

BAB V

PENUTUP

V.1 Kesimpulan

Didapatkan dari penjelasan sebelumnya dapat dihasilkan bahwa penggambaran romansa lesbian dalam video musik *Girls Like Girls* milik Hayley Kiyoko ini jauh berbeda dengan apa yang ditampilkan oleh media biasanya. Media biasanya menggambarkan percintaan lesbian dengan terlalu sensual, vulgar, serta erotis. Hal tersebut disebabkan oleh media yang menganut budaya heteronormatif yang merupakan budaya berisikan gender pria dan wanita saja hingga media lebih menganggap hanya kaum heteroseksual yang normal dan sesuai dengan norma-norma yang ada. Namun dalam video musik *Girls Like Girls* ini menggambarkan percintaan lesbian dengan cara yang romantis layaknya dua pasang kekasih yang saling mencintai sedang memperjuangkan hubungan mereka. Sehingga tidak ada kesan vulgar atau erotis seperti kebanyakan video musik yang bertemakan lesbian lainnya.

Romansa dan keintiman didapatkan dari penggambaran romansa lesbian yang meruntuhkan stereotip lesbian yang lekat dengan konotasi negatif seperti vulgar, kekerasan seksual, hingga lekat dengan obat-obatan narkoba dengan menampilkan remaja yang berpenampilan androgini dan konsep diri lesbian butch yang menampilkan hasil positif. Lesbi butch aspek positif yang ditampilkan dalam video klip ini yaitu, kedua pemeran remaja wanita ditampilkan dengan penerimaan kondisi fisik yang mereka miliki sejak lahir, merasa nyaman dengan penampilan

yang cenderung maskulin dan juga mereka melakukan sentuhan fisik pada wajah yang non-sensual, ciuman romantis di tempat umum yang menandakan kasih sayang, tatapan mata yang menyimbolkan cinta romantis, serta kedekatan yang intim tanpa membuatnya terlihat seksual.

V.2 Saran

V.2.1 Saran Akademis

Dalam penelitian ini hanya sebatas seperti apa penggambaran lesbian terjadi dalam video musik yang menggunakan metode milik Peirce, sehingga belum menggunakan metode lainnya. Disarankan untuk peneliti agar menggunakan metode lainnya karena metoda yang berbeda akan memberikan hasil yang berbeda pula. Oleh karena itu memungkinkan peneliti yang melanjutkan akan menemukan sebuah temuan baru dalam analisisnya.

V.2.2 Saran Praktis

Peneliti menyarankan kepada tim produksi video musik maupun film agar bisa menggambarkan kaum minortitas dengan positif seperti video musik *Girls Like Girls*. Mulai dari gambaran penampilan fisik, pakaian, tatapan, sentuhan, ciuman, dan kedekatan kaum minortitas dengan cara yang tidak vulgar atau berdasarkan stereotip dan stigma buruk yang ada di masyarakat dan media selama ini. Karena media harus bisa menjadi sumber inspirasi yang positif terhadap masyarakat agar terwujudnya kesetaraan antara kaum heteroseksual dengan kaum LGBT, sehingga tidak terdapat pembatas diantara keduanya.

V.2.3 Saran Sosial

Peneliti mengharapkan agar penelitian ini dapat bermanfaat bagi masyarakat dengan pandangan negatif pada para kaum minoritas dan menghentikan diskrimansi yang terjadi. Masyarakat diharapkan untuk lebih rasional dan tidak langsung percaya dengan penggambaran lesbian yang ada dalam media. Karena media dan masyarakat sampai saat ini masih menganut ideologi heteronormatif dan hanya menganggap kaum heteroseksual saja yang normal.

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