-.025	-.077	.058	.080	.009	-.004	.348
Correlation	BN	1.000	-.094	-.165	-.081	-.042	.498	-.097
	PQ	-.094	1.000	.254	-.072	.077	-.059	-.198
	P	-.165	.254	1.000	.423	.106	-.064	.160
	S	-.081	-.072	.423	1.000	.097	.033	.257
	SE	-.042	.077	.106	.097	1.000	-.390	.023
	PR	.498	-.059	-.064	.033	-.390	1.000	-.011
	SQ	-.097	-.198	.160	.257	.023	-.011	1.000

a. The covariance matrix has 98 degrees of freedom.

Lampiran 6 (lanjutan)

Test Results

Box's M	57.070
F	Approx. 1.881
df1	28
df2	30778.014
Sig.	.003

Tests null hypothesis of equal population covariance matrices.

Eigenvalues

Function	Eigenvalue	% of Variance	Cumulative %	Canonical Correlation
1	18.657 ^a	100.0	100.0	.974

a. First 1 canonical discriminant functions were used in the analysis.

Wilks' Lambda

Test of Function(s)	Wilks' Lambda	Chi-square	df	Sig.
1	.051	281.460	7	.000

Standardized Canonical Discriminant Function Coefficients

	Function	
	1	
BN		.709
PQ		.243
P		.182
S		.258
SE		.360
PR		.274
SQ		.247

Lampiran 6 (lanjutan)

Structure Matrix

	Function
	1
BN	.733
PR	.467
S	.368
P	.296
SE	.292
SQ	.231
PQ	.167

Pooled within-groups correlations between discriminating variables and standardized canonical discriminant functions
Variables ordered by absolute size of correlation within function.

Canonical Discriminant Function Coefficients

	Function
	1
BN	1.605
PQ	.369
P	.295
S	.491
SE	.542
PR	.462
SQ	.419
(Constant)	-12.148

Unstandardized coefficients

Lampiran 6 (lanjutan)

Classification Function Coefficients

	D	
	1.00	2.00
BN	20.564	6.773
PQ	11.353	8.184
P	3.756	1.224
S	9.571	5.350
SE	10.593	5.937
PR	10.035	6.064
SQ	11.614	8.013
(Constant)	-154.993	-46.886

Fisher's linear discriminant functions

Classification Results^{b,c}

D			Predicted Group Membership		Total
			1.00	2.00	
Original	Count	1.00	45	0	45
		2.00	0	55	55
	%	1.00	100.0	.0	100.0
		2.00	.0	100.0	100.0
Cross-validated ^a	Count	1.00	45	0	45
		2.00	0	55	55
	%	1.00	100.0	.0	100.0
		2.00	.0	100.0	100.0

a. Cross validation is done only for those cases in the analysis. In cross validation, each case is classified by the functions derived from all cases other than that case.

b. 100.0% of original grouped cases correctly classified.

c. 100.0% of cross-validated grouped cases correctly classified.

Lampiran 7 Uji T (Independent Sample T-Test)

Group Statistics

D		N	Mean	Std. Deviation	Std. Error Mean
BN	1.00	45	4.2444	.51259	.07641
	2.00	55	1.4591	.37504	.05057
PQ	1.00	45	3.7511	.67576	.10074
	2.00	55	2.8073	.64517	.08699
P	1.00	45	3.9000	.62704	.09347
	2.00	55	2.3273	.61024	.08228
S	1.00	45	3.8889	.53713	.08007
	2.00	55	2.2227	.51746	.06977
SE	1.00	45	3.8667	.62523	.09320
	2.00	55	2.1955	.69670	.09394
PR	1.00	45	4.2973	.55149	.08221
	2.00	55	1.9149	.62628	.08445
SQ	1.00	45	3.6833	.48088	.07169
	2.00	55	2.5136	.66566	.08976

Independent Samples Test

		Levene's Test for Equality of Variances		t-test for Equality of Means						
									95% Confidence Interval of the Difference	
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
BN	Equal variances assumed	3.189	.077	31.342	98	.000	2.78535	.08887	2.60899	2.96171
	Equal variances not assumed			30.397	78.685	.000	2.78535	.09163	2.60295	2.96775
PQ	Equal variances assumed	.005	.944	7.124	98	.000	.94384	.13248	.68094	1.20674
	Equal variances not assumed			7.091	92.281	.000	.94384	.13310	.67950	1.20818
P	Equal variances assumed	.002	.968	12.664	98	.000	1.57273	.12419	1.32628	1.81918
	Equal variances not assumed			12.629	93.074	.000	1.57273	.12453	1.32543	1.82002
S	Equal variances assumed	.000	.995	15.747	98	.000	1.66616	.10581	1.45619	1.87613
	Equal variances not assumed			15.688	92.659	.000	1.66616	.10621	1.45525	1.87708
SE	Equal variances assumed	.779	.380	12.492	98	.000	1.67121	.13378	1.40572	1.93670
	Equal variances not assumed			12.629	97.130	.000	1.67121	.13233	1.40857	1.93385
PR	Equal variances assumed	.664	.417	19.958	98	.000	2.38242	.11937	2.14554	2.61931
	Equal variances not assumed			20.215	97.443	.000	2.38242	.11786	2.14853	2.61632
SQ	Equal variances assumed	6.163	.015	9.865	98	.000	1.16970	.11857	.93439	1.40500
	Equal variances not assumed			10.183	96.616	.000	1.16970	.11487	.94170	1.39769