THE INFLUENCE OF WORK DISCIPLINE AND WORK MOTIVATION TOWARD EMPLOYEE PERFORMANCE ON STELLAR POWERHOUSE



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THE INFLUENCE OF WORK DISCIPLINE AND WORK MOTIVATION TOWARD EMPLOYEE PERFORMANCE ON STELLAR POWERHOUSE

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FOREWORDS

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Although the thesis is finished, the author realize that this thesis is still far from perfect. Therefore, critics and constructive suggestions are gladly accepted. In the end, author hopes that this thesis will be useful for the readers.

Surabaya, 4 Descember, 2020 Researcher,



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THE INFLUENCE OF WORK DISCIPLINE AND WORK MOTIVATION TOWARD EMPLOYEE PERFORMANCE ON STELLAR POWERHOUSE

ABSTRACT

The purpose of this study was to analyze the effect of work motivation and discipline work on employee performance on Fitness industry (Stellar Powerhouse) in Surabaya. With so many this wellness services business has sprung up, fitness centers are competing to provide the best and professional service. That way, employees or workers are the most important thing in business continuity. Therefore, the level of work motivation and work discipline employees are important. This research is a causal research. Sampling technique by means of cencus sampling, namely using 56 respondents. Data obtained by distributing questionnaires, and then processed with software SPSS which uses multiple linear regression analysis techniques. Research result shows that work motivation affects positively and significantly on employee performance. Work discipline affects positively as well as significant on employee performance.

Keywords: Work Discipline, Work Motivation, Employee Performance

ABSTRAK

Tujuan penelitian ini adalah untuk menganalisis pengaruh motivasi dan disiplin kerja bekerja pada kinerja karyawan Industri kebugaran (Stellar Powerhouse) di Surabaya. Dengan begitu banyak bisnis layanan kesehatan ini telah bermunculan, pusat kebugaran berlomba-lomba memberikan layanan terbaik dan profesional. Dengan begitu, karyawan atau pekerja menjadi hal terpenting keberlangsungan bisnis. Oleh karena itu tingkat motivasi kerja dan disiplin kerja karyawan itu penting. Penelitian ini merupakan penelitian kausal. Teknik pengambilan sampel Dengan cara sensus sampling yaitu menggunakan 56 responden. Data diperoleh dengan menyebarkan kuisioner, kemudian diolah dengan software SPSS yang menggunakan teknik analisis regresi linier berganda. Hasil penelitian menunjukkan bahwa motivasi kerja berpengaruh positif dan signifikan tentang kinerja karyawan. Disiplin kerja berpengaruh positif serta signifikan terhadap kinerja karyawan.

Kata Kunci : Disiplin kerja , Motivasi kerja & kinerja karyawan